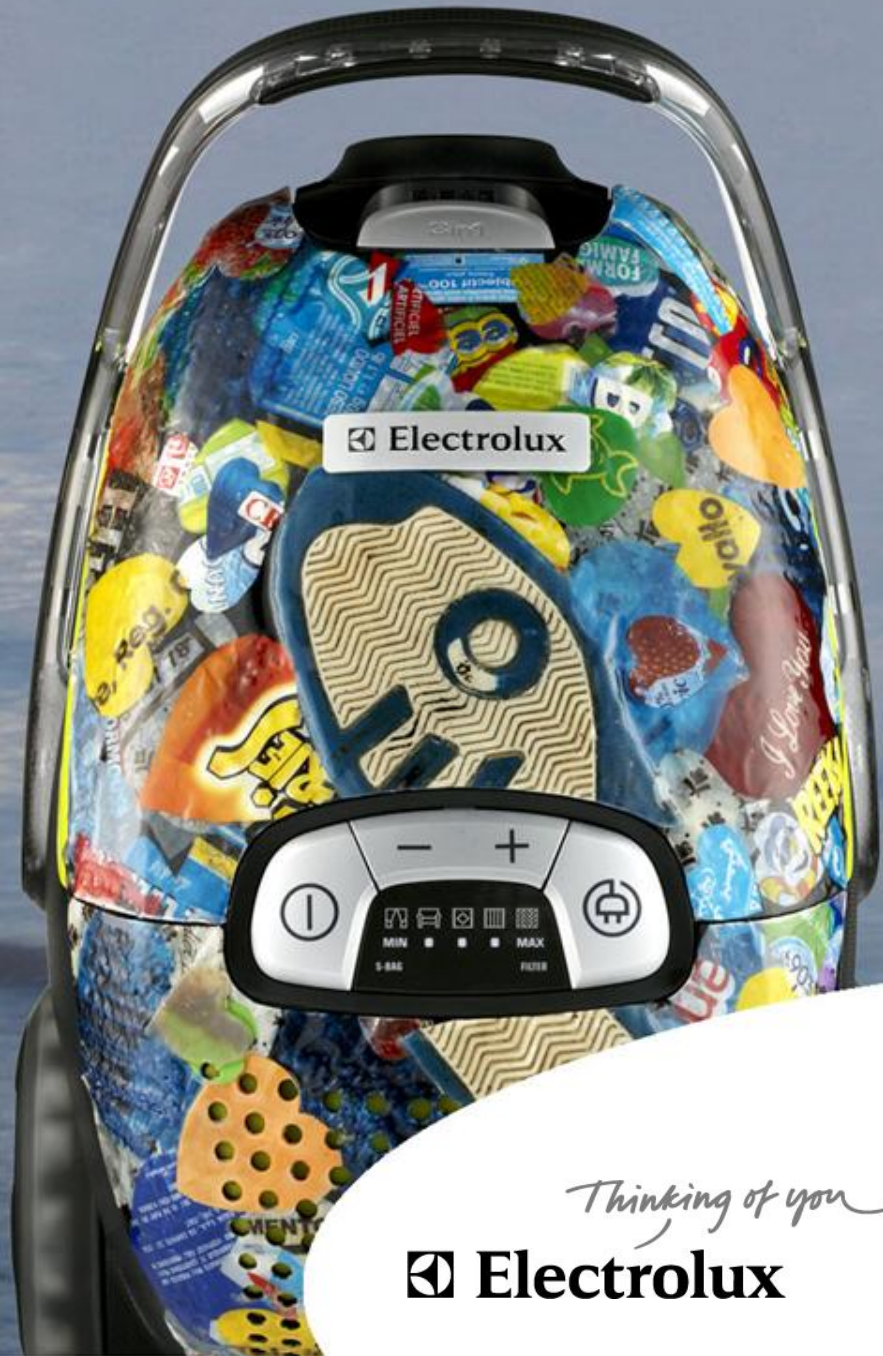


Acquisition of CTI, August 22, 2011

Keith McLoughlin,
President & CEO

Jonas Samuelson, CFO & COO

Peter Nyquist, SVP IR



Thinking of you

Electrolux

Transaction Highlights



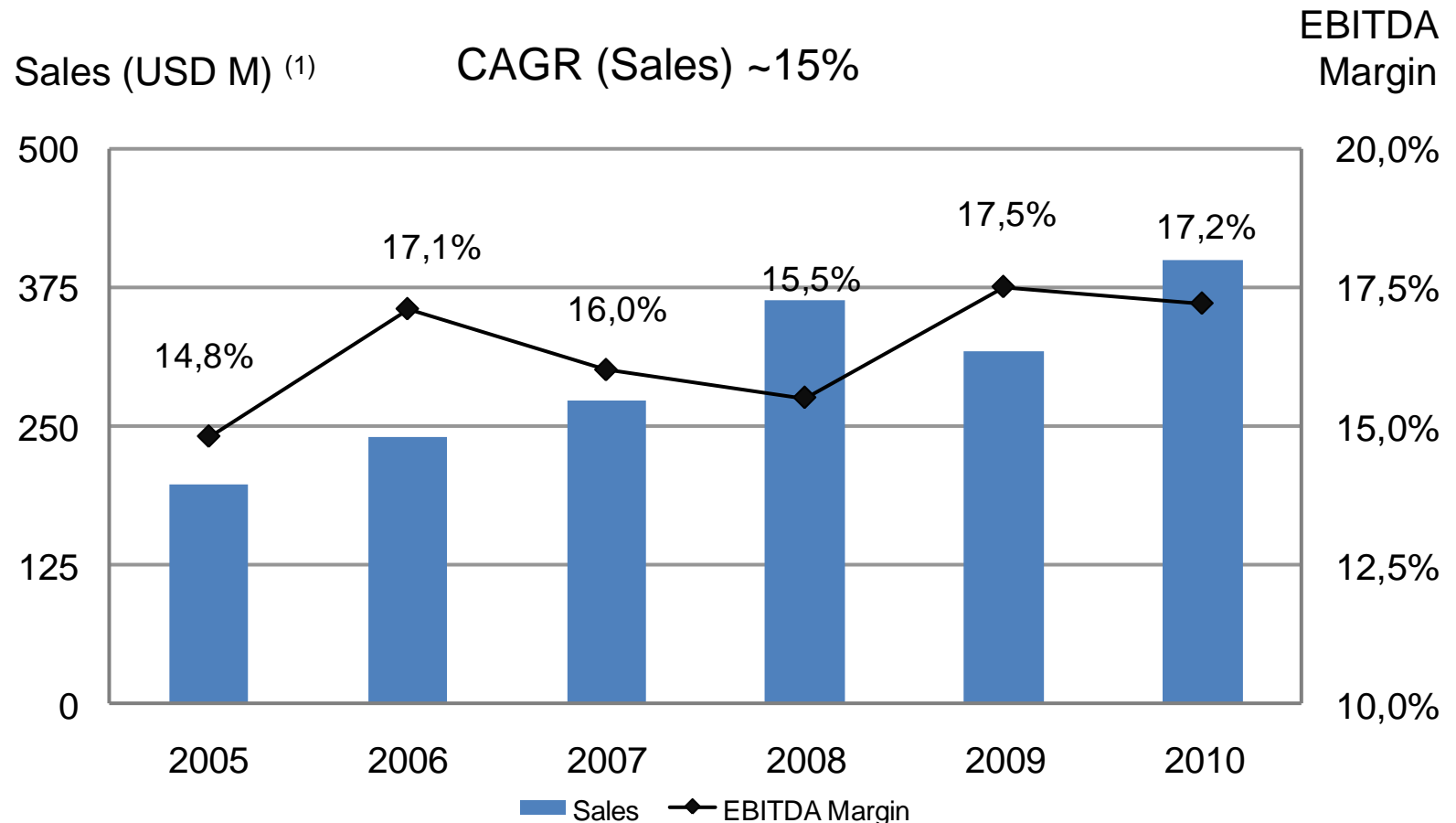
- Electrolux has agreed to acquire Sigdo Koppers' controlling interest in CTI, the leading Chilean appliance company
- The transaction enhances Electrolux's position as a leading appliance company in the fast-growing Latin American market
- Electrolux will commence cash tender offers for CTI and its subsidiary Somela, both listed on the Santiago Stock Exchange
 - Sigdo Koppers (including associated parties) and CTI have committed to tender their 64.4% and 78.5% stakes, respectively
- Implied enterprise value corresponds to approx. SEK 4.4 billion

CTI Historical Financial Development



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Notes

1) Converted at average 2010 rate CLP/USD 509

Offer Terms



(CLP per CTI Share)

Offer Price for CTI	34.87
Offer for Somela ⁽¹⁾	4.39
Dividend (H1 2011 Net Profit)	1.63
Total Offer Price to CTI Shareholders	40.90

(SEK Bn)

Total Offer Value ⁽²⁾	4.0
Total Implied Enterprise Value ⁽²⁾⁽³⁾	4.4
<i>EV/Sales LTM (x)</i>	1.5
<i>EV/EBITDA LTM (x)</i>	9.1
<i>EV/EBIT LTM (x)</i>	9.9
<i>P/E LTM (x)</i>	12.8

Notes

- 1) Offer price corresponds to CLP325 per Somela share; Net proceeds to be distributed to CTI shareholders via a pre-closing dividend
- 2) Converted at spot rate CLP/SEK 72.9; Based on an acquisition of 100% of CTI and Somela; Implied multiples based on LTM to 30 June 2011
- 3) Based on net debt as per 30 June 2011; Proforma for pre-closing dividend corresponding to H1 2011 net profit (post minority interest)

