

Capital Markets Update 2023

March 20, 2023, 15:00 - 17:45 CET



Agenda



15:00 - 15:20	An update on the execution of the Electrolux strategy, driving profitable growth	Jonas Samuelson, President and CEO
15:20 - 16:00	Harnessing the growth opportunities in the aftermarket, while gaining deeper consumer insights and relationships via new touch points	Anna Ohlsson-Leijon, Chief Commercial Officer, EVP Louise Mortimer Undén, SVP Group Consumer Direct Interaction
16:00 - 16:20	Break	
16:20 - 17:00	Stabilization in North America and the path to profitability	Ricardo Cons, CEO Business Area North America Carsten Franke, Head of Operations, EVP
17:00 - 17:45	Q & A	
17:45 - 19:00	Online event closes, Mingle for those attending the physical event.	



Factors affecting forward-looking statements

This presentation contains “forward-looking” statements that reflect the company’s current expectations. Although the company believes that the expectations reflected in such forward-looking statements are reasonable, no assurance can be given that such expectations prove to have been correct as they are subject to risks and uncertainties that could cause actual results to differ materially due to a variety of factors. These factors include, but are not limited to, changes in consumer demand, changes in economic, market and competitive conditions, supply and production constraints, currency fluctuations, developments in product liability litigation, changes in the regulatory environment and other government actions. Forward-looking statements speak only as of the date they were made, and, other than as required by applicable law, the company undertakes no obligation to update any of them in light of new information or future events.

Today's team



Jonas Samuelson
President and CEO

Jonas Samuelson has been employed and part of Electrolux Group Management since 2008. Jonas is also Board Member of Volvo Car AB and Axel Johnson AB. Previous senior positions: CFO of AB Electrolux, COO Global Operations Major Appliances and Head of Major Appliances EMEA. Chief Financial Officer and Executive Vice President of Munters AB. Various senior positions within General Motors, mainly in the U.S., and Saab Automobile AB.



Anna Ohlsson-Leijon
Chief Commercial Officer, EVP

Anna Ohlsson-Leijon has been part of Electrolux Group Management since 2016. She joined Electrolux in 2001. Anna is also Board Member of Atlas Copco AB and Schneider Electric SE. Previous senior positions: CEO Business Area Europe, Chief Financial Officer of AB Electrolux, CFO of Major Appliances EMEA and Head of Electrolux Corporate Control & Services, Chief Financial Officer of Kimoda and various positions within PricewaterhouseCoopers.



Louise Mortimer Undén
SVP Group Consumer Direct Interaction

Louise Mortimer Undén is part of the Commercial & Consumer Journey leadership team since 2022 and joined Electrolux 2016. Previous senior positions: Part of the European Leadership team from 2019 in positions VP Product Line Wellbeing and SVP Consumer Direct Interaction. Positions prior to joining Electrolux include Product & Marketing Director of Groupe SEB Nordics and COO at OBH Nordica group.

Today's team



Ricardo Cons
CEO Business Area North America

Ricardo Cons has been part of Electrolux Group Management since 2016 and employed since 1997–2011 and 2016. Previous senior positions: CEO Business Area Latin America. Management positions at Franke in Brazil. Various senior positions at Electrolux Brazil, including President Small Appliances Latin America, Sales and Marketing Director Major Appliances. Positions in Volvo Brazil.



Carsten Franke
Head of Operations, EVP

Carsten Franke has been part of Electrolux Group Management since 2020 and employed since 2005. Previous senior positions: Various senior roles within Electrolux Business Area Europe including Chief Operations Officer, Vice President Supply Chain, Vice President Industrial Operations and Vice President Electrolux Lean Manufacturing System. Positions prior to Electrolux include management roles at Knorr-Bremse AG and Maschinenfabrik Reinhausen.



Sophie Arnius
Head of Investor Relations

Sophie Arnius joined Electrolux in 2018 as Head of Investor Relations. Sophie is also Board Member of The Swedish Society of Financial Analysts (SFF). Prior to joining Electrolux, she was Head of Investor Relations at Boliden and BillerudKorsnäs. Sophie has a background from Corporate Finance, including being Partner at Catella Technology.



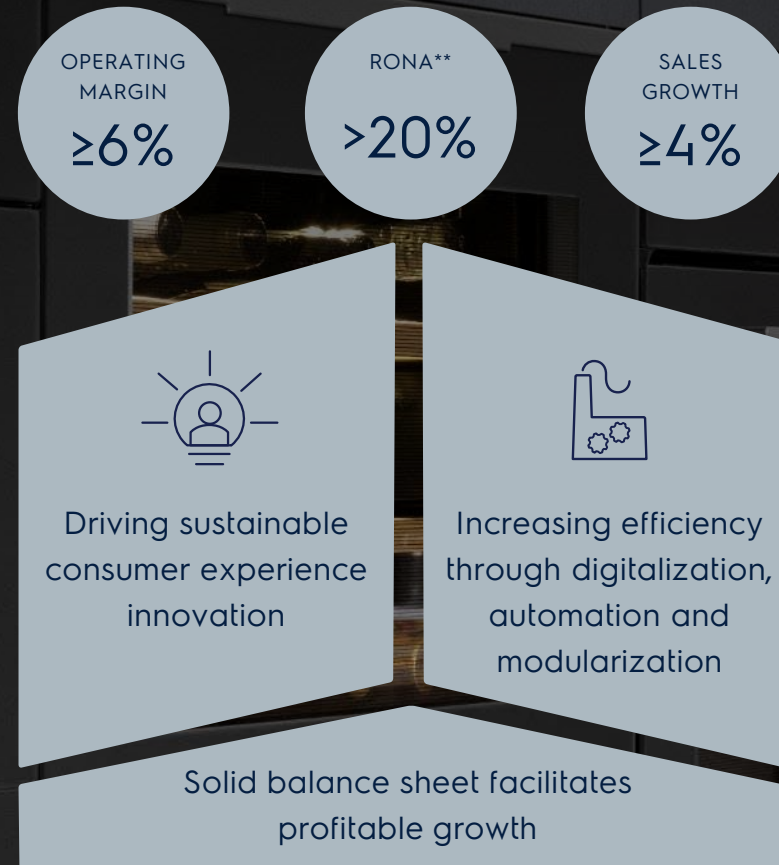
An update on the execution of
the Electrolux strategy, driving
profitable growth

Jonas Samuelson, President and CEO

Consistent strategy leveraging industry trends



Financial targets for profitable growth*



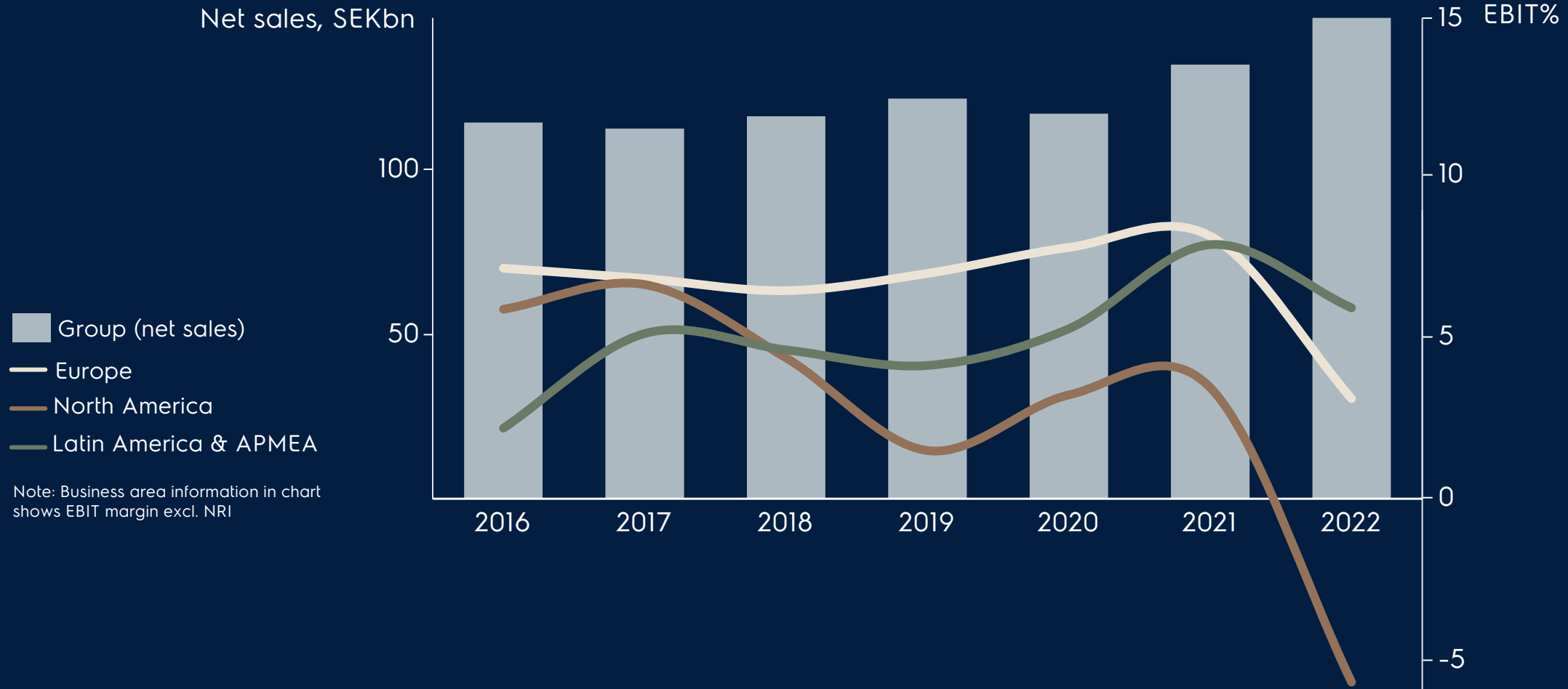
* Financial targets are over a business cycle

** Return on net assets

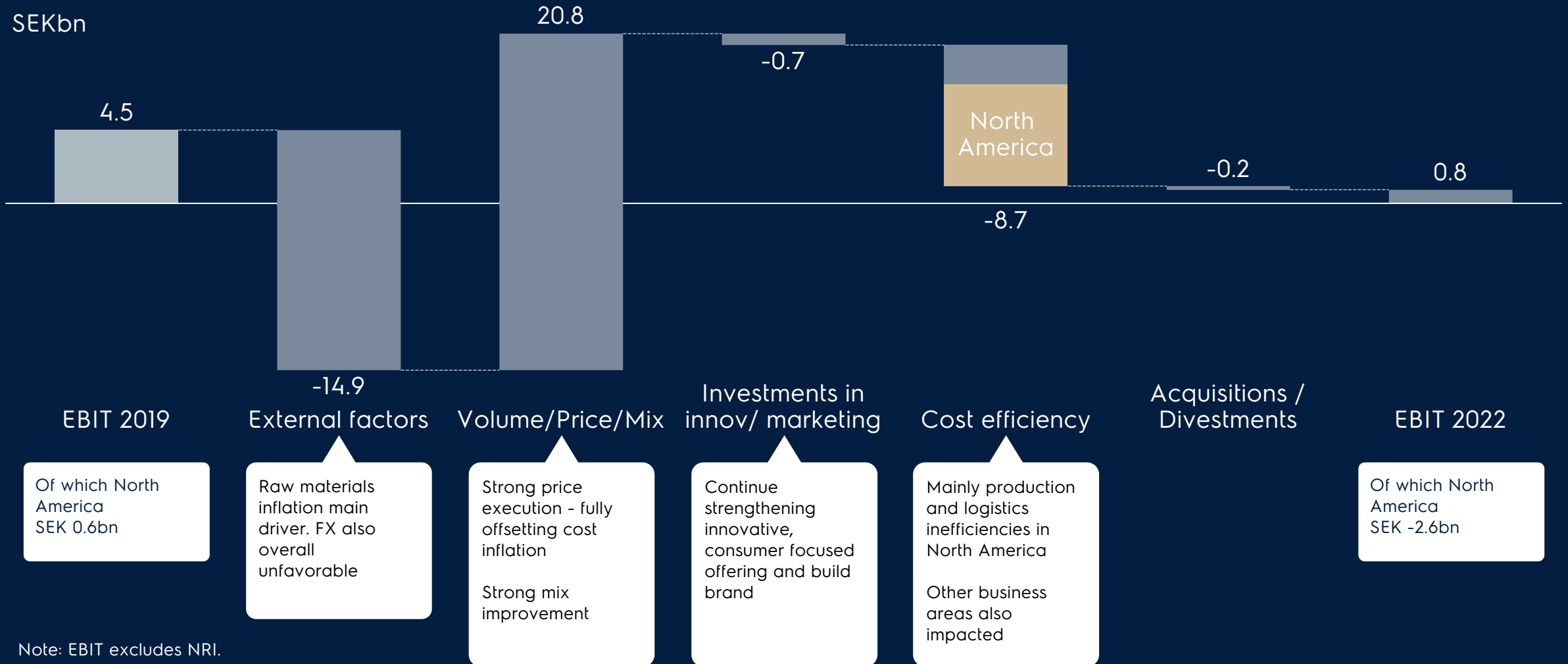


Solid performance trend until 2022

Challenges in North America and combination of supply constraints, cost inflation and lower consumer demand hit performance.



EBIT decline due to North America cost challenges

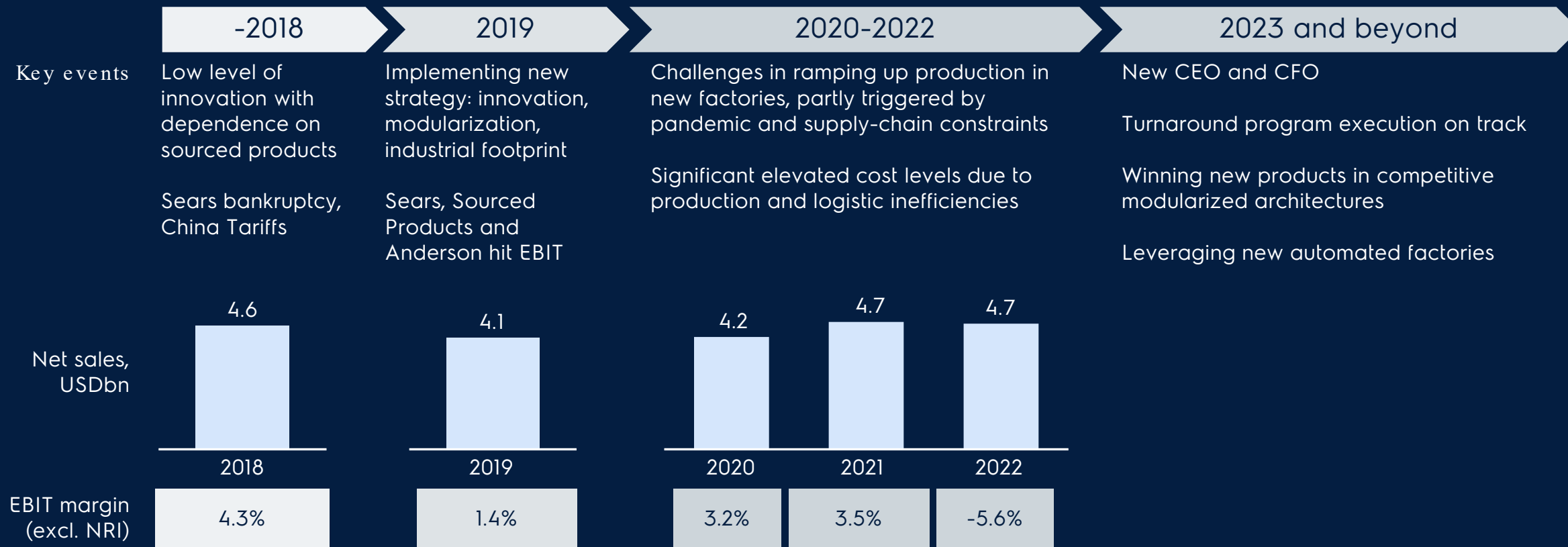


Note: EBIT excludes NRI.

North America – conditions now in place for turnaround

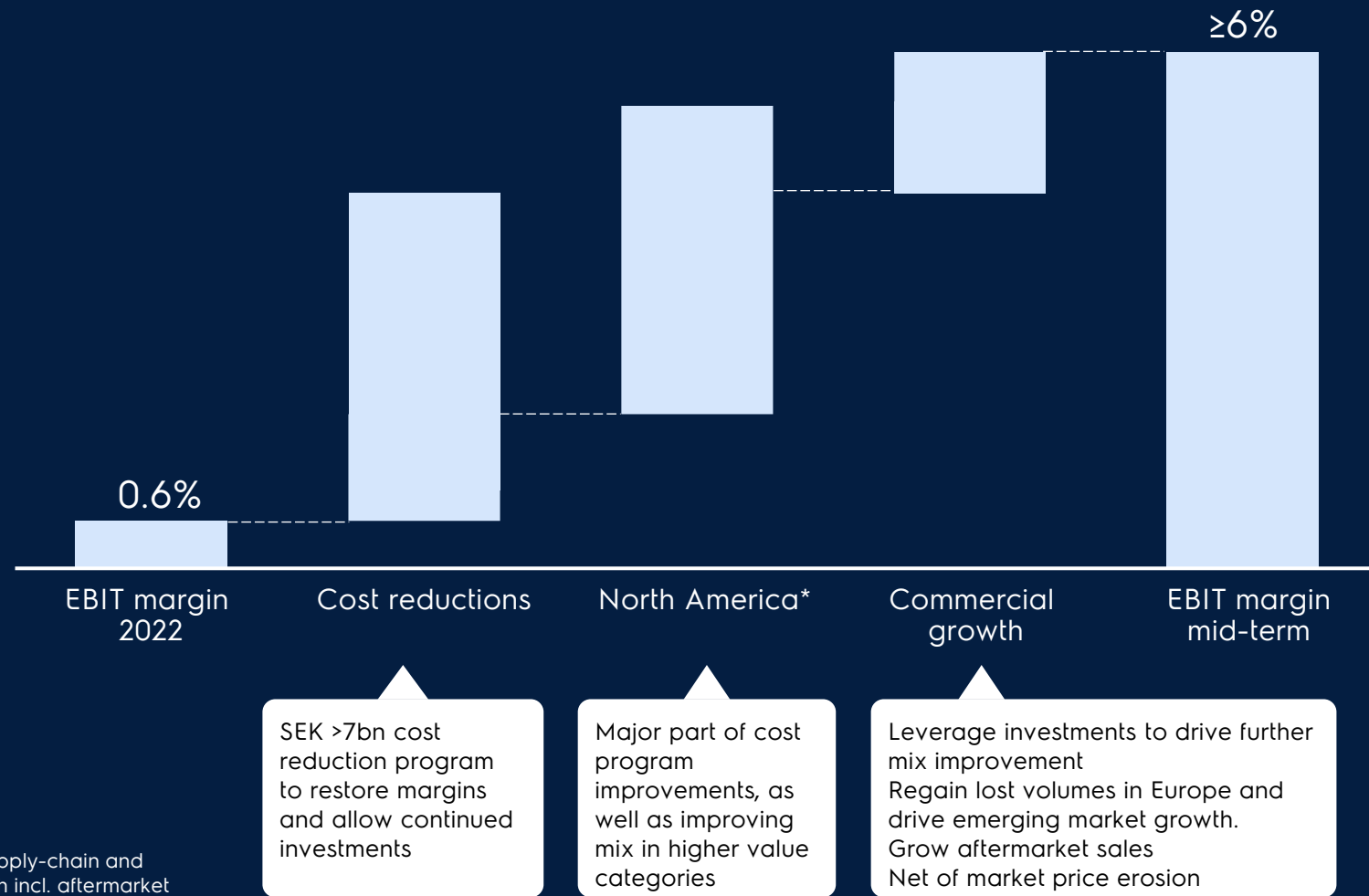


Following very challenging fundamental transformation of North America product offering and manufacturing footprint





We have a clear path to our target profitability of $\geq 6\%$ over a business cycle

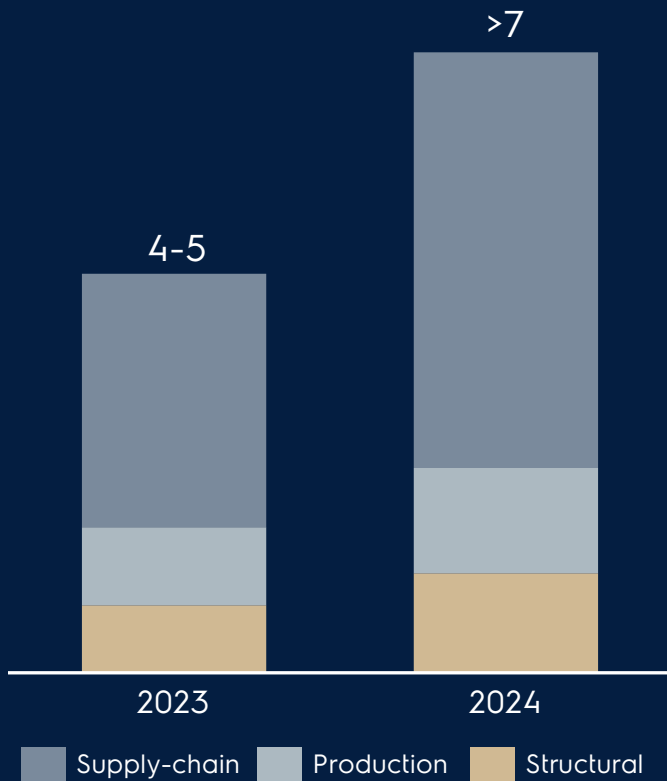


*Including cost savings in production, supply-chain and other structural as well as organic growth incl. aftermarket
Note: EBIT margin excludes NRI.



Cost reduction program: Clear actions and governance with line of sight to SEK 4-5bn in 2023 and SEK >7bn in 2024

Cost reductions versus 2022, SEKbn



Supply-chain Production Structural

Note: Supply-chain includes material and logistics costs.

