

## **Alan Shaw** **Head of Electrolux Major Appliances North America**

Alan Shaw is Head of Electrolux Major Appliances North America. Headquartered in Charlotte, North Carolina, the business area employs more than 12,500 people at R&D sites, design centers, factories and sales and service offices across the continent. Its annual revenues were \$5.1 billion in 2015.

Making and marketing appliances under the Frigidaire and Electrolux brands, Electrolux has a leading position in the North American appliance market.

Alan Shaw joined Electrolux in 2016. He was previously a member of Group Management at Husqvarna AB, a world-leading producer of outdoor power products.

From 2005-2013, Alan Shaw was President and CEO of outdoor grill maker Char-Broil, prior to which he was President and CEO of consumer power equipment company Murray Group.



His earlier career includes a number of senior management positions in Whirlpool Corporation.

Alan Shaw, who is a U.S. citizen, has B.S. degrees in economics and political science from the University of Idaho, and an M.B.A. in marketing from Indiana University.

Electrolux is a global leader in home appliances, based on deep consumer insight and developed in close collaboration with professional users. We offer thoughtfully designed, innovative solutions for households and businesses, with products such as refrigerators, dishwashers, washing machines, cookers, vacuum cleaners, air conditioners and small domestic appliances. Under esteemed brands including Electrolux, AEG, Zanussi, Frigidaire and Electrolux Grand Cuisine, the Group sells more than 50 million products to customers in more than 150 markets every year. In 2015 Electrolux had sales of SEK 124 billion and 58,000 employees. For more information go to [www.electroluxgroup.com](http://www.electroluxgroup.com).