

Q1 Results, April 25, 2012

Keith McLoughlin, President and CEO

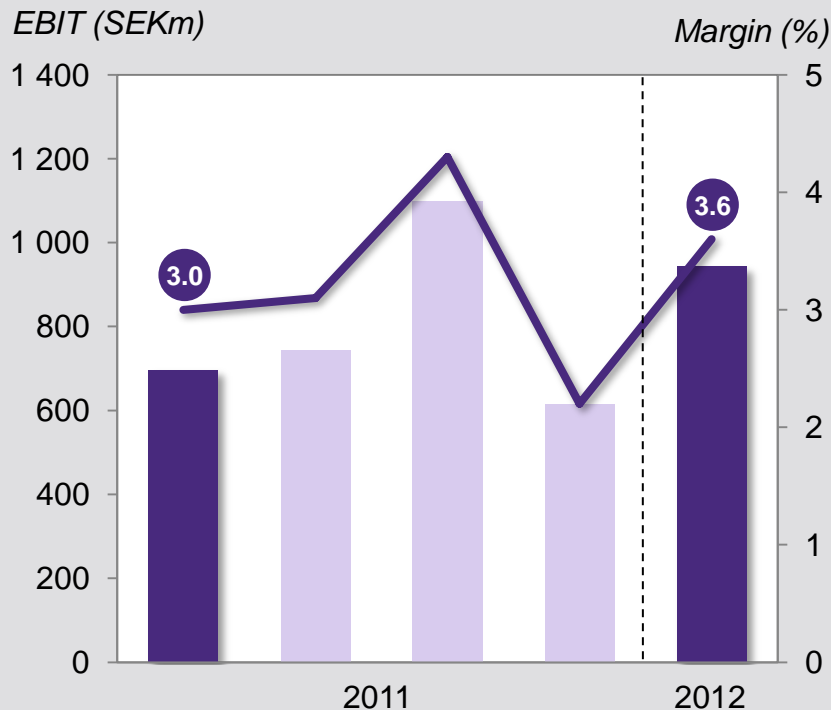
Tomas Eliasson, CFO

Peter Nyquist, SVP IR



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Q1 Highlights



(SEKm)	Q1 2012	Q1 2011
Sales	25,875	23,436
EBIT*	943	696
Margin*	3.6	3.0

* Excluding items affecting comparability. Non-recurring items are included in all figures.

- Strong growth of 10.4%
 - Organic growth of 3.5%
 - Acquisitions growth of 5.8%
- Operating income increased to SEK 943m
- Price increases
- Market-share gain in Europe
- Mix improvement in Latin America
- Higher input costs

Bridge of the quarterly sales and EBIT



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SEKm	Q1 2011	Organic Growth	Currency	Acquisitions/ Divestments	Sale of Assets*)	Q1 2012
Net sales	23,436	835	245	1,359		25,875
Net sales %		3.5	1.1	5.8		10.4
EBIT	696	167	80	100	-100	943
EBIT %	3.0	20.0	32.7	7.4		3.6
Dilution/ Accretion %		0.6	0.3	0.2	-0.5	

* Includes sale of a non-core business within professional food-service equipment of SEK 50m and a few smaller items during Q1, 2011.

