

Press Release

For further information, please contact:

Electrolux Press Hotline +46 8 657 65 07

Management change in AB Electrolux

Stockholm, Sweden, April 8, 2015

Jack Truong, Head of Major Appliances North America and Executive Vice President of AB Electrolux, has decided to resign from Electrolux in order to pursue other interests. A process to recruit a successor has been initiated.

Effective immediately, Electrolux President and CEO Keith McLoughlin will act as interim Head of Major Appliances North America.

"I want to thank Jack for his many contributions to Electrolux. We wish him and his family all the best for the future", said Keith McLoughlin, President and CEO. Dr. Truong joined Electrolux in 2011 after a long career and several positions within 3M in Asia, Europe and North America.

Electrolux discloses the information provided herein pursuant to the Securities Market Act and/or the Financial Instruments Trading Act. The information was submitted for publication at 15.00 CET on April 8, 2015.

AB Electrolux St. Göransgatan 143 SE–105 45 Stockholm Sweden *46 8 738 60 00 Phone www.electrolux.com

Vat No: SE66300000098901 Reg No: 556009—4178 Electrolux is a global leader in home appliances, based on deep consumer insight and developed in close collaboration with professional users. We offer thoughtfully designed, innovative solutions for households and businesses, with products such as refrigerators, dishwashers, washing machines, cookers, vacuum cleaners, air conditioners and small domestic appliances. Under esteemed brands including Electrolux, AEG, Zanussi, Frigidaire and Electrolux Grand Cuisine, the Group sells more than 50 million products to customers in more than 150 markets every year. In 2014 Electrolux had sales of SEK 112 billion and 60,000 employees. For more information go to www.electroluxgroup.com.