

**FIRST SUPPLEMENT DATED 19 MARCH 2018 TO THE BASE PROSPECTUS DATED
31 MAY 2017**

AB ELECTROLUX (publ)

(Incorporated as a public company with limited liability under the laws of Sweden)

EUR 2,000,000,000

Euro Medium Term Note Programme

This supplement (the “**First Supplement**”, which definition shall also include all information incorporated by reference herein) constitutes a prospectus supplement for the purposes of Article 16.1 of the Prospectus Directive (Directive 2003/71/EC) and Article 13.1 of the Luxembourg law on prospectuses for securities dated 10 July 2005 (the “**Luxembourg Prospectus Law**”) and has been prepared in connection with the EUR 2,000,000,000 Euro Medium Term Note Programme (the “**Programme**”) established by AB Electrolux (publ) (the “**Issuer**”).

This First Supplement is supplemental to, and should be read in conjunction with, the base prospectus dated 31 May 2017 prepared in relation to the Programme (the “**Base Prospectus**”). Terms defined in the Base Prospectus have the same meaning when used in this First Supplement.

Application has been made to the *Commission de Surveillance du Secteur Financier* (the “**CSSF**”) in its capacity as competent authority pursuant to the Luxembourg Prospectus Law to approve this First Supplement as a prospectus supplement. The CSSF assumes no responsibility for the economic and financial soundness of the transactions contemplated by this First Supplement and the Base Prospectus or the quality or solvency of the Issuer.

This First Supplement has been prepared for the purpose of (i) incorporating by reference the 2017 Annual Report of the Issuer dated 28 February 2018 for the financial year ended 31 December 2017 (the “**Annual Report**”); and (ii) updating the general legends and disclaimers section and the Applicable Final Terms of the Base Prospectus as a result of a change in law related to the MiFID II product governance regime.

The Annual Report has been filed with the CSSF and by virtue of this First Supplement, the Annual Report is hereby incorporated by reference in, and form part of, this First Supplement and the Base Prospectus. This First Supplement and the Base Prospectus are to be read in conjunction with all documents which are incorporated herein and therein by reference as outlined hereunder.

(i) The Annual Report

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The information incorporated by reference that is not included in the cross-reference list is considered additional information and is not required by the relevant schedules of Commission Regulation (EC) No. 809/2004.

(ii) MiFID II

- (a) The following new disclaimer is added to the general legends and disclaimers section on page 2 of the Base Prospectus, following the legend entitled “*IMPORTANT – EEA RETAIL INVESTORS*”:

“MIFID II PRODUCT GOVERNANCE / TARGET MARKET – The Final Terms in respect of any Notes may include a legend entitled “*MiFID II Product Governance*” which will outline the target market assessment in respect of the Notes and which channels for distribution of the Notes are appropriate. Any person subsequently offering, selling or recommending the Notes (a “**distributor**”) should take into consideration the target market assessment; however, a distributor subject to Directive 2014/65/EU (as amended, “**MiFID II**”) is responsible for undertaking its own target market assessment in respect of the Notes (by either adopting or refining the target market assessment) and determining the appropriate distribution channels.

A determination will be made in relation to each issue about whether, for the purpose of MiFID Product Governance rules under EU Delegated Directive 2017/593 (the “**MiFID Product Governance Rules**”), any Dealer subscribing for any Notes is a manufacturer in respect of such Notes, but otherwise neither the Arranger nor the Dealers nor any of their respective affiliates will be a manufacturer for the purpose of the MiFID Product Governance Rules.”

- (b) The following optional legend is inserted at the start of the pro forma final terms set out in “*Applicable Final Terms*” on pages 26 – 34 (inclusive) of the Base Prospectus:

“[MiFID II PRODUCT GOVERNANCE / PROFESSIONAL INVESTORS AND ECPS ONLY TARGET MARKET – Solely for the purposes of each manufacturer’s product approval process, the target market assessment in respect of the Notes has led to the conclusion that: (i) the

target market for the Notes is eligible counterparties and professional clients only, each as defined in Directive 2014/65/EU (as amended, “**MiFID II**”); and (ii) all channels for distribution of the Notes to eligible counterparties and professional clients are appropriate. Any person subsequently offering, selling or recommending the Notes (a “**distributor**”) should take into consideration the manufacturer’s target market assessment; however, a distributor subject to MiFID II is responsible for undertaking its own target market assessment in respect of the Notes (by either adopting or refining the manufacturer’s target market assessment) and determining appropriate distribution channels.]”

To the extent that there is any inconsistency between (a) any statement in this First Supplement or any statement incorporated by reference into the Base Prospectus by this First Supplement and (b) any other statement in or incorporated in the Base Prospectus prior to the date of this First Supplement, the statement in (a) above will prevail.

Copies of all documents or information incorporated by reference in this First Supplement can be obtained from the registered office of the Issuer and from the specified offices of the Paying Agents for the time being in London and Luxembourg (in each case as set out in the Base Prospectus) and from the website of the Luxembourg Stock Exchange (www.bourse.lu) and the website of the Issuer <http://www.electroluxgroup.com/en/annual-report-2017-24418/>.

The Issuer accepts responsibility for the information contained in this First Supplement. To the best of the knowledge of the Issuer (which has taken all reasonable care to ensure that such is the case) the information contained in this First Supplement is in accordance with the facts and does not omit anything likely to affect the import of such information.

Save as disclosed in this First Supplement there has been no other significant new factor, material mistake or inaccuracy relating to information included in the Base Prospectus which is capable of affecting the assessment of Notes issued under the Programme since the publication of the Base Prospectus. There has been no significant change in the financial or trading position of the Issuer or the Group and there has been no material adverse change in the financial position or prospects of the Issuer or the Group since 31 December 2017.