Q1 Cash flow

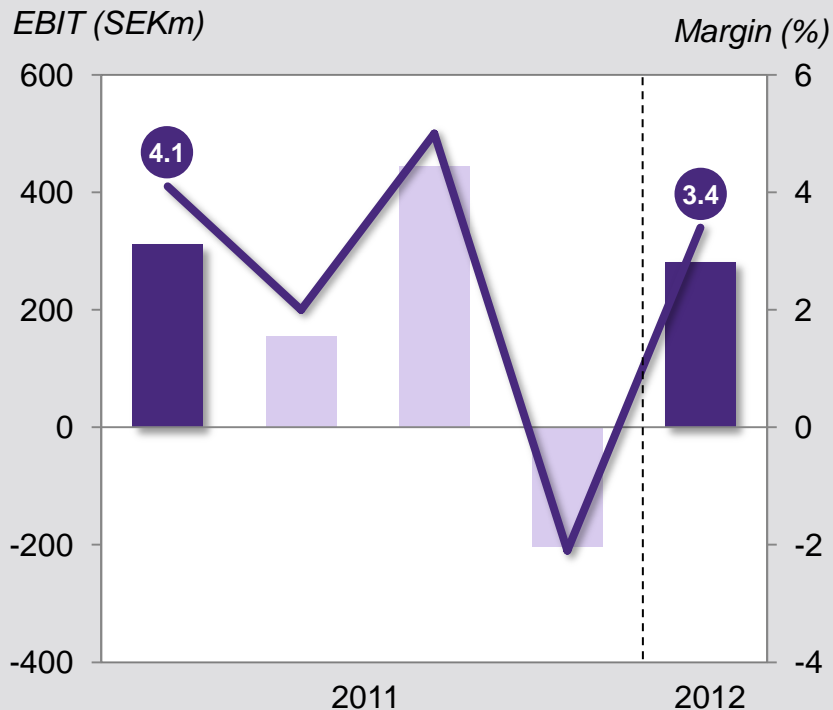


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Cash flow

SEKm	Q1 2012	Q1 2011
Operations	1,454	1,178
Change in operating assets and liabilities	-492	-1,288
Capital expenditure	-1,005	-866
Cash flow from operations	-43	-976

Consumer Durables Major Appliances Europe, Middle East & Africa



(SEKm)	Q1 2012	Q1 2011
Sales	8,265	7,656
EBIT*	281	311
Margin*	3.4	4.1

* Excluding items affecting comparability. Non-recurring items are included in all figures.

- Increased volumes due to market share gain
 - Improved position in premium segments
 - AEG launch successful
- EBIT amounted to SEK 281m
 - Lower prices than Q1, 2011
 - Negative country mix partially offset by positive product mix
 - Higher sales volumes

