

Result Performance Sustainability Governance



Thinking of you
Electrolux

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Contact

Peter Nyquist
Senior Vice President Investor Relations and
Financial Information
Tel. +46 8 738 67 63

Investor Relations
Tel. +46 8 738 60 03
Fax +46 8 738 74 61
E-mail ir@electrolux.se



Concept, text and production
by Electrolux Investor Relations
and Solberg.



In a very tough environment, we were able to generate an underlying operating income of almost SEK 4 billion. At the same time, we generated a strong underlying cash flow, which is a result of our efforts to reduce working capital, which has enabled us to maintain a strong balance sheet.

CEO comments on the results ► 2

Operating income for 2011 decreased compared to 2010. Weak demand in Electrolux main markets, lower sales prices and increased costs for raw materials had an adverse impact on operating income. In addition, non-recurring costs for overhead reductions had an adverse impact on operating income.

Board of Directors Report ► 5



Efficient products are crucial to continued business success. Each year Electrolux identifies new criteria for the most environmentally sound appliances among all Group products. Each market has a Green Range of energy- and water-efficient products based on these criteria.

Sustainability focus areas ► 100

Operations and strategy



Results



Sustainability



Electrolux reports its sustainability work in accordance with GRI. The report can be found on Electrolux website www.electrolux.com/sustainability

Highlights of 2011

- Net sales increased by 1.9% in comparable currencies.
- Operating margin, excluding items affecting comparability and non-recurring costs, amounted to 3.9% (6.1).
- Price pressure and increased costs for raw materials had an adverse impact on operating income.
- Acquisitions of the appliances companies Olympic Group in Egypt and CTI in Chile.
- Efforts to reduce working capital have contributed to a solid balance sheet.
- The Board proposes a dividend for 2011 of SEK 6.50 (6.50) per share.
- The Board proposes a renewed AGM mandate to repurchase own shares.

Key data

SEKm, EURm, USDm, unless otherwise stated	2011	2010	2011 EURm	2011 USDm
Net sales	101,598	106,326	11,264	15,679
Operating income	3,017	5,430	334	466
Margin, %	3.0	5.1		
Income after financial items	2,780	5,306	308	429
Income for the period	2,064	3,997	229	319
Earnings per share ¹⁾ , SEK, EUR, USD	7.25	14.04	0.80	1.12
Dividend per share	6.50 ²⁾	6.50		
Average number of employees	52,916	51,544		
Net debt/equity ratio	0.31	-0.03		
Return on equity, %	10.4	20.6		
Return on net assets, %	13.7	27.8		

Excluding items affecting comparability

Items affecting comparability	-138	-1,064	-15	-21
Operating income	3,155	6,494	350	487
Margin, %	3.1	6.1		
Income after financial items	2,918	6,370	324	450
Income for the period	2,148	4,739	238	331
Earnings per share ¹⁾ , SEK	7.55	16.65	0.84	1.17
Return on net assets, %	13.5	31.0		

Non-recurring costs in the fourth quarter of 2011

Operating income excluding non-recurring costs and items affecting comparability	3,980	6,494		
Margin, %	3.9	6.1		

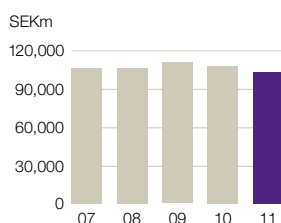
1) Average number of shares 284.7 millions (284.6).

2) Proposed by the Board of Directors.

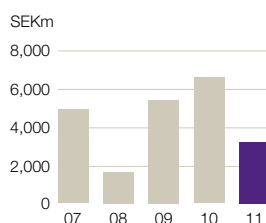
Net sales and employees

Ten largest countries	SEKm	Employees
USA	26,637	7,914
Brazil	14,633	10,755
Germany	5,474	1,740
Australia	5,285	1,606
Sweden	4,210	2,184
Italy	4,092	5,804
Canada	4,037	1,264
Switzerland	4,027	834
France	3,809	1,105
United Kingdom	2,544	404
Other	26,850	19,306
Total	101,598	52,916

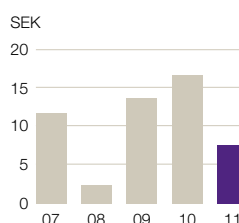
Net sales



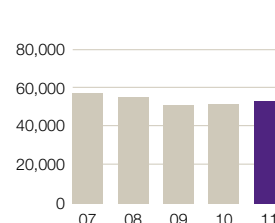
Operating income¹⁾



Earnings per share¹⁾



Number of employees²⁾



1) Excluding items affecting comparability.

2) Average number of employees.

Maneuvering in a tough environment

The appliance market in the fourth quarter of 2011 remained very competitive. The headwinds of price pressure, higher raw-material costs and weak demand grew stronger as the year progressed. Despite this challenging environment, we were able to generate an underlying operating income of SEK 4 billion in 2011. Furthermore, we have taken actions to increase prices, take out costs, acquire companies in emerging markets and change the organization to strengthen the company's position as we entered 2012.

Already at the end of 2010, demand for appliances started to decline, while costs for raw materials increased and prices for our products began to decrease. This downward trend gained momentum as 2011 progressed, with rising raw-material costs and lower prices having a headwind on results of more than SEK 3 billion in 2011. In this very tough environment, we were able to generate an underlying operating income of almost SEK 4 billion, which is above the level achieved in previous years with similar conditions to 2011. At the same time we generated a strong underlying cash flow, which is a result of our intensified efforts to reduce working capital, which has enabled us to maintain a strong balance sheet.

