



Thinking of you  
**Electrolux**

## Press release

Stockholm, August 14, 2014

# Electrolux in discussions to acquire GE Appliances

**AB Electrolux today confirmed that it is in discussions regarding a possible acquisition of the appliances business of GE.**

No agreement has been reached, and there can be no assurances that an agreement will be reached. Any further announcements will be made in due course.

For further information, please contact: Electrolux Press Hotline, +46 8 657 65 07.

Electrolux is a global leader in home appliances, based on deep consumer insight and developed in close collaboration with professional users. We offer thoughtfully designed, innovative solutions for households and businesses, with products such as refrigerators, dishwashers, washing machines, cookers, vacuum cleaners, air conditioners and small domestic appliances. Under esteemed brands including Electrolux, AEG, Zanussi, Frigidaire and Electrolux Grand Cuisine, the Group sells more than 50 million products to customers in more than 150 markets every year. In 2013 Electrolux had sales of SEK 109 billion and 61,000 employees. For more information go to <http://group.electrolux.com>.

Electrolux discloses the information provided herein pursuant to the Securities Market Act and/or the Financial Instruments Trading Act. The information was submitted for publication at 17:20 CET on Aug 14, 2014.