New launch of Electrolux-branded products in Europe

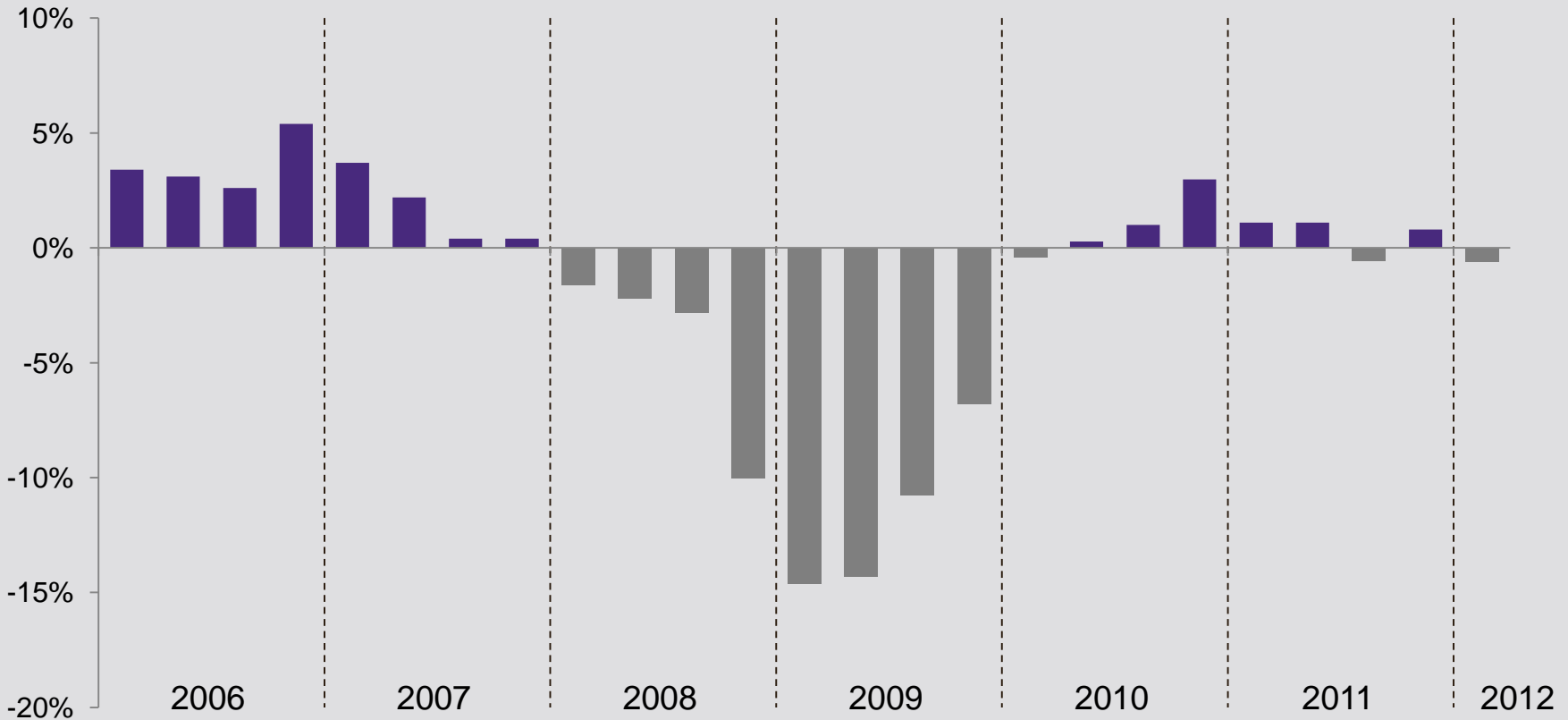


Negative growth in Europe

Further weakening in Southern Europe and slow-down in Eastern Europe



Quarterly comparison y-o-y

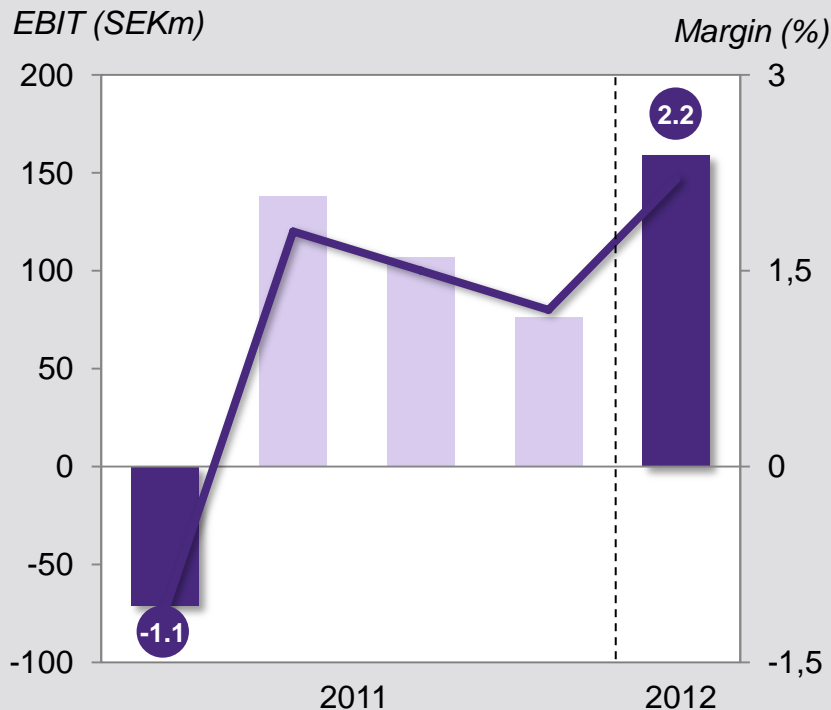


Market Development %

Major Appliances North America



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(SEKm)	Q1 2012	Q1 2011
Sales	7,107	6,728
EBIT*	159	-71
Margin*	2.2	-1.1

