

Electrolux policy influencing

Electrolux participates in activities to inform and influence legislators and government officials about subjects of matter to the Group. In most cases, these activities are performed together with our industry partners through national or regional trade and industry associations, where Electrolux is a member. In some limited cases we conduct direct lobbying, for example when an issue is especially important to Electrolux or when our position is different from that of the industry association. We do not give any contributions to political campaigns, organizations or candidates in any country or region.

The most important subjects for direct and in direct policy influencing during 2020 were trade, energy efficiency legislation, recycling, circular economy, and chemical legislation.

Table 1: Total Group direct policy influencing costs 2016-2020 (Euro)

	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020
Direct lobbying, interest representation or similar ¹	54 054	57 522	148 305	250 000	227 642
Local, regional or national political campaigns / organizations / candidates	0	0	0	0	0
Trade associations membership fees	3 083 874	3 086 913	3 042 539	3 145 425	3 057 985
Other (e.g. spending related to ballot measures or referendums)	0	0	0	0	0
Total policy influencing direct costs	3 137 928	3 144 435	3 190 844	3 395 425	3 285 627
Policy influence costs as % of denominator	0,24%	0,24%	0,28%	0,28%	0,30%
Denominator: Group Selling Expenses*	1 320 000 000	1 290 000 000	1 134 400 000	1 218 600 000	1 096 029 000

*2018 & 2019 numbers are restated due to the proposed spinoff of Electrolux Professional.

¹ All Electrolux direct lobbying costs 2016-2020 are related to lobbying in the USA, mainly covering trade issues such as Section 301 tariffs on imports from China. These costs are filed with the U.S Senate Office of Public Records, see links below.

<https://lda.senate.gov/system/public/>

<https://www.opensecrets.org/orgs/summary.php?id=D000046216>