

Q1 Results 2007

April 26, 2007



Hans Stråberg
President and CEO

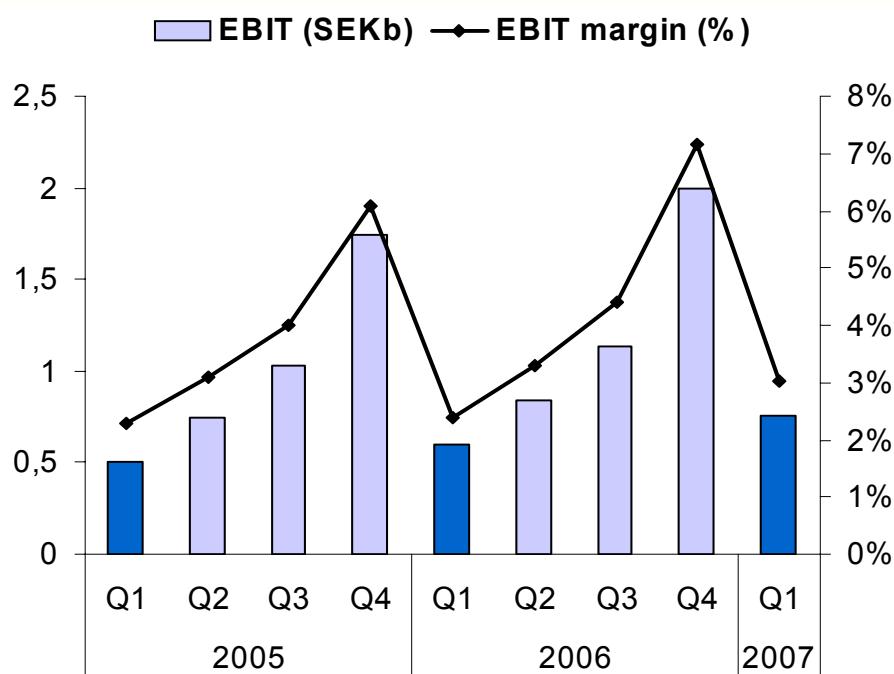
Fredrik Rystedt
CFO

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Q1 Highlights

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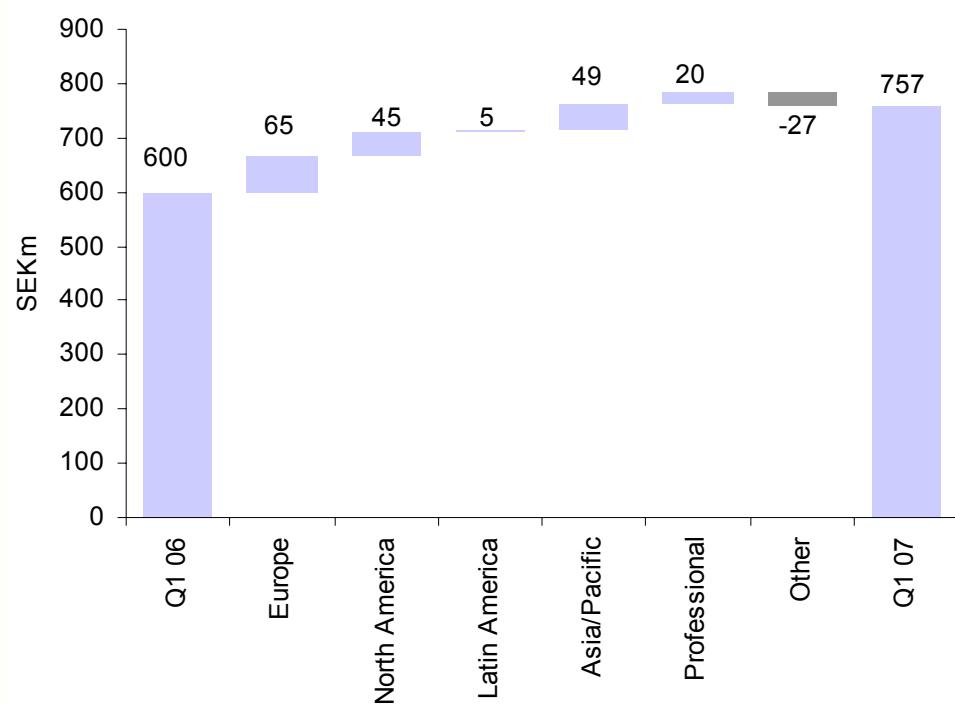
- Group operating income up 26%
- Group sales up 8% in local currency
- Product mix improved, supported by many new launches
- Material cost significantly higher compared to last year