Savings type

Key savings levers

Supply-chain

- Reduce premium freight
- Reduce spot buy of components
- Sourcing cost actions
- Optimize logistics execution and leverage lower rates
- Warehouse efficiencies e.g., leveraging prior factory space

Production

- Mainly North America stability and productivity
- Improve production line efficiency and output per shift
- Reduce maintenance costs and scrap rates
- Optimize factory organizational set-up

Structural

- Leverage strengthened functional organization to drive efficiencies across regions
- Optimize variable marketing spend & product development portfolio
- External services management in e.g., IT and R&D

Workforce releases

Electrolux employees total ~3,800 FTEs,

whereof

White collars ~1,600

Blue collars ~2,200

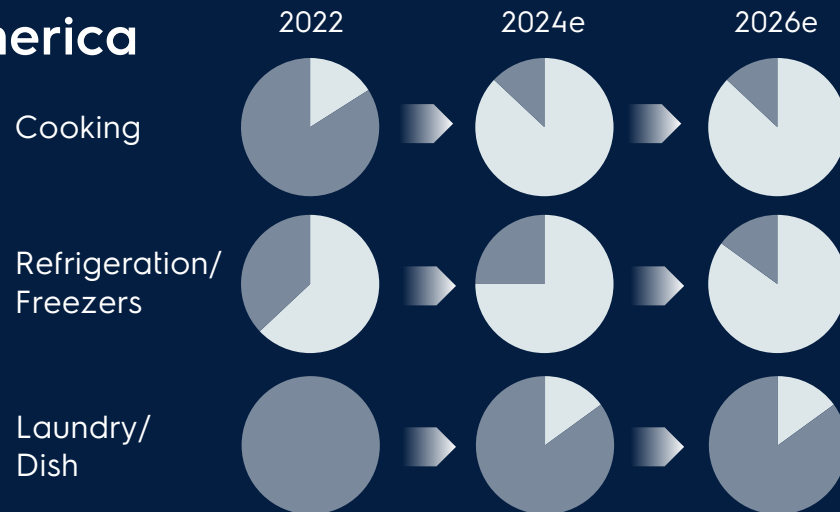
In addition, external workforce totaling ~1,900 FTEs

Strong foundation for commercial growth

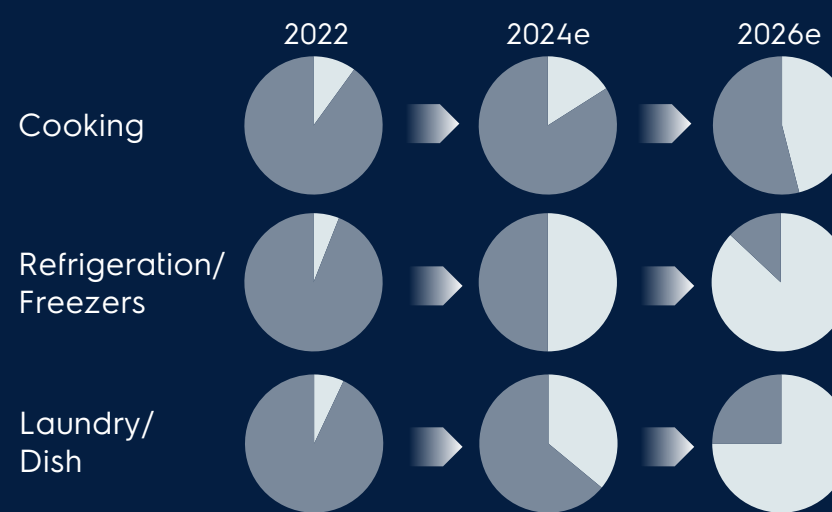
Leveraging our investments in modularization



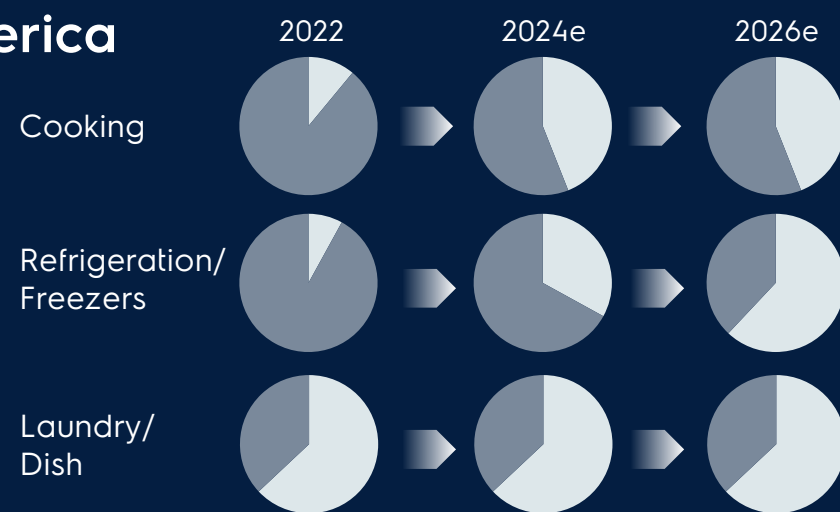
North America



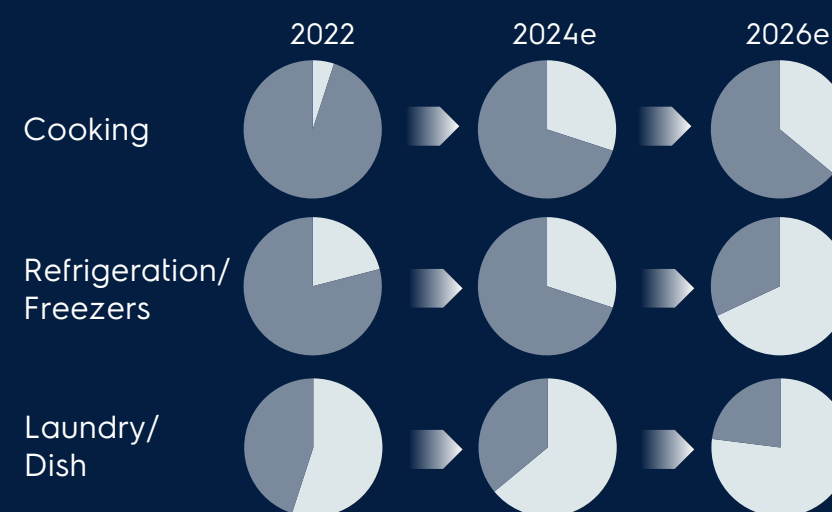
Europe



Latin America



Asia-Pacific, Middle East and Africa




Share of sales from key Major appliance launches since 2021



Strong consumer feedback on our major launches



North America

	Ovens (2022)	★ 4.60	#1 in US
	Refrigerators & Freezers (2021-2022)	★ 4.45	#1 in US

Europe

	Extractor Hob (2022)	★ 4.56	
	Refrigerators & Freezers (2022)	★ 4.46	
	Laundry (2022-2023)	★ 4.78	

Latin America

	Ovens (2022)	★ 4.75	
	Refrigerators & Freezers (2022)	★ 4.60	

Asia-Pacific, Middle East and Africa

	Laundry (2022-2023)	★ 4.78	
	Cooker (2022)	★ 4.94	

Electrolux/AEG app



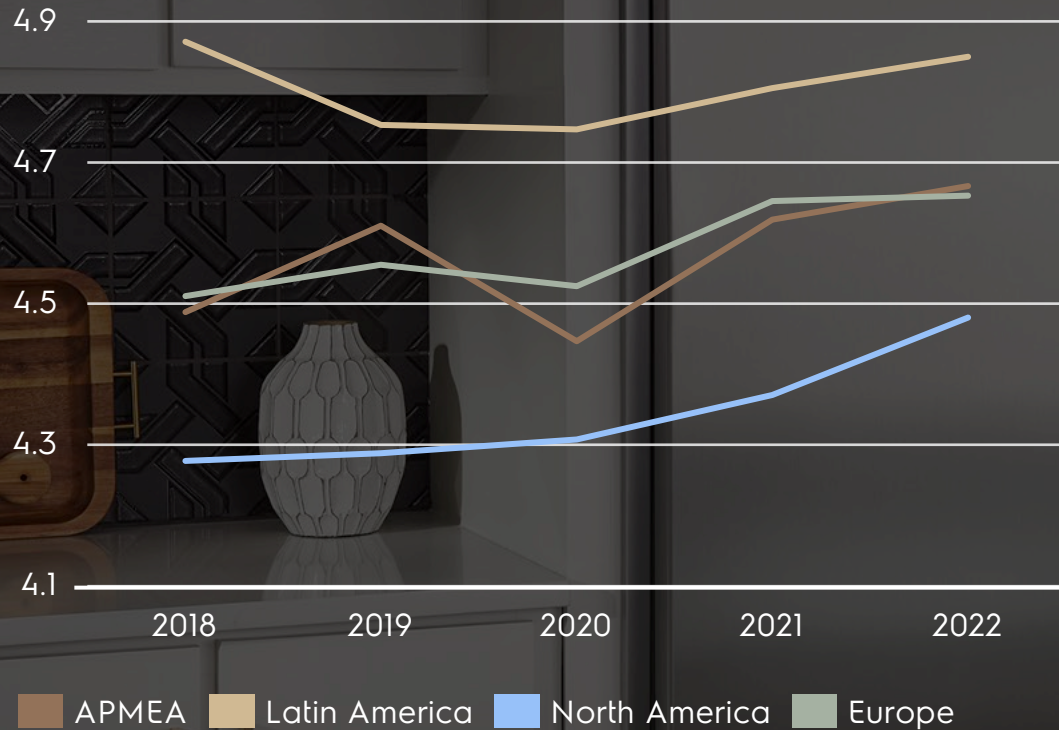
★ 4.33

For all appliance categories

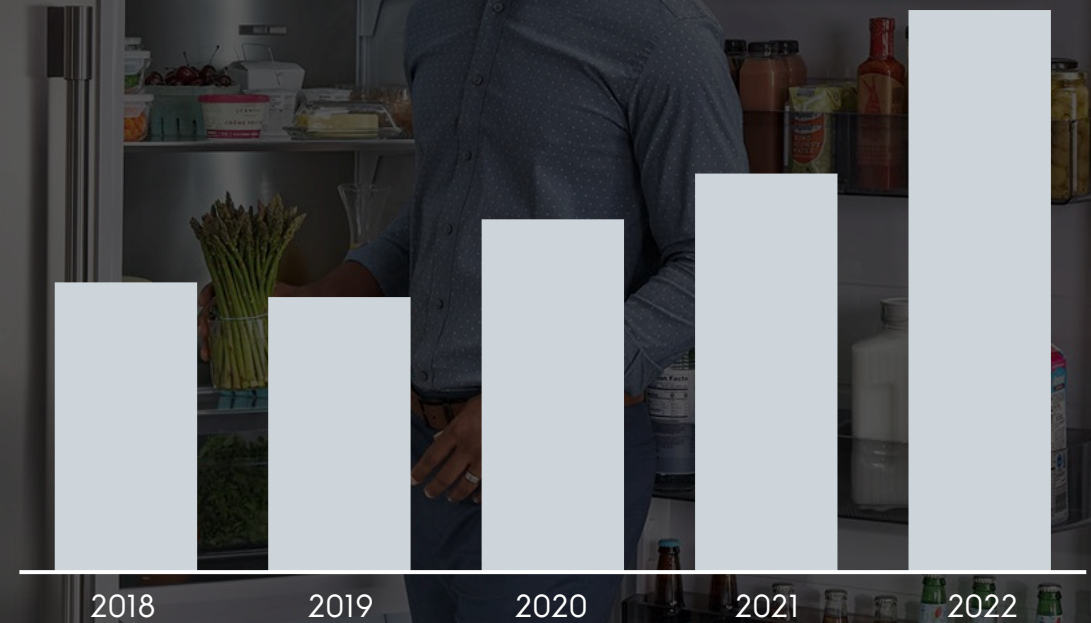


High confidence in driving further mix and consumer experience improvement with winning products

Consumer Star Ratings



SEK 1bn annual EBIT impact, average in recent years EBIT impact from Mix incl. Aftermarket

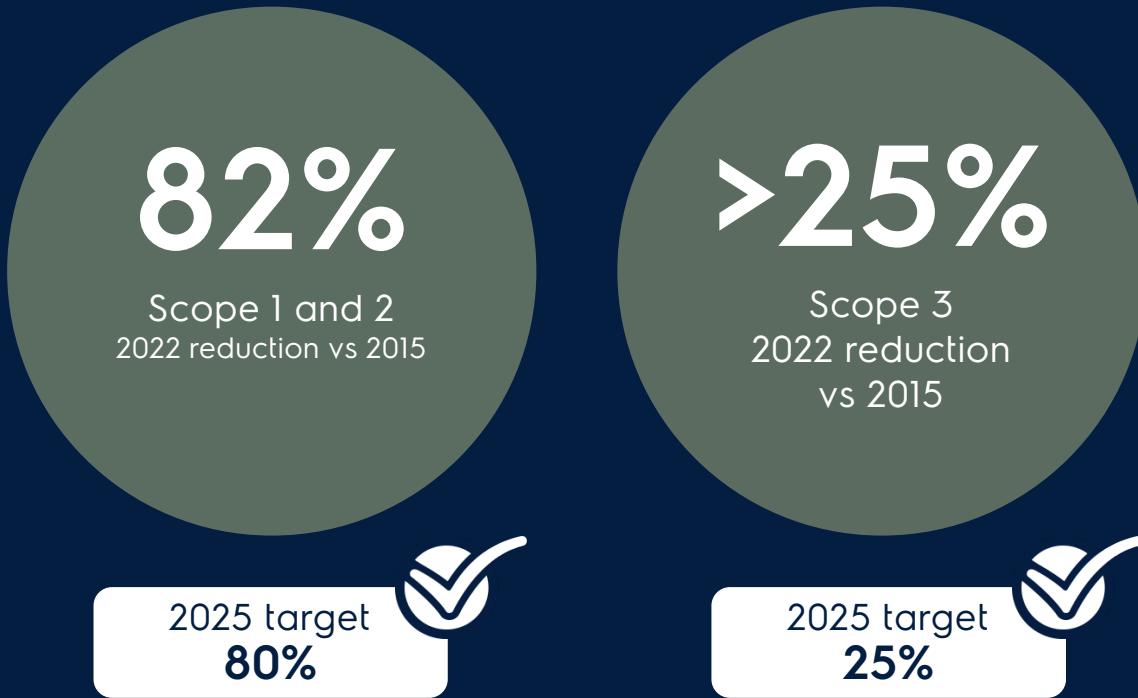


Note: Consumer star data is based on year-over-year normalized reviews data

Sustainability drives financial performance



2025 Science Based targets achieved by 2022

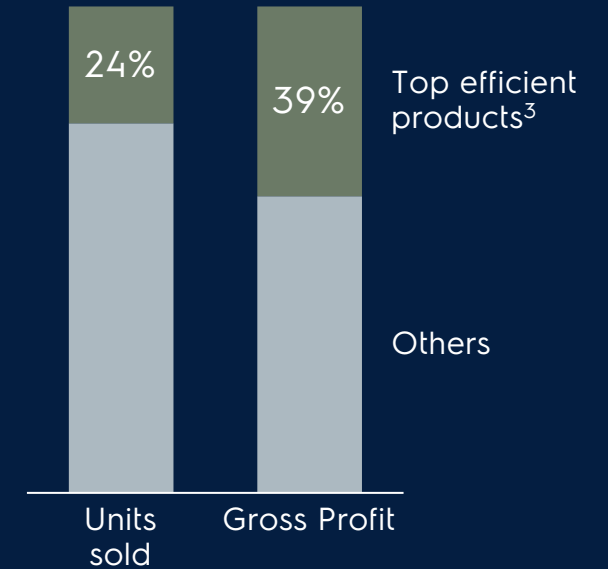


Consumers are rewarding sustainability leadership

Sustainability is a key selection criteria

- 93% of consumers wish to lead a more sustainable life¹
- Globally, 2 out of 3 consumers consider sustainability as an important factor when buying electrical appliances²

Our sustainable products are more profitable



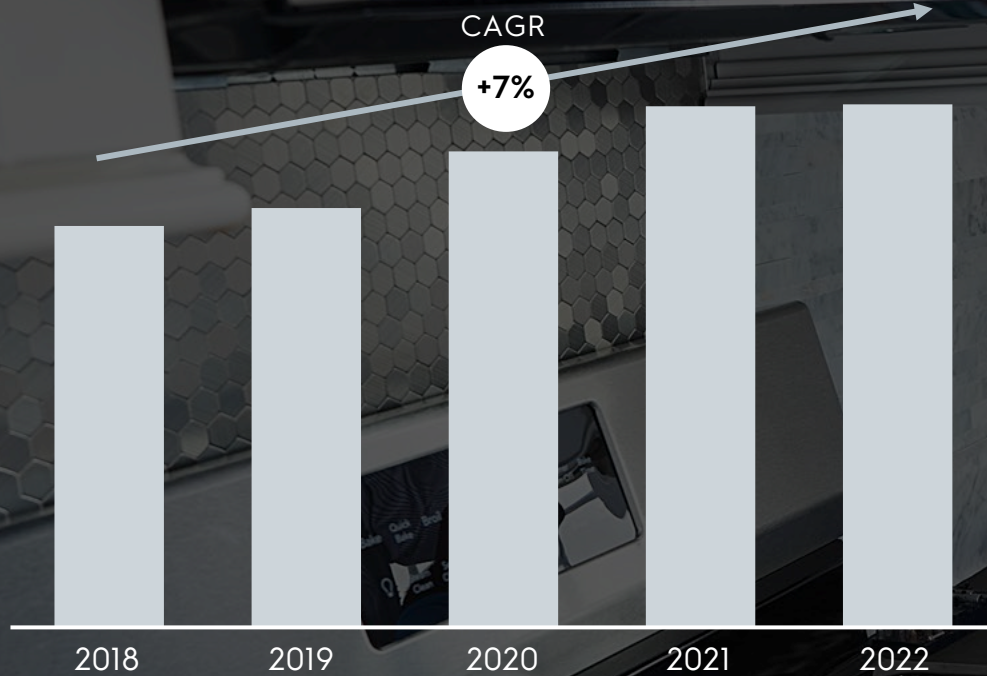
1. Internal research in 10 key markets (~12,000 respondents)
2. Foresight Factory; 9,012 online respondents, global average, Jan. 2022
3. According to energy and water standards



Aftermarket: Opportunity to further accelerate growth of high-margin business

Aftermarket business is growing steadily

Clear path to reach 2025 ambition



Net Sales, adjusted for currency, SEKbn

10%

Aftermarket share of total Group sales

>4X

Profit margin*

* Aftermarket profit margins at least 4 times higher than for product

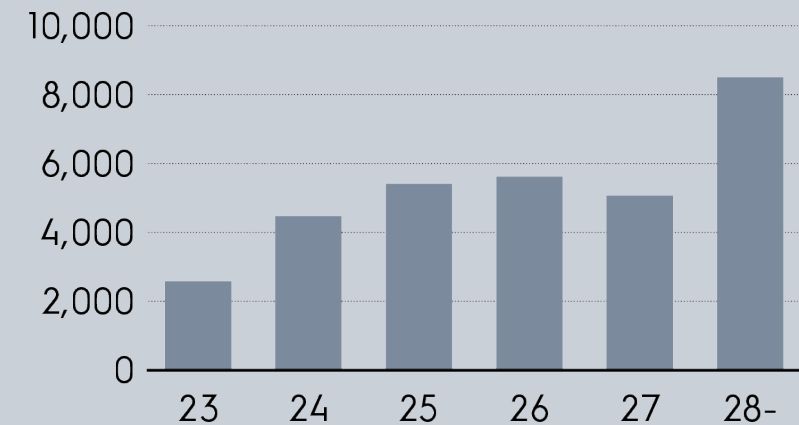
Solid liquidity profile



- SEK 34.4bn in liquidity incl. RCF as per Dec 31, 2022
- No financial covenants in any loan agreements
- Target a solid investment grade rating
 - Net debt/EBITDA \leq 2, over time
 - Net debt/EBITDA $>$ 2 in Q3 and Q4 2022, mainly due to low earnings
- Positive operating cash flow expected for FY 2023

Long-term borrowings, by maturity

SEKm



Note: As per December 31, 2022.

Consistent strategy leveraging industry trends



Financial targets for profitable growth*

OPERATING
MARGIN
 $\geq 6\%$

RONA**
 $> 20\%$

SALES
GROWTH
 $\geq 4\%$



Driving sustainable
consumer experience
innovation



Increasing efficiency
through digitalization,
automation and
modularization

Solid balance sheet facilitates
profitable growth

* Financial targets are over a business cycle

** Return on net assets



**Harnessing the growth opportunities in the aftermarket,
while gaining deeper consumer insights and relationships
via new touchpoints**

