

Interim report

January - March 2010

Stockholm, April 27, 2010

Highlights of the first quarter of 2010

- Net sales amounted to SEK 25,133m (25,818) and income for the period was SEK 911m (-346), or SEK 3.20 (-1.22) per share.
- Net sales increased by 4.1% in comparable currencies, due to higher sales volumes.
- Operating income amounted to SEK 1,326m (38), corresponding to a margin of 5.3%, excluding items affecting comparability.
- Strong improvements in mix for appliances in North America and within floor-care operations as a result of product launches.
- The US market showed a solid recovery in the first quarter.
- Significant margin improvements in Asia/Pacific and Latin America.
- Increased efficiency in operations had a positive effect on income.
- Changes in exchange rates had a positive effect on income.
- Lower costs for raw materials contributed to the improvement in income. However, costs for raw materials were higher than in the fourth quarter of 2009.

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SEKm	Q1 2010	Q1 2009	Change %
Net sales	25,133	25,818	-2.7
Operating income	1,231	-386	n/a
Margin, %	4.9	-1.5	
Income after financial items	1,211	-493	n/a
Income for the period	911	-346	n/a
Earnings per share, SEK ¹⁾	3.20	-1.22	
Return on net assets, %	24.8	-7.3	
Excluding items affecting comparability			
Items affecting comparability	-95	-424	
Operating income	1,326	38	n/a
Margin, %	5.3	0.1	
Income after financial items	1,306	-69	n/a
Income for the period	981	60	n/a
Earnings per share, SEK ¹⁾	3.45	0.21	
Return on net assets, %	25.0	0.7	

1) Basic, based on an average of 284.5 (283.6) million shares for the first quarter, excluding shares held by Electrolux.
For earnings per share after dilution, see page 10.

For definitions, see page 19.

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Net sales and income

First quarter of 2010

Net sales for the Electrolux Group in the first quarter of 2010 amounted to SEK 25,133m (25,818). Higher sales volumes due to strong sales growth in Latin America had a positive impact on sales, while changes in exchange rates had a negative impact. Net sales increased by 4.1% in comparable currencies.

Change in net sales

%	Q1 2010
Changes in exchange rates	-6.8
Changes in volume/price/mix	4.1
Total	-2.7

Operating income

Operating income for the first quarter of 2010 increased to SEK 1,231m (-386) and income after financial items to SEK 1,211m (-493). A positive development of price and mix, previous restructuring and cost-saving initiatives as well as lower costs for raw materials contributed to the improvement in income. Income for the period amounted to SEK 911m (-346), corresponding to SEK 3.20 (-1.22) in earnings per share.

Operating income for the first quarter of 2009 was negatively impacted by the launch of Electrolux in North America in the net amount of SEK -200m.

Items affecting comparability

Operating income for the first quarter of 2010 includes items affecting comparability in the amount of SEK -95m (-424), referring to restructuring provisions related to the discontinuation of the Group's production of cookers in Motala, Sweden, see page 7 and table on page 10. Excluding items affecting comparability, operating income amounted to SEK 1,326m (38).

Effects of changes in exchange rates

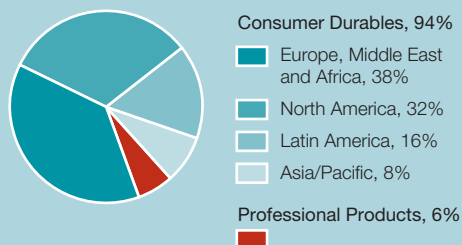
Changes in exchange rates compared to the previous year, including both translation and transaction effects, had a positive impact of approximately SEK 330m on operating income for the first quarter of 2010, compared to the same period in the previous year. Transaction effects net of hedging contracts amounted to approximately SEK 340m, and referred mainly to the strengthening of the Australian dollar and the Brazilian real against the US dollar. Translation of income statements in subsidiaries had an impact of approximately SEK -10m.

The effect of changes in exchange rates on income after financial items amounted to approximately SEK 330m.

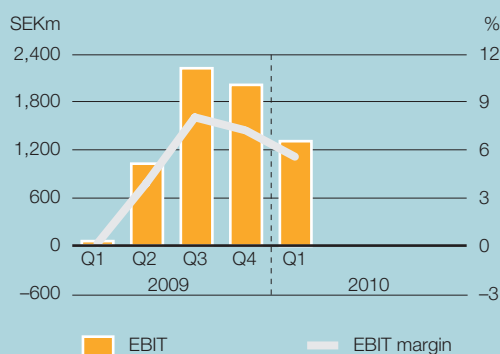
Financial net

Net financial items for the first quarter of 2010 decreased to SEK -20m, compared to SEK -107m for the corresponding period in the previous year. The improvement is mainly due to lower interest rates on borrowings and lower net borrowings.

Share of sales by business area, for the first quarter of 2010



Operating income and margin*



* Excluding items affecting comparability.

Market overview

Electrolux main markets showed solid recoveries during the first quarter of 2010. The North American market rose for the second consecutive quarter following thirteen quarters of decline. Industry shipments of core appliances in the US in the first quarter of 2010, rose by 7%.

The European market showed a stable trend in the first quarter following ten consecutive quarters of decline. Total demand in Europe was in line with the previous year while demand in Western Europe rose by 1%. Important markets, such as Germany, France, Italy and Spain showed positive trends during the quarter. Demand in Eastern Europe continued to decline, falling by 7%, although at a lower rate than in the previous quarter.

The market in Brazil showed a strong increase in the first quarter despite discontinuation of tax credits for domestically produced appliances.

Looking ahead, market demand for appliances in the Group's main markets is expected to continue to grow throughout the rest of 2010.

Business areas

Changes in net sales and operating income by business area in comparable currencies are given on page 14.

As of the first quarter of 2010, the operations within "Rest of world" – i.e., the Middle East and Africa – will be reported within Consumer Durables Europe. Operations in the Middle East and Africa were previously part of the business area Consumer Durables Asia/Pacific and Rest of world.

The new reporting structure reflects an organizational change as of 2010, with Major Appliances Europe responsible for the Middle East and Africa. The change had a positive effect of approximately SEK 40m on operating income for Consumer Durables Europe and a corresponding negative effect for Consumer Durables Asia/Pacific in the first quarter of 2010.

Quarterly net sales, operating income and operating margin in 2009 are shown according to the new and former reporting structure on page 16.

Consumer Durables Europe, Middle East and Africa

SEKm	Q1 2010	Q1 2009	Full year 2009
Net sales	9,719	10,568	44,073
Operating income	620*	160*	2,349
Operating margin, %	6.4	1.5	5.3

* Whereof Middle East and Africa account for approximately SEK 40m.

Industry shipments of core appliances in Europe

Units, year-over-year, %	Q1 2010
Western Europe	1
Eastern Europe (excluding Turkey)	-7
Total Europe	0

Core appliances

Demand for appliances in Europe stabilized during the first quarter of 2010, and was in line with the same quarter of last year, following ten quarters of decline. Shipments in Western Europe showed an increase of 1%. Demand increased, however, from a very low level, in several of the Group's main markets, such as Germany, Spain, Italy and France. In the Nordic countries and the UK, demand continued to decline. Shipments of appliances in Eastern Europe fell by 7%. Demand in Russia declined by more than 10%.