(SEKm)	<u>Q1 2006</u>	<u>Q1 2007</u>
Sales	24 553	24 930
EBIT	600	757
margin	2.4%	3.0%

Income development

Operating income Q1/Q1

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- Improved results across all business areas - positive trend continued
- Higher Other cost due to fire in South African warehouse (~40 SEKm)

Cash flow Q1 2007

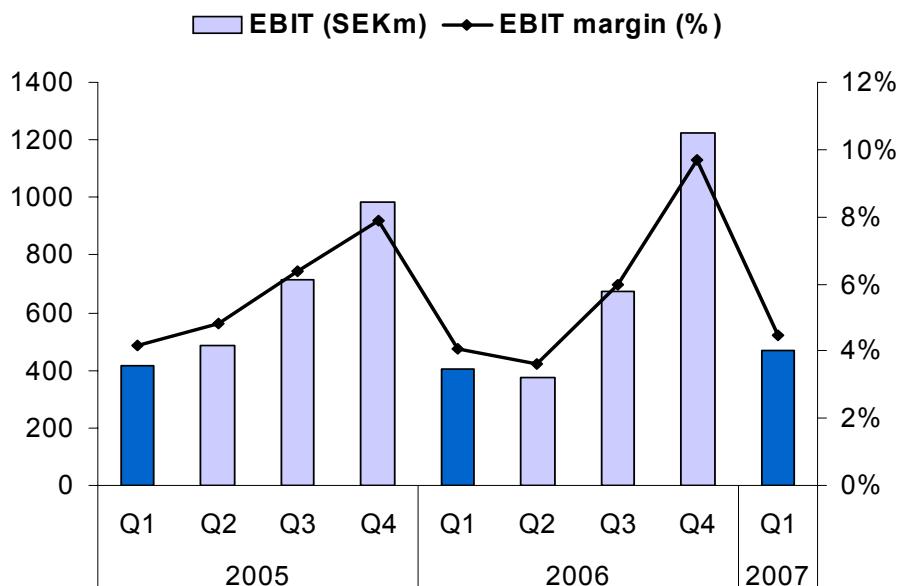
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SEKb	Q1 07	Q1 06
From operations, excluding change in operating assets and liabilities	0.5	0.9
Change in operating assets and liabilities	-0.3	-0.1
Capital expenditure	-0.9	-0.7
Cash flow from operations and investments	-0.7	0.1

Consumer Durables Europe

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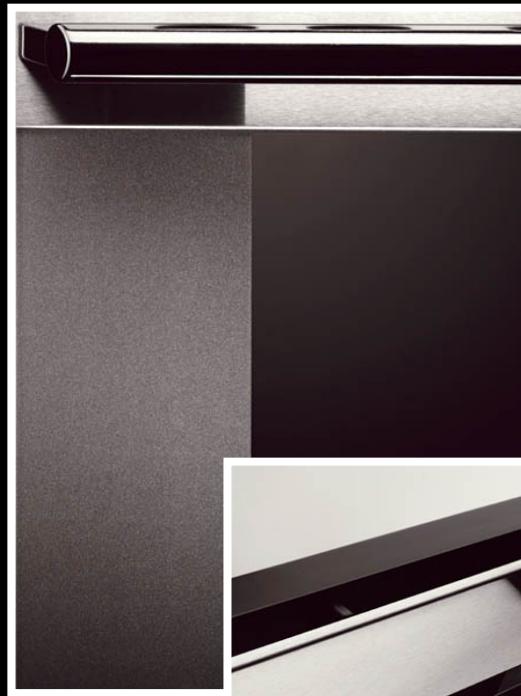
(SEKm)	<u>Q1 2006</u>	<u>Q1 2007</u>
Sales	9 999	10 554
EBIT	405	470
margin	4.1%	4.5%

