Q3 Results, October 22, 2012

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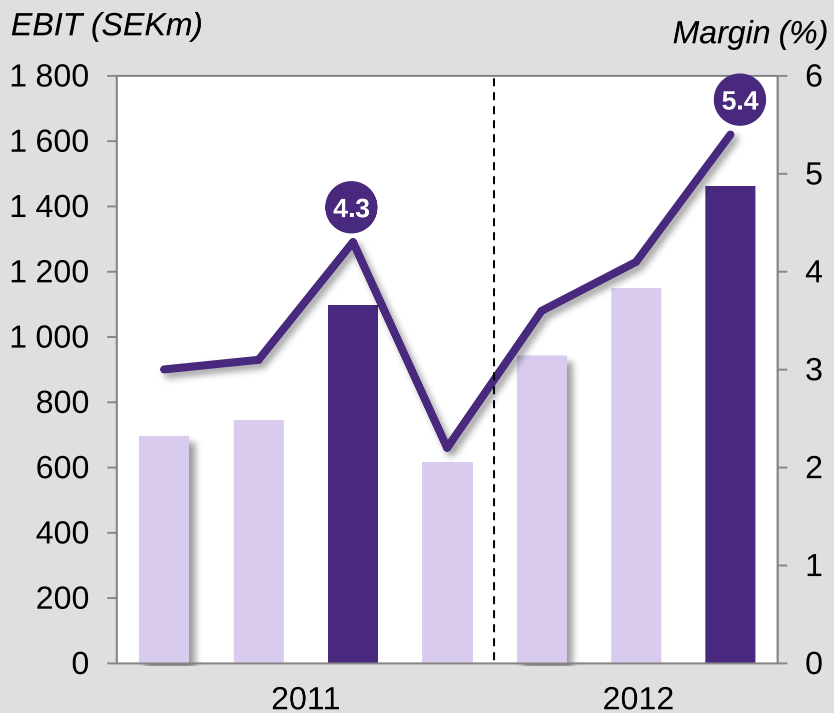
Thinking of you
Electrolux

Q3 Highlights



(SEKm)	Q3 2012	Q3 2011
Sales	**27,171**	25,650
EBIT*	**1,461**	1,098
Margin*	**5.4**	4.3

* Excluding items affecting comparability. Non-recurring items are included in all figures.

- Strong organic growth by 4.6%
  - Strong volume growth in Latin America
  - Volume and price increases in US
- EBIT increased to SEK 1,461m
  - 5 of 6 business areas at or above our EBIT-margin target
  - Improved mix/price in the US
  - Positive price, mix and volume in Latin America
  - Negative country mix and lower prices in Europe
- Activities initiated to improve cost position in Europe

Bridge of the quarterly sales and EBIT

SEKm	Q3 2011	Net Organic Development	Currency	Acquisitions/ Divestments	Q3 2012
Net sales	25,650	1,180	-967	1,308	27,171
Net sales %		4.6	-3,8	5.1	5.9
EBIT	1,098	373	-80	70	1,461
EBIT %	4.3	32.0	8.3	5.3	5.4
Dilution/ Accretion %		1.2	-0.1	0.0	

EBIT-margin bridge Q3 year-over-year

EBIT% Q3 2011	4.3
Price/Mix	1.2
Volume	0.2
Raw materials	-0.2
Net: Investments, inflation, efficiencies	0.0
Net organic development	**1.2**
Currency	-0.1
Acquisitions	0.0
EBIT% Q3 2012	**5.4**