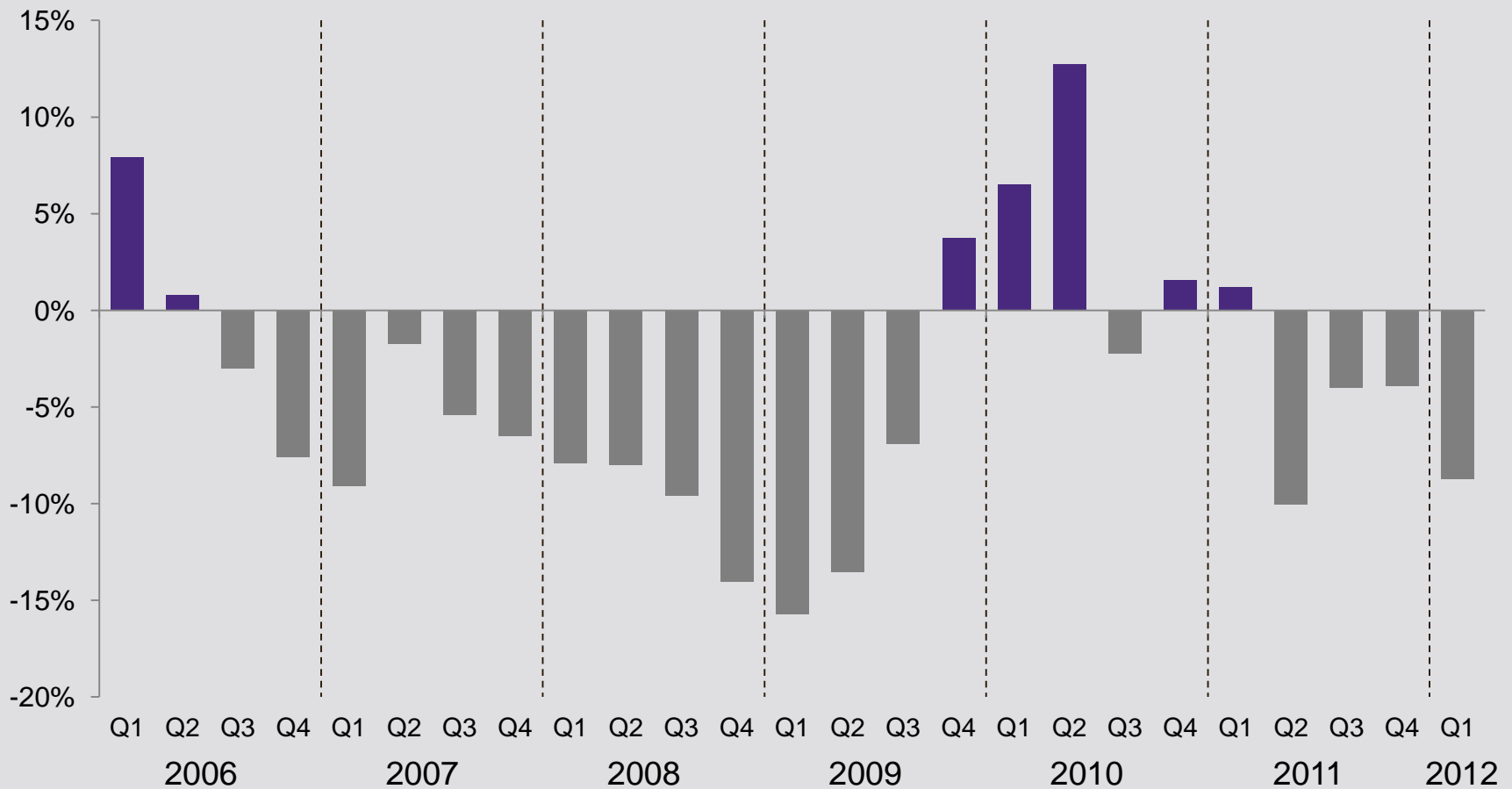
* Excluding items affecting comparability. Non-recurring items are included in all figures.