Process



- Cash tender offers launched in approximately two weeks
- Offers will run for 30 calendar days
- Expected consolidation in Q4 2011

Overview of CTI

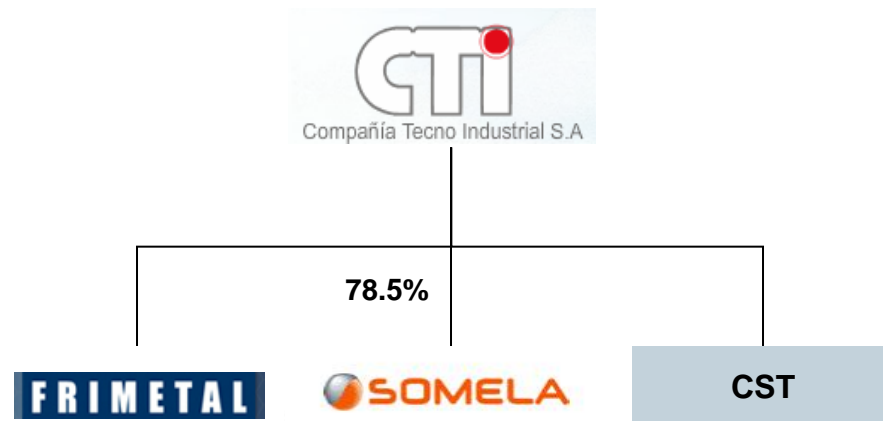
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- Founded in 1905, CTI is the leading manufacturer of large household appliances in Chile
- Listed on the Santiago Stock Exchange, with controlling shareholder Sigdo Koppers
- Key subsidiaries: Frimetal and Somela (listed)
- Three production sites in Chile and Argentina
- Approx. 1,200 employees

Notes

1) Converted at average 2010 rate CLP/SEK 70.8

2) Pre minority interest



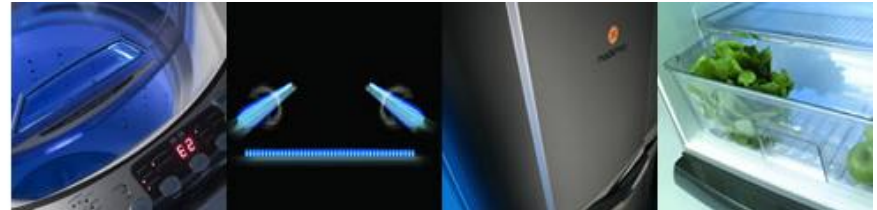
Key Financials (SEK) ⁽¹⁾

2010, Y/e Dec

Sales	2.9 bn
EBIT	453 m
<i>EBIT Margin</i>	15.8 %
Net Profit ⁽²⁾	331 m

Leading Market Positions

Thinking of you

Company	CTI	Frimetal	Somela
% Total 2010 Revenue	48%	38%	14%
Key Products	<ul style="list-style-type: none"> Refrigerators, stoves, washing machines and heaters 	<ul style="list-style-type: none"> Refrigerators, freezers and washing machines 	<ul style="list-style-type: none"> Small domestic appliances
Brands	 		
Market Position	<ul style="list-style-type: none"> No. 1 in Chile Market leader across all key categories with a volume market share of 36% in Chile Strong position in cookers 	<ul style="list-style-type: none"> No. 1 in refrigeration & freezers in Argentina 	<ul style="list-style-type: none"> No. 1 in Chile with an approximate 20% market share

Strong synergies through combined footprint



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Snapshot of Combined Business

- Combined sales in Latin America of >SEK 20 billion on a pro forma basis
- Leading player in Brazil and Southern Cone region
- Market-leading brands and complementary product portfolios
- Seven manufacturing facilities
- >12,000 employees
- Strategic fit
- Financial fit

Delivering on our Growth Strategy in Emerging Markets



Thinking of you

 **Electrolux**




Compañía Tecno Industrial S.A

Sales 2010:
~SEK 2.9 bn

 **OLYMPIC**
GROUP

Sales 2010:
~SEK 2.5 bn

Factors Affecting Forward-Looking Statements



Factors affecting forward-looking statements

This presentation contains “forward-looking” statements within the meaning of the US Private Securities Litigation Reform Act of 1995. Such statements include, among others, the financial goals and targets of Electrolux for future periods and future business and financial plans. These statements are based on current expectations and are subject to risks and uncertainties that could cause actual results to differ materially due to a variety of factors. These factors include, but may not be limited to the following: consumer demand and market conditions in the geographical areas and industries in which Electrolux operates, effects of currency fluctuations, competitive pressures to reduce prices, significant loss of business from major retailers, the success in developing new products and marketing initiatives, developments in product liability litigation, progress in achieving operational and capital efficiency goals, the success in identifying growth opportunities and acquisition candidates and the integration of these opportunities with existing businesses, progress in achieving structural and supply-chain reorganization goals.