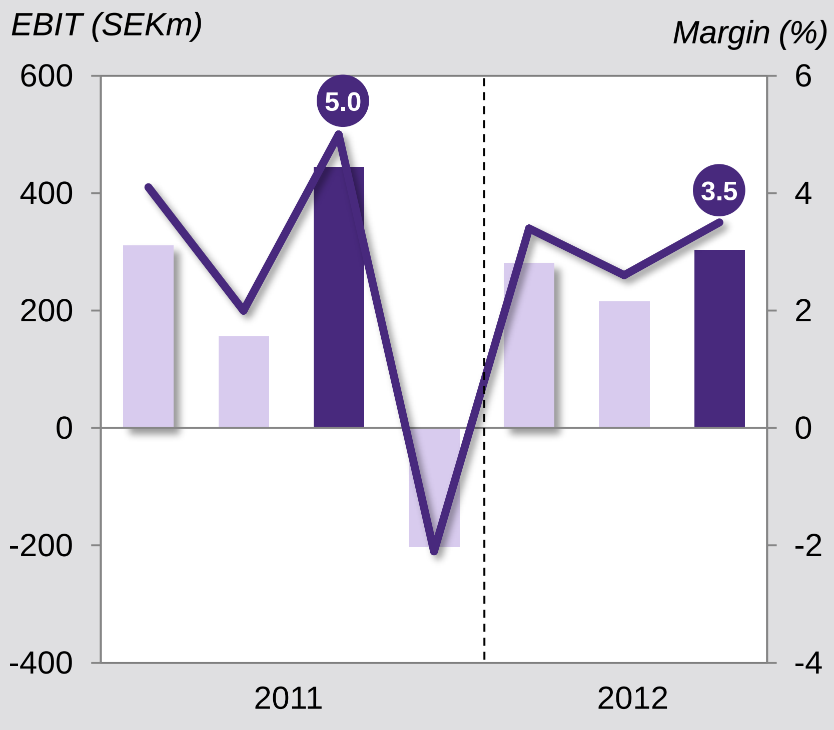
Q3 Cash flow

Cash flow

SEKm	Q3 2012	Q3 2011	9 months 2012	9 months 2011
Operations	2,135	1,753	5,338	4,185
Change in operating assets and liabilities	-1,113	674	1,257	653
Capital expenditure	-1,252	-1,121	-3,262	-3,070
Cash flow from operations	**-230**	**1,306**	**3,333**	**1,768**

Consumer Durables

Major Appliances Europe, Middle East & Africa



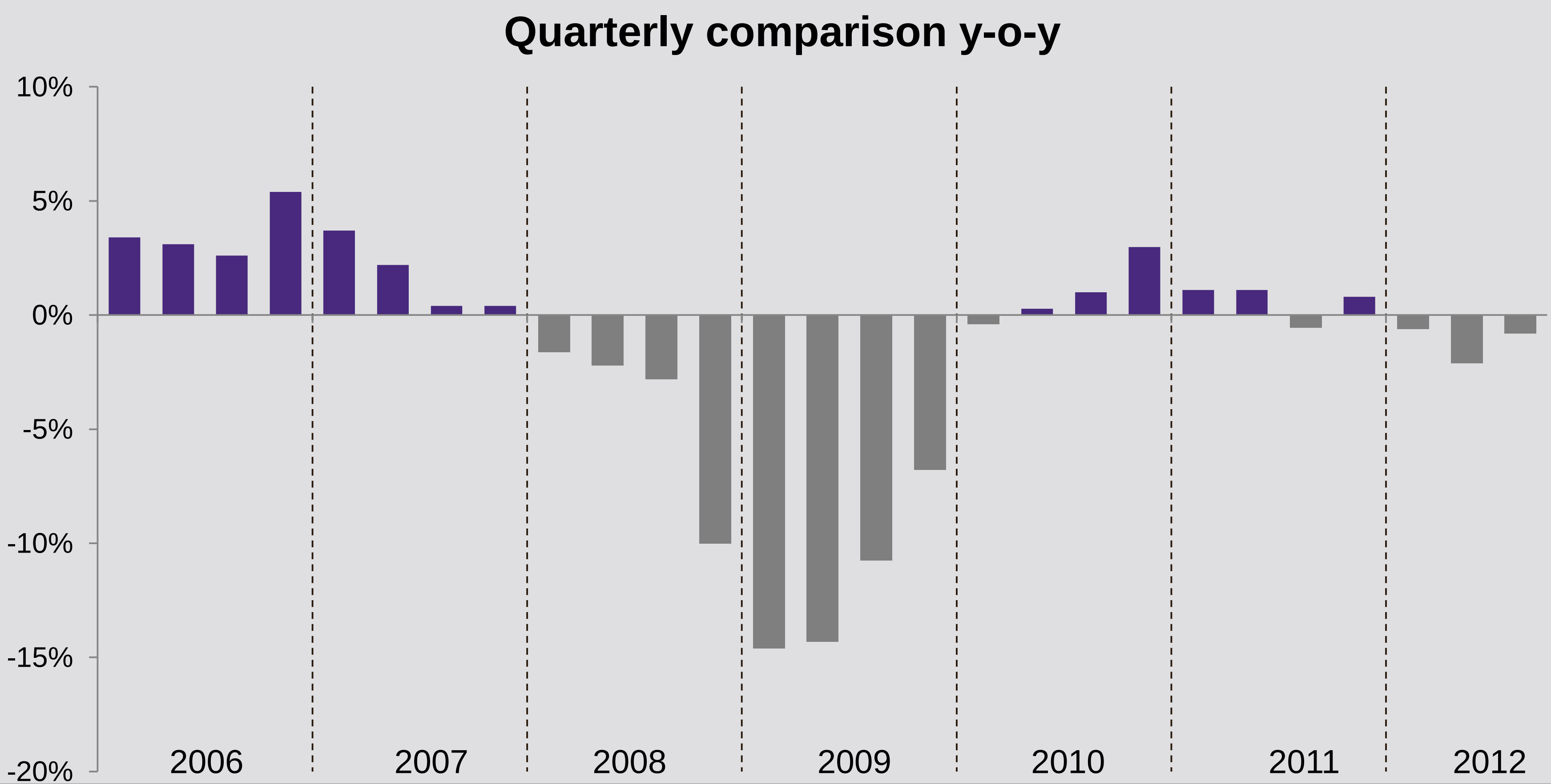
(SEKm)	Q3 2012	Q3 2011
Sales	**8,581**	8,964
EBIT*	**303**	444
Margin*	**3.5**	5.0