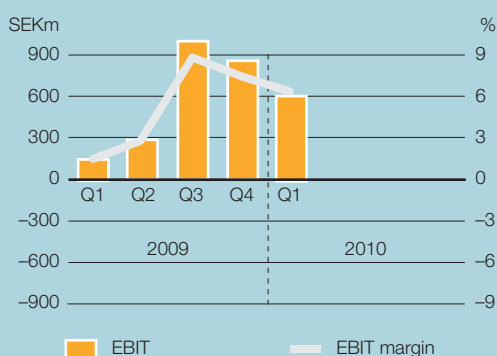
Group sales continued to decline in the first quarter as a result of lower sales volumes under private label brands. Sales of appliances under private labels were lower as the retailer Quelle of Germany, one of the Group's major retailers, went into bankruptcy at the end of 2009. At the same time, Electrolux strengthened its position in the built-in product category due mainly to the cooperation with IKEA, which had a positive effect on mix.

Operating income rose substantially in the first quarter compared to the same period of last year, due mainly to positive price and mix developments as well as previous personnel cutbacks and cost-cutting measures. Lower costs for raw materials also contributed to the improvement in income.

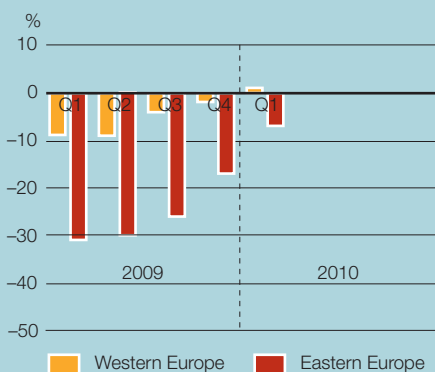
Floor-care products

Demand for vacuum cleaners in Europe declined somewhat in the first quarter of 2010 in comparison with the same period of last year. Group sales declined as a result of lower sales volumes for products in the lower-price segments. Sales of premium products were higher, however. Operating income rose substantially, due mainly to an improved product mix and favorable changes in exchange rates. The product mix improved as a result of previous product launches within the premium segment, such as the UltraOne premium vacuum cleaner.

Consumer Durables Europe, Middle East and Africa



Industry shipments of core appliances in Europe*



* Units, year-over-year, %.

Consumer Durables North America

SEKm	Q1 2010	Q1 2009	Full year 2009
Net sales	7,995	9,144	35,726
Operating income	360	-177	1,476
Operating margin, %	4.5	-1.9	4.1

Industry shipments of core appliances in the US

Units, year-over-year, %	Q1 2010
Core appliances	7
Major appliances	-4

Core appliances

Market demand for appliances in the US continued to increase in the first quarter of 2010. Demand has risen for two consecutive quarters in comparison with the corresponding periods in the previous year, following more than three years of decline. Demand increased by 7% in the first quarter in comparison with the same period in 2009.

The Group's sales were unchanged in comparable currencies in the first quarter in comparison with the same period of last year. Since the end of 2009, the Group has discontinued unprofitable sales volumes under private labels, which had an adverse effect on sales volumes. At the same time, sales under the Electrolux and Frigidaire brands have risen, which have partly offset the reduction of volume.

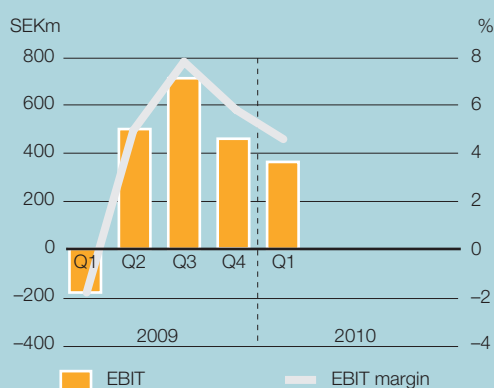
Operating income improved substantially in the first quarter of 2010 in comparison with the same period of last year. The product mix improved on the basis of the strong sales trend for the Electrolux and Frigidaire brands. Improved prices and higher production efficiency also had a positive effect on income. Costs for raw materials rose in the first quarter in comparison with both first and fourth quarters of 2009.

Operating income for the first quarter of 2009 was negatively impacted in the amount of approximately SEK -200m related to the launch of the Electrolux brand.

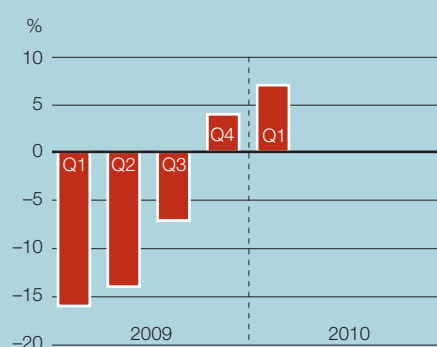
Floor-care products

Market demand for vacuum cleaners in North America is estimated to have increased in the first quarter in comparison with the same period of last year. Group sales rose in comparable currencies as a result of higher sales volumes and market shares increased. Operating income improved substantially, due mainly to an improved product mix following the phase-out of sales of low-margin products.

Consumer Durables North America



Industry shipments of core appliances in the US*



* Units, year-over-year, %.

Consumer Durables Latin America

SEKm	Q1 2010	Q1 2009	Full year 2009
Net sales	3,998	2,625	14,165
Operating income	220	50	878
Operating margin, %	5.5	1.9	6.2

Market demand for appliances in Latin America is estimated to have shown a strong increase in the first quarter of 2010 in comparison with the same quarter of last year, as a result of a continued strong growth in Brazil. Although tax credits for domestically-produced appliances in Brazil have been discontinued, the Brazilian market showed strong growth. Demand in most of the other markets in Latin America also showed an increase.

Electrolux sales volumes continued to rise in the first quarter of 2010 as compared to the same period of last year. The Group's market shares were stable. Operating income improved as a result of higher volumes and improved customer and product mixes, as well as lower costs for raw materials and favorable changes in exchange rates. Launches of new products contributed to the positive trend for the product mix.

Consumer Durables Asia/Pacific

SEKm	Q1 2010	Q1 2009	Full year 2009
Net sales	1,912	1,752	8,033
Operating income	160*	25*	458
Operating margin, %	8.4	1.4	5.7

* Whereof the change of reporting structure regarding Rest of world had a negative impact by approximately SEK -40m.

Australia and New Zealand

Demand for appliances in Australia continued to decline in the first quarter of 2010 in comparison with the same period of last year.

Group sales declined as a result of lower volumes, but market shares remained unchanged. Operating income improved mainly on the basis of an improved product mix, changes in exchange rates and improved cost efficiency.

Southeast Asia and China

Market demand in Southeast Asia is estimated to have shown a strong increase in the first quarter of 2010 in comparison with the same period of last year.

Electrolux sales in Southeast Asia showed strong growth in several markets, and the Group continued to gain market shares. Product launches and higher sales for air-conditioners contributed to

the strong development. Operations in Southeast Asia showed continued good profitability. The operation in China was positively affected by implemented cost-cutting measures and the continued repositioning of the Electrolux brand.