Anna Ohlsson-Leijon, Chief Commercial Officer, EVP

Louise Mortimer Undén, SVP, Group Consumer Direct Interaction

Accelerating commercial strategy through Consumer Direct Interaction



GROWTH LEVERS

Innovation

Based on deep consumer insight

Brands

Distinct and relevant



Driving sustainable consumer experience innovation

ACCELERATOR

Consumer Direct Interaction

Engaging directly with the consumer over the lifetime

Consumer trends



Omnichannel



Direct to brands

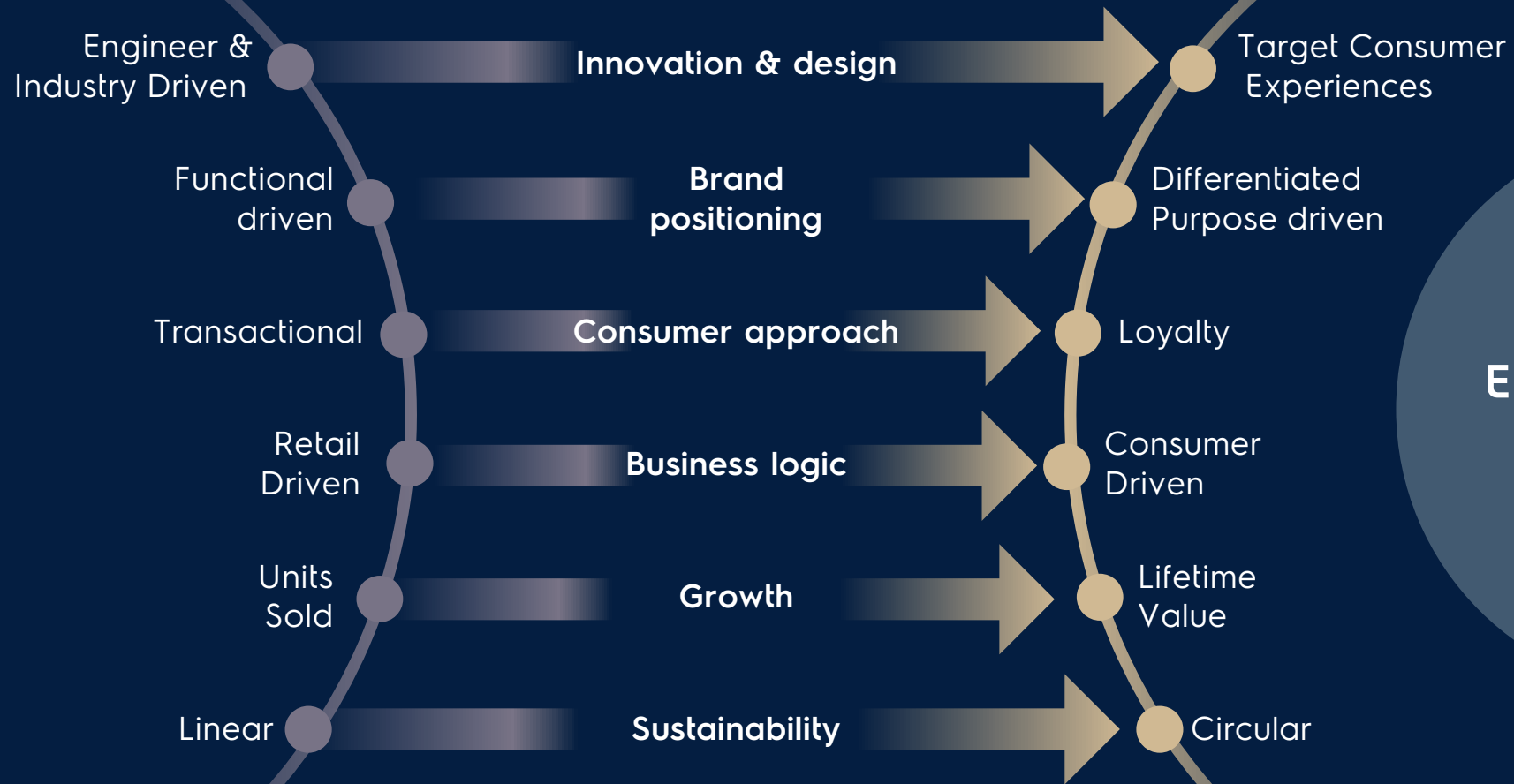


Personalization



Sustainability

Responding to consumer trends – well under way



**WE ENABLE
ENJOYABLE AND
SUSTAINABLE
LIVING**

From units sold to lifetime value

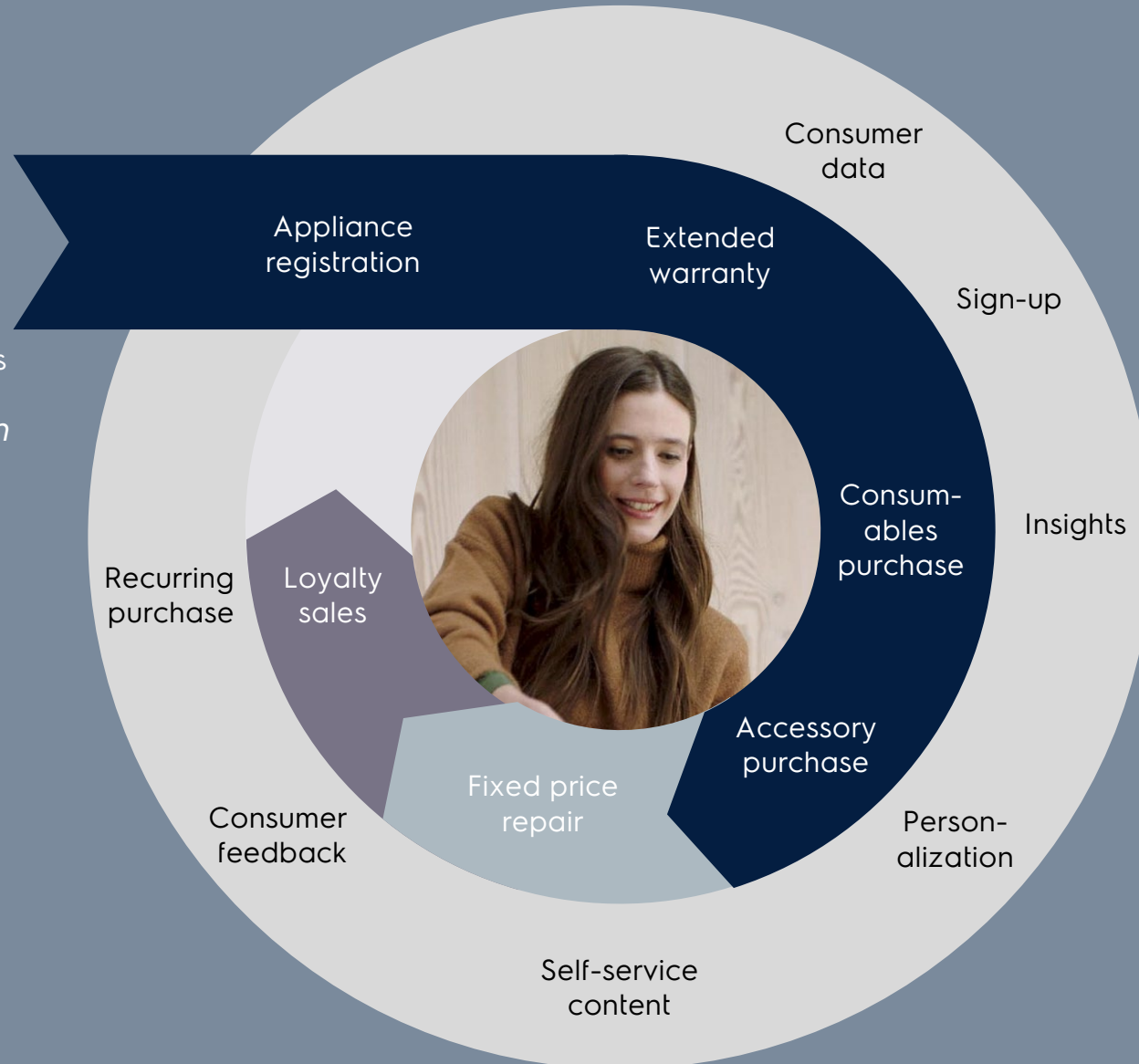


Purchase experience

60

Annual appliance sales

Profit through B2B & D2C

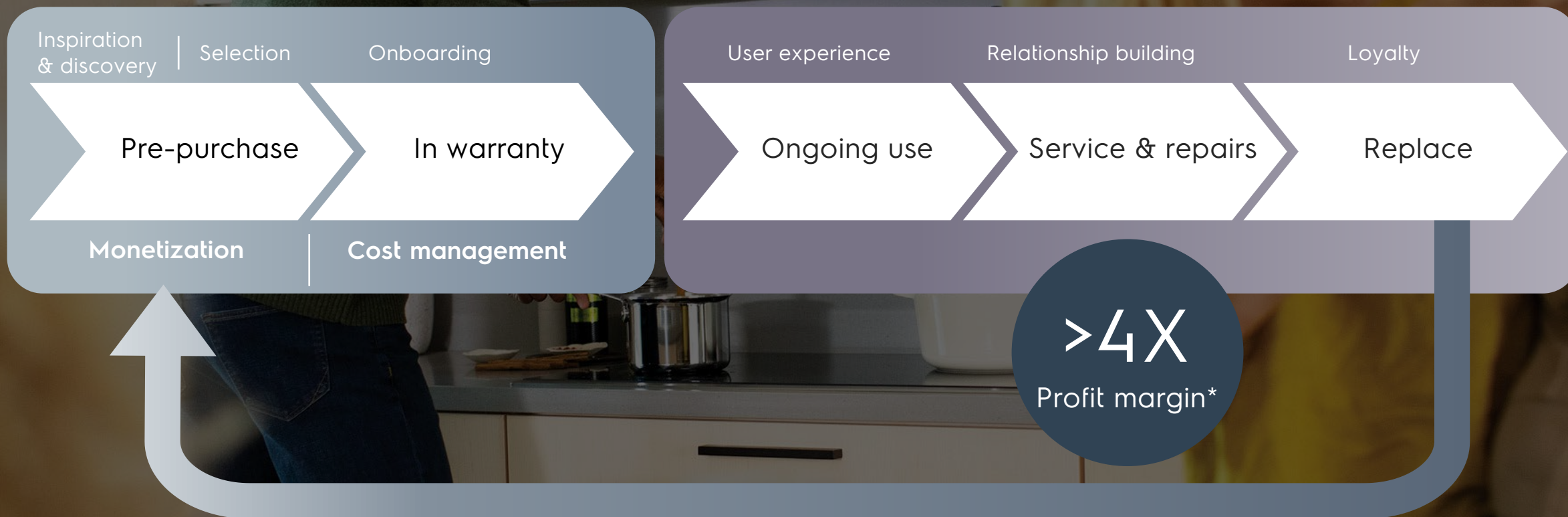




Consumer direct interaction broadens business potential and deepens consumer loyalty

Our traditional market

Expanding market scope and increasing loyalty

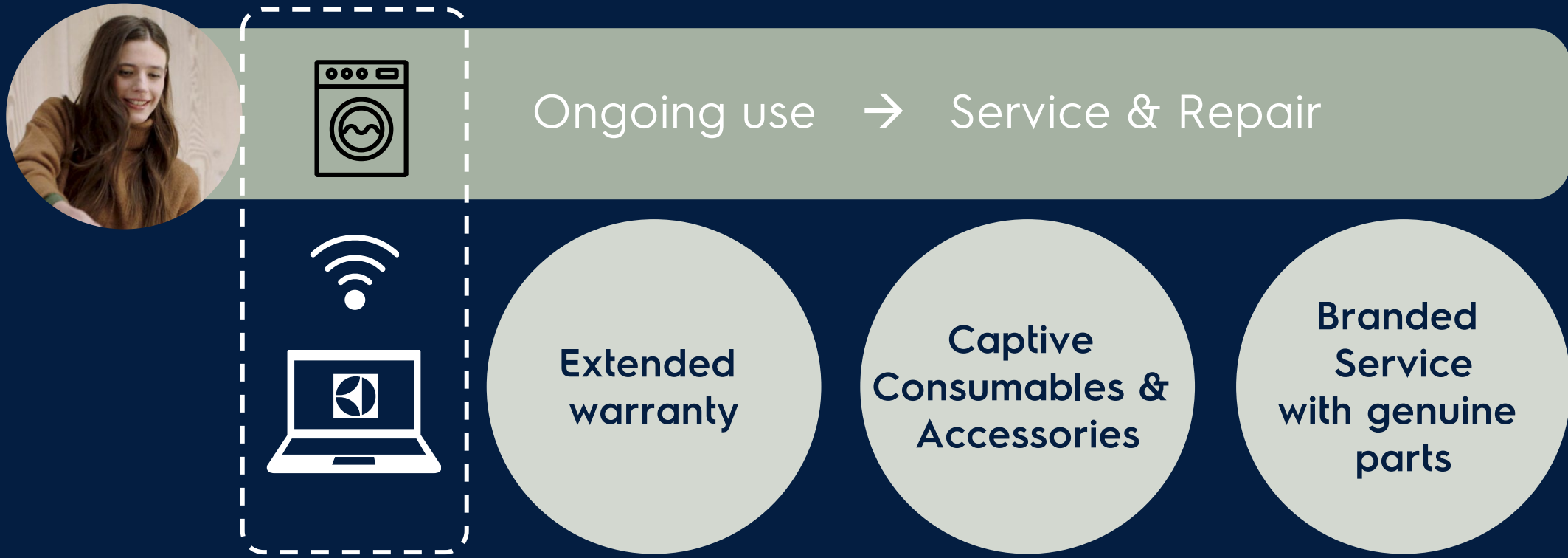


* Aftermarket profit margins at least 4 times higher than for product sales.



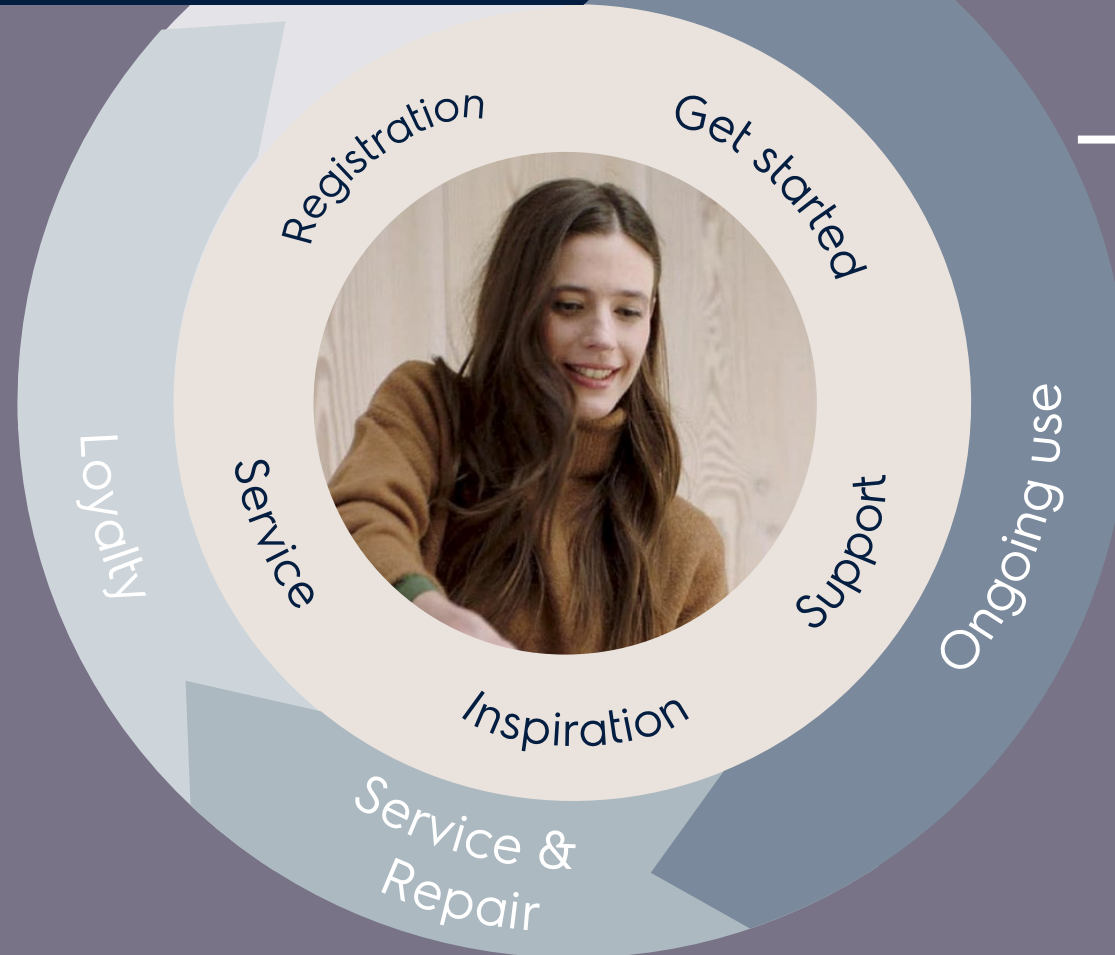
An instant direct consumer relationship

via connected appliances and the D2C channel



Ongoing support to get the most out of my appliance

A deeper consumer relationship with long-lasting benefits



→ Refining our aftermarket offering of products and services enables enhanced experiences that drive increased brand loyalty, with repurchase being the ultimate proof

Four Aftermarket categories



Note: Figures for each category show % of total Group aftermarket net sales for the full year 2022, amounting to SEK 9.1bn.

Focus on increasing Aftermarket share of total Group sales



~15%

Long term

10%

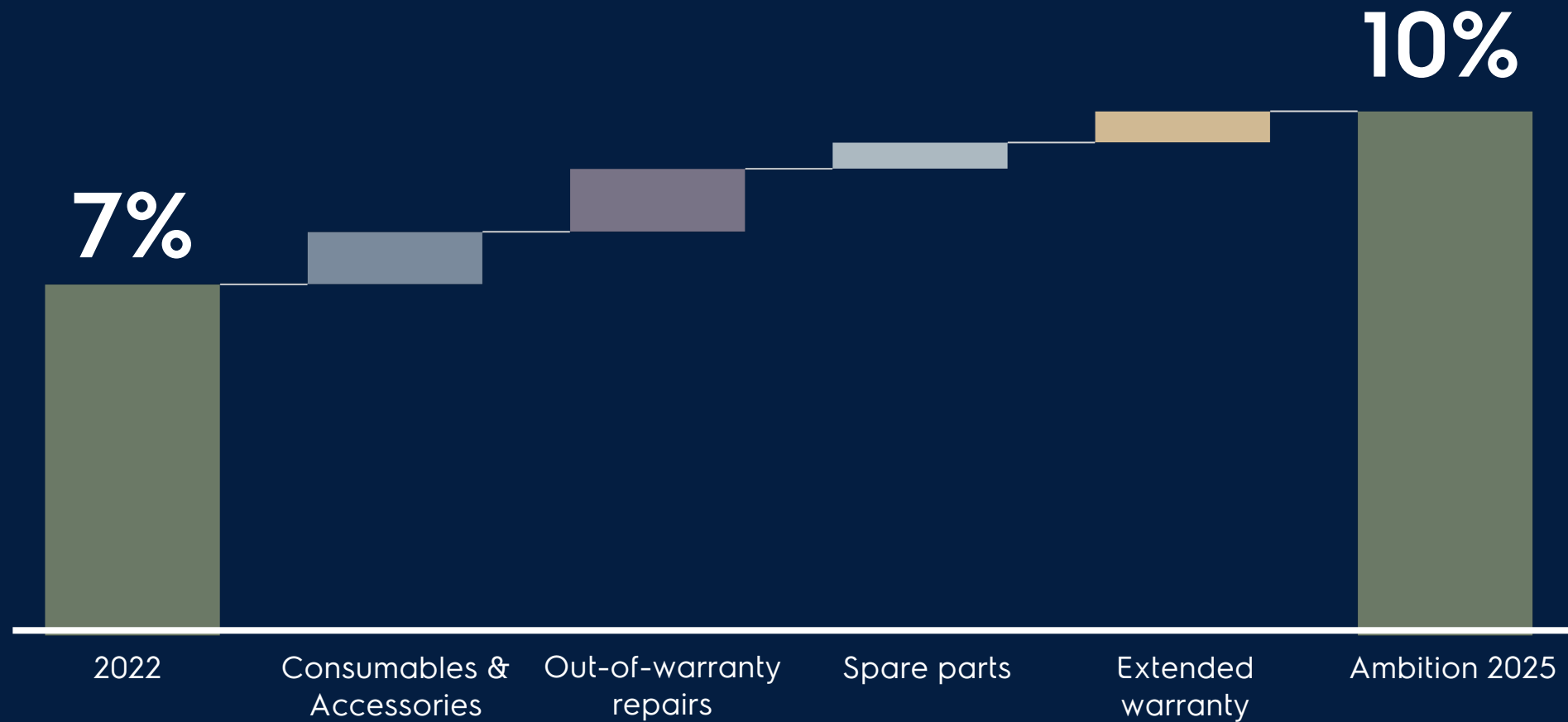
2025

7%

2022

Note: Figures show % of aftermarket net sales vs total Electrolux Group. 2022 is actual figure and 2025 and Long term are ambitions.

Growth levers to reach the 10% ambition by 2025



Note: Figures show % of aftermarket net sales vs total Electrolux Group. 2022 is actual figure and 2025 is an ambition.

Capitalizing on our installed base



North America

85m

Europe

150m

Latin America

80m

Asia-Pacific,
Middle East and
Africa

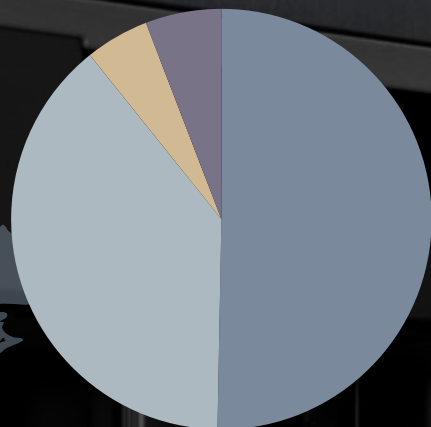
35m

Note: Electrolux estimate of its installed base of major appliances.

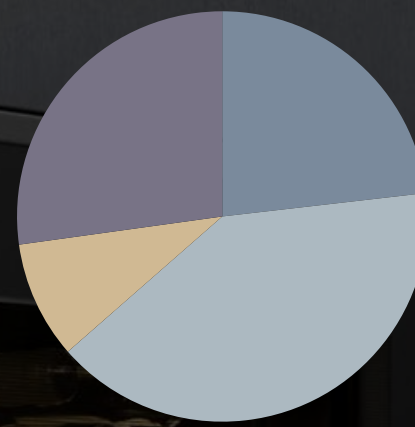
Leveraging global scale by cross-fertilizing executional excellence between regions



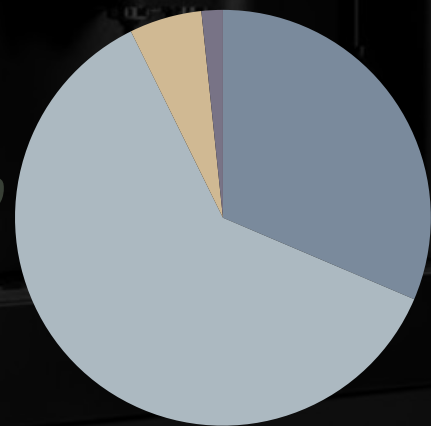
North America
~45%



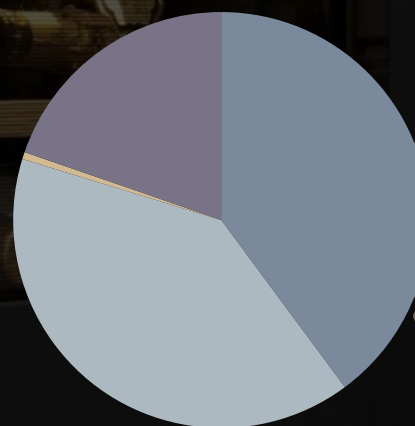
Europe
~40%



Latin America
~5%



Asia-Pacific, Middle East and Africa
~10%

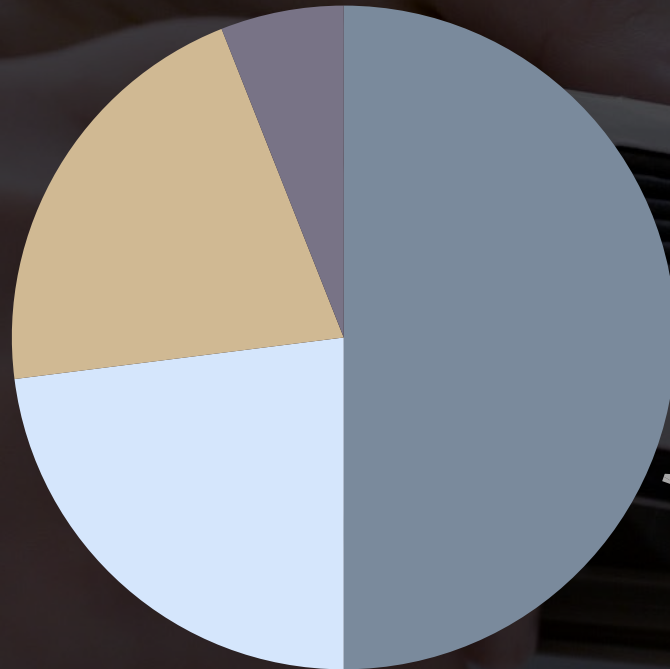


Note: Figures under each business area show % of total Group aftermarket sales (average 2018-2022).