* Excluding items affecting comparability. Non-recurring items are included in all figures.

- Lower sales volume in key markets
- EBIT amounted to SEK 303m
  - Lower sales prices
  - Negative country mix
  - Cost savings
- Slightly negative contribution from Olympic
- Actions are taken to further improve our manufacturing footprint.

Negative growth in Europe

Further weakening in Southern Europe and slow-down in Eastern Europe

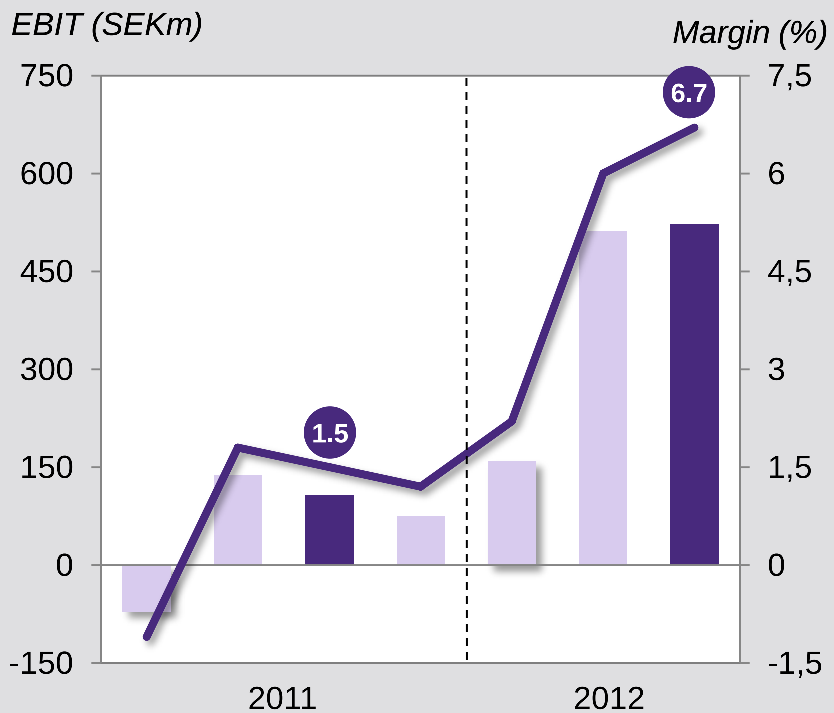


W. Eur.	+4	+1	+1	+5	+1	+1	-1	-5	-4	-4	-5	-8	-9	-9	-4	-2	+1	0	0	0	-2	-2	-3	-3	-2	-4	-2
E. Eur.	+1	+9	+6	+7	+14	+5	+5	+10	+6	+5	+4	-15	-31	-30	-26	-17	-7	+1	+5	+13	+13	+12	+7	+9	+5	+3	+2