Professional Products

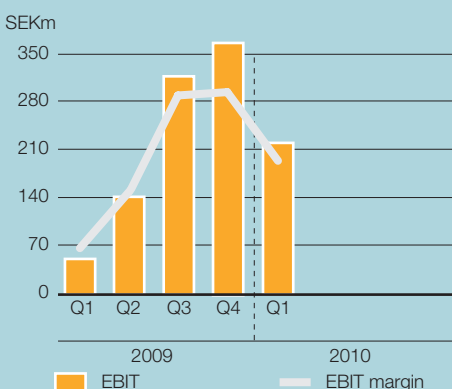
SEKm	Q1 2010	Q1 2009	Full year 2009
Net sales	1,501	1,727	7,129
Operating income	91	105	668
Operating margin, %	6.1	6.1	9.4

Market demand for food-service equipment is estimated to have continued to decrease in the first quarter of 2010 in comparison with the same period of last year.

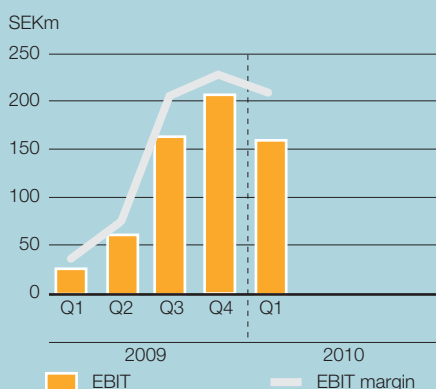
Group sales of food-service equipment declined in the quarter as a result of continued weak market demand. Operating income improved, however, primarily because of lower costs for raw materials and higher production efficiency.

Market demand for professional laundry equipment continued to be weak. Group sales declined somewhat as a result of lower volumes, but the market shares were strengthened in several main markets. Operating income declined somewhat.

Consumer Durables Latin America



Consumer Durables Asia/Pacific



Professional Products



Cash flow

Cash flow from operations and investments for the first quarter of 2010 amounted to SEK 113m (-65). Cash flow is normally seasonally low for the first quarter.

Cash flow for the first quarter of 2010 reflects the increase in income from operations and the build-up of inventories from very low levels at the end of 2009. Changes in operating assets and liabilities refer mainly to seasonal build-ups of inventories and improved markets in North America and Latin America. The Group's working capital continued to develop favorably in relation to net sales (see table on page 13).

Outlays for the ongoing restructuring and cost-cutting programs amounted to approximately SEK -250m.

Investments during the first quarter of 2010 referred mainly to reinvestment.

Cash flow			
SEKm	Q1 2010	Q1 2009	Full year 2009
Cash flow from operations, excluding change in operating assets and liabilities	2,137	330	6,378
Change in operating assets and liabilities	-1,346	309	5,854
Extra contributions to pension funds	-	-	-3,935
Investments	-678	-704	-2,967
Cash flow from operations and investments	113	-65	5,330
Sale of shares	3	-	69
Total cash flow, excluding change in loans and short-term investments	116	-65	5,399

Financial position

Total equity as of March 31, 2010, amounted to SEK 18,275m (16,265), which corresponds to SEK 64.24 (57.36) per share.

Net borrowings			
SEKm	March 31, 2010	March 31, 2009	Dec. 31, 2009
Borrowings	12,902	15,173	14,022
Liquid funds	12,172	10,246	13,357
Net borrowings	730	4,927	665
Net debt/equity ratio	0.04	0.30	0.04
Equity	18,275	16,265	18,841
Equity per share, SEK	64.24	57.36	66.24
Return on equity, %	19.6	-8.5	14.9
Return on equity, excluding items affecting comparability, %	21.1	1.5	22.0
Equity/assets ratio, %	30.9	25.4	31.8

Net borrowings

Net borrowings amounted to SEK 730m (4,927). The net debt/equity ratio was 0.04 (0.30). The equity/assets ratio was 30.9% (25.4).

During the first quarter of 2010, SEK 711m of long-term borrowings were amortized. Long-term borrowings as of March 31, 2010, excluding long-term borrowings with maturities within 12 months, amounted to SEK 9,530m with average maturities of 3.7 years, compared to SEK 10,241m and 3.9 years at the end of 2009. During 2010 and 2011, long-term borrowings in the amount of approximately SEK 1,500m will mature.

Liquid funds as of March 31, 2010, excluding a committed unused revolving credit facility of EUR 500m, amounted to SEK 12,172m.

Net assets and working capital

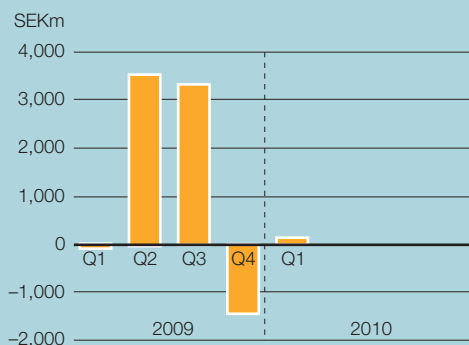
Average net assets for the period amounted to SEK 19,825m (21,067). Net assets as of March 31, 2010, amounted to SEK 20,143m (21,192).

Adjusted for items affecting comparability, i.e., restructuring provisions, average net assets amounted to SEK 21,239m (21,902), corresponding to 21.1% (21.2) of net sales.

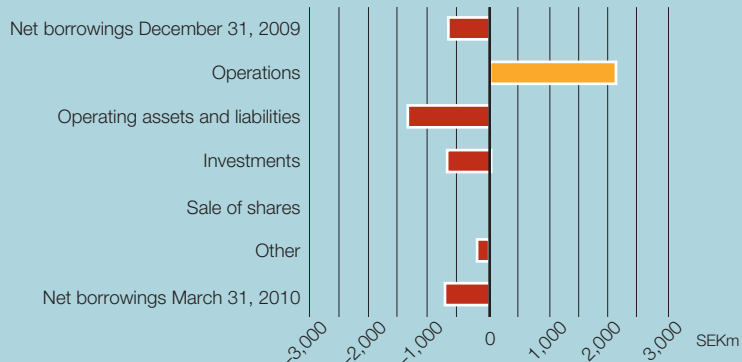
Working capital as of March 31, 2010, amounted to SEK -4,039m (-5,142), corresponding to -4.0% (-5.0) of annualized net sales.

The return on net assets was 24.8% (-7.3), and 25.0% (0.7), excluding items affecting comparability.

Cash flow from operations and investments



Cash flow and change in net borrowings



Structural changes

April 2010

Improving efficiency in appliances plants in Italy and France
Electrolux is continuing restructuring work in Europe. In the second quarter of 2010, work will be initiated on how efficiency at the washing machine plant in Revin, France, and at the cooker plant in Forli, Italy, can be improved. The costs are estimated at approximately SEK 200m, which will be charged against operating income, within items affecting comparability for the second quarter of 2010.

January 2010

Production of cookers in Sweden to be phased out
As previously announced, it has been decided that the Group's production of cookers in Motala, Sweden, will be discontinued. The greater part will be phased out and it is intended that an external part will take over production of large cookers and compact-kitchens. Approximately 240 people are employed at the plant. Costs for the discontinuation in the amount of SEK 95m, were charged against operating income, within items affecting comparability in the first quarter of 2010.

