Q2 Results 2007
July 17, 2007

Hans Stråberg
President and CEO

Fredrik Rystedt
CFO
Q2 Highlights

- Group sales up 5%, adjusted for local currency
- Group operating income up 9%
- Strong performance in North America
- Delays in a busy schedule for product launches in Europe

<table>
<thead>
<tr>
<th>(SEKm)</th>
<th>Q2 2006</th>
<th>Q2 2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sales</td>
<td>25,322</td>
<td>25,785</td>
</tr>
<tr>
<td>EBIT</td>
<td>844</td>
<td>921</td>
</tr>
<tr>
<td>Margin</td>
<td>3.3%</td>
<td>3.6%</td>
</tr>
</tbody>
</table>
Income development
Operating income Q2/Q2

- Improved earnings in North and Latin America
- European result lower. Full impact of higher raw material costs
- Significantly lower Group common cost
<table>
<thead>
<tr>
<th>SEKb</th>
<th>Q2 07</th>
<th>Q2 06</th>
</tr>
</thead>
<tbody>
<tr>
<td>From operations, excluding change in operating assets and liabilities</td>
<td>1.2</td>
<td>0.9</td>
</tr>
<tr>
<td>Change in operating assets and liabilities</td>
<td>-0.7</td>
<td>0.8</td>
</tr>
<tr>
<td>Capital expenditure</td>
<td>-1.1</td>
<td>0.5</td>
</tr>
<tr>
<td>Cash flow from operations and investments</td>
<td>-0.6</td>
<td>2.1</td>
</tr>
</tbody>
</table>
Cash Flow Patterns
- Market volume up 1% in Q2
- Sales up 2% in local currency
- Operating income declined by 21%
- Delayed product launches
- Full effect of significantly higher raw material prices
- Warranty cost for dishwashers

<table>
<thead>
<tr>
<th>(SEKm)</th>
<th>Q2 2006</th>
<th>Q2 2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sales</td>
<td>10,336</td>
<td>10,496</td>
</tr>
<tr>
<td>EBIT</td>
<td>376</td>
<td>299</td>
</tr>
<tr>
<td>Margin</td>
<td>3.6%</td>
<td>2.8%</td>
</tr>
</tbody>
</table>
Electrolux in Europe
New generation Ergorapido
Ultra Silencer

Ultra Silencer
Special Edition
Pia Wallén
Market volume down 2% in Q2
Sales up 5% in local currency
Improved operating profit
Strong development in refrigeration, laundry and dishwasher categories
Higher raw material costs
Floor-care operating income up
Electrolux in North America

For more information, including where to buy, please click here.

Dryness Selections
Allow for better control over fabric care and the drying process. More Dry, Normal, Less Dry, or Damp can be selected. More Dry is ideal for towels while Damp is perfect for items that will be ironed.

Your Laundry Never Looked So Good

Frigidaire is the largest manufacturer of laundry in the world. Front-load washers use 20% less water and energy, and clothes are gently tumbled in a solution of water and detergent, resulting in a whole tub with water as with full automatic machines.

From controls to color to capacity, Frigidaire Affinity front load provides IntelliDry™, Affinity 2.0 AutoDose™, Affinity 2.0 Dual Baffles™, and Affinity 2.0 ColorLock™. Roll over the hot spots to learn more about Frigidaire Affinity.
Consumer Durables
Latin America

- Market volume up 19% in Q2
- Electrolux sales up 26% in local currency
- Operating income up 36%
- Electrolux is a leading brand in Brazil in major appliances
- Expanding successfully into adjacent markets

<table>
<thead>
<tr>
<th>(SEKm)</th>
<th>Q2 2006</th>
<th>Q2 2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sales</td>
<td>1,697</td>
<td>2,161</td>
</tr>
<tr>
<td>EBIT</td>
<td>76</td>
<td>103</td>
</tr>
<tr>
<td>Margin</td>
<td>4.5%</td>
<td>4.8%</td>
</tr>
</tbody>
</table>
Electrolux in Latin America
Consumer Durables
Asia/Pacific & Rest of world

- Market demand up in Australia and China
- Stable operating income in Australia
- Strategic repositioning continues in China

<table>
<thead>
<tr>
<th>(SEKm)</th>
<th>Q2 2006</th>
<th>Q2 2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sales</td>
<td>2,196</td>
<td>2,314</td>
</tr>
<tr>
<td>EBIT</td>
<td>54</td>
<td>47</td>
</tr>
<tr>
<td>Margin</td>
<td>2.5%</td>
<td>2.0%</td>
</tr>
</tbody>
</table>
Professional Products

- Positive market demand
- Group sales up 2.4% adjusted for currency
- Food service operating income slightly down
- Laundry service operating income unchanged
- Raw material cost increases mitigated by price and cost savings

<table>
<thead>
<tr>
<th></th>
<th>Q2 2006</th>
<th>Q2 2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sales (SEKm)</td>
<td>1,749</td>
<td>1,767</td>
</tr>
<tr>
<td>EBIT (SEKm)</td>
<td>143</td>
<td>140</td>
</tr>
<tr>
<td>Margin (%)</td>
<td>8.2%</td>
<td>7.9%</td>
</tr>
</tbody>
</table>
Electrolux Professional
Full-year outlook

- European demand favorable
- US market demand down
- Raw material cost negative

Operating income in 2007 is expected to be somewhat higher than in 2006, excluding items affecting comparability.
Factors affecting forward-looking statements

This presentation contains “forward-looking” statements within the meaning of the US Private Securities Litigation Reform Act of 1995. Such statements include, among others, the financial goals and targets of Electrolux for future periods and future business and financial plans. These statements are based on current expectations and are subject to risks and uncertainties that could cause actual results to differ materially due to a variety of factors. These factors include, but may not be limited to the following: consumer demand and market conditions in the geographical areas and industries in which Electrolux operates, effects of currency fluctuations, competitive pressures to reduce prices, significant loss of business from major retailers, the success in developing new products and marketing initiatives, developments in product liability litigation, progress in achieving operational and capital efficiency goals, the success in identifying growth opportunities and acquisition candidates and the integration of these opportunities with existing businesses, progress in achieving structural and supply-chain reorganization goals.
Appendix
Industry shipments
Q2 2007 versus Q2 2006

North America
- Core appliances: -2%
- Vacuum cleaners: -9%

Europe
- Core appliances: +1%
- Vacuum cleaners: +3%

Asia
- China: +19%

Brazil
- Core appliances: +19%

Australia
- Core appliances: +3%