In 2011, we initiated and implemented a number of activities. We finalized the acquisitions of the Egyptian company Olympic Group and the Chilean company CTI. As a result of these acquisitions in combination with the strong organic growth demonstrated by Electrolux in Latin America, Southeast Asia and Eastern Europe, our pro-forma sales in growth markets accounted for approximately 35% of total sales in 2011.

The Electrolux strategy to develop innovative and thoughtfully-designed product solutions based on end-user insight was strengthened in 2011 through the establishment of The Innovation Triangle in Group Management.

Photographer: Victor Brott



35%

Our pro-forma sales in growth markets accounted for approximately 35% of total sales in 2011.

Decisions were taken to further adapt our production capacity in North America and Western Europe in order to increase capacity utilization. Actions were also taken to reduce overhead costs in line with the current business environment. Furthermore, we are continuing our efforts to enhance efficiency and reduce costs by capitalizing on our shared global strength and scope. These efforts will generate a positive impact at an escalating pace.

The Electrolux strategy to develop innovative and thoughtfully-designed product solutions based on end-user insight was strengthened in 2011 through the establishment of The Innovation Triangle in Group Management. The new and strengthened roles for the R&D, Marketing and Design functions will generate synergies throughout the product-creation process, with an even clearer focus on customers and consumers. This will enable Electrolux to take more relevant, innovative product solutions to market at a faster pace.

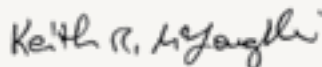
We are continuing to launch new products and the introduction of new and innovative products under the AEG brand received strong market response. In Latin America, we began to harvest the rewards of the new products launched in early 2011. 2012 will be an intensive launch year, which will require increased investments in marketing and product development.

While we expect the trend going forward to shift in a more positive direction in the form of gradual improvements in prices, mix and lower costs, we do not anticipate that demand in mature markets will recover in the first half of 2012. However, there could be a certain degree of improvement in the US market by the end of 2012, supported by a modest growth in the housing market.

As we find ourselves in a more favorable commodity market, we do not anticipate costs from raw materials to exceed the 2011 level by more than SEK 500m, with the majority of the impact in the first half of the year. During 2012, we will also see increased costs for sourced products and transportation, which makes it even more important to be successful with our price increases.

The result in 2011, achieved in a period of significant economic decline, demonstrates that our strategy of increasing the pace of new product offerings, investing in profitable growth areas and implementing efficiency enhancements in production is a successful one. In 2012, we will further strengthen the Electrolux brand position, we will continue to develop innovative products that consumers prefer, we will further improve our operational efficiency and we will maintain a strong balance sheet to be prepared for both uncertainties and opportunities.

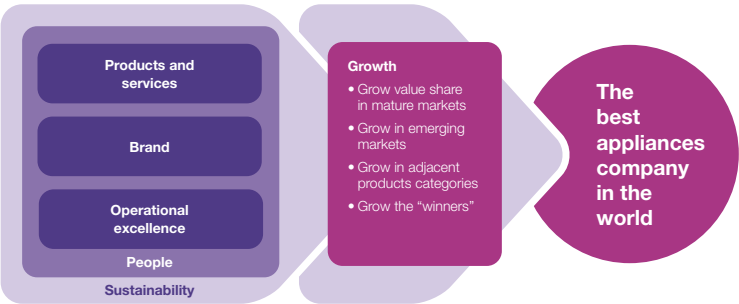
Stockholm, February 2, 2012,
in connection with the presentation of the fourth quarter and full-year results of 2011



Keith McLoughlin
President and Chief Executive Officer

Electrolux strategy

Electrolux is the most global manufacturer in the appliances sector, commanding strong positions in all regions. Electrolux is also the only player that offers solutions for both consumers and professional users. All product development in the Group is based on consumer insight. With innovative products under a strong brand in the premium segment and by leveraging the Group's global strength and scope, Electrolux aims to create a platform for profitable growth.



Electrolux ambition is to become the best appliances company in the world, measured by shareholders, customers and employees.

Products and services

The Group's process for consumer-driven product development is used in all new products. In recent years, a number of changes have been made to the process to further raise the level of ambition for what is delivered to consumers.

Brand

The launch of innovative, Electrolux-branded products in Europe, North America and other markets worldwide has strengthened the Group's position in the global premium segment. Commanding a significant position in the premium segment is a crucial component of the Group's strategy for profitable growth.

Operational excellence

Electrolux continues to adapt its manufacturing footprint and streamline operations to enhance productivity. The focus lies on global optimization of the business to further reduce costs and raise the rate of growth.

People

An innovative culture and employees from diverse backgrounds create the ideal conditions for developing innovative products, finding new ways to work, solving problems and performing beyond expectations.

Sustainability

To achieve leadership in its industry, Electrolux intends to demonstrate how the company improves people's lives by understanding their evolving needs and delivering smarter, more resource-efficient solutions.

Financial goals over a business cycle

The financial goals set by Electrolux aim to strengthen the Group's leading, global position in the industry and assist in generating a healthy total yield for Electrolux shareholders. The objective is growth with consistent profitability. Key ratios are excluding items affecting comparability.