Changes in Group Management

Morten Falkenberg, head of Floor Care and Small Appliances, will leave Electrolux

Morten Falkenberg will take over as President and CEO of Nobia. Nobia listed in Stockholm, develops and sells kitchens through some 20 strong brands in Europe. Morten Falkenberg has been with Electrolux since 2003 and has been head of Floor Care and Small Appliances since 2006. Morten Falkenberg's new appointment will be effective as of October 15, 2010. Electrolux will immediately start the recruitment of a new head of Floor Care and Small Appliances.

Lars Göran Johansson, head of Communications and Branding, will leave Electrolux

Lars Göran Johansson, SVP Communications and Branding, has been appointed Vice President of the Confederation of Swedish Enterprise (Svenskt Näringsliv). Lars Göran Johansson has been with Electrolux since 1995. He has today a broad responsibility within Communications, Branding and Marketing.

Lars Göran Johansson will leave Electrolux in the fourth quarter of 2010, depending on when a successor will be in place. Electrolux will immediately start the search for his replacement.

Other items

Asbestos litigation in the US

Litigation and claims related to asbestos are pending against the Group in the US. Almost all of the cases refer to externally supplied components used in industrial products manufactured by discontinued operations prior to the early 1970s. Some of the cases involve multiple plaintiffs who have made identical allegations against many other defendants who are not part of the Electrolux Group.

As of March 31, 2010, the Group had a total of 2,840 (2,790) cases pending, representing approximately 3,130 (approximately 3,320) plaintiffs. During the first quarter of 2010, 200 new cases with approximately 200 plaintiffs were filed and 178 pending cases with approximately 190 plaintiffs were resolved. Approximately 40 of the plaintiffs relate to cases pending in the state of Mississippi.

Additional lawsuits may be filed against Electrolux in the future. It is not possible to predict either the number of future claims or the number of plaintiffs that any future claims may represent. In addition, the outcome of asbestos claims is inherently uncertain and always difficult to predict and Electrolux cannot provide any assurances that the resolution of these types of claims will not have a material adverse effect on its business or on results of operations in the future.

Annual General Meeting 2010

Dividend

The AGM 2010 decided in accordance with the Board of Directors' proposal that a dividend of SEK 4.00 (0) per share was to be paid for 2009. The total dividend payment amounted to SEK 1,138m, corresponding to 30% of income for the period 2009, excluding items affecting comparability.

The Group's goal is for the dividend to correspond to at least 30% of income for the period, excluding items affecting comparability.

Board members

The AGM 2010 adopted the proposal of the Nomination Committee for Board members and Chairman of the Board.

Marcus Wallenberg, Peggy Bruzelius, Torben Ballegaard Sorensen, Hasse Johansson, John S. Lupo, Barbara Milian Thoralfsson, Johan Molin, Hans Stråberg and Caroline Sundewall were re-elected to the Board of Directors. Lorna Davis was elected new Board member. Marcus Wallenberg was re-elected Chairman of the Board. At the statutory Board meeting following the AGM, Peggy Bruzelius was re-elected Deputy Chairman of the Board.

Relocation of production, items affecting comparability, restructuring measures 2007–2011

Plant closures and cutbacks				Closed	Authorized closures			Estimated closure
Torsvik	Sweden	Compact appliances	(Q1 2007)	St. Petersburg	Russia	Washing machines	(Q2 2010)	
Nuremberg	Germany	Dishwashers, washing machines and dryers	(Q1 2007)	Webster City	USA	Washing machines	(Q1 2011)	
Adelaide	Australia	Dishwashers	(Q2 2007)	Alcalá	Spain	Washing machines	(Q1 2011)	
Fredericia	Denmark	Cookers	(Q4 2007)	Consolidation			Starting	
Adelaide	Australia	Washing machines	(Q1 2008)	Charlotte	USA	New North American headquarter	(Q3 2010)	
Spennymoor	UK	Cookers	(Q4 2008)					
Changsha	China	Refrigerators	(Q1 2009)					
Scandicci	Italy	Refrigerators	(Q2 2009)					
Re-engineering				Effected				
Porcia	Italy	Washing machines	(Q4 2010)					

In 2004, Electrolux initiated a restructuring program to make the Group's production competitive in the long term. When it is fully implemented in 2011, more than half of production of appliances will be located in low-cost countries and savings will amount to approximately SEK 3 billion annually. Restructuring provisions and write-downs are reported as items affecting comparability within operating income. For information on provisions in 2010, see table on page 10.

Repurchase and transfer of own shares

For several years, Electrolux has on the basis of authorizations by the Annual General Meeting (AGM) acquired and transferred own shares. The purpose of the share-repurchase programs has been to enable adapting the capital structure of the Group and thereby to contribute to increased shareholder value, or to use the repurchased shares in conjunction with the financing of potential acquisitions and the Group's share-related incentive programs.

In accordance with the proposal by the Board of Directors, the AGM 2010 decided to authorize the Board to repurchase and transfer own B-shares. The company may acquire B-shares that following each acquisition the company holds at a maximum 10% of all shares issued by the company.

As of March 31, 2010, Electrolux held 24,456,291 B-shares, corresponding to 7.9% of the total number of outstanding shares, see table on page 11.

Election of Auditor

PricewaterhouseCoopers AB was re-elected Auditor of the company for the period until the Annual General Meeting 2014.

Risks and uncertainty factors

Risks in connection with the Group's operations can, in general, be divided into operational risks related to business operations and those related to financial operations. Operational risks are normally managed by the operative units within the Group, and financial risks by the Group's treasury department.

Risks and uncertainty factors

Electrolux operates in competitive markets, most of which are relatively mature. Demand for appliances varies with general business conditions, and price competition is strong in a number of product categories. Electrolux ability to increase profitability and shareholder value is largely dependent on its success in developing innovative products and maintaining cost-efficient production. Major factors for maintaining and increasing competitiveness include managing fluctuations in prices for raw materials and components as well as implementing restructuring. In addition to these operative risks, the Group is exposed to risks related to financial operations, e.g., interest risks, financing risks, currency risks and credit risks. The Group's development is strongly affected by external factors, of which the most important in terms of managing risks currently include:

Variations in demand

Demand for appliances is affected by the general business cycle. A deterioration in these conditions may lead to lower sales volumes as well as a shift of demand to low-price products, which generally have lower margins. Utilization of production capacity may also decline in the short term. The global economic trend is an uncertainty factor in terms of the development of earnings in 2010.

Price competition

A number of the markets in which Electrolux operates features strong price competition. The Group's strategy is based on innovative products and brand-building, and is aimed, among other things, at minimizing and offsetting price competition for its products.

A continued downturn in market conditions involves a risk of increasing price competition.

Changes in prices for raw materials and components

The raw materials to which the Group is mainly exposed comprise steel, plastics, copper and aluminum. Bilateral agreements are used to manage price risks. To some extent, raw materials are purchased at spot prices. There is considerable uncertainty regarding trends for the prices of raw materials.