- Higher sales despite lower volumes
 - Price increases
- EBIT increased to SEK 159m
 - Higher prices
 - Improved efficiency
 - Higher costs for raw materials and sourced products

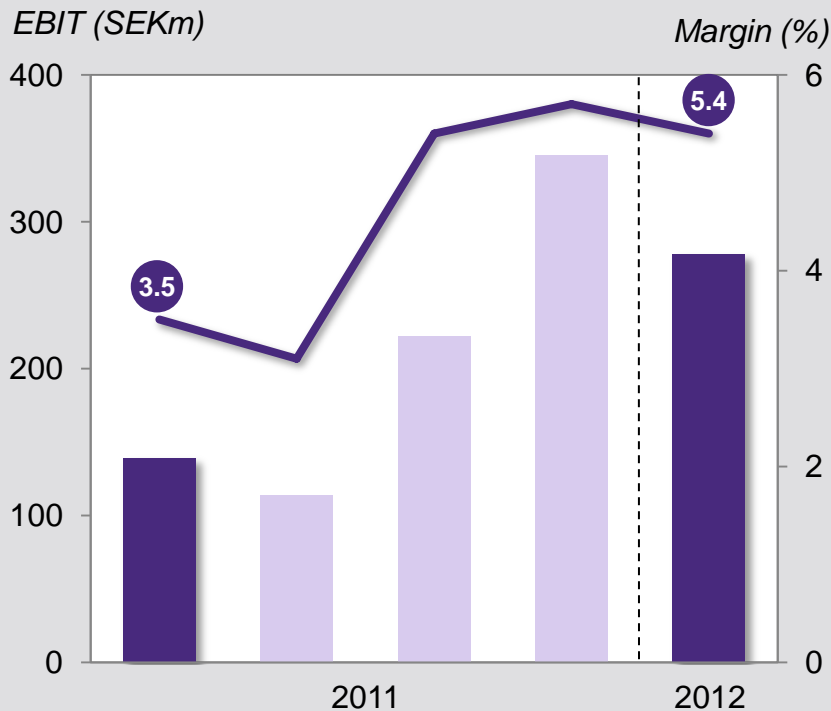
Market for core appliances declined in North America



Quarterly comparison y-o-y



Major Appliances Latin America

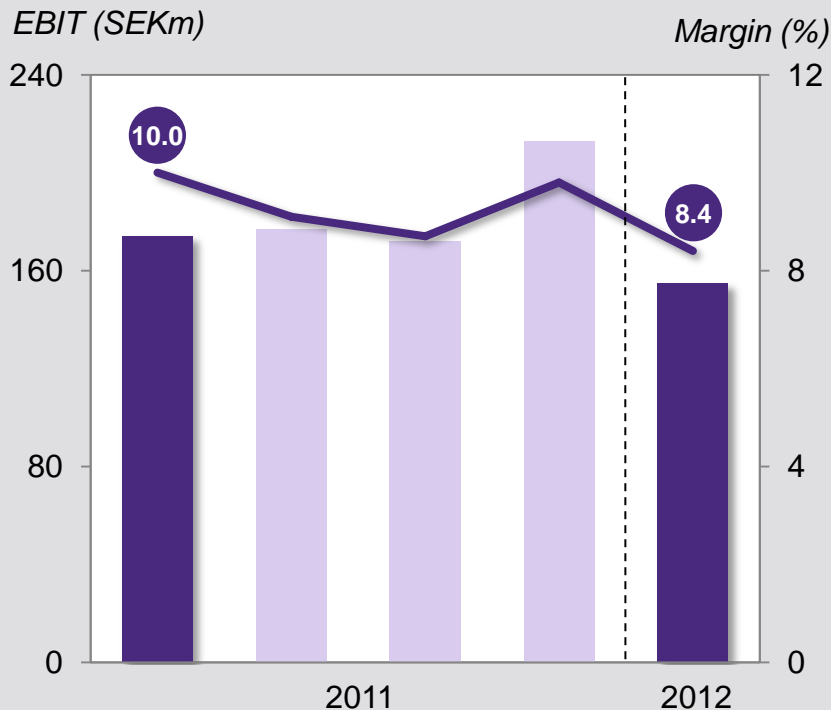


(SEKm)	Q1 2012	Q1 2011
Sales	5,149	3,998
EBIT*	278	139
Margin*	5.4	3.5

* Excluding items affecting comparability. Non-recurring items are included in all figures.