Market Development %

Consumer Durables

Major Appliances North America

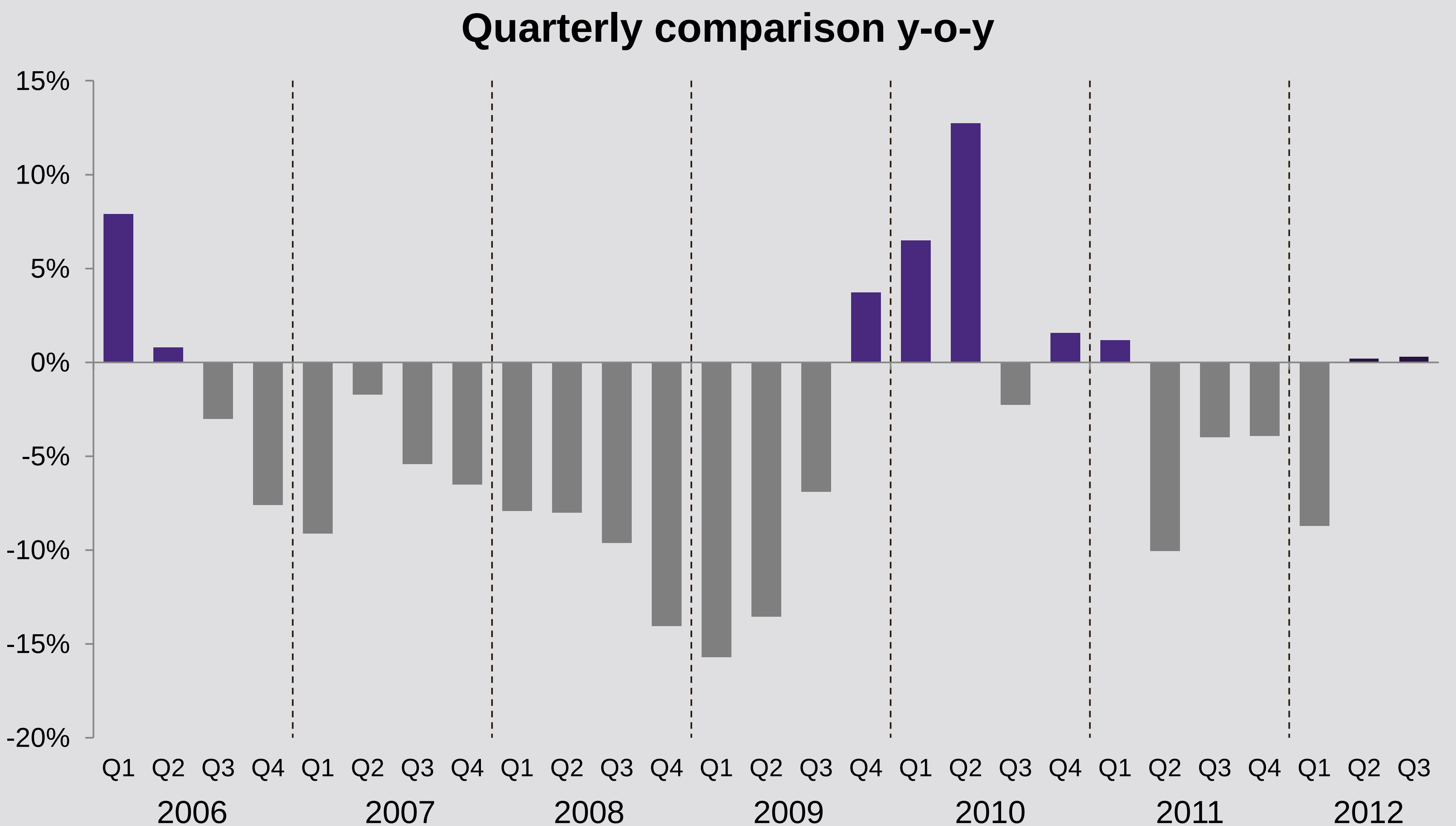


(SEKm)	Q3 2012	Q3 2011
Sales	**7,771**	7,122
EBIT*	**523**	107
Margin*	**6.7**	1.5