- Market volume +3% in Q1
- Sales up 7,4% in local currency
- Gained market shares in the quarter
- Successful launches of new, innovative products
- Significantly higher cost for raw materials
- Increased investment in brand building
- Continued strong development for Floor Care

Rapido

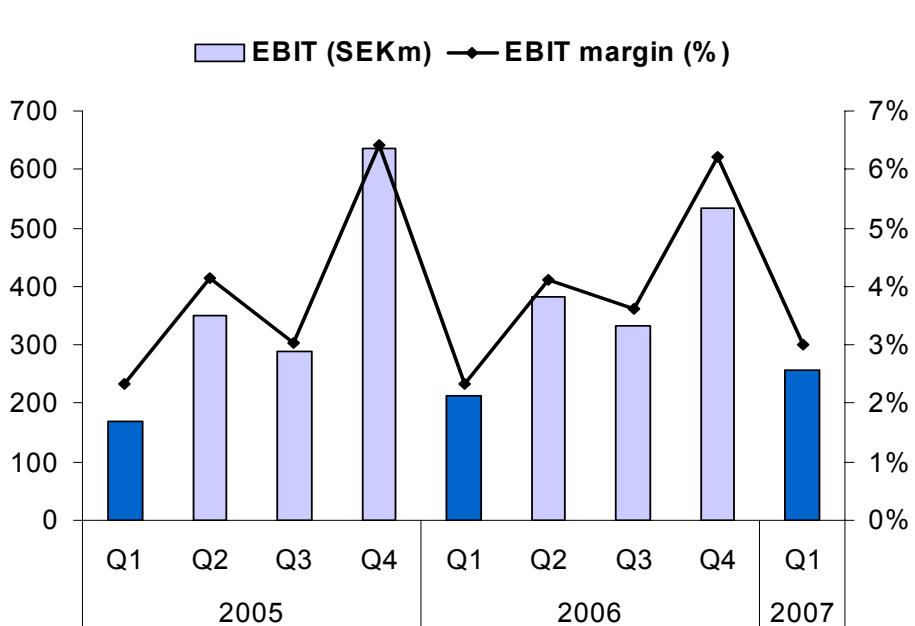


Electrolux built-in kitchen



Consumer Durables North America

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(SEKm)	<u>Q1 2006</u>	<u>Q1 2007</u>
Sales	9 097	8 622
EBIT	213	258
margin	2.3%	3.0%

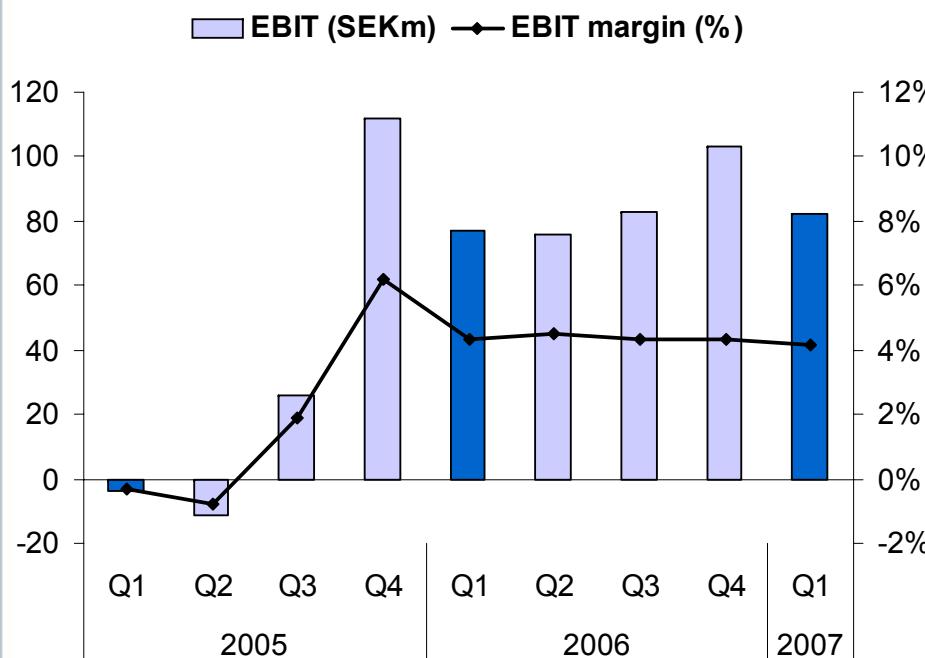
- Market volume -8% in Q1
- Sales up 6,3% in local currency
- Significantly higher raw material cost
- Strong productivity improvement in production
- Floor Care operating income up strongly