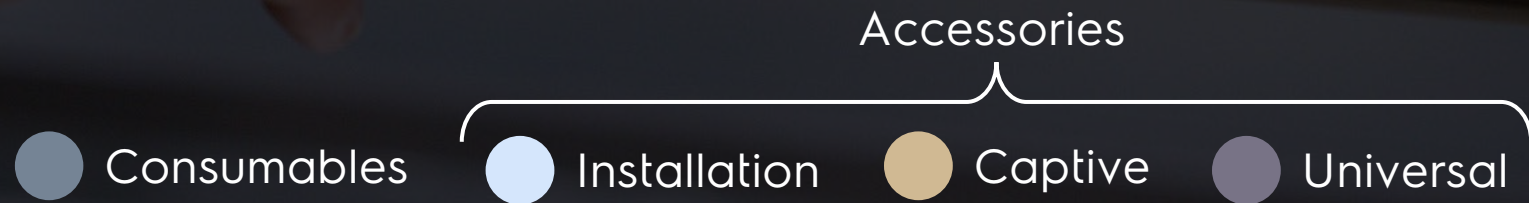


Captives lead growth potential in Consumables & Accessories

Share total sales



Main growth potential in Captive Consumables and Accessories where we have branded advantages



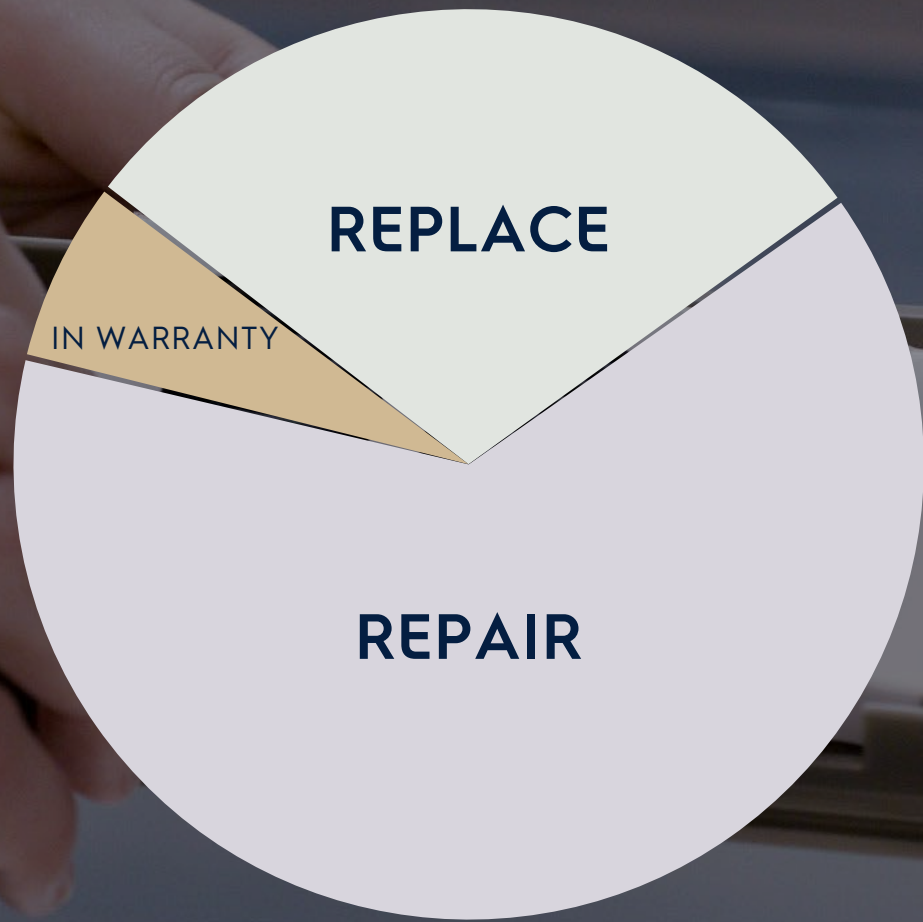
Consumables & accessories: success factors

- Deep understanding of consumers' needs and unique consumer data insights
- Systematic approach to move from universal to captive
- Importance of patented design
- Consumables subscription offering



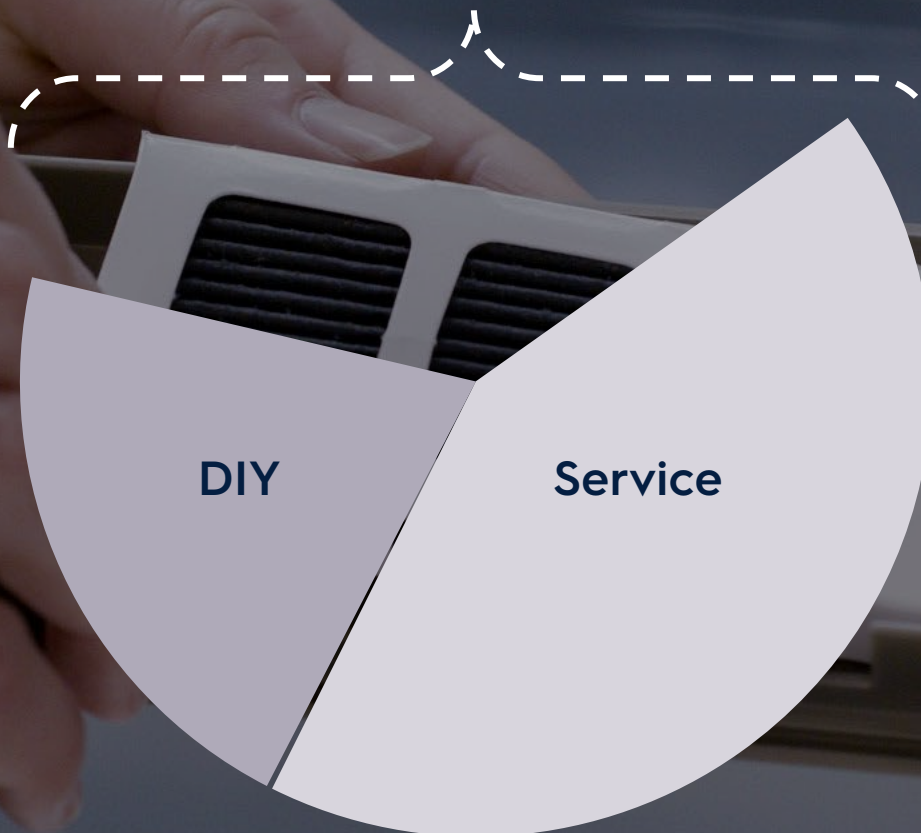
A person's hands are shown holding a disassembled appliance component, likely a control panel or a part of a washing machine. The component is light-colored and has several internal parts visible. A large white circle is overlaid on the image, containing the text 'Appliance breakdown universe'.

**Appliance
breakdown universe**





REPAIR





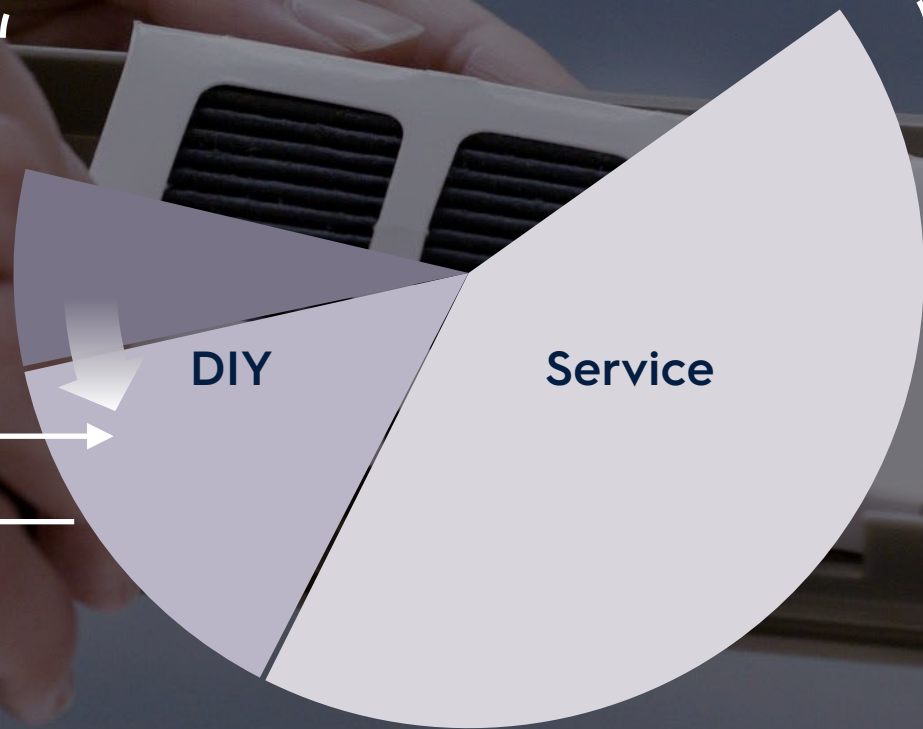
REPAIR

Electrolux spare parts

Competitive spare parts

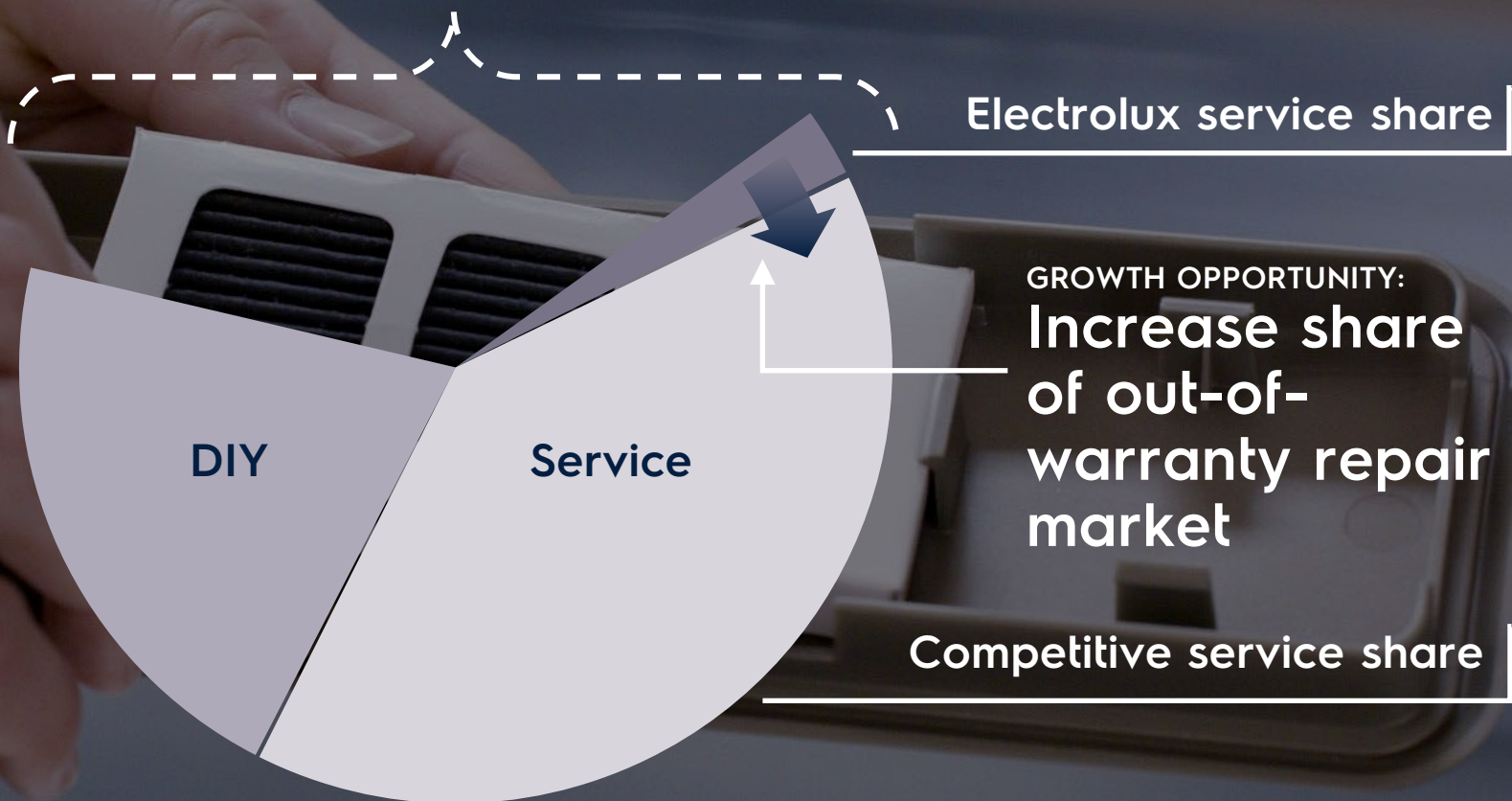
GROWTH OPPORTUNITY:

Increase share
of DIY market





REPAIR





REPLACE

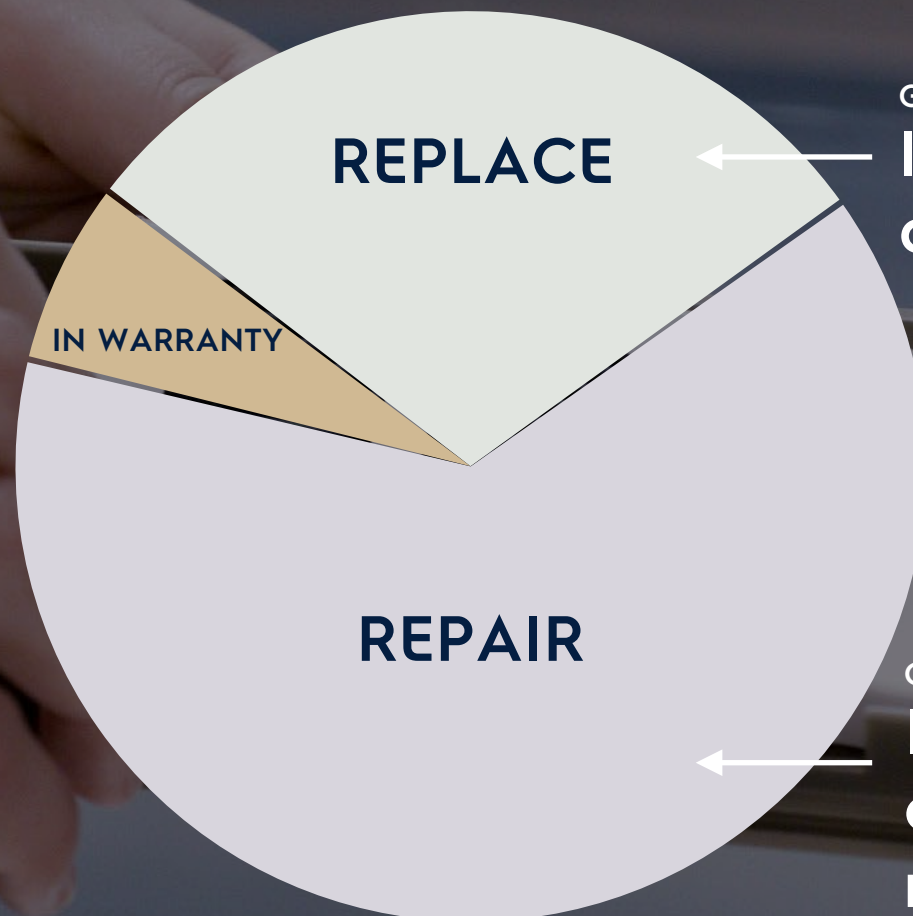
GROWTH OPPORTUNITY:

**Increase brand loyalty to
drive sales of appliances**



GROWTH OPPORTUNITY:

- Extended warranty
- Consumables & accessories



GROWTH OPPORTUNITY:

Increase brand loyalty to drive sales of appliances

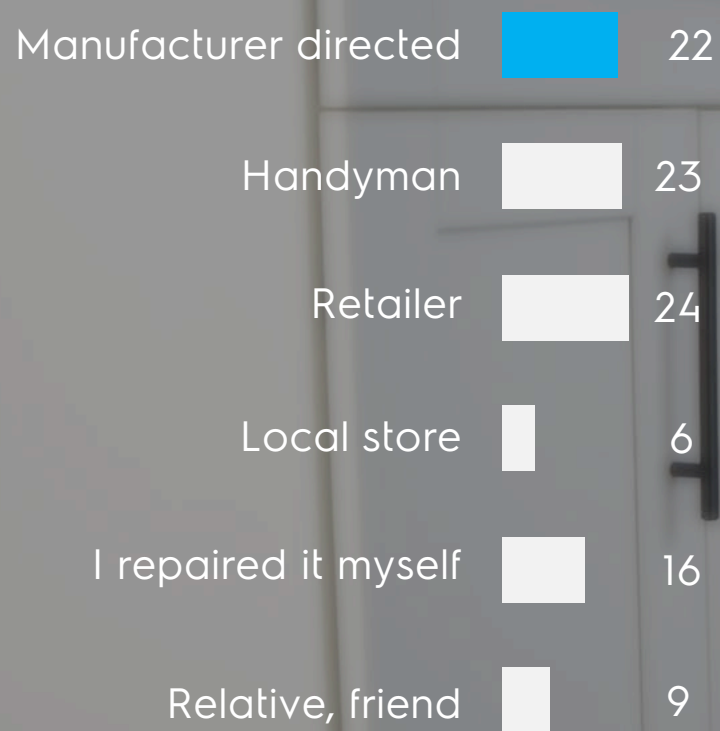
GROWTH OPPORTUNITY:

Increase share of out-of-warranty repair market and spare part sales

Closing the gap between awareness and market share



Who repairs the appliance?



38%

of all respondents are aware that the manufacturer could have fixed the appliance

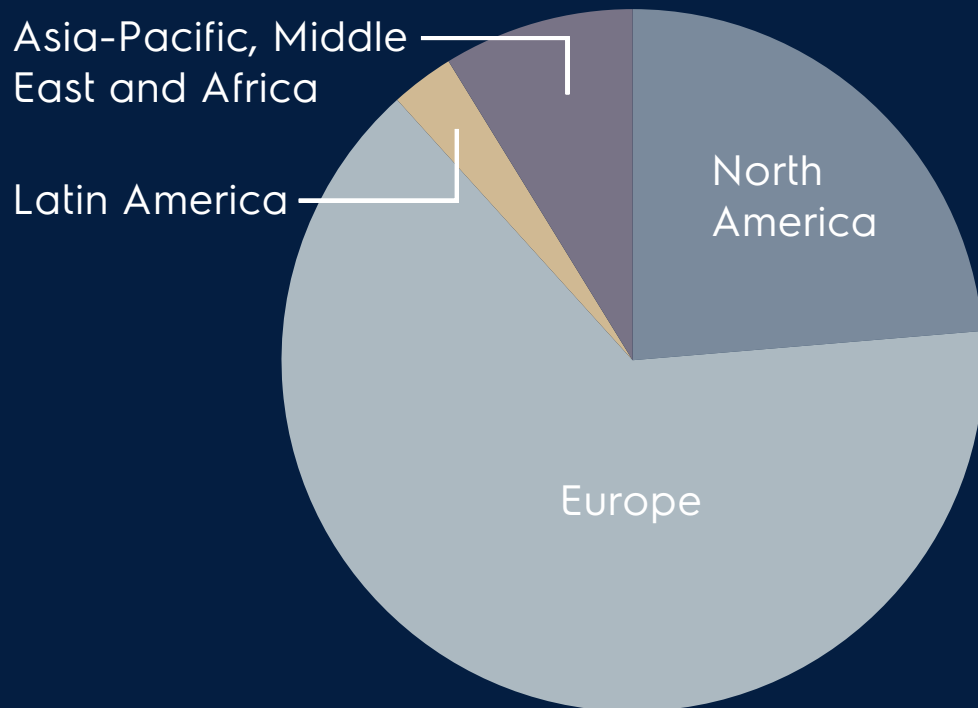
Opportunity **22%** **38%**

- Search engine optimization to drive conversion
- Inspire more consumers to entrust us with repairs

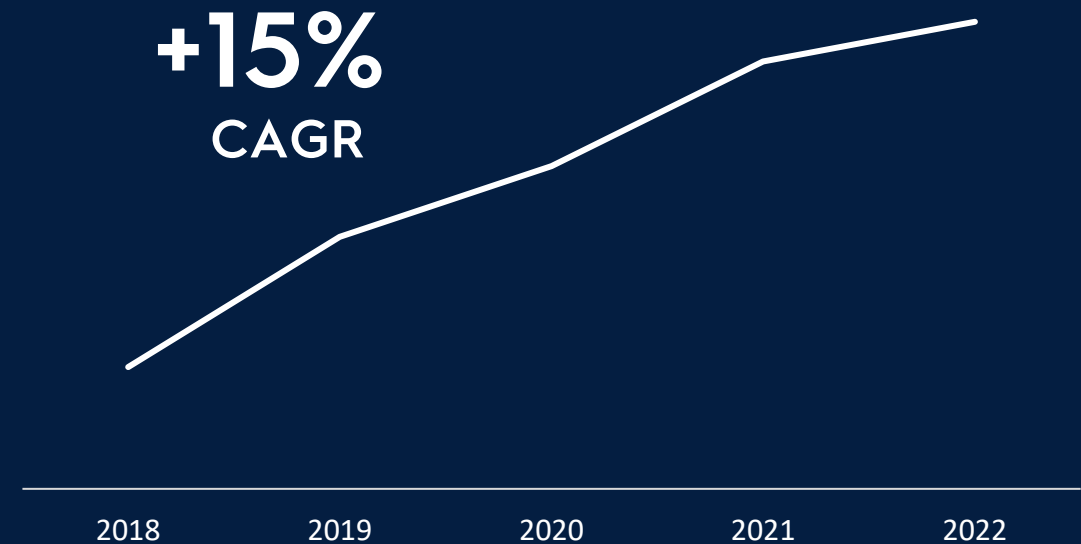


Out-of-warranty repairs has mainly been a focus in Europe – opportunity to scale in other regions

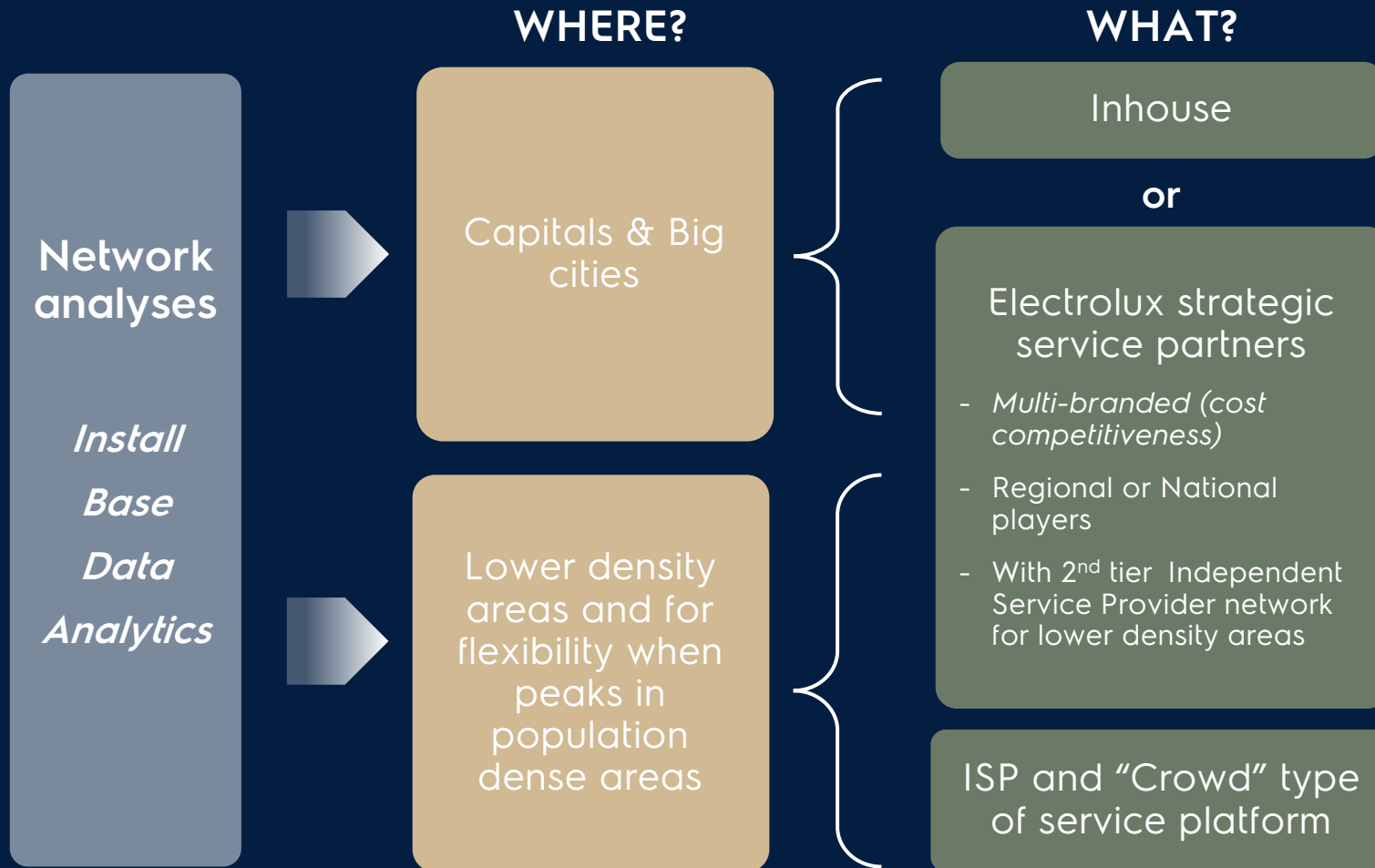
% split net sales Out-of-warranty by Business Area



Total Sales in MSEK



Growth agenda requires flexible model for service and repairs capacity growth



Spare parts business growth as a result of greater penetration of the serviceable installed base



1. 

OFFERING:

- Target growing DIY repair market
- Expand branded spare parts

2. 

CHANNEL:

- Spare parts wholesale
- Independent service providers
- DIY - D2C

3. 