* Excluding items affecting comparability. Non-recurring items are included in all figures.

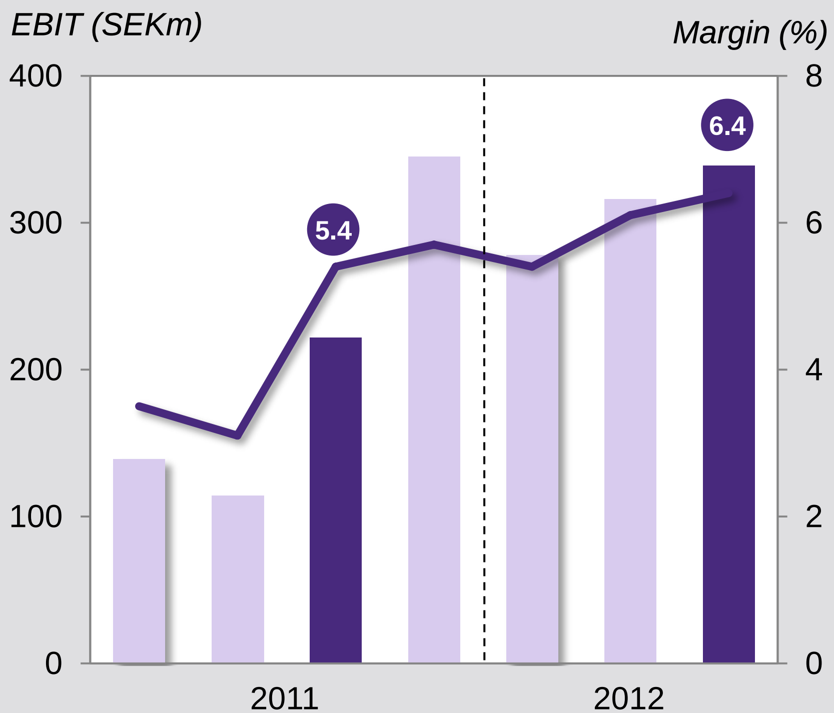
- Higher sales
  - Price/Mix improvement
  - Healthy volume growth
- EBIT increased to SEK 523m
  - EBIT margin of 6.7%
  - Price/Mix improvement
  - Stronger volumes
  - Improved operational efficiency

Market demand for core appliances in North America in line with previous year



Consumer Durables

Major Appliances Latin America



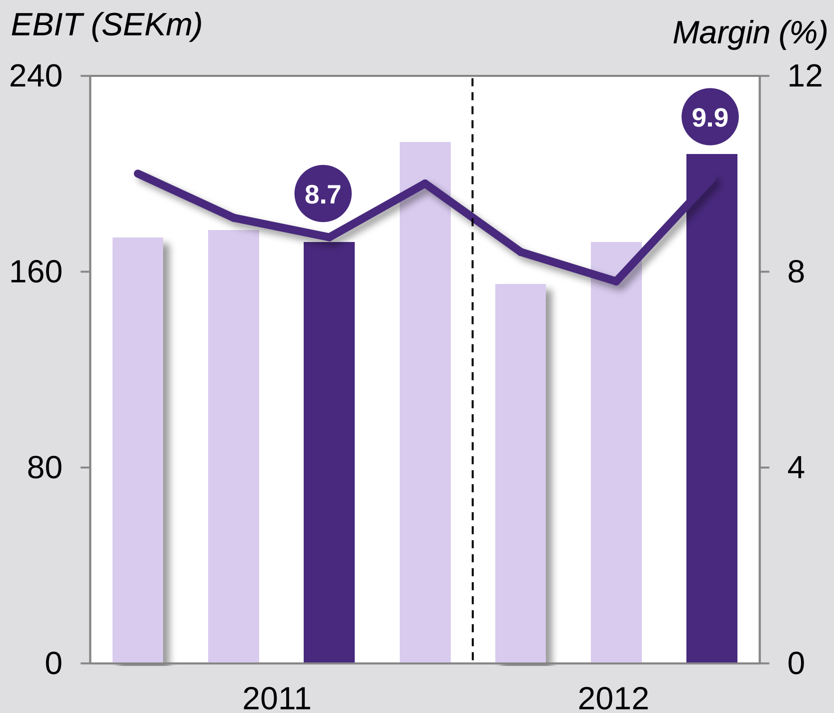
(SEKm)	Q3 2012	Q3 2011
Sales	**5,301**	4,101
EBIT*	**339**	222
Margin*	**6.4**	5.4