Operating margin of 6%

> 6 %

Capital-turnover rate
of 4 or higher

> 4

Return on net assets
of at least 25%

> 25 %

Average annual
growth of 4% or more

> 4 %

Report by the Board of Directors for 2011

- Net sales amounted to SEK 101,598m (106,326) and income for the period to SEK 2,064m (3,997), corresponding to SEK 7.25 (14.04) per share.
- Net sales increased by 1.9% in comparable currencies. Acquisitions had an impact on net sales by 1.7%.
- Weak demand in mature markets while demand in emerging markets showed strong growth.
- Operating income decreased to SEK 3,017m (5,430), corresponding to an operating margin of 3.0% (5.1).
- Lower sales prices and increased costs for raw materials had an adverse impact on operating income.
- Non-recurring costs of SEK 825m were charged to operating income for overhead reductions and WEEE related costs for earlier years.
- Operating income amounted to SEK 3,980m (6,494), corresponding to a margin of 3.9% (6.1), excluding items affecting comparability and non-recurring costs.
- Acquisitions of the appliances companies Olympic Group in Egypt and CTI in Chile.
- The Board of Directors proposes a dividend for 2011 of SEK 6.50 (6.50) per share.
- The Board proposes a renewed AGM mandate to repurchase own shares.

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Key data

SEKm	2011	Change, %	2010
Net sales	101,598	-4	106,326
Operating income	3,017	-44	5,430
Margin, %	3.0		5.1
Income after financial items	2,780	-48	5,306
Income for the period	2,064	-48	3,997
Earnings per share, SEK	7.25		14.04
Dividend per share, SEK	6.50 ¹⁾		6.50
Net debt/equity ratio	0.31		-0.03
Return on equity, %	10.4		20.6
Average number of employees	52,916		51,544

Excluding items affecting comparability

Items affecting comparability	-138		-1,064
Operating income	3,155	-51	6,494
Margin, %	3.1		6.1
Income after financial items	2,918	-54	6,370
Income for the period	2,148	-55	4,739
Earnings per share, SEK	7.55		16.65
Return on net assets, %	13.5		31.0

Non-recurring costs in the fourth quarter of 2011

Operating income excluding non-recurring costs and items affecting comparability	3,980	-39	6,494
Margin, %	3.9		6.1

1) Proposed by the Board of Directors.

Net sales and income

Net sales

Net sales for the Electrolux Group in 2011 amounted to SEK 101,598m, as against SEK 106,326m in the previous year. Changes in exchange rates had a negative impact on net sales. The acquisitions of Olympic Group in Egypt and CTI in Chile had a positive impact on net sales by 1.7%. Net sales were slightly positive in comparable currencies, excluding acquisitions.

Strong sales growth in Latin America and Asia/Pacific offset lower sales in mature markets as Europe and North America. Olympic Group and CTI are included in Electrolux consolidated accounts for 2011 as of September and October, respectively, see page 18 and 19.

Change in net sales

%	2011
Changes in Group structure	1.7
Changes in exchange rates	-6.3
Changes in volume/price/mix	0.2
Total	-4.4

Operating income

Operating income for 2011 decreased to SEK 3,017m (5,430), corresponding to 3.0% (5.1) of net sales. Weak demand in Electrolux main markets, lower sales prices and increased costs for raw materials had an adverse impact on operating income for 2011.

The contribution from the acquired companies Olympic Group and CTI including related acquisition adjustments was slightly negative. Expenses related to the acquisitions amounted to SEK 99m in 2011, see page 18 and 19.

Electrolux has been tangibly affected by the decline in consumer confidence in the mature markets. To improve cost efficiency, a number of cost-savings activities are being implemented, see page 18. Activities to reduce staffing levels in all regions were initiated in the fourth quarter of 2011 and will continue in 2012. Non-recurring costs for these activities have been charged to operating income in the amount of SEK 635m, see table below. In addition, non-recurring historical WEEE¹⁾ related costs in Hungary for the period 2005 to 2007 amounting to SEK 190m have been charged to operating income, see table below.

- Net sales for 2011 increased by 1.9% in comparable currencies. Acquisitions had an impact on net sales by 1.7%.
- Sales growth in Asia/Pacific, Latin America and Small Appliances offsets lower sales in Europe and North America.
- Operating income amounted to SEK 3,155m (6,494), corresponding to a margin of 3.1% (6.1), excluding items affecting comparability.
- Operating income declined mainly due to lower sales prices and increased costs for raw materials.
- Income for the period was SEK 2,064m (3,997).
- Earnings per share amounted to SEK 7.25 (14.04).

Non-recurring costs

SEKm	2011
Reduction of staffing levels in Europe	500
WEEE related costs, Europe	190
Reduction of staffing levels, North America	15
Reduction of staffing levels, Asia/ Pacific	20
Reduction of staffing levels, Small Appliances	45
Reduction of staffing levels, Group functions	55
Total	825

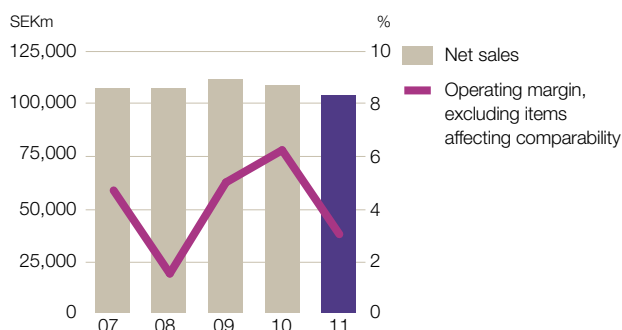
1) Producer responsibility related to Waste Electrical and Electronic Equipment (WEEE).

Items affecting comparability

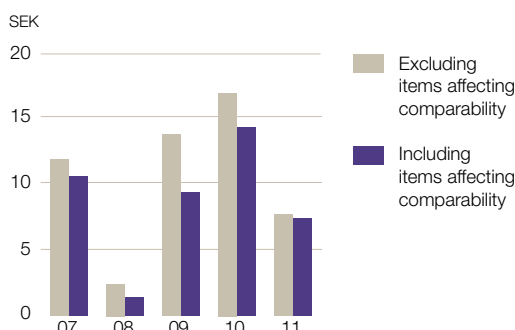
Operating income for 2011 includes items affecting comparability in the amount of SEK -138m (-1,064), referring to restructuring provisions, see table on page 18.