PROFITABILITY:

- Value-based pricing
- Optimization: agility to meet rapidly evolving regulation

Manufacturing brand strength boosts spare parts potential



Branded offering
direct to consumers



- Independent Service Providers
- Distributors
- Consumers

Genuine parts drive conversion



Campaign increased conversion rate of Frigidaire-branded water filters by **+10%**

Another seller's product might look like this, but it could be counterfeit

The market is full of underpriced counterfeit water filters. When it's time to replace your refrigerator's water filter, you can trust buying directly from Frigidaire.com

A few benefits of Frigidaire Genuine water filters:

99.9%

Protection against contaminants¹
NSF Certified



Designed specifically for your appliance, keeping great tasting water flowing for you and your family

1800

Plastic bottles saved from landfills² with each genuine filter



Traditional extended warranty contracts sold primarily through digital touchpoints

North America example

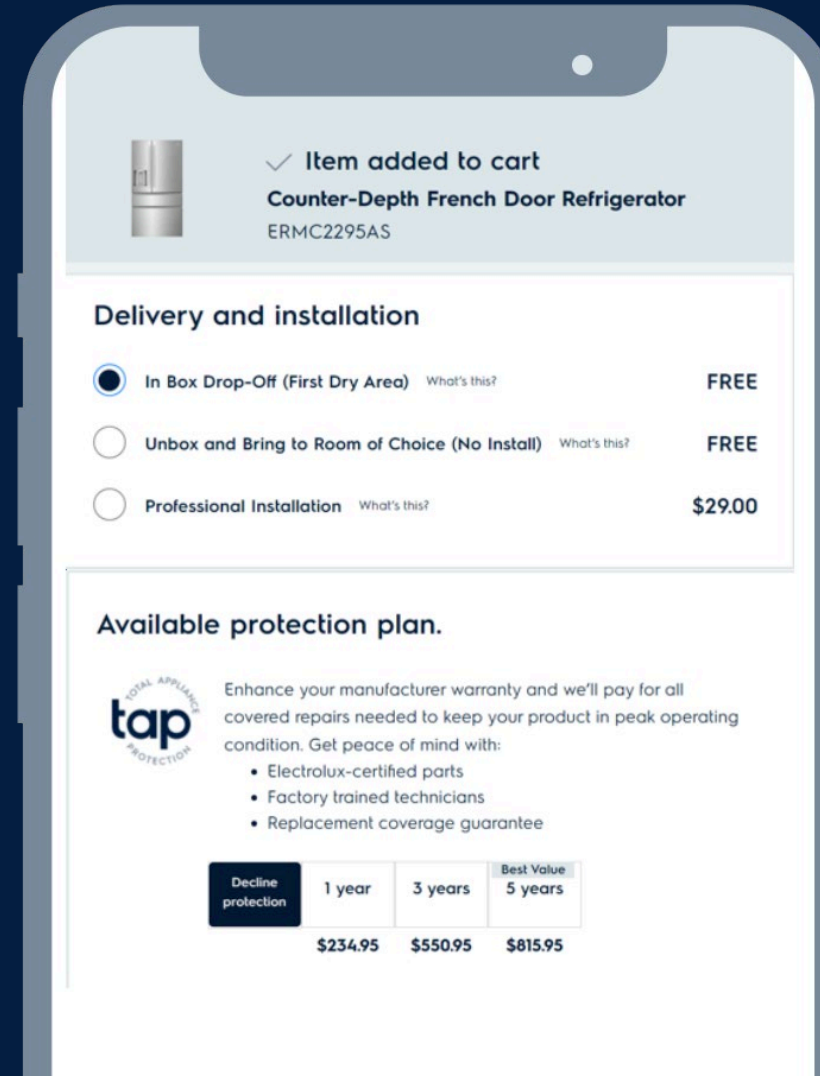


An Extended warranty gives customers peace of mind in their investment **after** the 12-month manufacturer warranty

1, 3, or 5-year service agreement



D2C attachment & product registration is key to growing Extended warranty sales



Moving from fixed rate to subscription-based offering drives conversion



Europe example

Care

Prevent breakdown stress

- All inclusive monthly Care subscription
- Protection from all faults and damages
- If not repairable, appliance replaced
- Consumer can cancel at any time

Repair & Care

Resolve breakdown stress

- Initial repair for a pre-defined fixed price
- Subsequent repairs (including from accidental damage) covered and if unrepairable, replacement appliance
- After first 12 months consumer can cancel at any time



Enjoy full
coverage against
any accidents

Care subscription

2022 YoY growth of
active subscribers Europe

2X

Note: YoY growth includes
both subscription products,
"Care" and "Repair & Care"

Paving the way for a stronger aftermarket offering



Accelerating Consumer Direct Interaction



Requires significant investments in digitalization and re-architecture of our operations



E-commerce solutions



Consumer ID & Product registration




IT Consumer solutions



Connected appliances



Service technicians & Last mile deliveries

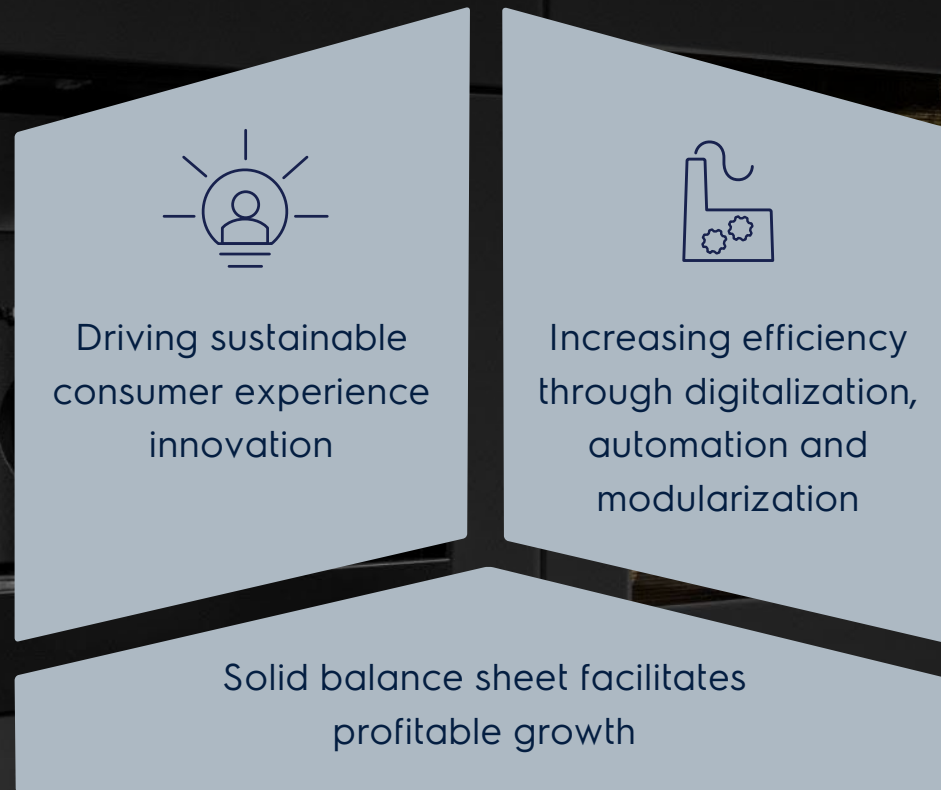


**Stabilization in North America
and the path to profitability**

*Ricardo Cons, CEO Business Area North America
Carsten Franke, Head of Operations, EVP*



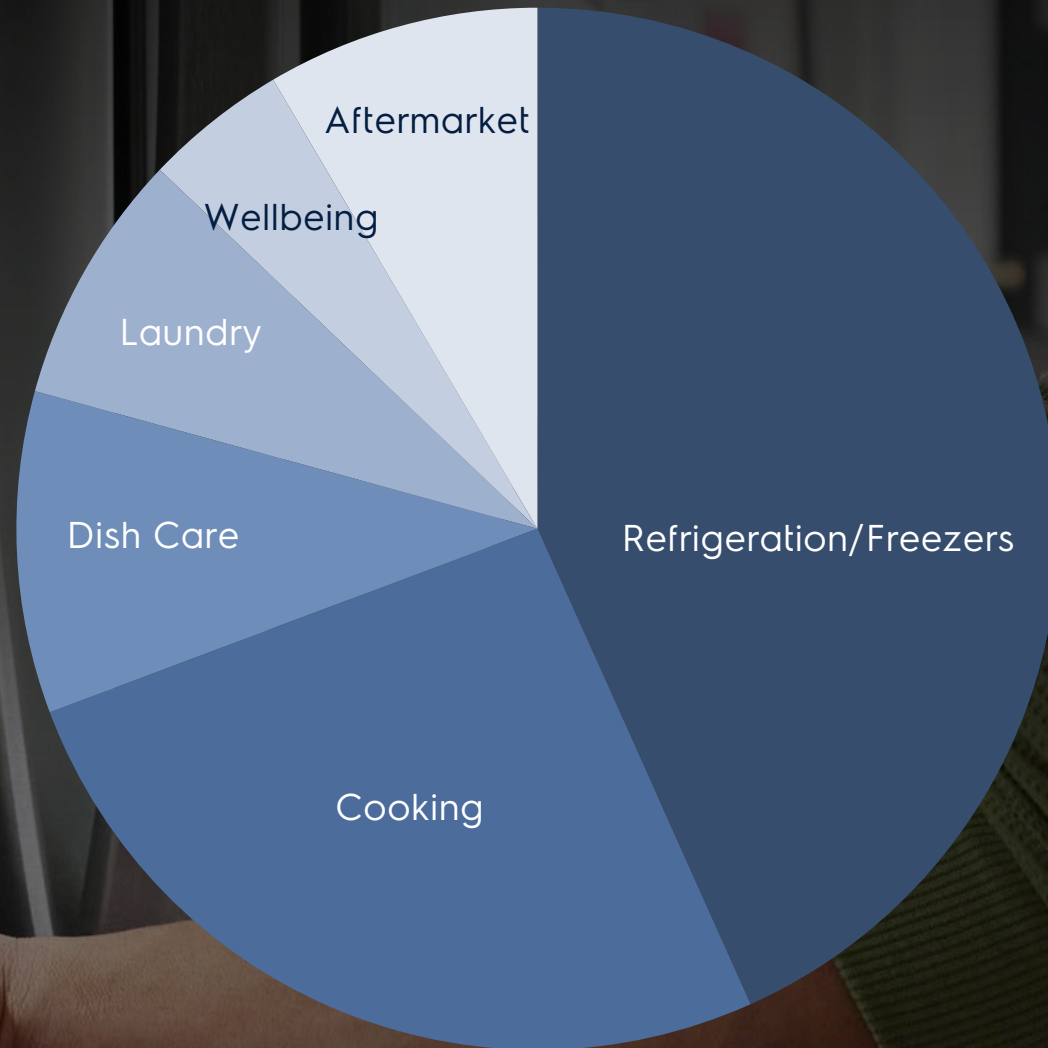
Financial targets for profitable growth*



* Financial targets are over a business cycle

** Return on net assets

Sales breakdown



Note: Net sales breakdown FY 2022 for BA North America.

Modularization drives efficiency and innovation



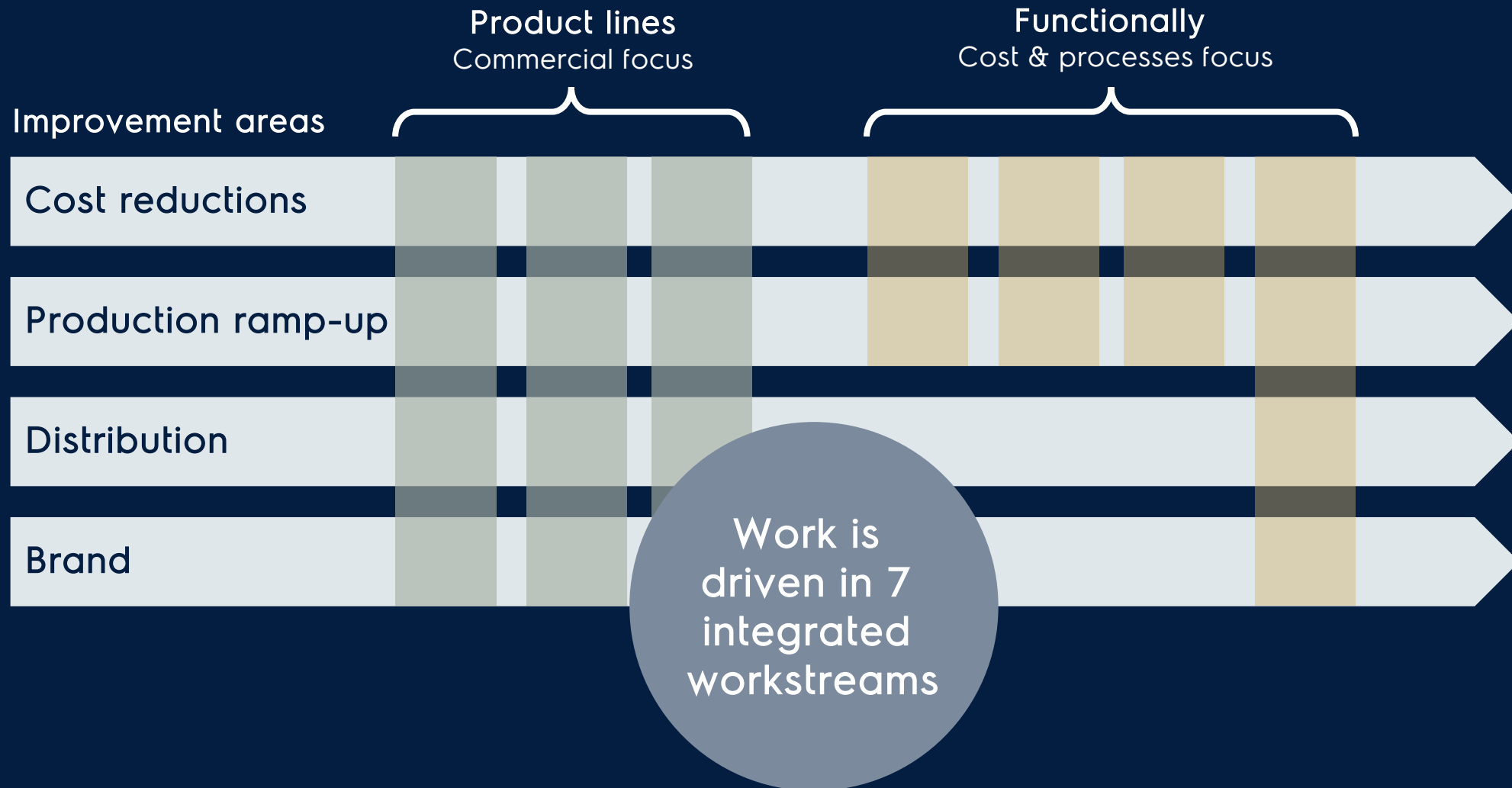
Scale in
manufacturing,
sourcing and R&D

Improved
product design
and quality

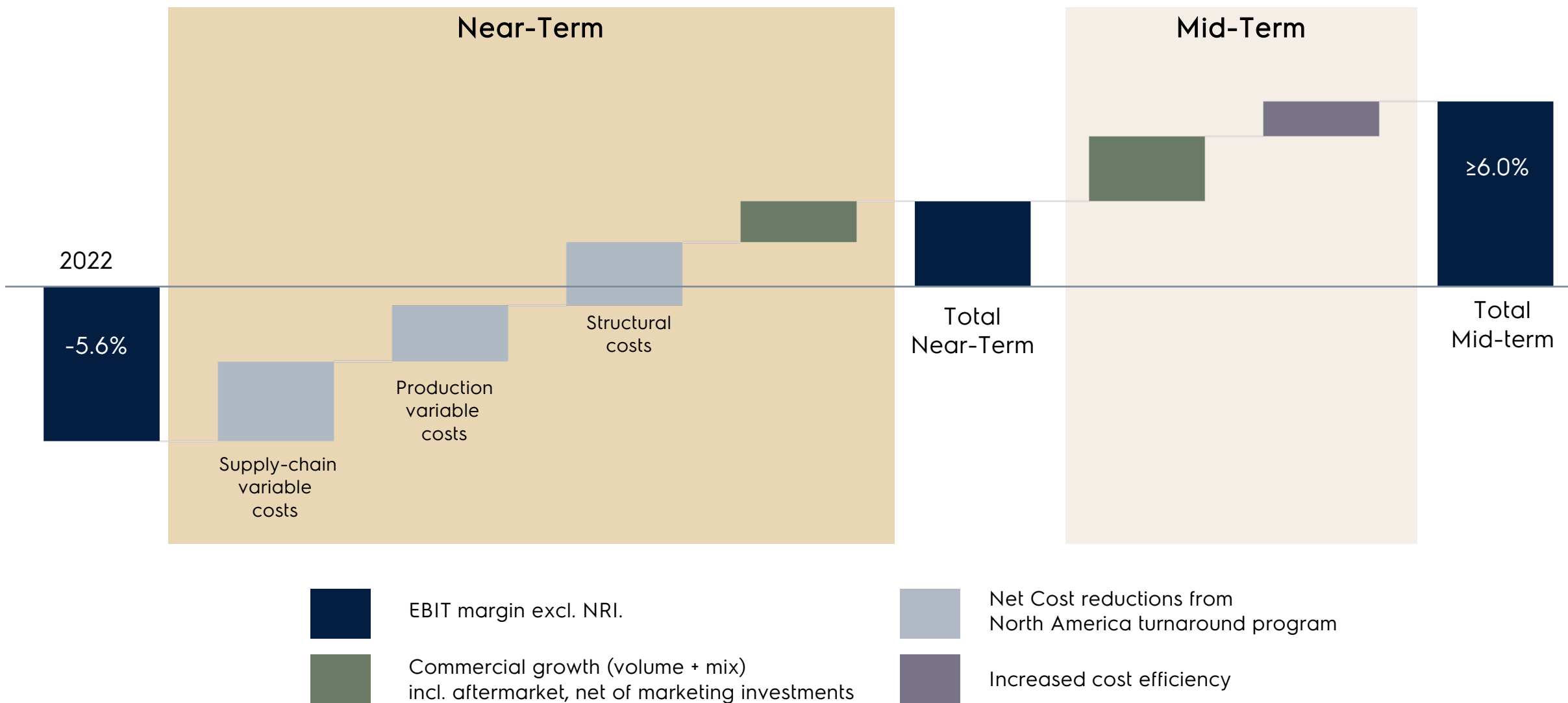
Increased speed
of innovation



Addressing all levers to bring North America to target profitability in a structured way



BA North America's path to reach EBIT margin target of $\geq 6\%$



North America turnaround cost reductions overview



Supply-chain variable costs	Production variable costs	Structural costs
<ul style="list-style-type: none">• Premium freight & spot buy reductions• Increased utilization & optimized routes• Optimize warehousing footprint	<ul style="list-style-type: none">• Production to match demand• Personnel right sizing• Significantly improve cost efficiency in Anderson & Springfield	<ul style="list-style-type: none">• Completing transformation of Springfield & Anderson• Leverage global organizations• Optimize R&D and marketing investments



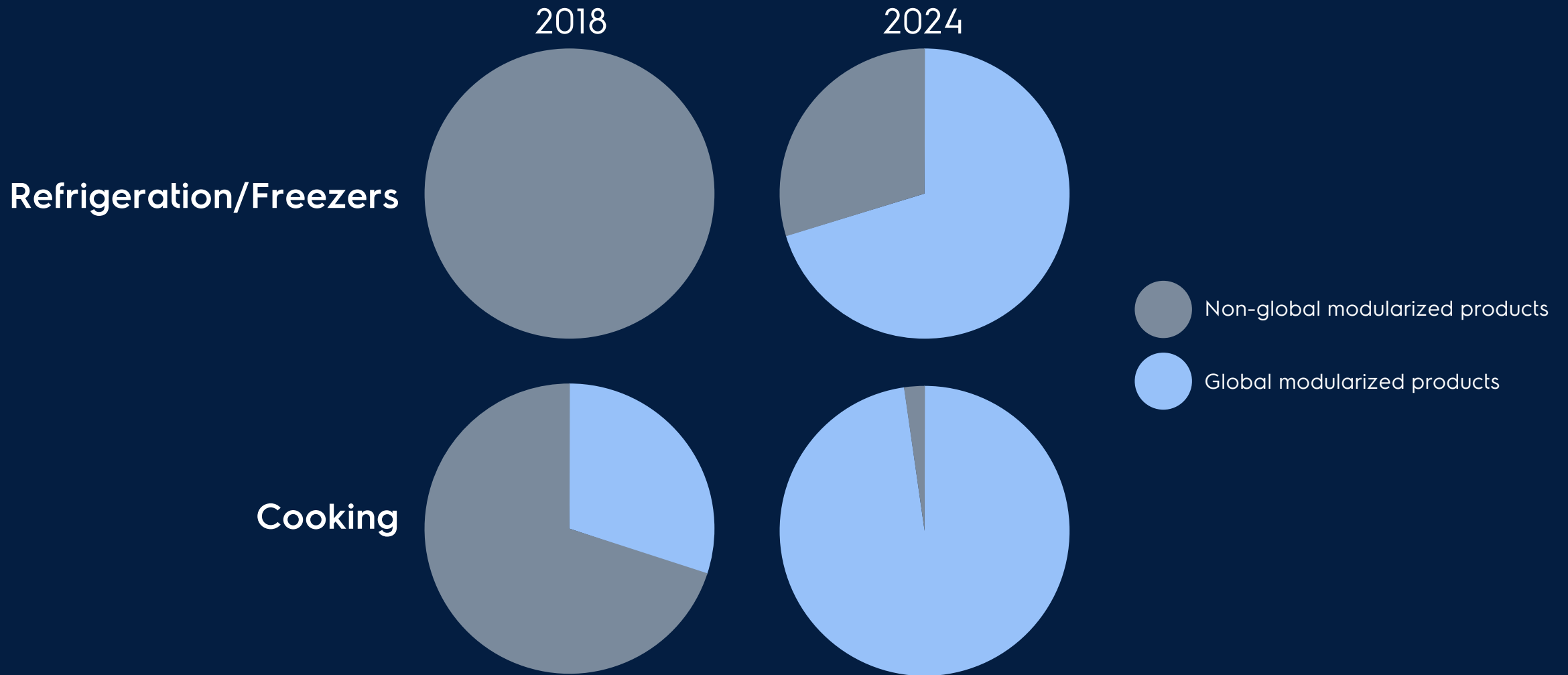
North America manufacturing footprint consolidated to fewer, more integrated plants with scale benefits



Plant size	# of plants per size
2-3m units	2 Anderson Springfield
1-2m units	3 Juarez (refrigeration) Juarez (laundry) Kinston

Note: St Cloud and Memphis closed Q4 2019 and mid-2022, respectively. Legacy Anderson closed Q4 2021. Legacy Springfield expected to close early 2024.

Significantly higher modularization level

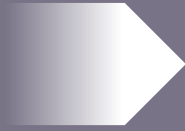


Note: Graphs shows % of North American volume using global modules over total in-house production volume. Global modularized products are used in more than one product and in more than one region.