Capture



Consumer Durables Latin America

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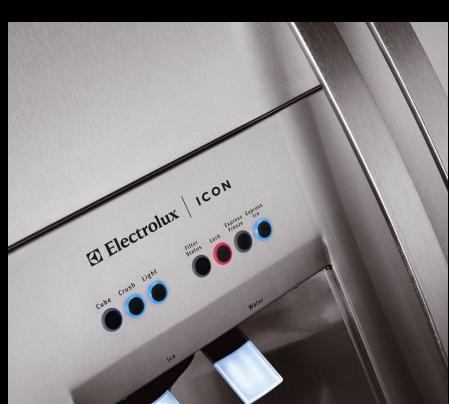


(SEKm)	Q1 2006	Q1 2007
Sales	1 769	1 983
EBIT	77	82
margin	4.4%	4.1%

- Market volume +19% in Q1
- Electrolux sales up 21% in local currency
- Record number of product launches in the quarter
- Significantly higher raw material cost
- Higher brand investment and marketing expense

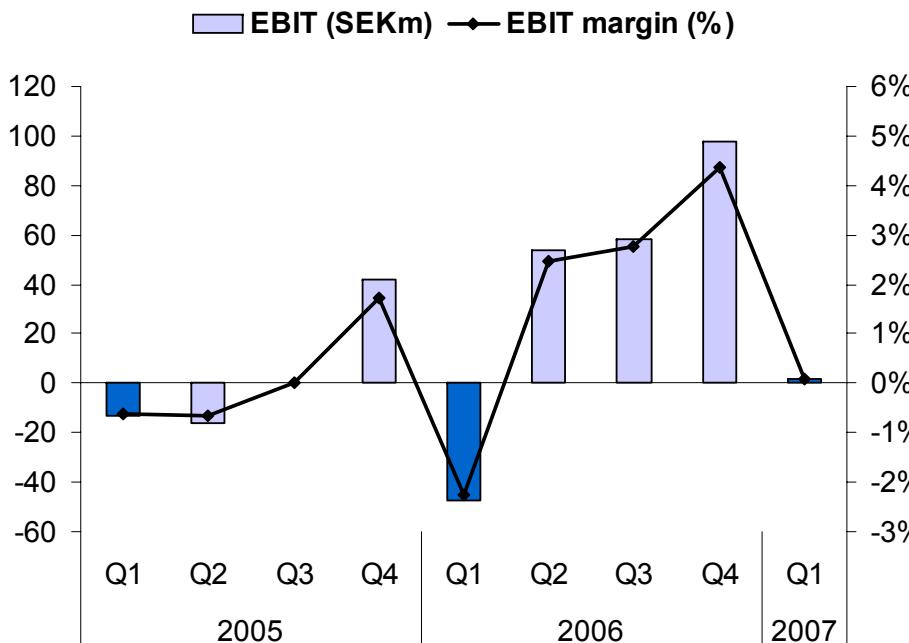
Acqua





Consumer Durables Asia/Pacific & Rest of world

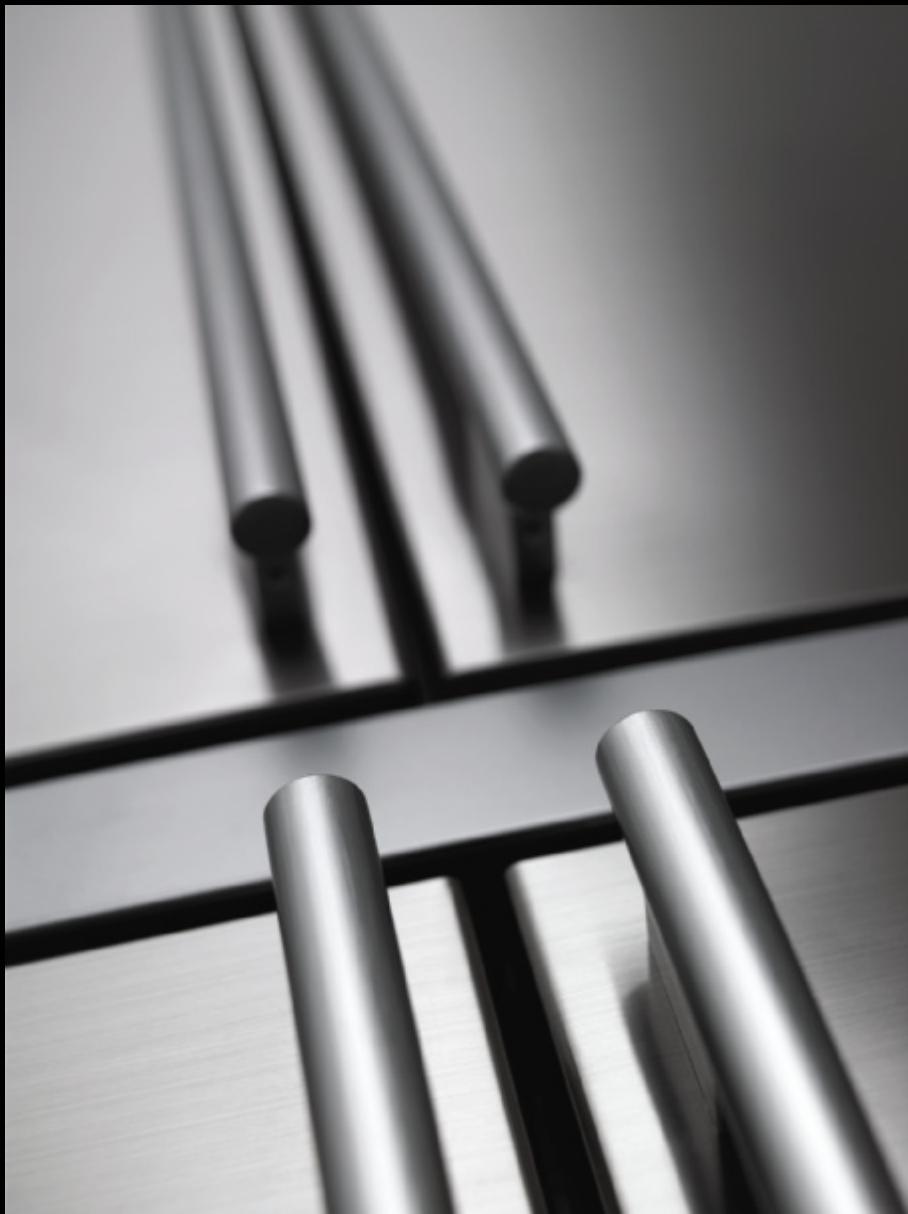
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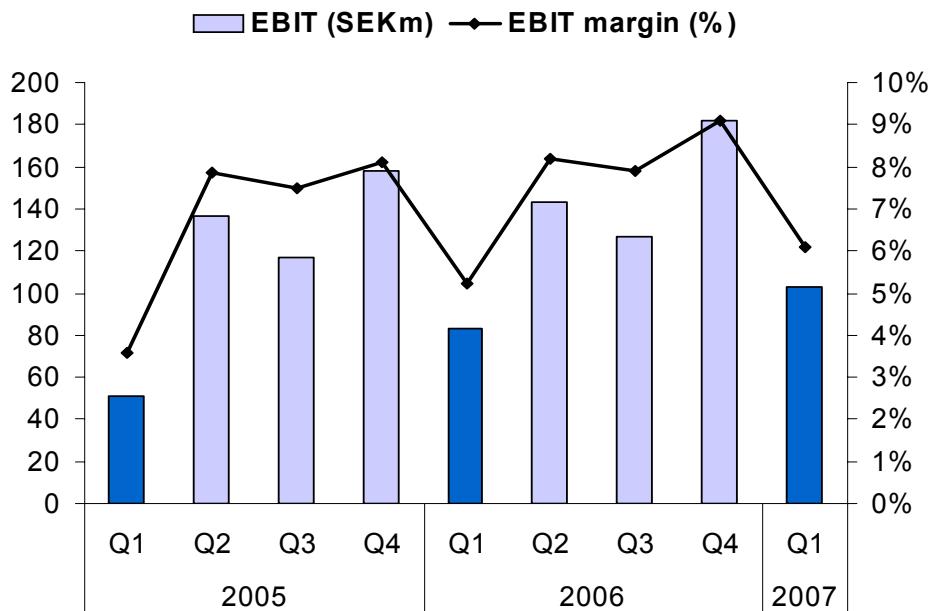
(SEKm)	Q1 2006	Q1 2007
Sales	2 094	2 076
EBIT	-47	2
margin	-2.2%	0.1%