Access to financing

The Group's loan-maturity profile for 2010 and 2011 represents maturities of approximately SEK 1,500m in long-term borrowings.

Electrolux has an unused revolving credit facility for long- or short-term back-up.

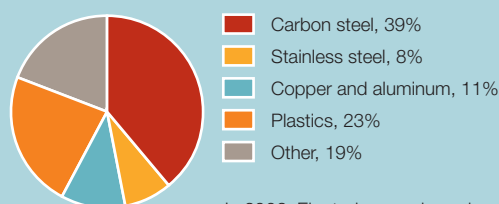
Risks, risk management and risk exposure are described in more detail in the Annual Report 2009, www.electrolux.com/annualreport2009.

Sensitivity analysis year-end 2009

Risk	Change	Pre-tax earnings impact, SEKm	
Raw materials			
Steel	10%	+/-	900
Plastics	10%	+/-	400
Currencies¹⁾ and interest rates			
EUR/SEK	-10%	+	529
USD/SEK	-10%	+	385
BRL/SEK	-10%	-	254
AUD/SEK	-10%	-	246
GBP/SEK	-10%	-	224
Interest rate	1 percentage point	+/-	60

1) Include translation and transaction effects.

Raw-materials exposure 2009



In 2009, Electrolux purchased raw materials for approximately SEK 19 billion. Purchases of steel accounted for the largest cost.

Parent Company AB Electrolux

The Parent Company comprises the functions of the Group's head office, as well as five companies operating on a commission basis for AB Electrolux.

Net sales for the Parent Company, AB Electrolux, for the first quarter of 2010 amounted to SEK 1,329m (1,234), of which SEK 740m (586) referred to sales to Group companies and SEK 589m (648) to external customers. Income after financial items was SEK 53m (213), including dividends from subsidiaries in the amount of SEK 0m (0). Income for the period amounted to SEK 36m (224).

Capital expenditure in tangible and intangible assets was SEK 86m (74). Liquid funds at the end of the period amounted to SEK 3,976m, as against SEK 3,869m at the start of the year.

Undistributed earnings in the Parent Company at the end of the period amounted to SEK 11,623m, as against SEK 12,694m at the start of the year. Dividend payment to shareholders for 2009 amounted to SEK 1,138m and is reported as current liability at the end of the period.

The income statement and balance sheet for the Parent Company are presented on page 18.

Stockholm, April 27, 2010

Hans Stråberg
President and CEO

Accounting and valuation principles

Electrolux applies International Financial Reporting Standards (IFRS) as adopted by the European Union. This report has been prepared in accordance with IAS 34, Interim Financial Reporting, and ÅRL, the Swedish Annual Accounts Act and recommendation RFR 2, Accounting for legal entities, issued by the Swedish Financial Reporting Board. There are no changes in the Group's accounting and valuation principles compared with the accounting and valuation principles described in Note 1 of the Annual Report 2009 and the description on new accounting standards above.

This report has not been audited.

Press releases 2010

January 29	Conversion of shares
February 3	Consolidated results 2009 and CEO Hans Stråberg's comments
February 10	Electrolux delists from the London Stock Exchange
March 2	Lorna Davis proposed new Board member of Electrolux
March 11	Electrolux delisted from the London Stock Exchange

Consolidated income statement

SEKm	Q1 2010	Q1 2009	Full year 2009
Net sales	25,133	25,818	109,132
Cost of goods sold	-19,552	-21,441	-86,980
Gross operating income	5,581	4,377	22,152
Selling expenses	-2,902	-2,996	-11,394
Administrative expenses	-1,340	-1,346	-5,375
Other operating income/expenses	-13	3	-61
Items affecting comparability	-95	-424	-1,561
Operating income	1,231	-386	3,761
Margin, %	4.9	-1.5	3.4
Financial items, net	-20	-107	-277
Income after financial items	1,211	-493	3,484
Margin, %	4.8	-1.9	3.2
Taxes	-300	147	-877
Income for the period	911	-346	2,607
Available for sale instruments ¹⁾	28	-16	138
Cash-flow hedges ²⁾	-36	-220	-112
Exchange differences on translation of foreign operations ³⁾	-323	462	-264
Income tax relating other comprehensive income	-18	-	-
Other comprehensive income, net of tax	-349	226	-238
Total comprehensive income for the period	562	-120	2,369
Income for the period attributable to:			
Equity holders of the Parent Company	911	-346	2,607
Total comprehensive income for the period attributable to:			
Equity holders of the Parent Company	562	-120	2,369
Earnings per share, SEK	3.20	-1.22	9.18
Diluted, SEK	3.19	-1.22	9.16
Number of shares after buy-backs, million	284.5	283.6	284.4
Average number of shares after buy-backs, million	284.5	283.6	284.0
Diluted, million	285.4	283.6	284.6

- 1) Available for sale instruments refer to the fair-value changes in Electrolux shareholdings in Videocon Industries Ltd., India. The shareholdings are classified as available for sale in accordance with IFRS.
- 2) Cash-flow hedges refer to changes in valuation of currency contracts used for hedging future foreign currency transactions. When the actual transaction occurs, the result is reported within operating income.
- 3) Exchange-rate differences on translation of foreign operations refer to changes in exchange rates when net investments in foreign subsidiaries are translated to SEK. The amount is reported net of hedging contracts.

Items affecting comparability

SEKm	Q1 2010	Q1 2009	Full year 2009
Restructuring provisions and write-downs			
Appliances plant in Motala, Sweden	-95	-	-
Appliances plant in Alcalà, Spain	-	-	-440
Appliances plants in Webster City and Jefferson, USA	-	-	-560
Office consolidation in USA	-	-	-218
Appliances plant in Changsha, China	-	-187	-162
Appliances plant in Porcia, Italy	-	-132	-132
Appliances plant in St. Petersburg, Russia	-	-105	-105
Reversal of unused restructuring provisions	-	-	56
Total	-95	-424	-1,561

Consolidated balance sheet

SEKm	March 31, 2010	March 31, 2009	Dec. 31, 2009
Assets			
Property, plant and equipment	14,738	16,757	15,315
Goodwill	2,283	2,206	2,274
Other intangible assets	3,054	2,903	2,999
Investments in associates	18	20	19
Deferred tax assets	2,692	3,483	2,693
Financial assets	470	264	434
Other non-current assets	1,731	1,549	1,745
Total non-current assets	24,986	27,182	25,479
Inventories	11,006	12,957	10,050
Trade receivables	20,140	20,534	20,173
Tax assets	521	525	1,103
Derivatives	380	1,072	377
Other current assets	2,900	3,355	2,947
Short-term investments	2,178	1,056	3,030
Cash and cash equivalents	9,200	7,714	9,537
Total current assets	46,325	47,213	47,217
Total assets	71,311	74,395	72,696
Equity and liabilities			
Equity attributable to equity holders of the Parent Company			
Share capital	1,545	1,545	1,545
Other paid-in capital	2,905	2,905	2,905
Other reserves	1,465	2,278	1,814
Retained earnings	12,360	9,537	12,577
Total equity	18,275	16,265	18,841
Long-term borrowings	9,530	11,089	10,241
Deferred tax liabilities	804	848	819
Provisions for post-employment benefits	1,939	6,930	2,168
Other provisions	5,540	4,363	5,449
Total non-current liabilities	17,813	23,230	18,677
Accounts payable	15,991	15,377	16,031
Tax liabilities	2,326	2,148	2,367
Dividend payable	1,138	-	-
Short-term liabilities	10,783	10,900	11,235
Short-term borrowings	2,805	3,098	3,364
Derivatives	462	795	351
Other provisions	1,718	2,582	1,830
Total current liabilities	35,223	34,900	35,178
Total equity and liabilities	71,311	74,395	72,696
Contingent liabilities	1,241	1,573	1,185

