

**Press Release**

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## Electrolux presents progress For the Better in 2016 Sustainability Report

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**The Electrolux Group today publishes its latest Sustainability Report, with facts and figures showing continued progress in key areas of sustainability during 2016. Growing use of recycled plastics, reduced carbon emissions from operations and investments to be a force for good in local communities are just some of the highlights in the report, which is available [here](#). The report is a part of the online version of the 2016 Annual Report, which is published today.**

“We see sustainability as one of three key transformation drivers that will support our strategy to create best-in-class consumer experiences,” said Jonas Samuelson, President and CEO of Electrolux.

“Imagine the positive impact we can have by helping consumers reduce food waste, cook healthier meals, maintain garments for longer, and purify the air in their homes. That’s why I’m very excited to say that we tomorrow are launching a campaign around an industry-wide collaboration to change the way people care for their clothes,” Samuelson said.

The campaign will be presented on [www.electroluxgroup.com](http://www.electroluxgroup.com) on March 21.

Electrolux sustainability framework, [For the Better](#), structures the company’s approach to sustainability around nine promises in three key areas: Better Solutions, Better Operations and Better Society.

In the area of Better Solutions, key highlights in the report include a more than 20% increase in the use of recycled plastics, to 7,400 tonnes used in 2016. This year, Electrolux has also set a target to increase the amount of recycled plastics used to 20,000 tonnes by 2020.

Within Better Operations, Electrolux announced that it has now managed to reduce the carbon footprint of its operations (factories, warehouses and offices) by 50% compared to 2005. The Group’s overarching sustainability target, to halve its climate impact by reducing CO2 emissions by 50% from 2005 to 2020, includes the impact from use of products. This remains a top priority.

Contributing to a Better Society, Electrolux in 2016 launched the Food Foundation with an initial investment of SEK 10 million. The ambition is to contribute more in addressing major global challenges such as hunger, poor nutrition, food waste and responsible consumption, in support of the United Nations Sustainable Development Goals. Since the launch in September, six projects have been granted funding.

“In many respects, 2016 was our year of social responsibility,” said Henrik Sundström, VP Sustainability Affairs. “In addition to the launch of the Food Foundation, we also developed an agenda for human rights, which involved defining our salient issues, and piloting a method for human rights impact assessments.”

Electrolux is a global leader in home appliances and appliances for professional use, based on deep consumer insight. We offer thoughtfully designed, innovative and sustainable solutions, developed in close collaboration with professional users. The products include refrigerators, ovens, cookers, hobs, dishwashers, washing machines, vacuum cleaners, air conditioners and small domestic appliances. Under esteemed brands including Electrolux, AEG, Zanussi, Frigidaire and Electrolux Grand Cuisine, the Group sells more than 60 million products to customers in more than 150 markets every year. In 2016 Electrolux had sales of SEK 121 billion and 55,000 employees. For more information go to [www.electroluxgroup.com](http://www.electroluxgroup.com).