- Australia: Stable market demand
- Improved operating income
 - Positive impact from product mix and restructuring savings
- China: Strong increase in market demand
- Unsatisfactory performance
 - Anticipated product mix improvements have not yet materialized

Quattro



Professional Products



- Positive market demand
- Significantly higher raw material prices
- Food Service operating income up strongly
 - Higher volumes and cost savings contributing
- Laundry operating income in line with last year

	<u>Q1 2006</u>	<u>Q1 2007</u>
Sales	1 588	1 688
EBIT	83	103
margin	5.2%	6.1%

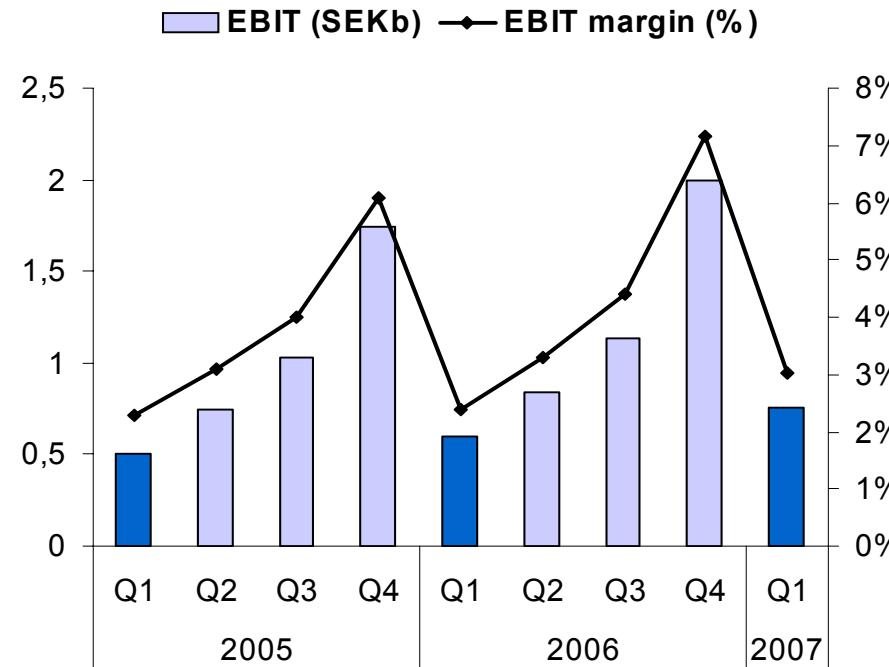
Generation 4000



Full-year Outlook

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- European demand favorable
- US market demand down
- Raw material cost negative
- Operating income seasonally much lower in first half

Operating income in 2007 is expected to be somewhat higher than in 2006, excluding items affecting comparability.

Factors affecting forward-looking statements



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This presentation contains “forward-looking” statements within the meaning of the US Private Securities Litigation Reform Act of 1995. Such statements include, among others, the financial goals and targets of Electrolux for future periods and future business and financial plans. These statements are based on current expectations and are subject to risks and uncertainties that could cause actual results to differ materially due to a variety of factors. These factors include, but may not be limited to the following: consumer demand and market conditions in the geographical areas and industries in which Electrolux operates, effects of currency fluctuations, competitive pressures to reduce prices, significant loss of business from major retailers, the success in developing new products and marketing initiatives, developments in product liability litigation, progress in achieving operational and capital efficiency goals, the success in identifying growth opportunities and acquisition candidates and the integration of these opportunities with existing businesses, progress in achieving structural and supply-chain reorganization goals.

Appendix



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Industry shipments

Q1 2007 versus Q1 2006

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