- Incentives in Brazil contributed to strong market growth
 - Strong organic growth in other Latin American markets
 - Acquisition of CTI
- EBIT improved to SEK 278m
 - Contribution from CTI
 - Improved mix
 - Higher volumes
 - Improved efficiency
 - Higher costs for raw materials

Major Appliances Asia/Pacific

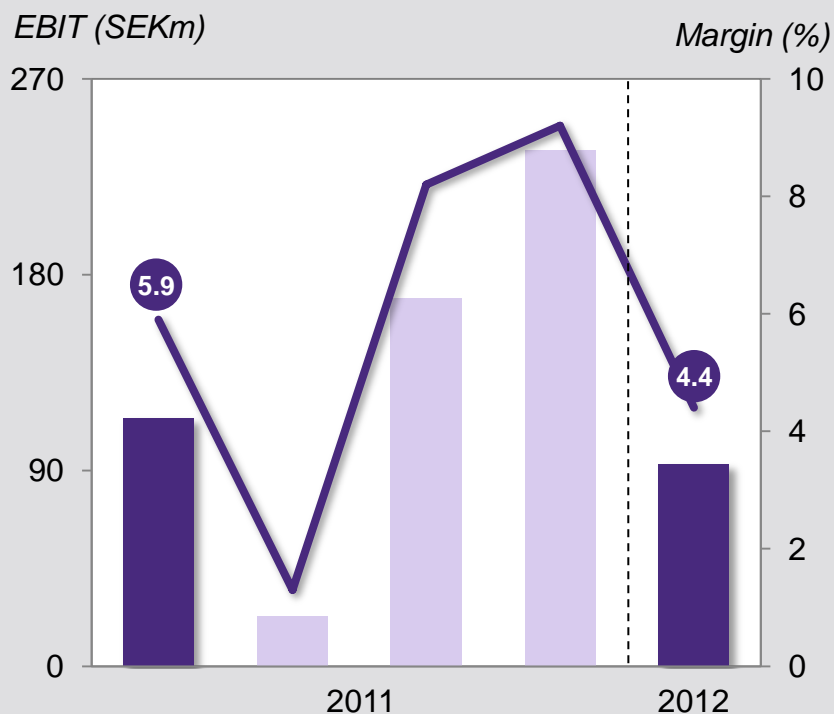


<i>(SEKm)</i>	<i>Q1 2012</i>	<i>Q1 2011</i>
Sales	1,841	1,746
EBIT*	155	174
Margin*	8.4	10.0

* Excluding items affecting comparability. Non-recurring items are included in all figures.

- Lower sales and EBIT in Australia
 - Lower volumes
 - Lower prices
- Southeast Asia and China
 - Continued good profitability in Southeast Asia
 - China profitable
- Increased R&D costs for product launches