* Excluding items affecting comparability. Non-recurring items are included in all figures.

- Sales growth of 30%
  - Tax incentives in Brazil
  - Mix improvement
  - Acquisition of CTI
- EBIT improved to SEK 339m
  - EBIT margin of 6.4%
  - Contribution from CTI
  - Higher volumes
  - Improved price/mix

Consumer Durables

Major Appliances Asia/Pacific

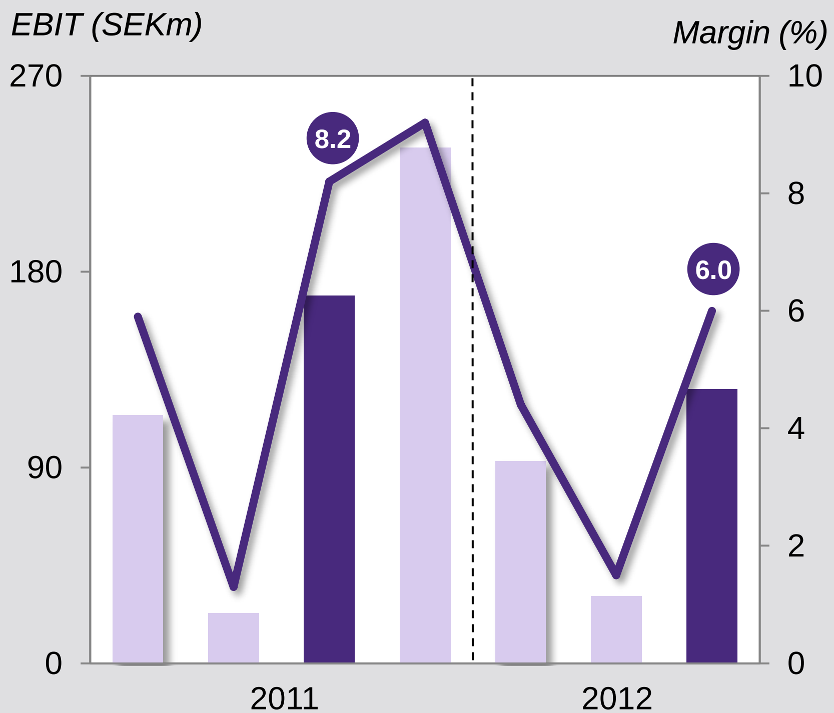


(SEKm)	Q3 2012	Q3 2011
Sales	**2,107**	1,981
EBIT*	**208**	172
Margin*	**9.9**	8.7

* Excluding items affecting comparability. Non-recurring items are included in all figures.