Anderson refrigeration facility



Anderson



Key Facts

- Investment: USD ~250m
- Automation level: ~30%; +20-25pts
- 75% product variance reduction

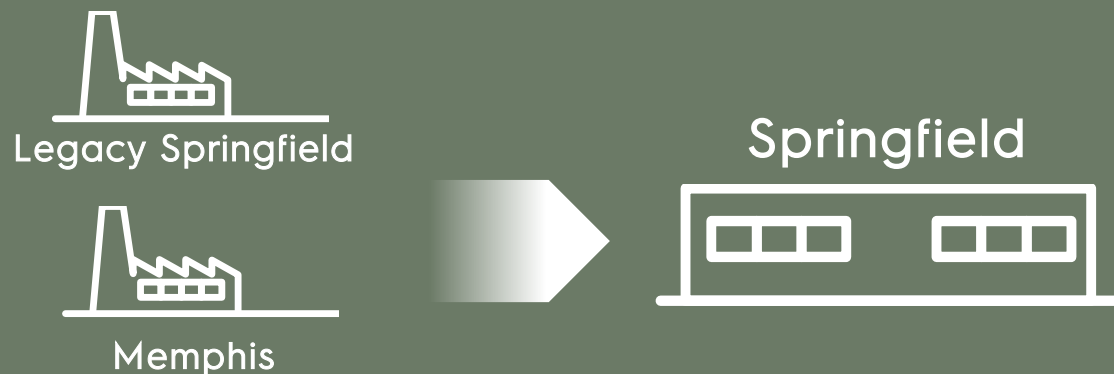
Launch of all models completed by Q4 2021



Top Freezers 18&20 cft
Upright Freezers 20 cft
Tall Twins



Springfield cooking facility



Key Facts

- Investment: USD ~250m
- Automation level: ~30%; +20-25pts
- >70% product variance reduction

Launch of all models continue until Q1 2024

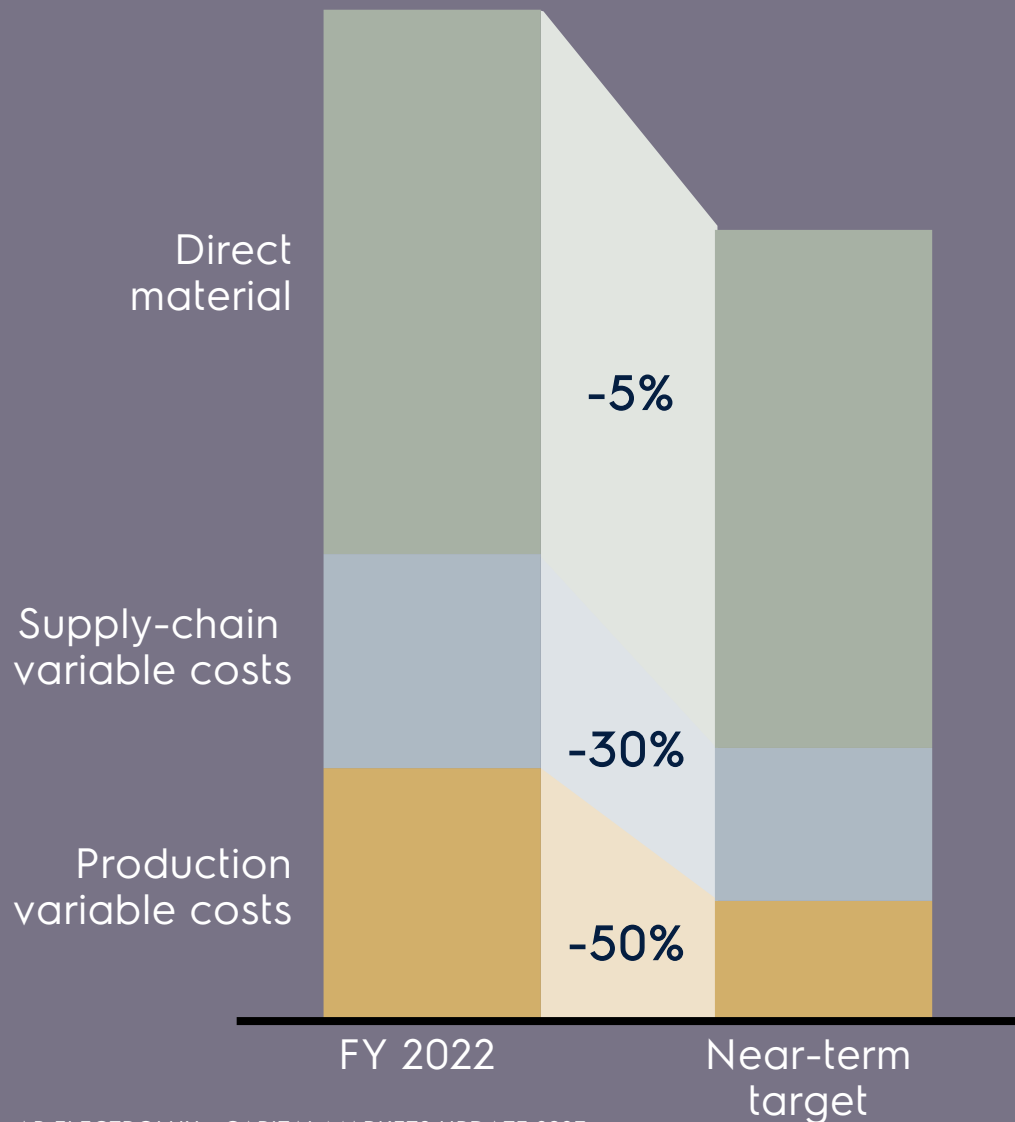


Built-in Single/Double Wall Ovens

Front & Rear Control Free Standing: Gas/ Electrical/ Induction



Cost-structure in Anderson



Direct material

- Core material cost competitive

Supply-chain variable cost actions

- Premium freights and spot buys reduced to minimum
- Reduced transportation costs
- Warehouse efficiencies leveraging the prior factory space

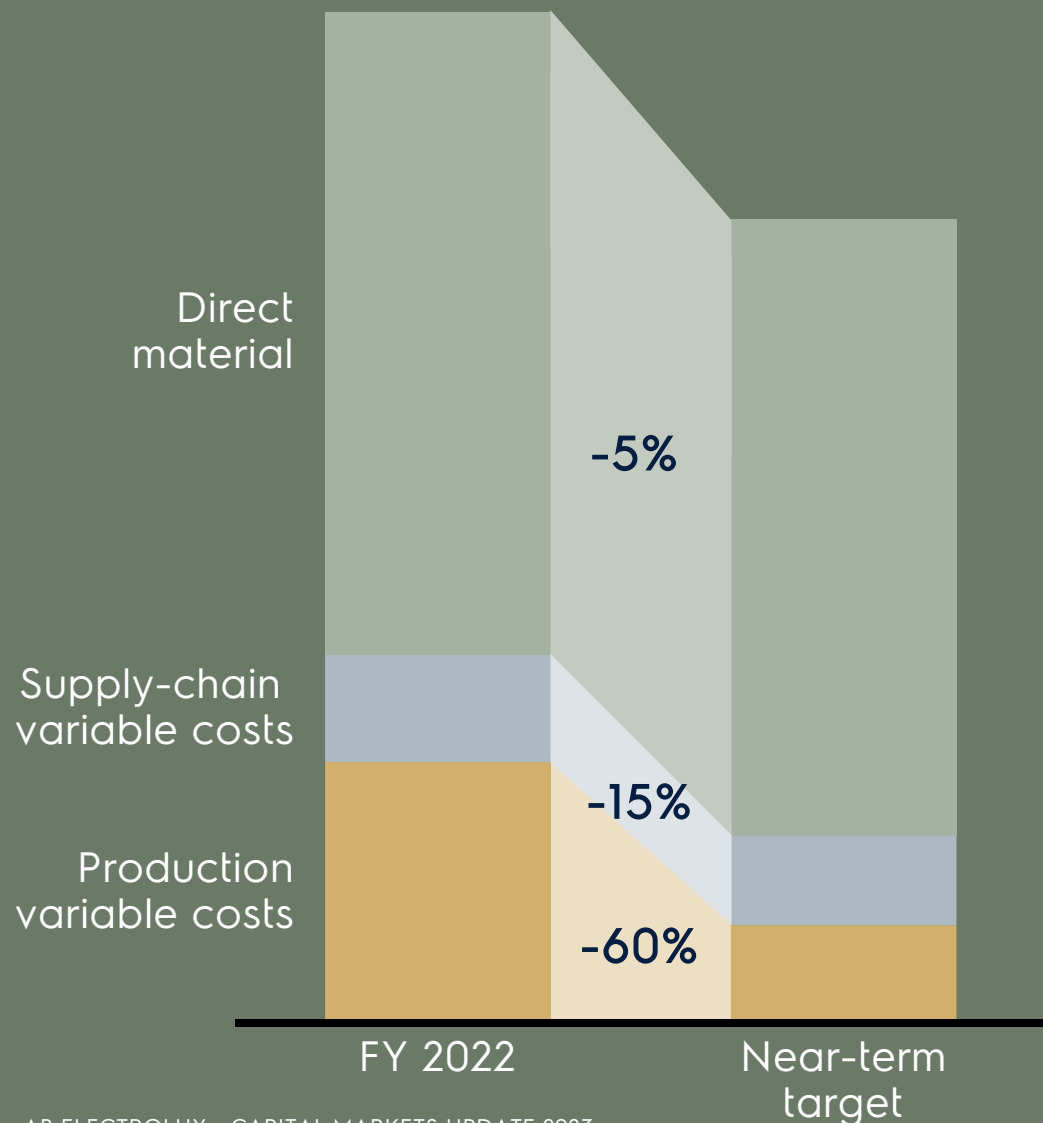
Production variable cost actions

- Continuous capability upskilling
- Reduce employee turnover and absenteeism
- Accelerated labor productivity improvement as factory stability and reliable output is achieved
- Continuously cut scrap rate
- Improved equipment efficiency and maintenance processes

Overall, strong sales and operational planning process governance

Note: Graph show cost per unit for Anderson

Cost-structure in Springfield



Direct material

- ✓ Core material cost competitive

Supply-chain variable cost actions

- ✓ Premium freights and spot buys reduced to minimum
- ✓ Reduced transportation costs
- Optimizing of warehousing space utilizing prior plant once ramp-up of factory is finalized

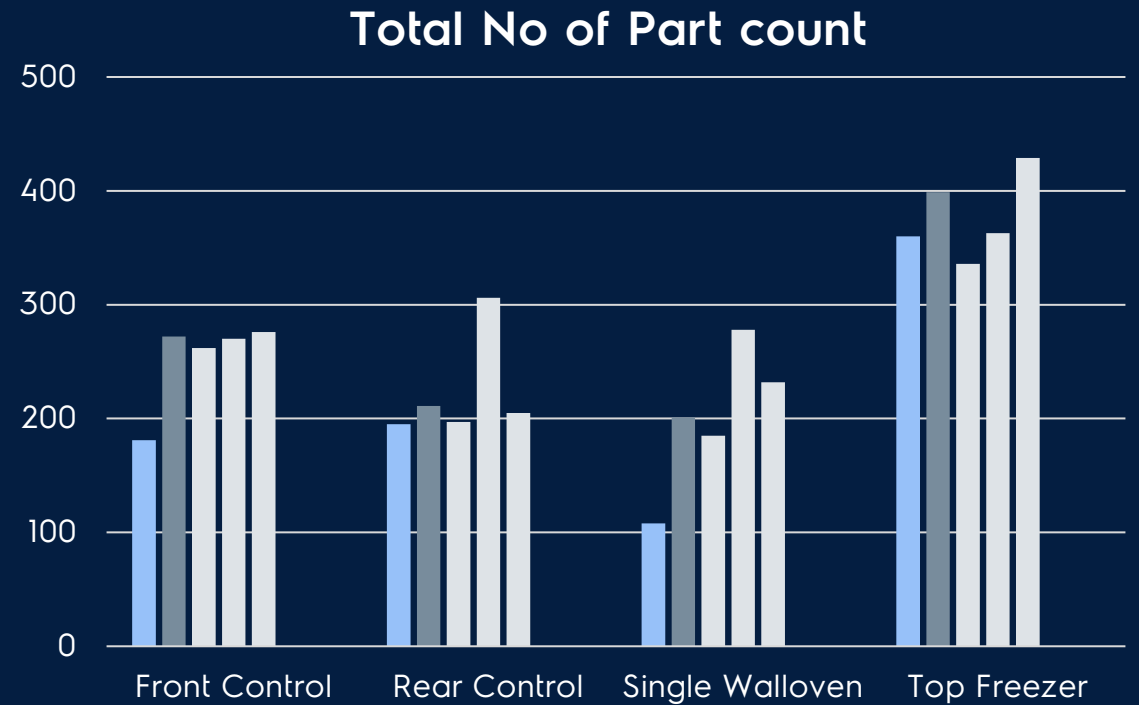
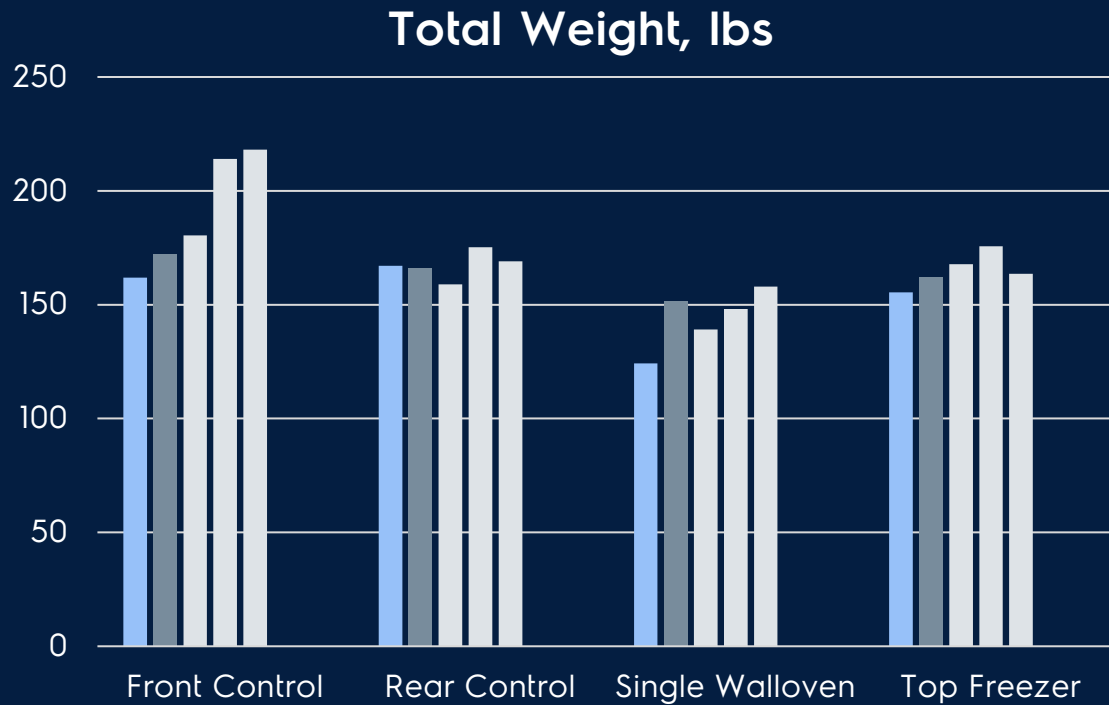
Production variable cost actions

- ✓ Continuous capability upskilling
- Full production efficiencies once ramp-up is finalized
- Ongoing scrap reduction during ramp up
- Optimizing market launch including cost efficient phase out of old platforms

Overall, strong sales and operational planning process governance

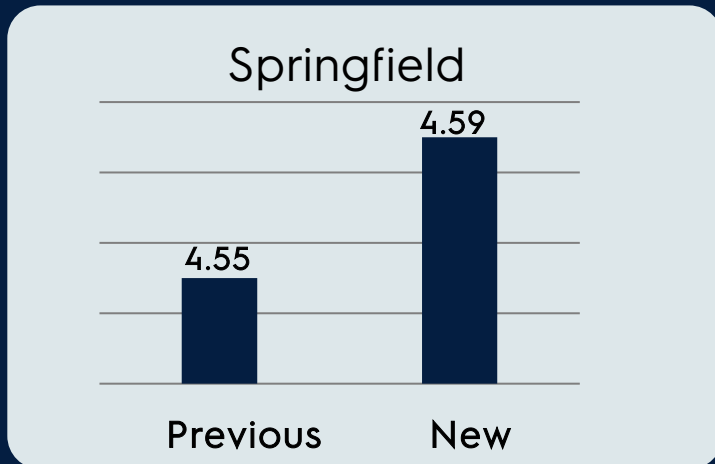
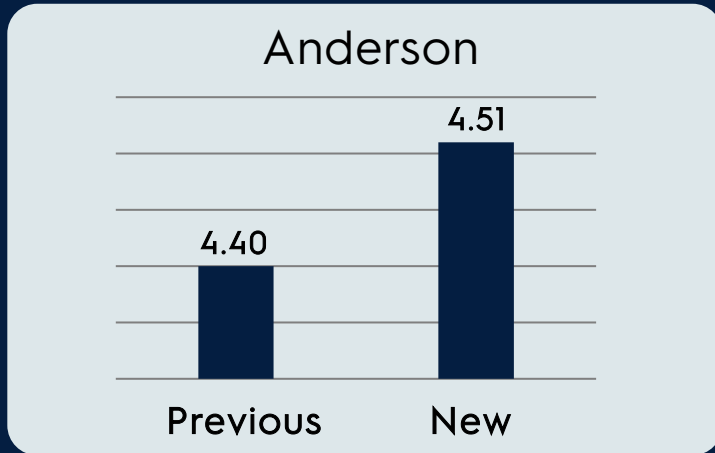
Note: Graph show cost per unit for Springfield

Cost competitive products – lower weight and fewer parts vs competition





Winning innovation and improved quality showing strong consumer preference



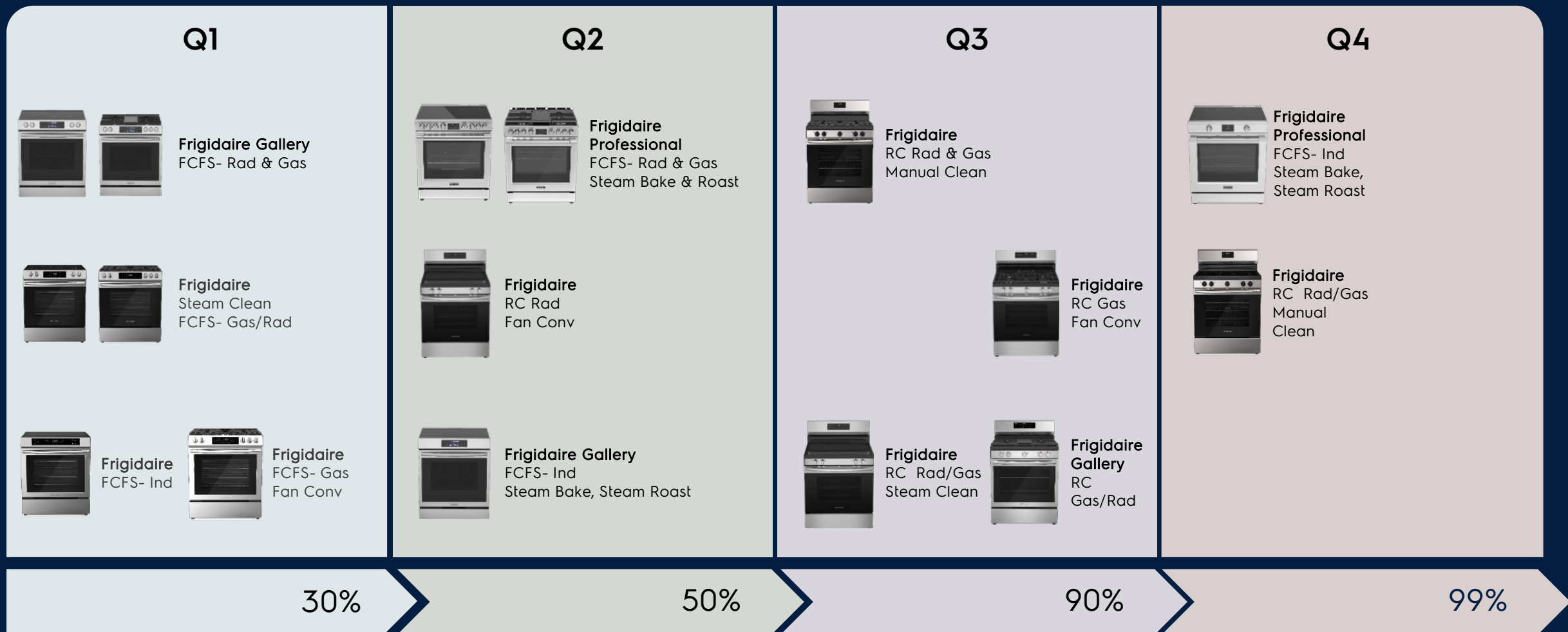
Highest rated by consumers

Product Line	Company	Electrolux	Competitor 1	Competitor 2	Competitor 3	Competitor 4
Refrigeration /freezers	Avg Rating	4.45	4.28	4.21	4.28	4.10

Product Line	Company	Electrolux	Competitor 1	Competitor 2	Competitor 3	Competitor 4
Cooking	Avg Rating	4.60	4.41	4.30	4.39	4.33

Consumer star ratings and reviews from December 2022 . Star Rating - QES OLR December 2022 (r6m)