Shares

Number of shares	Outstanding A-shares	Outstanding B-shares	Shares held by Electrolux	Shares held by other shareholders
Number of shares as of January 1, 2010	9,502,275	299,418,033	24,498,841	284,421,467
Conversion of A-shares into B-shares	-439,150	439,150		
Shares sold to senior managers under the stock-option programs				
First quarter			-42,550	42,550
Shares allotted to senior managers under the Performance Share Program			-	-
Number of shares as of March 31, 2010	9,063,125	299,857,183	24,456,291	284,464,017
As % of total number of shares			7.9%	

Consolidated cash flow statement

SEKm	Q1 2010	Q1 2009	Full year 2009
Operations			
Operating income	1,231	-386	3,761
Depreciation and amortization	816	871	3,442
Restructuring provisions	-152	143	434
Share-based compensation	7	-	18
Financial items paid, net	9	-42	-348
Taxes paid	226	-256	-929
Cash flow from operations, excluding change in operating assets and liabilities	2,137	330	6,378
Change in operating assets and liabilities			
Change in inventories	-1,134	14	2,276
Change in trade receivables	-535	570	1,209
Change in other current assets	-16	182	487
Change in accounts payable	343	-414	628
Extra contributions to pension funds	-	-	-3,935
Change in other operating liabilities and provisions	-4	-43	1,254
Cash flow from change in operating assets and liabilities	-1,346	309	1,919
Cash flow from operations	791	639	8,297
Investments			
Divestment of operations	-	-	4
Capital expenditure in property, plant and equipment	-438	-514	-2,223
Capitalization of product development	-79	-148	-370
Other	-161	-42	-378
Cash flow from investments	-678	-704	-2,967
Cash flow from operations and investments	113	-65	5,330
Financing			
Change in short-term investments	852	-760	-2,734
Change in short-term borrowings	-545	-	-1,131
New long-term borrowings	6	1,628	1,639
Amortization of long-term borrowings	-711	-512	-1,040
Sale of shares	3	-	69
Cash flow from financing	-395	356	-3,197
Total cash flow	-282	291	2,133
Cash and cash equivalents at beginning of period	9,537	7,305	7,305
Exchange-rate differences	-55	118	99
Cash and cash equivalents at end of period	9,200	7,714	9,537

Change in consolidated equity

SEKm	March 31, 2010	March 31, 2009	Dec. 31, 2009
Opening balance	18,841	16,385	16,385
Total comprehensive income for the period	562	-120	2,369
Share-based payment	7	-	18
Sale of shares	3	-	69
Dividend payable	-1,138	-	-
Total transactions with equity holders	-1,128	-	87
Closing balance	18,275	16,265	18,841

Working capital and net assets

SEKm	March 31, 2010	% of annualized net sales	March 31, 2009	% of annualized net sales	Dec. 31, 2009	% of annualized net sales
Inventories	11,006	11.0	12,957	12.6	10,050	8.8
Trade receivables	20,140	20.1	20,534	19.9	20,173	17.7
Accounts payable	-15,991	-16.0	-15,377	-14.9	-16,031	-14.1
Provisions	-9,197		-13,875		-9,447	
Prepaid and accrued income and expenses	-7,240		-7,312		-7,998	
Taxes and other assets and liabilities	-2,757		-2,069		-1,901	
Working capital	-4,039	-4.0	-5,142	-5.0	-5,154	-4.5
Property, plant and equipment	14,738		16,757		15,315	
Goodwill	2,283		2,206		2,274	
Other non-current assets	5,273		4,736		5,197	
Deferred tax assets and liabilities	1,888		2,635		1,874	
Net assets	20,143	20.1	21,192	20.6	19,506	17.1
Average net assets	19,825	19.7	21,067	20.4	19,411	17.8
Average net assets, excluding items affecting comparability	21,239	21.1	21,902	21.2	20,320	18.6

Key ratios

	Q1 2010	Q1 2009	Full year 2009
Net sales, SEKm	25,133	25,818	109,132
Operating income, SEKm	1,231	-386	3,761
Margin, %	4.9	-1.5	3.4
EBITDA, SEKm	2,047	485	7,203
Earnings per share, SEK ¹⁾	3.20	-1.22	9.18
Return on net assets, %	24.8	-7.3	19.4
Return on equity, %	19.6	-8.5	14.9
Equity per share, SEK	64.24	57.36	66.24
Cash flow from operations, SEKm	791	639	8,297
Capital expenditure, SEKm	-438	-514	-2,223
Net borrowings, SEKm	730	4,927	665
Net debt/equity ratio	0.04	0.30	0.04
Equity/assets ratio, %	30.9	25.4	31.8
Average number of employees	51,058	53,639	50,633
Excluding items affecting comparability			
Operating income, SEKm	1,326	38	5,322
Margin, %	5.3	0.1	4.9
EBITDA, SEKm	2,142	909	8,764
Earnings per share, SEK ¹⁾	3.45	0.21	13.56
Return on net assets, %	25.0	0.7	26.2
Return on equity, %	21.1	1.5	22.0

1) Basic, based on average number of shares, excluding shares owned by Electrolux, see page 15.

For definitions, see page 19.

Net sales by business area*

SEKm	Q1 2010	Q1 2009	Full year 2009
Consumer Durables Europe, Middle East and Africa	9,719	10,568	44,073
Consumer Durables North America	7,995	9,144	35,726
Consumer Durables Latin America	3,998	2,625	14,165
Consumer Durables Asia/Pacific	1,912	1,752	8,033
Professional Products	1,501	1,727	7,129
Other	8	2	6
Total	25,133	25,818	109,132

Operating income by business area*

SEKm	Q1 2010	Q1 2009	Full year 2009
Consumer Durables Europe, Middle East and Africa	620	160	2,349
Margin, %	6.4	1.5	5.3
Consumer Durables North America	360	-177	1,476
Margin, %	4.5	-1.9	4.1
Consumer Durables Latin America	220	50	878
Margin, %	5.5	1.9	6.2
Consumer Durables Asia/Pacific	160	25	458
Margin, %	8.4	1.4	5.7
Professional Products	91	105	668
Margin, %	6.1	6.1	9.4
Total business areas	1,451	163	5,829
Margin, %	5.8	0.6	5.3
Common Group costs, etc.	-125	-125	-507
Items affecting comparability	-95	-424	-1,561
Operating income	1,231	-386	3,761

* Figures for 2009 have been restated according to the new reporting structure, see page 16.

