

Press release

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Electrolux Capital Markets Day on February 24, 2016

Stockholm, Sweden, January 14, 2016

Registrations are now open for Electrolux annual Capital Markets Day, which will take place at Electrolux headquarters in Stockholm, Sweden. The event will be hosted by Jonas Samuelsson, new President and CEO of Electrolux as of February 1, 2016, and Tomas Eliasson, CFO, together with parts of the management team.

The Capital Markets Day will provide investors, analysts and financial media a strategic briefing and an update on the development of Electrolux.

The event begins with an informal social gathering at Fotografiska, the Photography Museum of Stockholm, at 18:00 the evening before on February 23. There we will have a taste of freshly prepared food and enjoy a short exhibition tour. The gathering will end at approximately 21:00.

The following day, February 24, we will start at 08:30 with registration followed by presentations starting at 09:00. The event will take place at our headquarters, S:t Göransgatan 143, Stockholm and is expected to finish around 15.00.

Registration

Those interested in attending the event, please register participation no later than February 8 on the registration website www.electroluxgroup.com/cmd2016

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Vat No: SE66300000098901 Reg No: 556009–4178 Electrolux is a global leader in home appliances, based on deep consumer insight and developed in close collaboration with professional users. We offer thoughtfully designed, innovative solutions for households and businesses, with products such as refrigerators, dishwashers, washing machines, cookers, vacuum cleaners, air conditioners and small domestic appliances. Under esteemed brands including Electrolux, AEG, Zanussi, Frigidaire and Electrolux Grand Cuisine, the Group sells more than 50 million products to customers in more than 150 markets every year. In 2014 Electrolux had sales of SEK 112 billion and 60,000 employees. For more information go to www.electroluxgroup.com