Excluding items affecting comparability and the non-recurring costs described above, operating income for 2011 amounted to SEK 3,980m (6,494), corresponding to a margin of 3.9% (6.1).

Net sales and operating margin



Earnings per share



Consolidated income statement

SEKm	Note	2011	2010
Net sales	3,4	101,598	106,326
Cost of goods sold		-82,840	-82,697
Gross operating income		18,758	23,629
Selling expenses		-10,821	-11,698
Administrative expenses		-4,972	-5,428
Other operating income	5	230	14
Other operating expenses	6	-40	-23
Items affecting comparability	3,7	-138	-1,064
Operating income	3,4,8	3,017	5,430
Financial income	9	337	332
Financial expenses	9	-574	-456
Financial items, net		-237	-124
Income after financial items		2,780	5,306
Taxes	10	-716	-1,309
Income for the period		2,064	3,997
Available for sale instruments	11,29	-91	77
Cash flow hedges	11	111	-117
Exchange-rate differences on translation of foreign operations	11	-223	-1,108
Income tax related to other comprehensive income		-104	-30
Other comprehensive income, net of tax		-307	-1,178
Total comprehensive income for the period		1,757	2,819
Income for the period attributable to:			
Equity holders of the Parent Company		2,064	3,997
Non-controlling interests		—	—
Total comprehensive income for the period attributable to:			
Equity holders of the Parent Company		1,752	2,819
Non-controlling interests		5	—
Earnings per share	20		
For income attributable to the equity holders of the Parent Company:			
Basic, SEK		7.25	14.04
Diluted, SEK		7.21	13.97
Average number of shares	20		
Basic, million		284.7	284.6
Diluted, million		286.1	286.0

Financial net

Net financial items declined to SEK -237m (-124). The decline is mainly due higher interest rates and increased net debt. The acquisitions of Olympic Group and CTI have impacted net debt.

Income after financial items

Income after financial items decreased to SEK 2,780m (5,306), corresponding to 2.7% (5.0) of net sales.

Taxes

Total taxes in 2011 amounted to SEK -716m (-1,309), corresponding to a tax rate of 25.7% (24.7).

Income for the period and earnings per share

Income for the period amounted to SEK 2,064m (3,997), corresponding to SEK 7.25 (14.04) in earnings per share before dilution.

Effects of changes in exchange rates

Compared to the previous year, changes in exchange rates for the full-year 2011 had a positive impact on operating income, including translation, transaction effects and hedging contracts and amounted to SEK 150m.

The effects of changes in exchange rates referred mainly to the operations in Europe, Latin America and Asia/Pacific. The strengthening of the Australian Dollar and the Brazilian Real against the US Dollar and weakening of the Euro against several other currencies have positively affected operating income. Transaction effects amounted to approximately SEK 400m. Results from hedging contracts had a positive impact of approximately SEK 75m on operating income, compared to the previous year.

Compared to the previous year, translation of income statements in subsidiaries had a negative impact on operating income of approximately SEK -325m, mainly due to the weakening of the Euro and the US Dollar against the Swedish krona.

For additional information on effects of changes in exchange rates, see section on foreign exchange risk in Note 2.

Market overview

The overall European market for appliances was unchanged over the previous year. Demand in Western Europe declined by 3% and declined in for Electrolux important markets in Southern Europe. Demand in Eastern Europe increased by 9%. Demand in

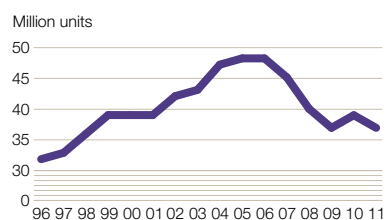
the North American market declined by 4%. The market in Brazil increased and most other markets in Latin America also improved.

Demand for appliances in Europe in 2012 is expected to be flat or decline by up to two percent. Demand for appliances in North America is expected to be flat or increase by up to two percent.

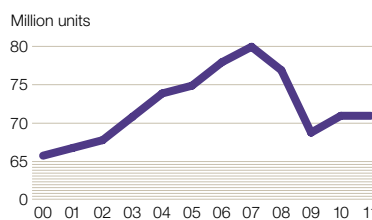
Operations, by business area

SEKm ¹⁾	2011	2010
Major Appliances Europe, Middle East and Africa		
Net sales	34,029	36,596
Operating income	709	2,297
Margin, %	2.1	6.3
Major Appliances North America		
Net sales	27,665	30,969
Operating income	250	1,442
Margin, %	0.9	4.7
Major Appliances Latin America		
Net sales	17,810	16,260
Operating income	820	951
Margin, %	4.6	5.8
Major Appliances Asia/Pacific		
Net sales	7,852	7,679
Operating income	736	793
Margin, %	9.4	10.3
Small Appliances		
Net sales	8,359	8,422
Operating income	543	802
Margin, %	6.5	9.5
Professional Products		
Net sales	5,882	6,389
Operating income	841	743
Margin, %	14.3	11.6
Other		
Net sales	1	11
Operating income, common group costs, etc.	-744	-534
Total net sales	101,598	106,326
Operating income	3,155	6,494
Margin, %	3.1	6.1

1) Excluding items affecting comparability.