Strong 2023 pipeline of cooking launches



30%

50%

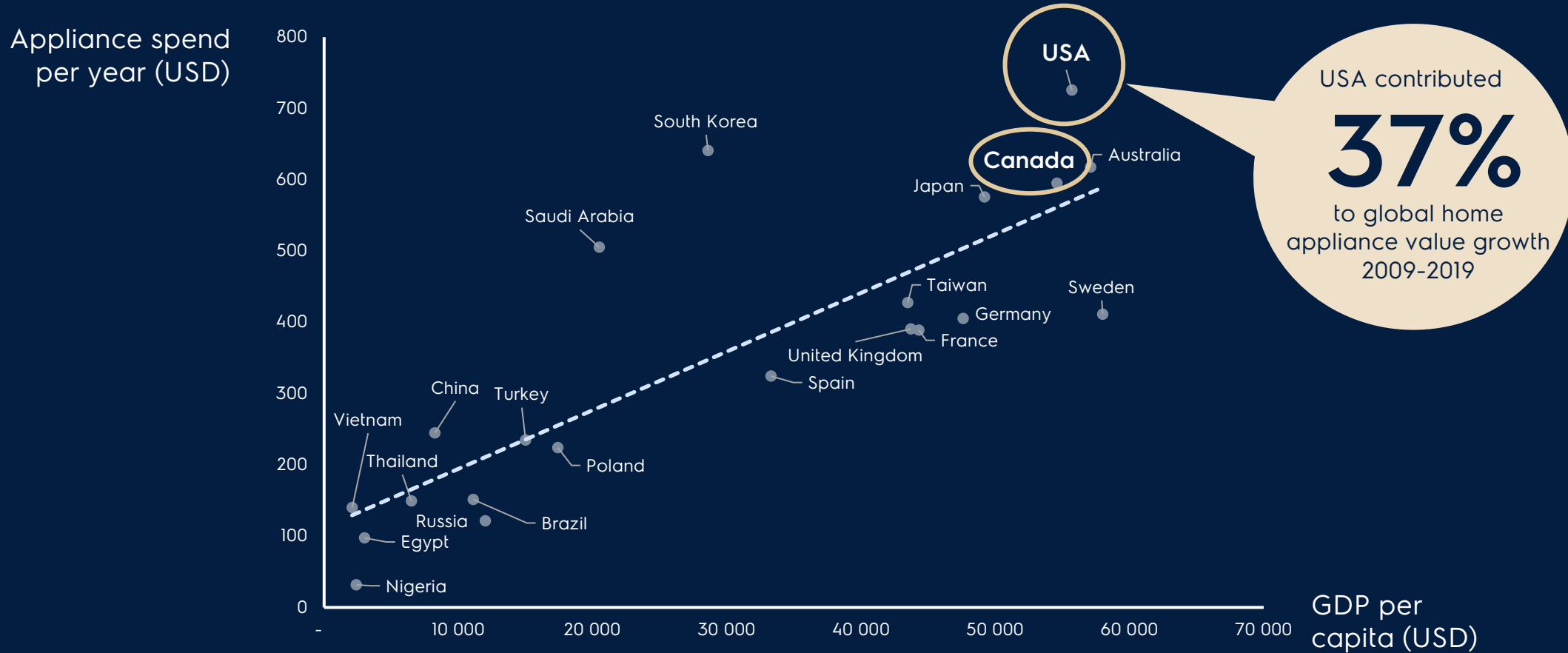
90%

99%

Note: FC=Front Control and RC=Rear Control



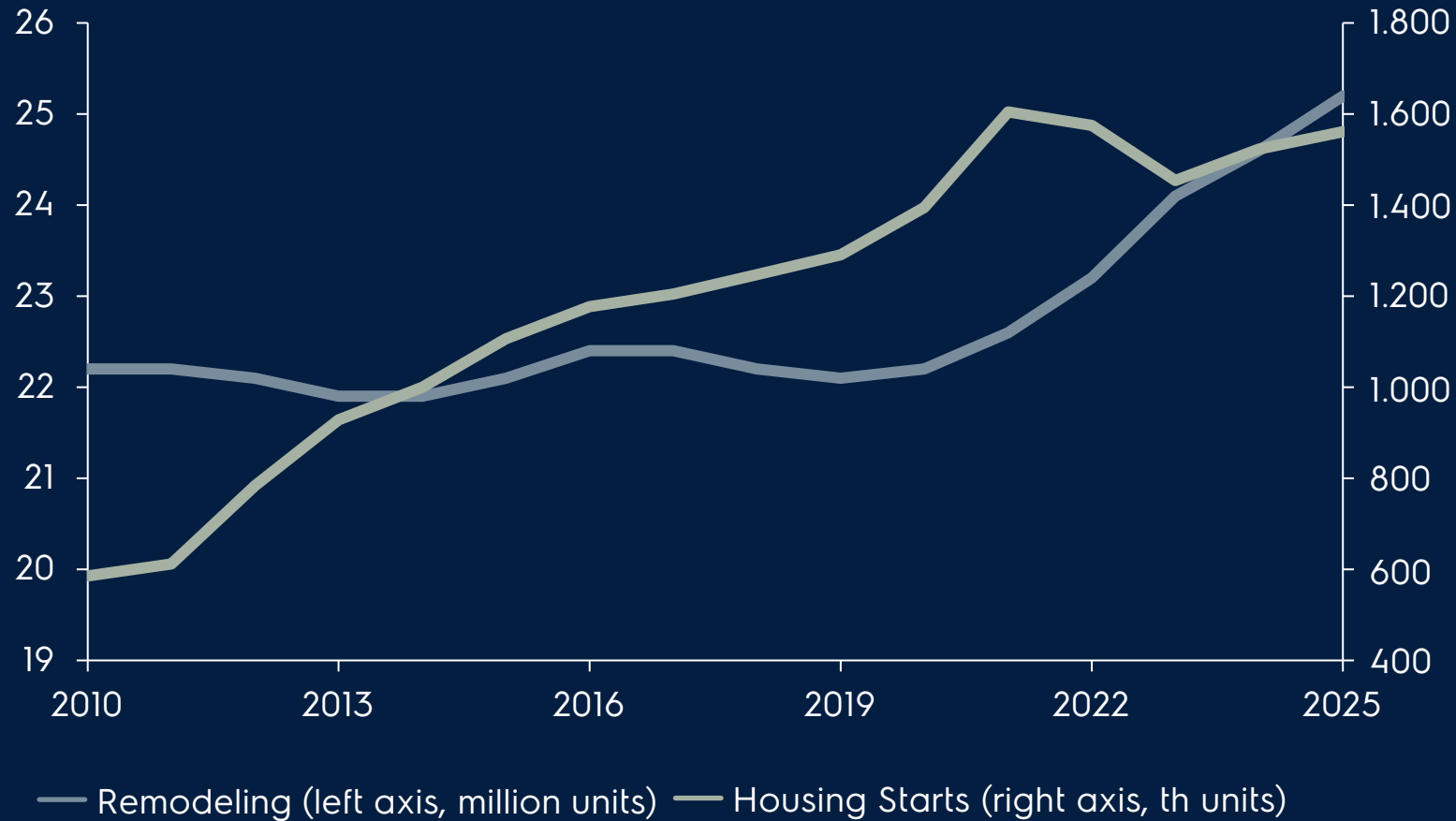
USA highest growth market with highest spend per household and price index vs global markets



Source: Euromonitor 2020 and Electrolux Analysis based on Euromonitor and IMF data

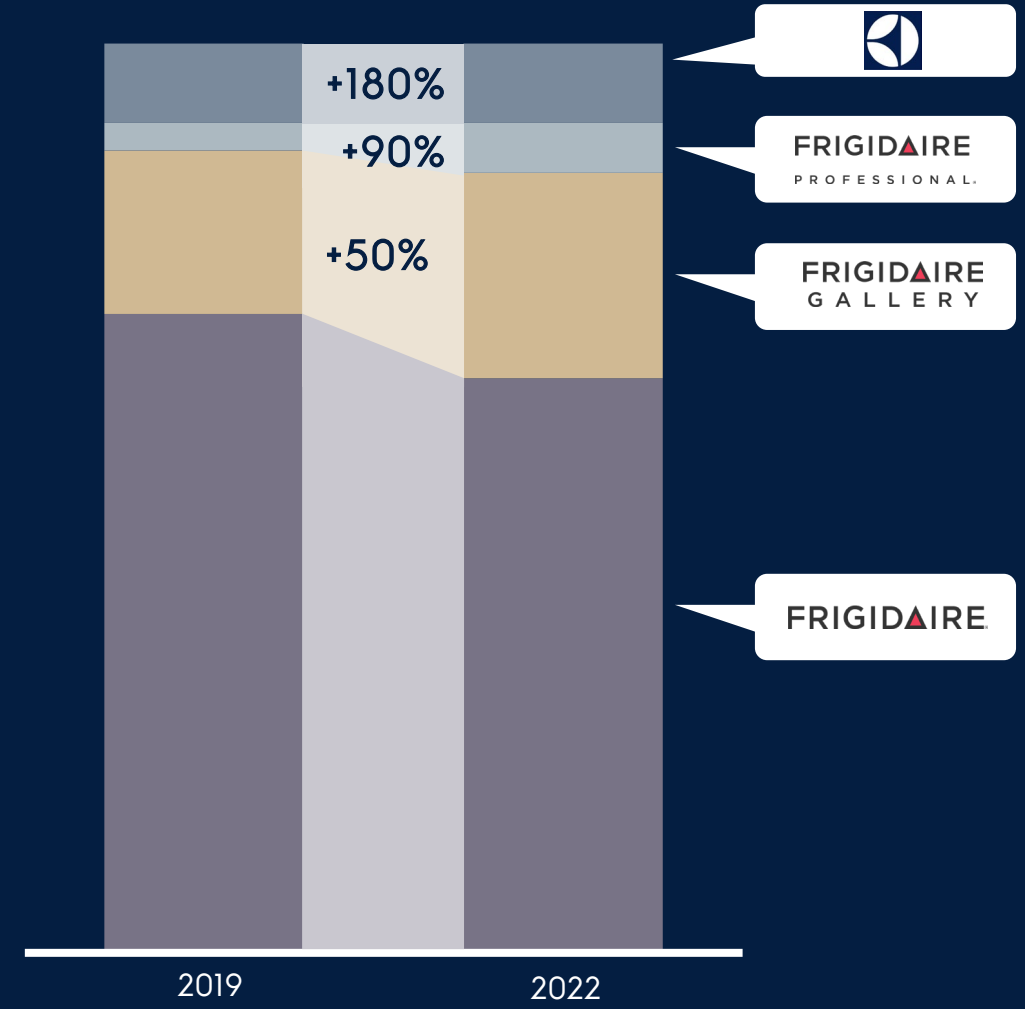
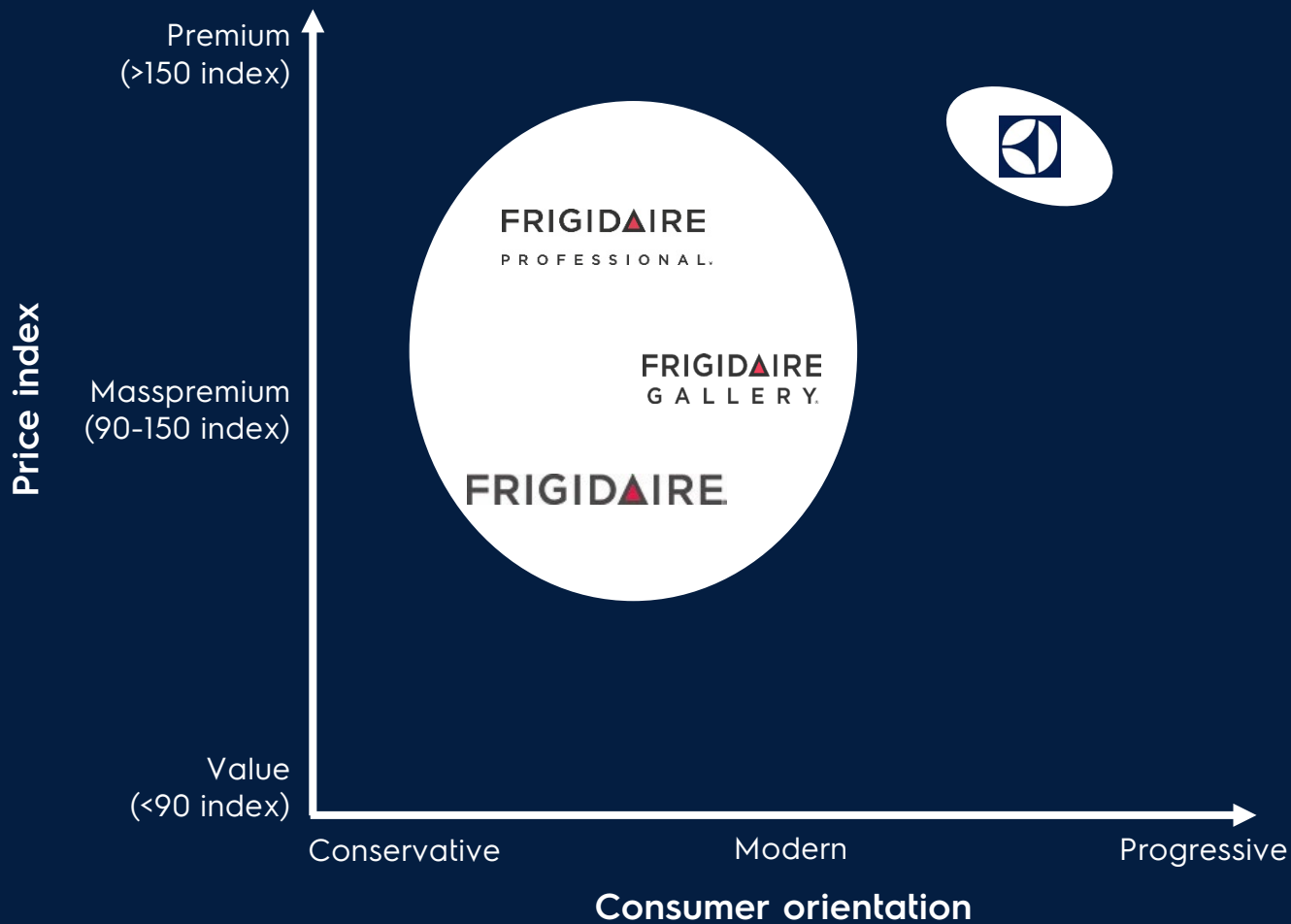


Home remodeling – a development expected to continue to be supportive



Source: National Association of Home Builders – September 2022

Leveraging brand mix to drive price premiumization

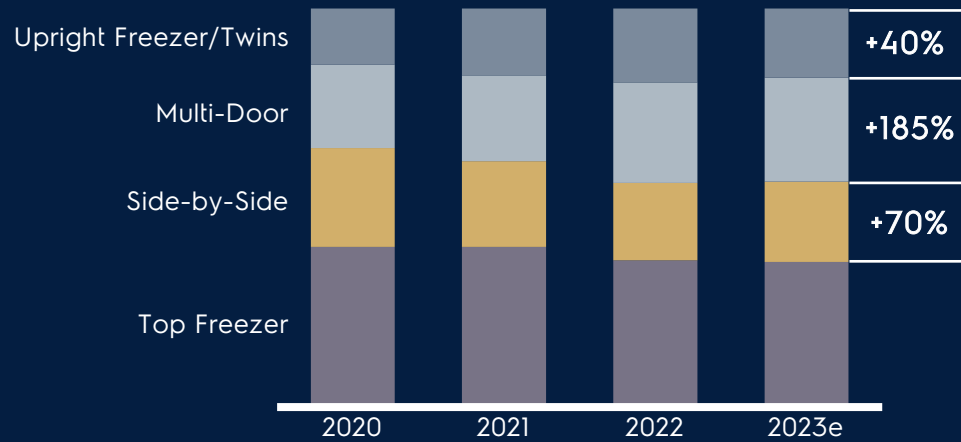


Note. Sales breakdown per brand. +X% denotes ASP index above Frigidaire brand

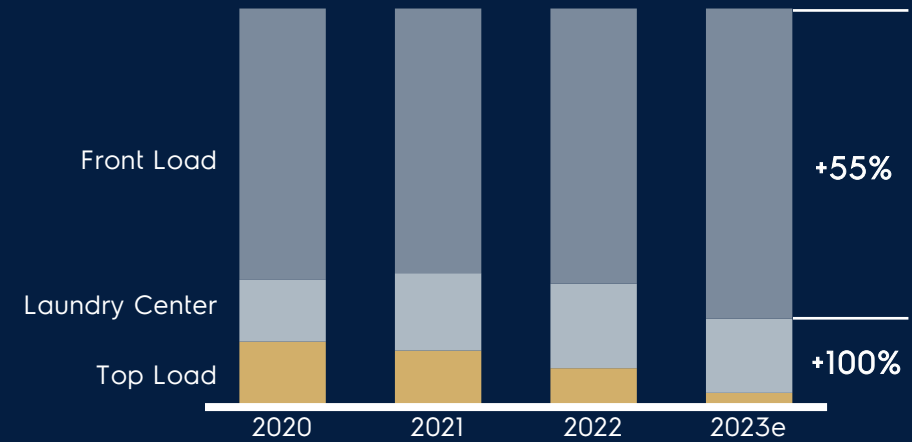


Product portfolio mixing to higher priced categories in all product lines

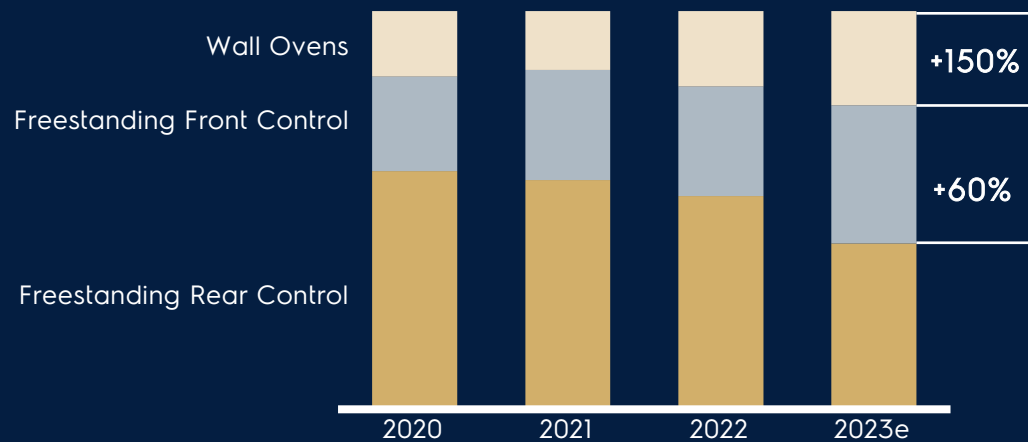
Refrigeration/Freezers



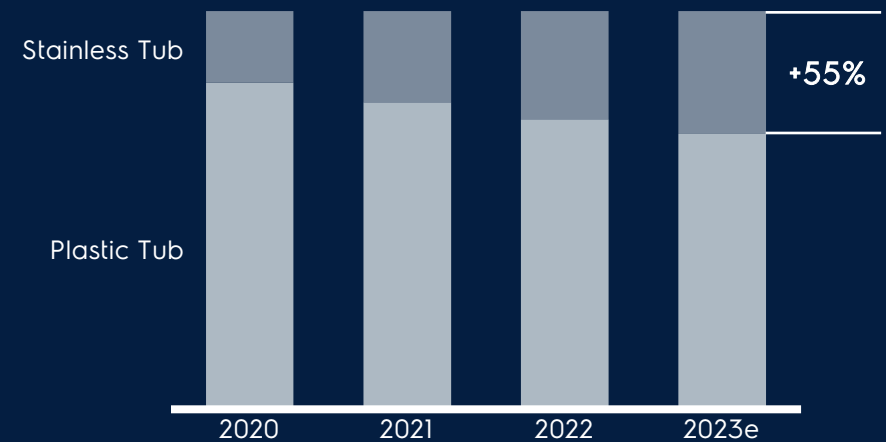
Laundry



Cooking



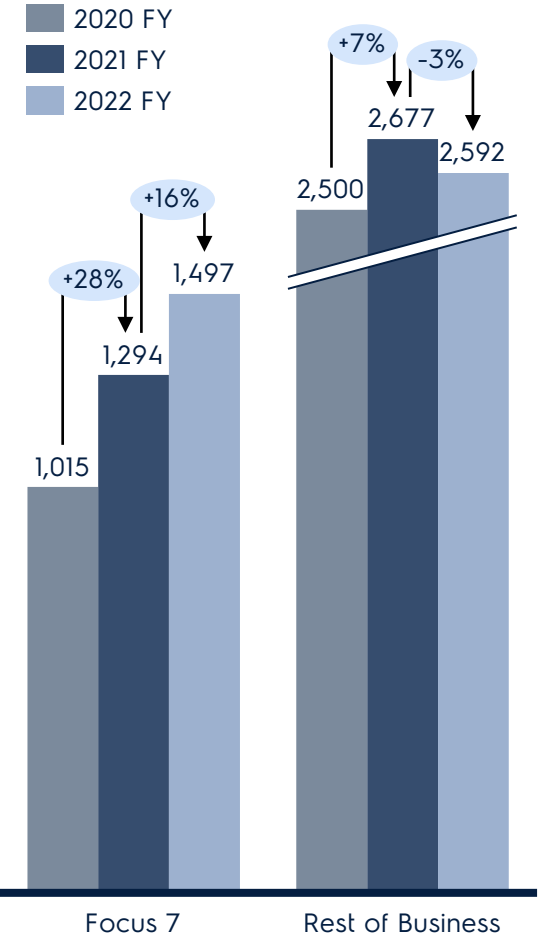
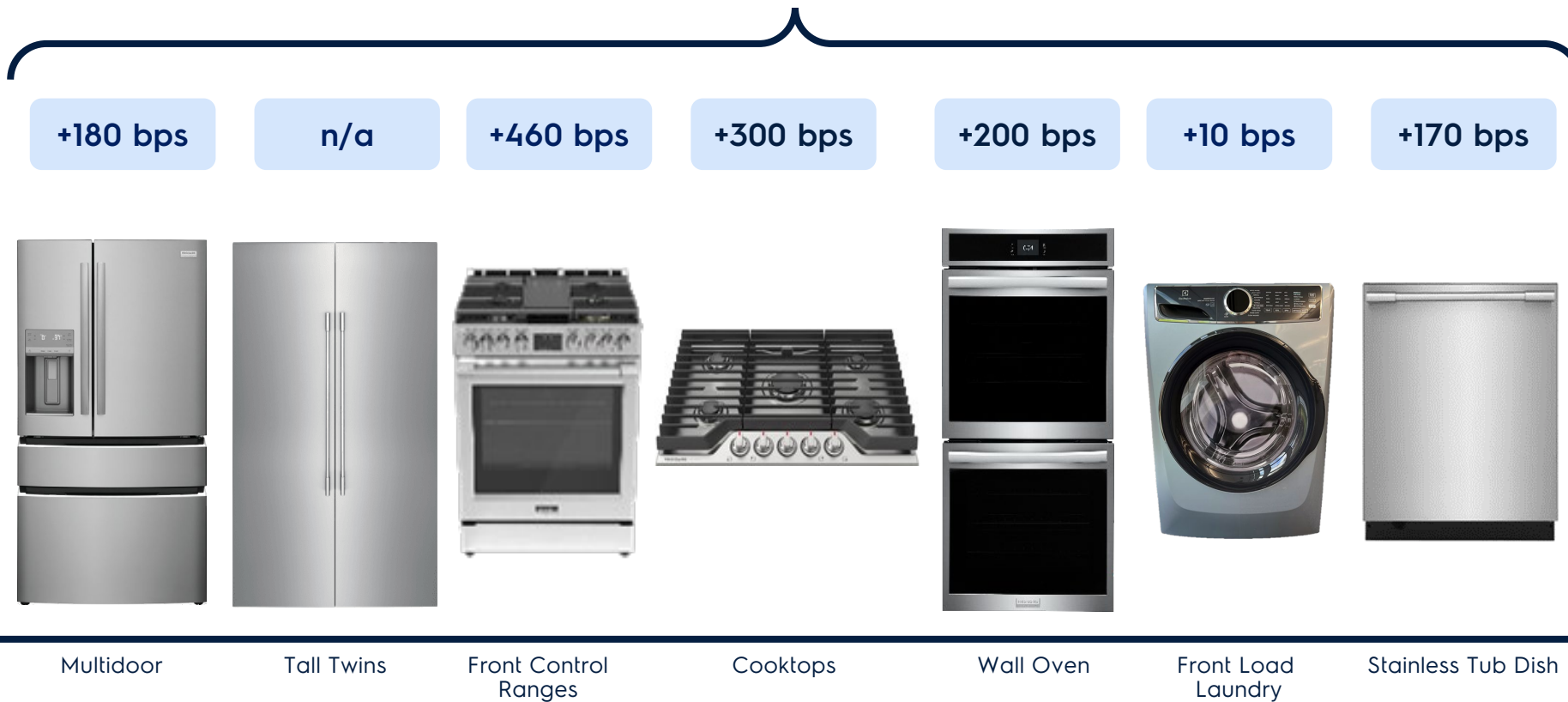
Dish Care





Innovation driving sales growth and market share gains in focus product categories