Change in net sales by business area

Year-over-year, %	Q1 2010	Q1 2010 in comparable currencies
Consumer Durables Europe, Middle East and Africa	-8.0	-1.4
Consumer Durables North America	-12.6	-0.7
Consumer Durables Latin America	52.3	45.7
Consumer Durables Asia/Pacific	9.1	2.1
Professional Products	-13.1	-6.4
Total change	-2.7	4.1

Change in operating income by business area

Year-over-year, %	Q1 2010	Q1 2010 in comparable currencies
Consumer Durables Europe, Middle East and Africa	287.5	376.9
Consumer Durables North America	303.4	370.7
Consumer Durables Latin America	340.0	3,566.7
Consumer Durables Asia/Pacific	540.0	226.5
Professional Products	-13.3	-8.1
Total change, excluding items affecting comparability	3,389.5	5,208.0

Exchange rates

SEK	March 31, 2010	March 31, 2009	Dec. 31, 2009
AUD, average	6.48	5.53	5.98
AUD, end of period	6.60	5.70	6.43
BRL, average	4.01	3.55	3.80
BRL, end of period	4.05	3.57	4.13
CAD, average	6.90	6.68	6.68
CAD, end of period	7.10	6.59	6.86
EUR, average	9.99	10.99	10.63
EUR, end of period	9.71	10.98	10.33
GBP, average	11.26	11.89	11.84
GBP, end of period	10.92	11.80	11.41
HUF, average	0.0370	0.0377	0.0380
HUF, end of period	0.0364	0.0355	0.0379
USD, average	7.21	8.30	7.63
USD, end of period	7.21	8.26	7.19

Net sales and income per quarter

SEKm		Q1	Q2	Q3	Q4	Full year
Net sales	2010	25,133				25,133
	2009	25,818	27,482	27,617	28,215	109,132
Operating income	2010	1,231				1,231
	Margin, %	4.9				4.9
	2010¹⁾	1,326				1,326
	Margin, %	5.3				5.3
	2009	-386	1,052	2,290	805	3,761
	Margin, %	-1.5	3.8	8.3	2.9	3.4
	2009 ¹⁾	38	1,027	2,234	2,023	5,322
	Margin, %	0.1	3.7	8.1	7.2	4.9
Income after financial items	2010	1,211				1,211
	Margin, %	4.8				4.8
	2010¹⁾	1,306				1,306
	Margin, %	5.2				5.2
	2009	-493	932	2,244	801	3,484
	Margin, %	-1.9	3.4	8.1	2.8	3.2
	2009 ¹⁾	-69	907	2,188	2,019	5,045
	Margin, %	-0.3	3.3	7.9	7.2	4.6
Income for the period	2010	911				911
	2009	-346	658	1,631	664	2,607
Earnings per share, SEK ²⁾	2010	3.20				3.20
	2010¹⁾	3.45				3.45
	2009	-1.22	2.32	5.74	2.34	9.18
	2009 ¹⁾	0.21	2.23	5.55	5.57	13.56

1) Excluding items affecting comparability.

2) Basic, based on average number of shares, excluding shares owned by Electrolux.

Number of shares, basic

Number of shares after buy-backs, million	2010	284.5				284.5
	2009	283.6	284.1	284.3	284.4	284.4
Average number of shares after buy-backs, million	2010	284.5				284.5
	2009	283.6	283.9	284.2	284.4	284.0

Items affecting comparability

Restructuring provisions, write-downs and capital loss on divestment, SEKm	2010	-95				-95
	2009	-424	25	56	-1,218	-1,561

Net sales by business area per quarter*

SEKm		Q1	Q2	Q3	Q4	Full year
Consumer Durables Europe, Middle East and Africa	2010	9,719				9,719
	2009	10,568	10,452	11,322	11,731	44,073
Consumer Durables North America	2010	7,995				7,995
	2009	9,144	9,848	8,869	7,865	35,726
Consumer Durables Latin America	2010	3,998				3,998
	2009	2,625	3,326	3,813	4,401	14,165
Consumer Durables Asia/Pacific	2010	1,912				1,912
	2009	1,752	2,004	1,982	2,295	8,033
Professional Products	2010	1,501				1,501
	2009	1,727	1,850	1,629	1,923	7,129

Operating income by business area per quarter*

SEKm		Q1	Q2	Q3	Q4	Full year
Consumer Durables Europe, Middle East and Africa	2010	620				620
	Margin, %	6.4				6.4
	2009	160	300	1,014	875	2,349
	Margin, %	1.5	2.9	9.0	7.5	5.3
Consumer Durables North America	2010	360				360
	Margin, %	4.5				4.5
	2009	-177	498	705	450	1,476
	Margin, %	-1.9	5.1	7.9	5.7	4.1
Consumer Durables Latin America	2010	220				220
	Margin, %	5.5				5.5
	2009	50	142	318	368	878
	Margin, %	1.9	4.3	8.3	8.4	6.2
Consumer Durables Asia/Pacific	2010	160				160
	Margin, %	8.4				8.4
	2009	25	61	164	208	458
	Margin, %	1.4	3.0	8.3	9.1	5.7
Professional Products	2010	91				91
	Margin, %	6.1				6.1
	2009	105	165	173	225	668
	Margin, %	6.1	8.9	10.6	11.7	9.4
Common Group costs, etc.	2010	-125				-125
	2009	-125	-139	-140	-103	-507
Items affecting comparability	2010	-95				-95
	2009	-424	25	56	-1,218	-1,561

* As of the first quarter of 2010, the operations within "Rest of world" – i.e., the Middle East and Africa – will be reported within Consumer Durables Europe. Operations in the Middle East and Africa were previously part of the business area Consumer Durables Asia/Pacific and Rest of world. The new reporting structure reflects an organizational change as of 2010, with Major Appliances Europe responsible for the Middle East and Africa. The change had a positive effect of approximately SEK 40m on operating income for Consumer Durables Europe and a corresponding negative effect for Consumer Durables Asia/Pacific in the first quarter of 2010. For previous reporting structure, see table below.

Previous reporting structure

SEKm		Q1	Q2	Q3	Q4	Full year 2009
Consumer Durables Europe	Net sales	10,175	9,935	10,905	11,285	42,300
	Operating income	125	257	977	829	2,188
	Margin, %	1.2	2.6	9.0	7.3	5.2
Consumer Durables Asia/Pacific and Rest of world	Net sales	2,145	2,521	2,399	2,741	9,806
	Operating income	60	104	201	254	619
	Margin, %	2.8	4.1	8.4	9.3	6.3

Net assets by business area¹⁾

SEKm	Assets			Equity and liabilities			Net assets		
	March 31, 2010	March 31, 2009	Dec. 31, 2009	March 31, 2010	March 31, 2009	Dec. 31, 2009	March 31, 2010	March 31, 2009	Dec. 31, 2009
Consumer Durables, Europe Middle East and Africa	29,565	33,368	34,164	21,253	25,575	26,373	8,312	7,793	7,791
Consumer Durables North America	11,608	13,332	8,336	3,646	4,832	438	7,962	8,500	7,898
Consumer Durables Latin America	6,904	5,296	5,854	3,564	1,901	2,664	3,340	3,395	3,190
Consumer Durables Asia/Pacific	3,899	3,446	3,030	1,880	1,368	1,088	2,019	2,078	1,942
Professional Products	2,803	3,172	2,413	1,858	1,838	1,345	945	1,334	1,068
Other ²⁾	4,568	5,756	5,738	5,608	6,674	6,685	-1,040	-918	-947
Items affecting comparability	-208	-221	-196	1,187	769	1,240	-1,395	-990	-1,436
Total operating assets and liabilities	59,139	64,149	59,339	38,996	42,957	39,833	20,143	21,192	19,506
Liquid funds	12,172	10,246	13,357	—	—	—	—	—	—
Interest-bearing receivables	—	—	—	—	—	—	—	—	—
Interest-bearing liabilities	—	—	—	12,902	15,173	14,022	—	—	—
Dividend payable	—	—	—	1,138	—	—	—	—	—
Equity	—	—	—	18,275	16,265	18,841	—	—	—
Total	71,311	74,395	72,696	71,311	74,395	72,696	—	—	—

1) Figures for 2009 have been restated according to the new reporting structure, see page 16.