- EBIT margin of 9.9%
- Improved EBIT in Australia
  - Positive currency
  - Cost savings
  - Lower price/mix
- Southeast Asia and China
  - Continued good profitability in Southeast Asia

Small Appliances



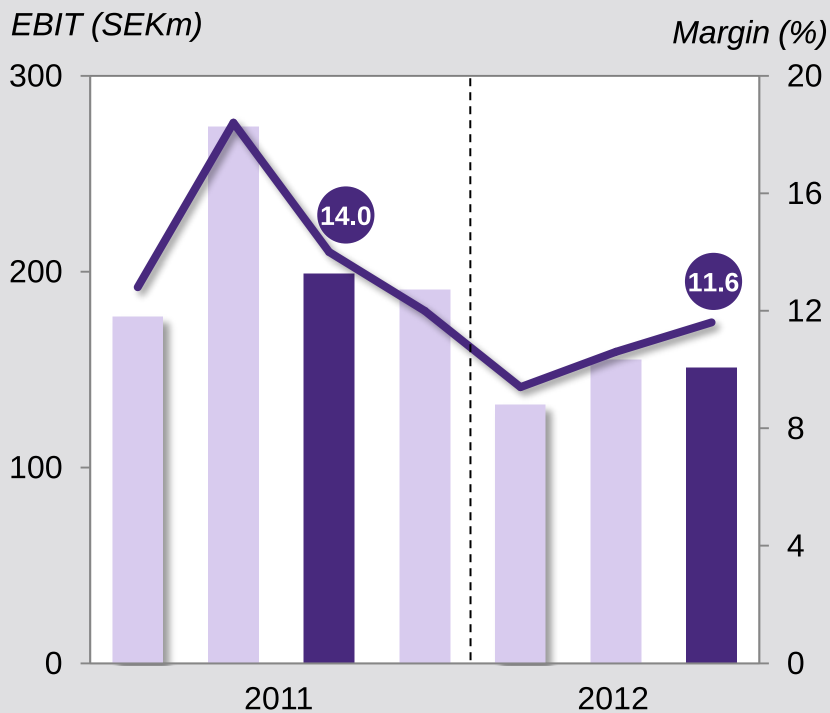
(SEKm)	Q3 2012	Q3 2011
Sales	**2,112**	2,056
EBIT*	**126**	169
Margin*	**6.0**	8.2

* Excluding items affecting comparability. Non-recurring items are included in all figures.

- Higher sales
  - Gained market share in Europe and North America
- Lower operating income
  - Lower prices
  - Increased cost for sourced products
  - Deterioration in mix.

Professional Products

Food-service & Laundry products



(SEKm)	Q3 2012	Q3 2011
Sales	**1,299**	1,426
EBIT*	**151**	199
Margin*	**11.6**	14.0

* Excluding items affecting comparability. Non-recurring items are included in all figures.

Food-service products

- Lower sales and EBIT
  - Lower volumes
  - Negative mix
  - Launch costs for Grand Cuisine
  - Price increases

Laundry products

- Lower sales and EBIT
  - Lower volumes
  - Positive price/mix

Electrolux Grand Cuisine launch

4th quarter y-o-y

In accordance with forward-looking statements in the CEO letter, press release and previous official statements

	Q4	Comments
Market volumes	Slightly Positive	Growth in emerging markets and North America. Europe continues to be weak.
Price/Mix	Positive	Positive price in NA and LA
Raw-material costs	Flat	Steel: Positive Plastics: Slightly negative
R&D and marketing	Higher	Intensive launch period in 2012 Increased marketing spend in North America.
Acquired units	SEK 100m	Uncertain Egyptian market, compensated by a strong CTI performance
Cost savings	~SEK 250m	Incl. global operations, overhead reduction and improved manufacturing
Transportation and sourced products	Higher	Cost increases for sourced products

Thinking of you

Electrolux

Factors affecting forward-looking statements

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This presentation contains "forward-looking" statements within the meaning of the US Private Securities Litigation Reform Act of 1995. Such statements include, among others, the financial goals and targets of Electrolux for future periods and future business and financial plans. These statements are based on current expectations and are subject to risks and uncertainties that could cause actual results to differ materially due to a variety of factors. These factors include, but may not be limited to the following: consumer demand and market conditions in the geographical areas and industries in which Electrolux operates, effects of currency fluctuations, competitive pressures to reduce prices, significant loss of business from major retailers, the success in developing new products and marketing initiatives, developments in product liability litigation, progress in achieving operational and capital efficiency goals, the success in identifying growth opportunities and acquisition candidates and the integration of these opportunities with existing businesses, progress in achieving structural and supply-chain reorganization goals.