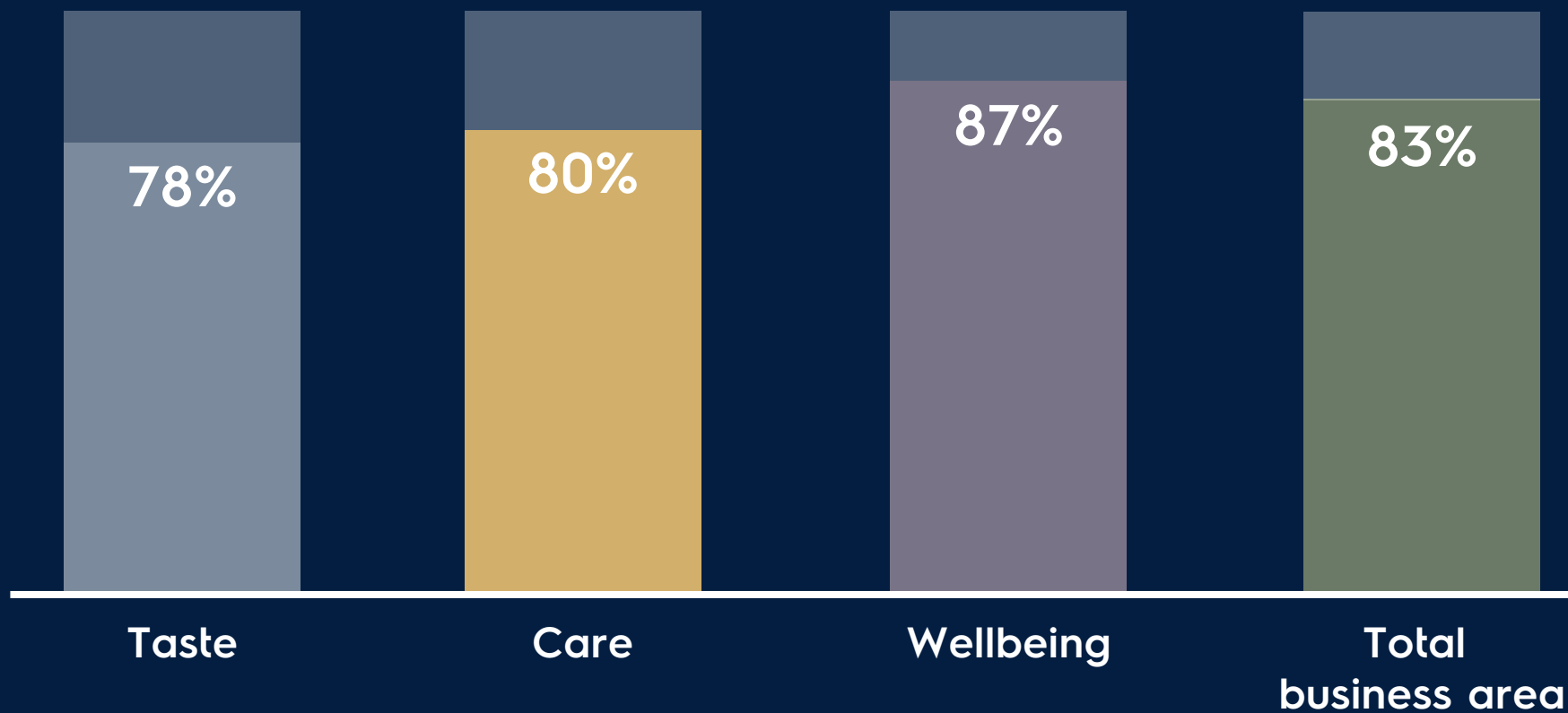
2022 Market Share Gains



Significantly higher gross margin in Focus 7 categories vs Rest of Business

Strong portfolio vitality

80% SKUs will be new by end of 2023

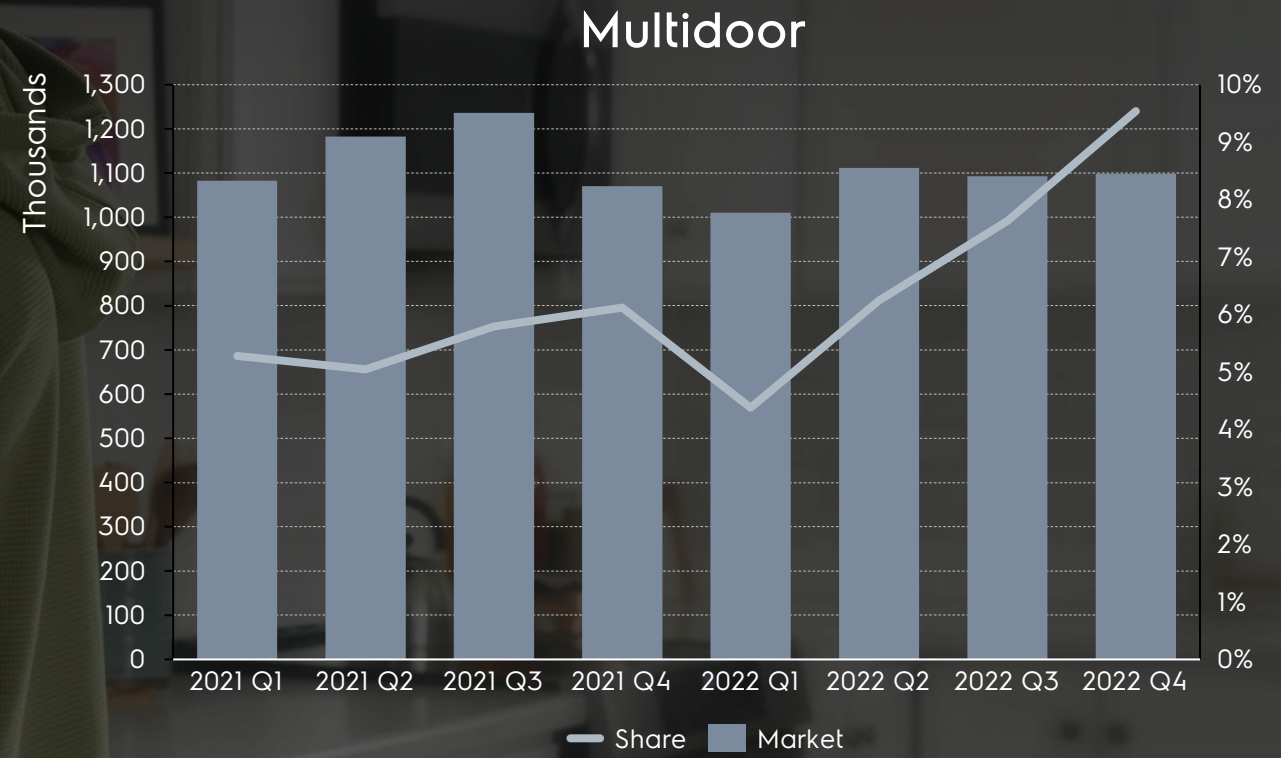
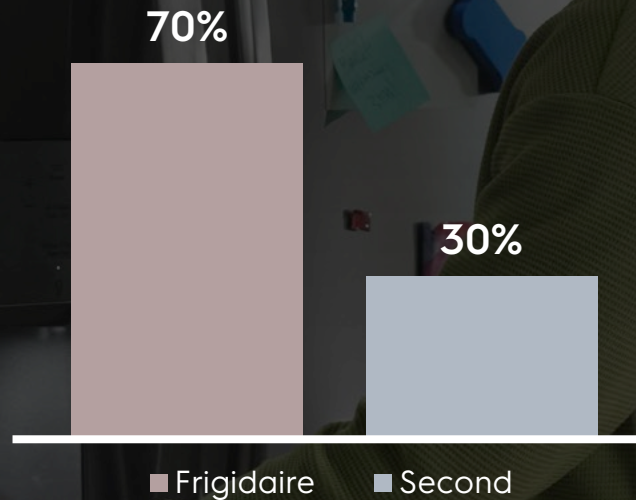


Note: New denotes models launched within past 24 months

Strong consumer preference & consumer ratings deliver market share gains in multidoors



Consumer insight testing revealed
Frigidaire preferred
vs strongest competition

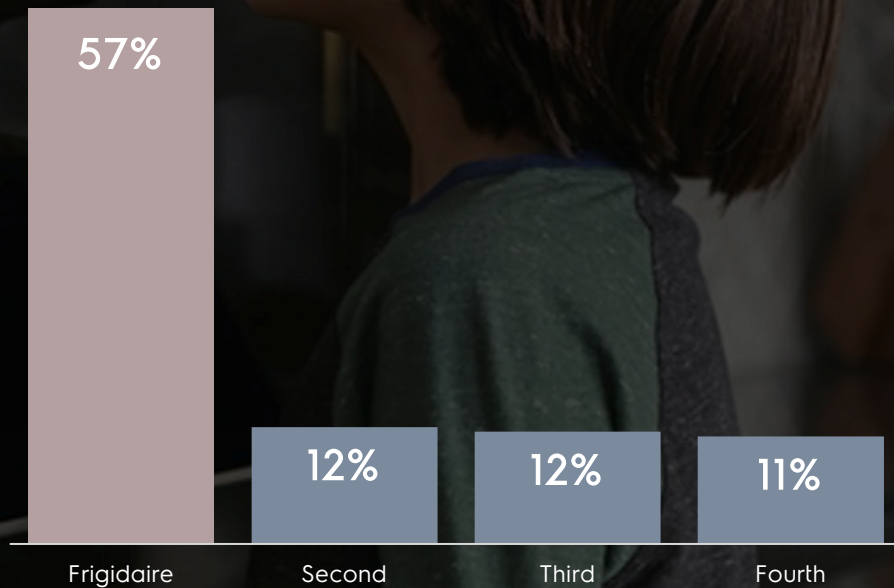


Source: Market share - AHAM Statistics & Elux Shipments FDBM (units) . Star Rating - QES OLR December 2022 (r6m)

Strong consumer preference & consumer ratings deliver market share gains in wall ovens



Consumer insight testing revealed Frigidaire preferred vs competition



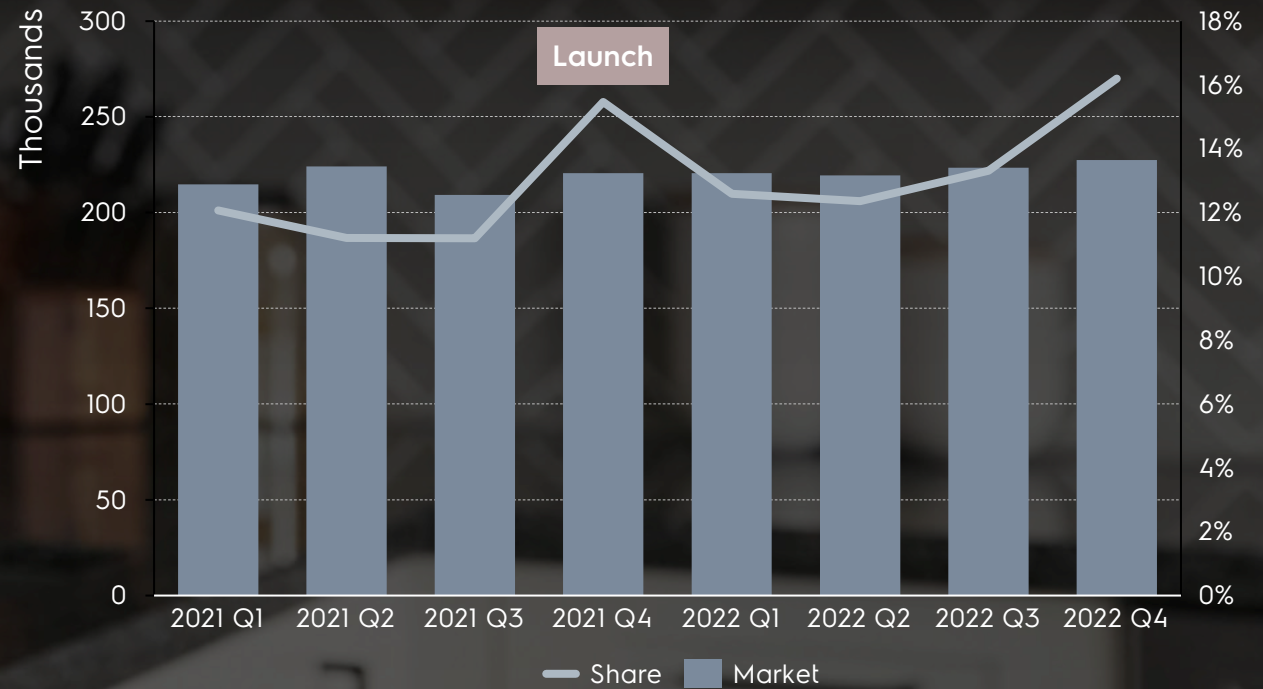
Frigidaire Gallery
4.6
Star Rating

Competitor 1
4.5
Star Rating

Competitor 2
4.4
Star Rating

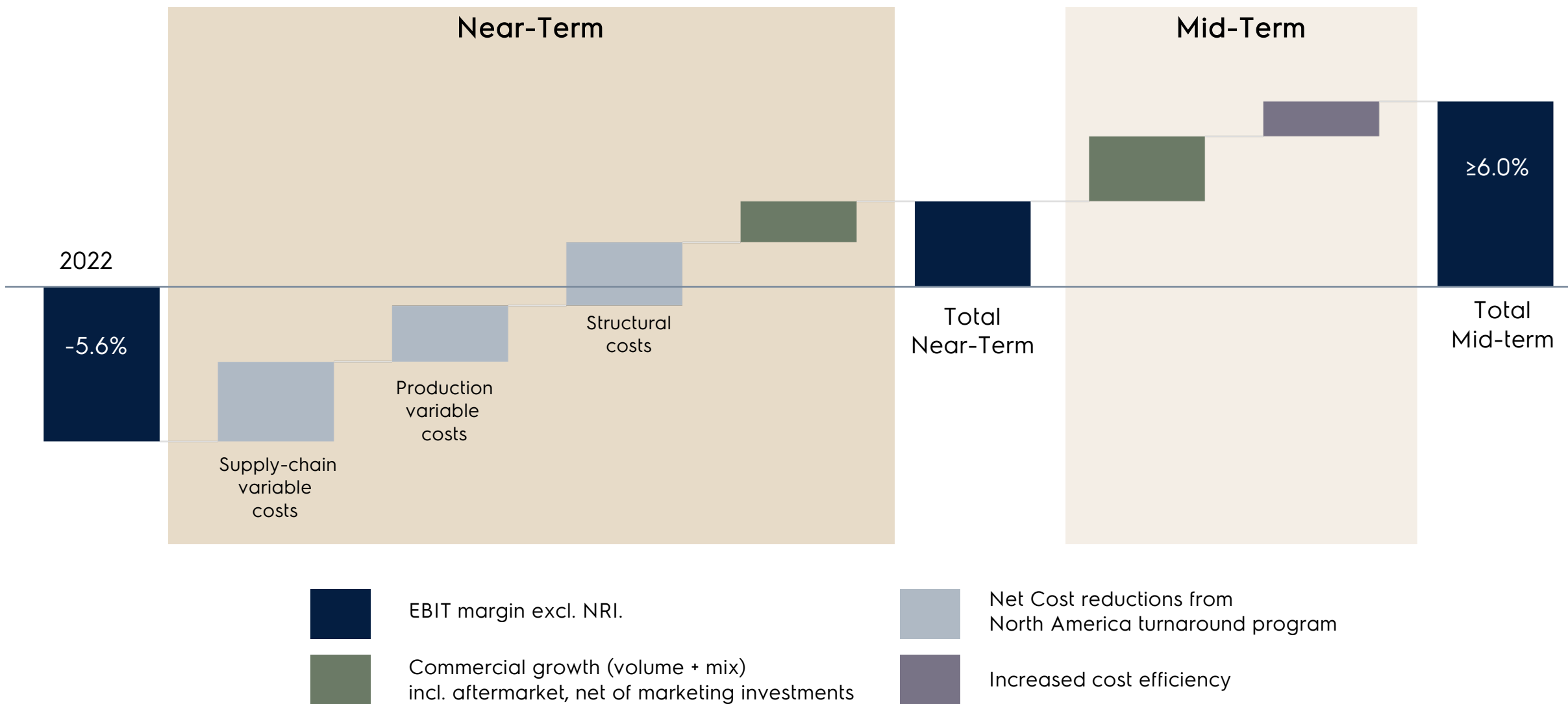
Competitor 3
4.1
Star Rating

Built-in Ovens



Source: Market share AHAM Power BI Reporting (units) . Star Rating - QES OLR December 2022 (r6m)

BA North America's path to reach EBIT margin target of $\geq 6\%$





Consumer trends



Omnichannel

- Omnichannel expected
- Online growth
- New behaviors
- Social shopping
- Flexible shopping



Direct to brands

- Direct purchasing
- Service & Repair
- Upgrading expected
- Subscriptions popular



Personalization

- User experience
- Strengthens brands
- Willing to pay more for a better experience
- Drives loyalty/sales



Sustainability

- Sustainability-driven brands drive loyalty
- Consumers willing to pay more for a sustainable offering

Consumer-centric innovation still at our core



Consumers demand more

Innovation must transcend physical products

Consumer-centric

Data-driven

Co-creation



What do consumers need?



What do consumers do?



What do consumers tell us?

Our brands' well-defined target consumers as the starting point



Uniform brand experience across regions and touchpoints
(B2B – Consumer Direct Interactions)

Global brand investments increase ROI and consumer reach

We are expanding from product to holistic view



FROM...

60 million

Annual appliance sales

TO...

350 million*

Installed base opportunity:

- Optimized
- Serviced
- Repaired



* Estimate of installed base of major appliances.

Manufacturer brand is a competitive differentiation



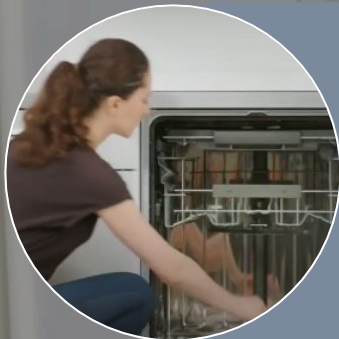
AWARENESS

Search engine optimization ensures we are found easily online, by hosting relevant self-service content online to capture organic traffic to our support section of brand websites.



DIY

Genuine, original spare parts that are made to fit and ensures the appliance will operate in a safe way after repair



REPAIRS

Electrolux repairs are executed by a certified technician always using original spare parts to guarantee quality



Aftermarket focus in R&D helps win captive consumables and accessories market



- Consumer insights
- Product lifetime value proposition
- Experience ecosystem opportunities (related C&A, design for repairability, partnerships etc)
- Distribution strategy

Leveraging touchpoints to increase Extended warranty sales



D2C



Product registration



App



Consumer calls us

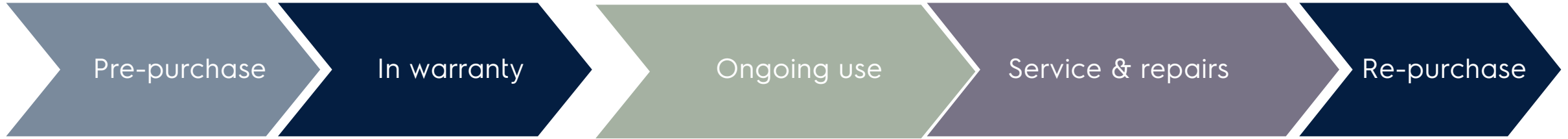


Consumer books a service online with us



Service visit in home for repair

A fragmented market with huge potential



Appliances



C&A

Consumables



Accessories



Spares

Distributors



Ext warranty

Retail



Insurance companies



Services

Retail



Local Repair shops



Appliances



Homeowners age 55+ key driver for home remodeling



~60%

of kitchen renovation in US
from consumers age 55+

Source: US Census Bureau, 2021.

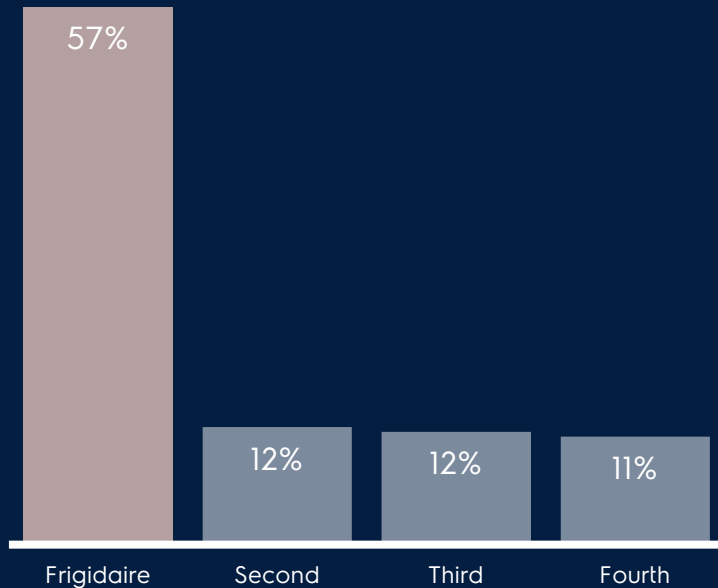
AB ELECTROLUX - CAPITAL MARKETS UPDATE 2023



Consumer preferred products drive confidence in sustaining price points

In depth consumer research enabled Innovation and Design to understand what was important to consumers and how to optimize for the best products

New wall oven shows strong preference vs. competition



Product modifications

Controls



Cleaning

Manual



Steam



★★★★★5 out of 5 stars.



Elegant and Functional

"It looks really elegant. It gives a great accent to my kitchen and additionally is very functional."

★★★★★5 out of 5 stars.

Wall Oven!

"I love this oven. I like the clean look! I love the way it cooks and the size of the oven. The touch screen makes it easy to operate. I never used my timer on old oven this is so simple i use it all the time, all ready cleaned. I love the different time frames for cleaning. would buy again and recommend to friends."

★★★★★5 out of 5 stars.

30" Single Electric Wall Oven

"I really appreciate the sleek no fuss design. Easy to use. I enjoy the quick preheat function followed by the bake time. Would definitely recommend.

★★★★★5 out of 5 stars.

Best Oven I Have Ever Had

"Sleek modern design, user friendly digital controls, convenient options, and--especially--the first oven I have ever had that baked completely flat, even-surfaced cakes!

★★★★★5 out of 5 stars.

My Review 30" Single Electric Wall Oven

"The design is so elegant and lovely!"

FRIGIDAIRE



★★★★★5 out of 5 stars.

Stylish and Practical

"We love the stylish design and finishes. It immediately upgraded our space and provides ample capacity to support all the cooking needs for our family of 5. I would recommend this unit to anyone who is in need of an upgrade."



★★★★★5 out of 5 stars.

Huge Upgrade

"This range is such a huge upgrade! Not only does it look 10x better in the space than my GE range, but it also has a lot more features and the convection bake is just like an air fryer. Delivery, installation, and the unit itself were all flawless. Highly recommend this!"

★★★★★5 out of 5 stars.

Awesome Electric Range!

"This range is so much better than my previous one! The time it takes to preheat the oven and heat up a pan on the stove is extremely quick. Additionally, my food finally cooks evenly across a pan in the oven! The warming drawer at the bottom of the stove rolls out smoothly and easily, which is unlike the stoves I've used before. The design and stainless steel finish are sleek and classic, and I highly recommend this range for any kitchen!"

★★★★★5 out of 5 stars.

Great Range

"This is a wonderful range. We really enjoy the many different features of the stove top. The heating area and placement of different size burners for pots is ideal. The oven also has some great features with different ways to bake and broil and options to lock the oven door so others, like my kids can't open. All around great range."

FRIGIDAIRE GALLERY



★★★★★5 out of 5 stars.



A+++

“Awesome in style and performance. So happy with our purchase that we are now looking into getting more Frigidaire appliances. Didn't know that they were making these great products. Now I'm going to be spreading the word.”

★★★★★5 out of 5 stars.

30" single electric wall oven review

“The oven is beautiful and large enough to do any and all of the baking I need. It heats up relatively quickly and maintains a steady temperature.”

★★★★★5 out of 5 stars.

Outstanding

“I finally got my new convection oven installed in my newly renovated kitchen and I love it!!! It's gorgeous. The touch screen controls are very straightforward. Its very efficient with the no pre heat option. The air fry option also is another great feature! One extra appliance out of my kitchen! I'm very happy with my purchase and I'm looking forward to a long years with my oven! Highly recommended!!”

★★★★★5 out of 5 stars.

Excellent Oven

“Preheats quick. The touch screen is amazing, and it looks fantastic.”

★★★★★5 out of 5 stars.

LOVE this oven - so glad I bought 2!

I decided to purchase 2 of these wall ovens and install them under the countertop when we remodeled our kitchen so I would have double oven ability without losing wall space...and I am thrilled with the result! I love how they look and work!

★★★★★5 out of 5 stars.

Amazing Oven!

"I am utterly impressed and very pleased with this oven. I believe it is worth every penny and will not disappoint!"

★★★★★5 out of 5 stars.

Brand New Model!

"Was able to get the new model of Frigidaire's double oven. Love the knobs, temperature probe, air fryer and overall sleek look. Fantastic product!"

★★★★★5 out of 5 stars.

Fantastic oven the best I have ever used!

"When I saw this wall oven, I had to have it."

★★★★★5 out of 5 stars.

Wall Oven

"It's one of the best wall ovens I have ever had. With the multiple features it makes a family meal easier. I would really recommend it to anyone that has a large family that cooks big meals."



FRIGIDAIRE
PROFESSIONAL.



Electrolux
Group