2) Includes common Group functions.

Parent Company, income statement

SEKm	Q1 2010	Q1 2009	Full year 2009
Net sales	1,329	1,234	5,928
Cost of goods sold	-939	-1,066	-4,368
Gross operating income	390	168	1,560
Selling expenses	-252	-168	-865
Administrative expenses	-183	-103	-367
Other operating income	0	3	160
Other operating expenses	-104	-1	-1,083
Operating income	-149	-101	-595
Financial income	199	311	3,989
Financial expenses	3	3	-233
Financial items, net	202	314	3,756
Income after financial items	53	213	3,161
Appropriations	1	7	20
Income before taxes	54	220	3,181
Taxes	-18	4	174
Income for the period	36	224	3,355

Parent Company, balance sheet

SEKm	March 31, 2010	March 31, 2009	Dec. 31, 2009
Assets			
Non-current assets	28,474	26,671	26,901
Current assets	19,645	21,494	20,604
Total assets	48,119	48,165	47,505
Equity and liabilities			
Restricted equity	4,562	4,562	4,562
Non-restricted equity	11,623	9,317	12,694
Total equity	16,185	13,879	17,256
Untaxed reserves	683	697	684
Provisions	626	622	584
Non-current liabilities	8,833	10,313	9,512
Current liabilities	21,792	22,654	19,469
Total equity and liabilities	48,119	48,165	47,505
Pledged assets	10	6	4
Contingent liabilities	1,729	1,837	1,818

Five-year review

	2009	2008	2007	2006	2005	Including Husqvarna 2005
Net sales, SEKm	109,132	104,792	104,732	103,848	100,701	129,469
Operating income, SEKm	3,761	1,188	4,475	4,033	1,044	3,942
Margin, %	3.4	1.1	4.3	3.9	1.0	3.0
Margin, excluding items affecting comparability, %	4.9	1.5	4.6	4.4	4.0	5.4
Income after financial items, SEKm	3,484	653	4,035	3,825	494	3,215
Margin, %	3.2	0.6	3.9	3.7	0.5	2.5
Margin, excluding items affecting comparability, %	4.6	1.0	4.2	4.2	3.4	4.8
Income for the period, SEKm	2,607	366	2,925	2,648	-142	1,763
Earnings per share, SEK	9.18	1.29	10.41	9.17	-0.49	6.05
Average number of shares after buy-backs, million	284.0	283.1	281.0	288.8	291.4	291.4
Dividend, SEK	4.00	-	4.25	4.00	7.50	7.50
Value creation, SEKm	2,884	-1,040	2,053	2,202	1,305	2,913
Return on equity, %	14.9	2.4	20.3	18.7	-	7.0
Return on net assets, %	19.4	5.8	21.7	23.2	5.4	13.0
Net debt/equity ratio	0.04	0.28	0.29	-0.02	-	0.11
Capital expenditure, SEKm	2,223	3,158	3,430	3,152	3,654	4,765
Average number of employees	50,633	55,177	56,898	55,471	57,842	69,523

Definitions

Capital indicators

Annualized sales

In computation of key ratios where capital is related to net sales, the latter are annualized and converted at year-end-exchange rates and adjusted for acquired and divested operations.

Net assets

Total assets exclusive of liquid funds and interest-bearing financial receivables less operating liabilities, non-interest-bearing provisions and deferred tax liabilities.

Working capital

Current assets exclusive of liquid funds and interest-bearing financial receivables less operating liabilities and non-interest-bearing provisions.

Total borrowings

Total borrowings consist of interest-bearing liabilities, fair-value derivatives, accrued interest expenses and prepaid interest income, and trade receivables with recourse.

Net borrowings

Total borrowings less liquid funds.

Net debt/equity ratio

Net borrowings in relation to equity.

Equity/assets ratio

Equity as a percentage of total assets less liquid funds.

Other key ratios

Earnings per share

Income for the period divided by the average number of shares after buy-backs.

Operating margin

Operating income expressed as a percentage of net sales.

EBITDA

Operating income before depreciation and amortization.

Return on equity

Income for the period expressed as a percentage of average equity.

Return on net assets

Operating income expressed as a percentage of average net assets.

President and CEO Hans Stråberg's comments on the first-quarter results 2010

Today's press release is available on the Electrolux website
www.electrolux.com/ir

Telephone conference

A telephone conference is held at 15.30 CET on April 27, 2010. The conference is chaired by Hans Stråberg, President and CEO of Electrolux. Mr. Stråberg is accompanied by Jonas Samuelson, CFO, and Peter Nyquist, Head of Investor Relations and Financial Information.

A slide presentation on the first-quarter results of 2010 will be available on the Electrolux website
www.electrolux.com/ir

Details for participation by telephone are as follows:
Participants in Sweden should call +46 (0)8 505 598 53
Participants in UK/Europe should call +44 (0)20 3043 2436
Participants in US should call +1 866 458 4087

You can also listen to the presentation at
<http://www.electrolux.com/webcast1>

For further information

Peter Nyquist, Head of Investor Relations and Financial Information: +46 (0)8 738 60 03.

Financial information from Electrolux is also available at
www.electrolux.com/ir

Factors affecting forward-looking statements

This report contains "forward-looking" statements within the meaning of the US Private Securities Litigation Reform Act of 1995. Such statements include, among others, the financial goals and targets of Electrolux for future periods and future business and financial plans. These statements are based on current expectations and are subject to risks and uncertainties that could cause actual results to differ materially due to a variety of factors. These factors include, but may not be limited to the following; consumer demand and market conditions in the geographical areas and industries in which Electrolux operates, effects of currency fluctuations, competitive pressures to reduce prices, significant loss of business from major retailers, the success in developing new products and marketing initiatives, developments in product liability litigation, progress in achieving operational and capital efficiency goals, the success in identifying growth opportunities and acquisition candidates and the integration of these opportunities with existing businesses, progress in achieving structural and supply-chain reorganization goals.

Calendar 2010

Financial reports 2010

Interim report January-June	July 19
Interim report January-September	October 27

Electrolux discloses the information provided herein pursuant to the Securities Market Act and/or the Financial Instruments Trading Act. The information was submitted for publication at 08.00 CET on April 27, 2010.