

Press Release

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Home Connectivity Alliance with Electrolux marks another major milestone

Stockholm, Sweden, January 5, 2023

The Home Connectivity Alliance (HCA) announced today, at the Consumer Electronics Show in Las Vegas, the HCA 1.0 interface specification, thus establishing an industry standard for Cloud-to-Cloud (C2C) interoperability across long-life appliances, HVAC systems and TVs within the connected home ecosystem.

Electrolux believes the standard will be significant to consumers and to the industry as they will ensure that long-life appliances, HVACs and TVs are seamlessly interoperable with one other, regardless of manufacturer.

Consumers will be able to control any device with any app and the HCA 1.0 interface specification will also pave the way for more energy-efficient solutions within the connected home.

“As a founding member of Home Connectivity Alliance, we are excited to see the progress we have achieved together with our fellow members within just a year of the organization’s launch. We are especially excited about the potential this has for the development of interoperable and energy-efficient ecosystems among trusted global brands”, says Jonas Samuelson, President and CEO of Electrolux.