



# Detailed information about GRO functions: The Plant Gallery, The Pulse and Grain Library, and Jewelry Box.



## The Plant Gallery

Elevate the role of plant based ingredients

The Plant Gallery ensures optimal conditions to best preserve fruits and vegetables, **showcasing them in a frame** behind **transparent glass** (with texture) & **keeping them at eye level.**



## The Pulse and Grain Library

Inspire you to explore new and diverse source of proteins

The Pulse and Grain Library **showcases grains and pulses**, building on their nutrition and **visual diversity**, inspiring you to mix, replace and explore new grains to go beyond your regular staples.



## The Jewelry Box

Eat less but better meat

In the plant forward movement, meat is frequently used as a **condiment**, bringing umami and texture to meals. Encouraging you to treat animal sourced proteins with respect and appreciate every bite, you have **dedicated drawers for meat, fish and eggs, inspired by a jewelry box.**