Consumer Durables Small Appliances

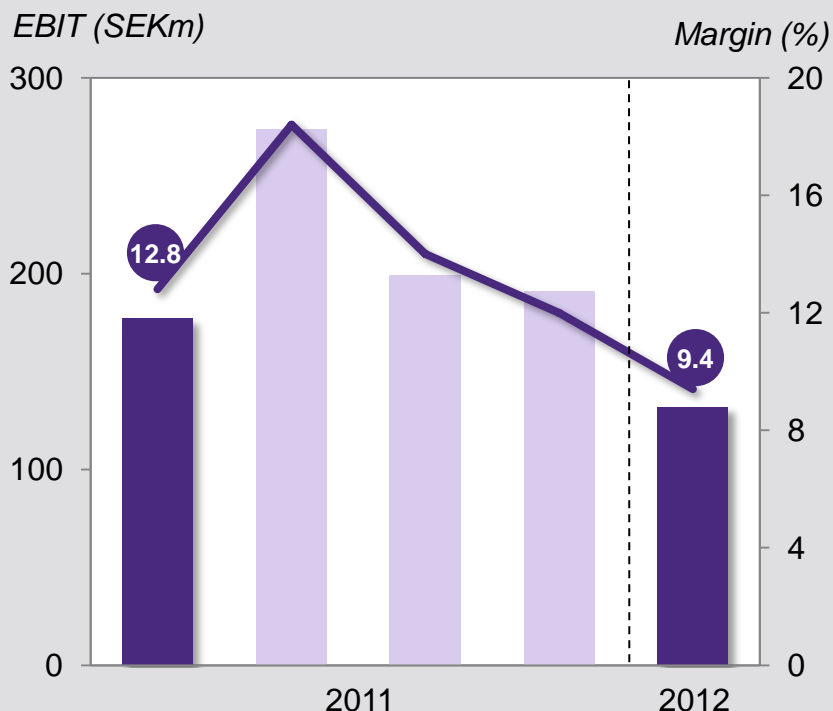


<i>(SEKm)</i>	<i>Q1 2012</i>	<i>Q1 2011</i>
Sales	2,105	1,930
EBIT*	93	114
Margin*	4.4	5.9

* Excluding items affecting comparability. Non-recurring items are included in all figures.

- Higher sales
 - Improved product mix
 - Higher volumes
- Lower operating income
 - Higher costs for sourced products
 - Lower prices
 - Investment costs in new products
 - Higher sales and positive mix had a positive impact

Food-service & Laundry products



(SEKm)	Q1 2012	Q1 2011
Sales	1,408	1,378
EBIT*	132	177
Margin*	9.4	12.8

* Excluding items affecting comparability. Non-recurring items are included in all figures.

Food-service products

- Lower sales
- Underlying EBIT in line with Q1, 2011
 - Price increases
 - Negative mix due to lower share of own-manufactured products

Laundry products

- Lower sales
- Improved operating income
 - Price increases
 - Mix improvement

Q2 and FY 2012 y-o-y

In accordance with forward-looking statements
in the CEO letter and press release



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	Q2	2012FY	Comments
Volumes	Slightly positive	Slightly positive	Easier comparables than in Q1 European market continually weak
Price/Mix	Positive	Positive	Positive price effect in NA Improvements in Europe sequentially
Raw-material costs	Negative ~SEK 100m	Negative SEK 0-500m	Steel: Flat Plastics: Some headwind
R&D and marketing	Higher	Higher	An intensive launch period in 2012 Electrolux launch in Europe starts in Q2
Acquired units	SEK 100m	~SEK 400m	An uncertain Egyptian market compensated by a strong CTI
Cost savings	~SEK 250m	~SEK 1bn	Incl. global operations, overhead reduction and improved manufacturing
Transportation and sourced products	Higher	Higher	Cost increases for sourced products



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Factors affecting forward-looking statements



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Factors affecting forward-looking statements

This presentation contains “forward-looking” statements within the meaning of the US Private Securities Litigation Reform Act of 1995. Such statements include, among others, the financial goals and targets of Electrolux for future periods and future business and financial plans. These statements are based on current expectations and are subject to risks and uncertainties that could cause actual results to differ materially due to a variety of factors. These factors include, but may not be limited to the following: consumer demand and market conditions in the geographical areas and industries in which Electrolux operates, effects of currency fluctuations, competitive pressures to reduce prices, significant loss of business from major retailers, the success in developing new products and marketing initiatives, developments in product liability litigation, progress in achieving operational and capital efficiency goals, the success in identifying growth opportunities and acquisition candidates and the integration of these opportunities with existing businesses, progress in achieving structural and supply-chain reorganization goals.