Shipments of core appliances in North America

A total of approximately 37 million core appliances were sold in North America in 2011, which corresponds to a decline of 4% compared to 2010.

Shipments of core appliances in Europe, excl. Turkey

A total of approximately 71 million core appliances were sold in Europe in 2011, which were in line with the previous year. Demand in Western Europe declined by 3% while Eastern Europe increased by 9%.

Operations by business area

The Group's operations include products for consumers as well as professional users. Products for consumers comprise major appliances, i.e., refrigerators, freezers, cookers, dryers, washing machines, dishwashers, room air-conditioners and microwave ovens, floor-care products and small domestic appliances. Professional products comprise food-service equipment for hotels, restaurants and institutions, as well as laundry equipment for apartment-house laundry rooms, laundrettes, hotels and other professional users.

In 2011, appliances accounted for 86% (86) of sales, professional products for 6% (6) and small appliances for 8% (8).

Major Appliances Europe, Middle East and Africa

SEKm ¹⁾	2011	2010
Net sales	34,029	36,596
Operating income excluding non-recurring costs	1,399	2,297
Operating income	709	2,297
Operating margin, %	2.1	6.3
Net assets	9,450	6,813
Return on net assets, %	8.1	31.4
Capital expenditure	1,199	1,409
Average number of employees	20,847	19,245

1) Excluding items affecting comparability.

Non-recurring costs

SEKm	2011	2010
Reduction of staffing levels	500	—
WEEE related costs	190	—

Overall demand for appliances in Europe 2011 was unchanged in comparison with the previous year. Demand in Western Europe declined by 3%. Demand declined in for Electrolux important markets in Southern Europe such as Italy. Demand in Eastern Europe rose by 9%, mainly as a result of increased demand in Russia.

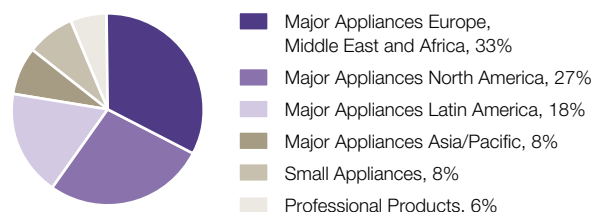
Group sales in Europe declined in 2011, mainly because of lower sales prices and a negative country mix. Higher sales in Eastern Europe and lower sales in Western Europe had a negative impact on the Group's sales mix. The acquired company Olympic Group in Egypt contributed to increased sales.

- Continued weak demand in Electrolux major markets in 2011.
- The North American market decreased by 4%. The European market was unchanged.
- Net sales increased by 1.9% in comparable currencies. Acquisitions had an impact on net sales by 1.7%.
- Sales were positively impacted by volume growth in emerging markets, while lower sales prices had a negative impact on net sales.
- Lower sales prices and higher costs for raw materials had an adverse impact on operating income.
- Solid results in a tough environment for operations in Latin America, Asia/Pacific and for Small Appliances and Professional Products.
- Average number of employees increased to 52,916 (51,544).

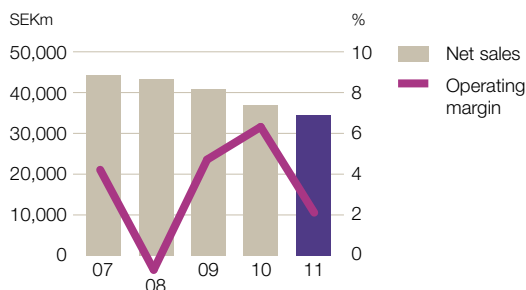
Operating income for 2011 declined. Costs for measures to reduce overheads in Europe amounting to SEK 500m and WEEE related costs in Hungary totaling SEK 190m were charged to operating income in 2011. In addition, lower sales prices, a negative country mix and higher costs for raw materials had a negative impact on operating income. Meanwhile, the product mix improved as a result of the successful launch of new premium products.

The contribution from Olympic Group including related acquisition adjustments was slightly negative. Read more about the acquisition of Olympic Group on page 19 and in Note 26.

Share of sales by business area



Major Appliances Europe, Middle East and Africa



Major Appliances North America

SEKm ¹⁾	2011	2010
Net sales	27,665	30,969
Operating income excluding non-recurring costs	265	1,442
Operating income	250	1,442
Operating margin, %	0.9	4.7
Net assets	5,316	7,012
Return on net assets, %	4.8	21.8
Capital expenditure	700	692
Average number of employees	11,174	11,727

1) Excluding items affecting comparability.

Non-recurring costs

SEKm	2011	2010
Reduction of staffing levels	15	—

Market demand in North America for core appliances declined by 4% during the year. Major appliances, including room air-conditioners and microwave ovens, declined by 1%. Room air-conditioners showed strong growth during the year, rising by almost 20%.

Group sales in North America decreased compared to the year-earlier period due to lower sales volumes.

Operating income declined mainly due to lower sales volumes, reduced capacity utilization in production. In addition, increased costs for raw materials, sourced products and transportation had a negative impact on operating income.

Measures to reduce overheads amounting to SEK 15m were charged to operating income for 2011.

Major Appliances Latin America

SEKm ¹⁾	2011	2010
Net sales	17,810	16,260
Operating income	820	951
Operating margin, %	4.6	5.8
Net assets	7,468	3,146
Return on net assets, %	21.2	30.4
Capital expenditure	526	650
Average number of employees	11,537	11,246

1) Excluding items affecting comparability.

Market demand for appliances in Brazil is estimated to have increased in 2011 compared to the previous year. Several other Latin American markets showed favorable growth during the year.

