

**Press Release**

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# Electrolux appoints Åsa Öhman as Group Media Relations and PR Manager

Stockholm, Sweden, January 21, 2020

**Global appliances company Electrolux has appointed Åsa Öhman as new Group Media Relations and PR Manager. She was most recently employed at the Swedish Airport group Swedavia where she held positions as Press- and PR Manager.**

Åsa Öhman has an extensive experience from various communication roles based both in Stockholm and London. She has a background from both multinationals and major state owned companies as well as PR agency Weber Shandwick.

As Media Relations and PR Manager Åsa Öhman will be part of the Group News and Media team at Electrolux in Stockholm. The team is headed up by Senior Director Daniel Frykholm.