

Press release

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Electrolux Capital Markets Day on February 24, 2016

Stockholm, Sweden, January 14, 2016

Registrations are now open for Electrolux annual Capital Markets Day, which will take place at Electrolux headquarters in Stockholm, Sweden. The event will be hosted by Jonas Samuelsson, new President and CEO of Electrolux as of February 1, 2016, and Tomas Eliasson, CFO, together with parts of the management team.

The Capital Markets Day will provide investors, analysts and financial media a strategic briefing and an update on the development of Electrolux.

The event begins with an informal social gathering at Fotografiska, the Photography Museum of Stockholm, at 18:00 the evening before on February 23. There we will have a taste of freshly prepared food and enjoy a short exhibition tour. The gathering will end at approximately 21:00.

The following day, February 24, we will start at 08:30 with registration followed by presentations starting at 09:00. The event will take place at our headquarters, S:t Göransgatan 143, Stockholm and is expected to finish around 15.00.

Registration

Those interested in attending the event, please register participation no later than February 8 on the registration website www.electroluxgroup.com/cmd2016