The Group's sales rose as a result of higher sales volumes and Electrolux continued to capture market shares in Brazil and in other Latin American markets, the latter of which accounted for about 22% of consolidated sales in Latin America during 2011. Sales have been positively impacted by the acquisition of the Chilean appliances manufacturer CTI.

Operating income declined compared to the previous year on the basis of a weaker customer mix and increased costs for raw materials. The consolidation that has taken place among several retailers in the Brazilian market had an adverse impact on the customer mix compared to 2010, although to a lesser extent during the latter part of 2011.

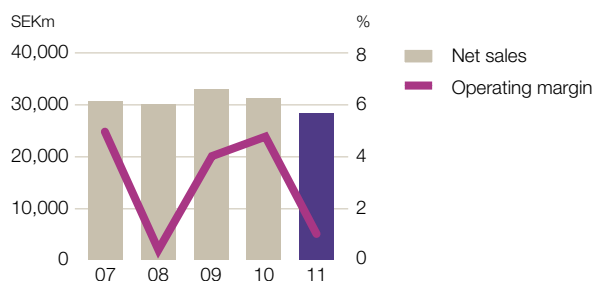
The contribution from the acquisition of CTI, including related acquisition adjustments, was positive. Read more about the acquisition of CTI on page 18 and in Note 26.

Net sales and operating income 2011 compared to 2010¹⁾

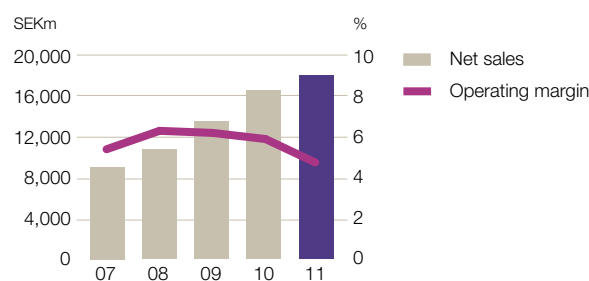
Change, year-over-year, %	Net sales	Net sales in comparable currencies	Operating income	Operating income in comparable currencies
Major Appliances:				
Europe, Middle East and Africa	-7.0	-2.2	-69.1	-67.2
North America	-10.7	-1.3	-82.7	-81.1
Latin America	9.5	16.5	-13.8	-8.1
Asia/Pacific	2.3	3.2	-7.2	-7.9
Small Appliances	-0.7	6.0	-32.3	-29.5
Professional Products	-7.9	-3.7	13.2	18.5
Total change	-4.4	1.9	-51.4	-48.9

1) Excluding items affecting comparability.

Major Appliances North America



Major Appliances Latin America



Major Appliances Asia/Pacific

SEKm ¹⁾	2011	2010
Net sales	7,852	7,679
Operating income excluding non-recurring costs	756	793
Operating income	736	793
Operating margin, %	9.4	10.3
Net assets	2,040	2,020
Return on net assets, %	37.5	40.6
Capital expenditure	286	198
Average number of employees	3,296	3,165

1) Excluding items affecting comparability.

Non-recurring costs

SEKm	2011	2010
Reduction of staffing levels	20	—

Market demand for appliances in Australia is estimated to have increased in 2011 compared to the previous year.

Group sales declined, primarily as a result of price pressure in the market. The strong AUD enabled producers that import products to reduce their prices.

Operating income declined for 2011, mainly as a consequence of lower sales prices, increased costs for raw materials and sourced products.

Market demand in Southeast Asia and China is estimated to have grown in 2011 compared to the previous year. Electrolux sales in markets in Southeast Asia and China display strong growth and Electrolux market shares are estimated to have grown. The operations in Southeast Asia showed a favorable profitability throughout 2011.

Measures to reduce overheads amounting to SEK 20m had a negative impact on operating income for the whole region.

Small Appliances

SEKm ¹⁾	2011	2010
Net sales	8,359	8,422
Operating income excluding non-recurring costs	588	802
Operating income	543	802
Operating margin, %	6.5	9.5
Net assets	2,210	1,723
Return on net assets, %	31.1	48.3
Capital expenditure	118	116
Average number of employees	2,572	2,625

1) Excluding items affecting comparability.

Non-recurring costs

SEKm	2011	2010
Reduction of staffing levels	45	—

Market demand for vacuum cleaners in Europe and North America declined in 2011, compared with the previous year.

Group sales increased in comparable currencies compared to the previous year, primarily as a result of higher sales volumes and an improved product mix. The acquisition of CTI's subsidiary Somela, a small appliances manufacturer in Chile, made a positive contribution to sales.

Operating income decreased, primarily due to higher costs for sourced products and lower sales prices. An improved product mix and sales growth for small domestic appliances though had a positive impact on operating income.

Measures to reduce overheads amounting to SEK 45m were charged to operating income in 2011.

Professional Products

SEKm ¹⁾	2011	2010
Net sales	5,882	6,389
Operating income	841	743
Operating margin, %	14.3	11.6
Net assets	932	874
Return on net assets, %	91.8	82.8
Capital expenditure	287	96
Average number of employees	2,581	2,671

1) Excluding items affecting comparability.

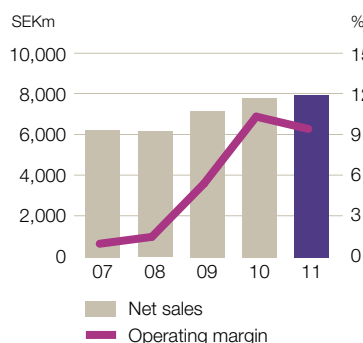
Market demand in Europe for food-service equipment is estimated to have declined in 2011 compared to the previous year.

