

Press Release

Bangkok, October 3, 2025

Electrolux Showcases Sustainable Innovations and Progress Towards Climate Goals

Electrolux Group highlights its long-term ambition to achieve net-zero carbon emissions across its entire value chain by 2050. Speaking at the SX Sustainability Expo 2025, Southeast Asia's largest platform for sustainable innovation, **Alexis Richard, General Manager of Electrolux Thailand**, reaffirms the company's commitment to circularity to achieve its sustainability goals under the *For the Better 2030* framework. He also reiterates the importance of the Group's latest recycled materials target, which aims to increase the share of recycled steel and plastic by weight used in the products manufactured by the Group to 35% by 2030.

This *For the Better 2030* sustainability framework of Electrolux Group consists of three pillars—Better Company, Better Solutions, and Better Living—and the Group's Climate Goals. Its measurable actions range from enhancing operational efficiency with lower environmental impact and strengthening the supply chain to advancing consumer experiences through energy- and resource-efficient product innovations and driving meaningful community engagement.

Alexis Richard said, "Sustainability is an integral part of our global strategy. As the regional commercial hub for Asia, with our Rayong factory serving as one of our global manufacturing sites, Thailand plays a key role in contributing to our sustainability targets—particularly by bringing sustainable products to our local consumers. We offer circular solutions that enable people to prepare great-tasting food, care for their clothes so they stay new for longer, and enjoy healthy well-being at home."

Electrolux Group has progressed toward achieving its first science-based climate target in 2022, three years ahead of schedule, and set a new, more ambitious target to net-zero emissions: reducing operational carbon emissions (Scope 1 & 2) by 85% and product-related emissions (Scope 3) by 42% by 2030.

"With two-thirds of global consumers considering sustainability an important purchase criterion for their choice of home appliances, being recognized as a sustainability leader in the industry is a significant strength for us." Alexis Richard added, "We will continue to push ourselves and the entire industry toward even bolder commitments that make sustainable living the new standard."

Electrolux Group's sustainability leadership has been recognized by the prestigious EcoVadis Gold rating, which places the company as a sustainability leader in the industry and within the top 5% of 70,000+ companies globally. This is a testament to its strong track record in responsible business and sustainable innovation.

About Electrolux Group

Electrolux Group is a leading global appliance company that has shaped living for the better for more than 100 years. We reinvent taste, care and wellbeing experiences for millions of people, always striving to be at the forefront of sustainability in society through our solutions and operations. Under our group of leading appliance brands, including Electrolux, AEG and Frigidaire, we sell household products in around 120 markets every year. In 2024 Electrolux Group had sales of SEK 136 billion and employed approximately 41,000 people around the world. For more information go to www.electroluxgroup.com or www.electrolux.co.th