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Electrolux

Press release

Stockholm, July 8, 2014

Invitation to Electrolux Q2 2014 presentation

Electrolux results for the second quarter of 2014 will be published on July 18, 2014, at approximately 08.00 CET.

A telephone conference will be held following the release of the results, starting at 09.00 CET and continuing until 10.00 CET. The conference will be chaired by Keith McLoughlin, President and CEO of Electrolux. Mr. McLoughlin will be accompanied by Tomas Eliasson, CFO.

The second quarter report will be available at the Electrolux website, <http://www.electrolux.com/ir>. Slides used in the presentation will also be available at the same address. You can listen to the presentation at <http://www.electrolux.com/interim-report-webcast>.

Details for participation by telephone

The details for participation by telephone are as follows:

Participants in Sweden should call + 46 8 505 564 74

Participants in UK/Europe should call +44 203 364 5374

Participants in US should call +1 855 753 2230

Yours sincerely,

Catarina Ihre
Vice President Investor Relations
AB Electrolux

For further information, please contact: Electrolux Press Hotline, +46 8 657 65 07.

Electrolux is a global leader in home appliances, based on deep consumer insight and developed in close collaboration with professional users. We offer thoughtfully designed, innovative solutions for households and businesses, with products such as refrigerators, dishwashers, washing machines, cookers, vacuum cleaners, air conditioners and small domestic appliances. Under esteemed brands including Electrolux, AEG, Zanussi, Frigidaire and Electrolux Grand Cuisine, the Group sells more than 50 million products to customers in more than 150 markets every year. In 2013, Electrolux had sales of SEK 109 billion and 61,000 employees. For more information go to <http://group.electrolux.com>.