Operating income for food-service equipment deteriorated due to lower sales volumes primarily in Southern Europe, where Electrolux commands a strong position, and increased raw-material costs. Price increases largely offset the higher costs for raw materials.

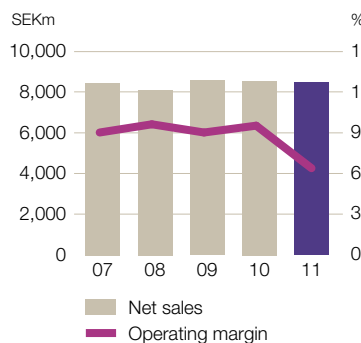
Market demand for professional laundry equipment is estimated to have declined somewhat in the Group's major markets in Western Europe and sales volumes declined. Replacement products are accounting for a large share of the current demand in the market at the same time as demand for spare parts is rising.

Operating income for professional laundry equipment improved however, compared to 2010, as a result of price increases and higher sales volumes, which offset the rising costs of raw materials.

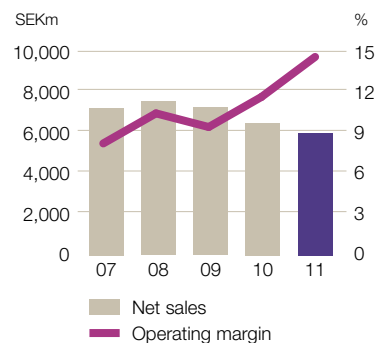
Major Appliances Asia/Pacific



Small Appliances



Professional Products



Financial position

Working capital and net assets

SEKm	Dec. 31, 2011	% of annual- ized net sales	Dec. 31, 2010	% of annual- ized net sales
Inventories	11,957	10.5	11,130	10.2
Trade receivables	19,226	17.0	19,346	17.7
Accounts payable	-18,490	-16.3	-17,283	-15.8
Provisions	-9,776		-10,009	
Prepaid and accrued income and expenses	-6,598		-7,095	
Taxes and other assets and liabilities	-1,499		-1,991	
Working capital	-5,180	-4.6	-5,902	-5.4
Property, plant and equipment	15,613		14,630	
Goodwill	6,008		2,295	
Other non-current assets	8,717		6,706	
Deferred tax assets and liabilities	1,853		2,175	
Net assets	27,011	23.8	19,904	18.2
Average net assets	22,091	21.7	19,545	18.4
Return on net assets, %	13.7		27.8	
Return on net assets, excluding items affecting comparability, %	13.5		31.0	

Net assets and working capital

Average net assets for the period amounted to SEK 22,091m (19,545). Net assets as of December 31, 2011, amounted to SEK 27,011m (19,904). Net assets have been impacted by the acquisitions of Olympic Group and CTI with SEK 7,544m.

Adjusted for items affecting comparability, i.e., restructuring provisions, average net assets increased to SEK 23,354m (20,940), corresponding to 23.0% (19.7) of net sales.

Working capital as of December 31, 2011, amounted to SEK -5,180m (-5,902), corresponding to -4.6% (-5.4) of annualized net sales.

The return on net assets was 13.7% (27.8), and 13.5% (31.0), excluding items affecting comparability.

Net borrowings

Net borrowings amounted to SEK 6,367m (-709). The net debt/equity ratio was 0.31 (-0.03). The equity/assets ratio was 30.1% (33.9).

- Equity/assets ratio was 30.1% (33.9).
- Return on equity was 10.4% (20.6).
- Efforts to reduce working capital have contributed to a solid balance sheet.
- Net assets have been impacted by the acquisitions of Olympic Group and CTI with SEK 7,544m.
- Net borrowings amounted to SEK -6,367m (-709).

Electrolux has issued in total SEK 3,500m in bond loans under the EMTN program during 2011.

During 2011, SEK 1,161m of long-term borrowings were amortized. Long-term borrowings as of December 31, 2011, including long-term borrowings with maturities within 12 months, amounted to SEK 11,669m with average maturities of 3.0 years, compared to SEK 9,590m and 3.3 years at the end of 2010. A significant portion of long-term borrowings is raised in the Euro and Swedish bond markets. In 2011, a bilateral loan of SEK 1,000m, maturing 2013, was prolonged to 2017.

During 2012 and 2013, long-term borrowings in the amount of approximately SEK 4,100m will mature. Liquid funds as of December 31, 2011, amounted to SEK 7,839m (12,805), excluding short-term back-up facilities, see page 14.

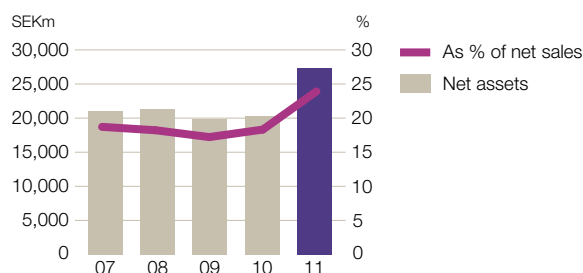
Net borrowings

SEKm	Dec. 31, 2011	Dec. 31, 2010
Borrowings	14,206	12,096
Liquid funds	7,839	12,805
Net borrowings	6,367	-709
Net debt/equity ratio	0.31	-0.03
Equity	20,644	20,613
Equity per share, SEK	72.52	72.41
Return on equity, %	10.4	20.6
Return on equity, excluding items affecting comparability, %	10.8	24.4
Equity/assets ratio, %	30.1	33.9

Change in net assets

SEKm	Net assets
January 1, 2011	19,904
Acquisitions of operations	7,544
Divestments of operations	-614
Change in restructuring provisions	-68
Write-down of assets	-137
Changes in exchange rates	-697
Capital expenditure	3,163
Depreciation	-3,173
Other changes in fixed assets and working capital, etc.	1,089
December 31, 2011	27,011

Net assets



Net assets as of December 31, 2011, amounted to SEK 27,011m, corresponding to 23.8% of annualized net sales.

