



Thinking of you
Electrolux

1. UrbanCONE

Country: Poland

Designer: Michał Pośpiech

University: The Jan Matejko Academy of Fine Arts, Poland

Submission: <http://electroluxdesignlab.com/2014/submission/urbancone/>



UrbanCONE creates healthy microclimates outdoors as it can purify the air around the entire city – as well as in our homes. The device lifts up and flies in the air thanks to ultra light construction and photovoltaic solar panel wings moving according to the resemblance of a jellyfish. The purification is made by exchangeable filters that lie underneath the wings of the cones. UrbanCONE is an automatic, radio-controlled smart device, which clusters in population centers with greater need for filtration.



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2. Lotus

Country: Turkey

Designer: Fulden Dehneli

University: Middle East Technical University, Turkey

Submission: <http://electroluxdesignlab.com/2014/submission/lotus/>



Lotus is an air purifier with three portable and rechargeable air cleaning balls. While the main body offers a general purification, the balls can be taken anywhere according to need. These three rechargeable balls named Pure Ball, Odor Ball and Humid Ball aim to accomplish specific tasks. Super Plasma Ion Technology generates active hydrogen and oxygen ions which eliminate biological contaminants and active oxygen where they locate. Portable units are useful in situations where localized purification is necessary such as cooking, sleeping and closet cleaning.



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3. SET TO MIMIC

Country: Romania

Designer: Sorina Răsteanu

University: West University Of Timisoara, Romania

Submission: <http://electroluxdesignlab.com/2014/submission/set-to-mimic/>



Set to Mimic is a set of smart kitchenware that recreates tastes and smells of your food to your preference. By placing a noninvasive transparent gel patch with a microchip on your head, the plate and glass communicates wirelessly with your brain, to make you experience a taste or smell from the past by tapping in to your memory. That way you can eat a carrot but have the impression that you're eating an ice cream or a steak, which makes it easier to lead a healthy life.



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4. FUTURE HUNTER-GATHERER

Country: United Kingdom

Designer: Pan Wang

University: Masters Industrial Design, China

Central Saint Martins , United Kingdom

Submission: <http://electroluxdesignlab.com/2014/submission/future-hunter-gatherer>



Future Hunter-Gatherer is a virtual grocery shopping experience inspired by nature. It projects a hologram that lets the user play a game to gather food by fishing, hunting or gathering the food from nature. The food the user collects in the game is then transmitted to the local grocery store or market, that in turn gathers the goods and deliver them to the user's door. In addition to making the shopping experience more fun, it also gives kids a better understanding of where the food they eat actually comes from.



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5. Pete

Country: Poland

Designer: Kovács Apor

University: Moholy-Nagy University of Art and Design Budapest, Hungary

Submission: <http://electroluxdesignlab.com/2014/submission/pete/>



The PETE concept merges plastic bottles and creates garments from them according to your taste. The consumer only has to choose the required clothing type, colour and cutting, while the machine gives the amount of PET bottles needed for the fabrication and turns the bottles into polyester and prints the garments. This method creates a natural recycling method for plastic bottles and turns the consumer into an eco-designer.



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6. Pure Towel

Country: Mexico

Designer: Leobardo Armenta

University: Universidad Autonoma De Ciudad Juarez, Mexico

Submission: <http://electroluxdesignlab.com/2014/submission/pure-towel/>



PureTowel is a smart towel hanger that instantly cleans your towel after usage, creating a cleaner and healthier bathroom. Using an ultra violet ray and a high speed dryer fan, it purifies and dries the towel in only a matter of seconds. By eliminating 99.9% of the bacteria in a towel and reducing humidity it helps the user to stay healthy and clean.