Consolidated balance sheet

SEKm	Note	December 31, 2011	December 31, 2010
Assets			
Non-current assets			
Property, plant and equipment	12	15,613	14,630
Goodwill	13	6,008	2,295
Other intangible assets	13	5,146	3,276
Investments in associates	29	18	17
Deferred tax assets	10	2,980	2,981
Financial assets	18	517	577
Other non-current assets	14	3,036	2,836
Total non-current assets		33,318	26,612
Current assets			
Inventories	15	11,957	11,130
Trade receivables	17,18	19,226	19,346
Tax assets		666	367
Derivatives	18	252	386
Other current assets	16	3,662	3,569
Short-term investments	18	337	1,722
Cash and cash equivalents	18	6,966	10,389
Total current assets		43,066	46,909
Total assets		76,384	73,521
Equity and liabilities			
Equity attributable to equity holders of the Parent Company			
Share capital	20	1,545	1,545
Other paid-in capital	20	2,905	2,905
Other reserves	20	324	636
Retained earnings	20	15,761	15,527
		20,535	20,613
Non-controlling interests		109	—
Total equity		20,644	20,613
Non-current liabilities			
Long-term borrowings	18	9,639	8,413
Deferred tax liabilities	10	1,127	806
Provisions for post-employment benefits	22	2,111	2,486
Other provisions	23	5,300	5,306
Total non-current liabilities		18,177	17,011
Current liabilities			
Accounts payable	18	18,490	17,283
Tax liabilities		1,717	1,868
Other liabilities	24	10,497	10,907
Short-term borrowings	18	4,170	3,139
Derivatives	18	324	483
Other provisions	23	2,365	2,217
Total current liabilities		37,563	35,897
Total liabilities		55,740	52,908
Total equity and liabilities		76,384	73,521
Pledged assets			
	19	94	70
Contingent liabilities			
	25	1,276	1,062

The Group's goal for long-term borrowings includes an average time to maturity of at least two years, an even spread of maturities, and an average interest-fixing period of one year. At year-end, the average interest-fixing period for long-term borrowings was 1.2 year (0.9).

At year-end, the average interest rate for the Group's total interest-bearing borrowings was 3.7% (3.2).

Liquid funds

At year-end, liquid funds amounted to SEK 7,839m (12,805). Liquid funds corresponded to 6.9% (11.7) of annualized net sales. The acquisitions of Olympic Group and CTI have impacted liquid funds negatively for 2011.

Electrolux has two unutilized back-up credit facilities. In 2011, Electrolux replaced an existing committed revolving credit facility with a new committed EUR 500m multi-currency revolving credit facility maturing in 2016, with extension options for up to two more years. Electrolux also has an additional unused committed credit facility of SEK 3,400m maturing 2017.

Liquidity profile

SEKm	Dec. 31, 2011	Dec. 31, 2010
Liquid funds	7,839	12,805
% of annualized net sales ¹⁾	13.9	18.9
Net liquidity	3,272	9,122
Fixed interest term, days	18	34
Effective annual yield, %	3.6	2.8

1) Liquid funds plus an unused revolving credit facility of EUR 500m and a committed credit facility of SEK 3,400m divided by annualized net sales.

For additional information on the liquidity profile, see Note 18.

Rating

Electrolux has investment-grade ratings from Standard & Poor's. In 2010, the investment-grade rating for the long-term debt was upgraded from BBB to BBB+.

Rating

	Long-term debt	Outlook	Short-term debt	Short-term debt, Nordic
Standard & Poor's	BBB+	Stable	A-2	K-1

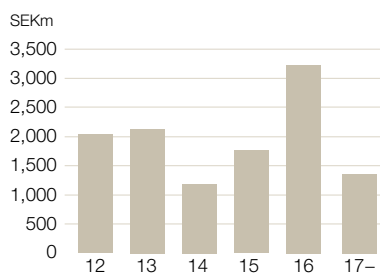
Net debt/equity and equity/assets ratio

The net debt/equity ratio was 0.31 (–0.03). The equity/assets ratio decreased to 30.1% (33.9).

Equity and return on equity

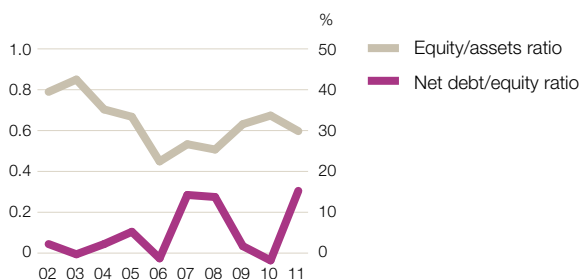
Total equity as of December 31, 2011, amounted to SEK 20,644m (20,613), which corresponds to SEK 72.52 (72.41) per share. Return on equity was 10.4% (20.6). Excluding items affecting comparability, return on equity was 10.8% (24.4).

Long-term borrowings, by maturity



In 2012 and 2013, long-term borrowings in the amount of approx. SEK 4,100m will mature. For information on borrowings, see Note 18.

Net debt/equity ratio and equity/assets ratio



The net debt/equity ratio increased to 0.31 (–0.03). The equity/assets ratio decreased to 30.1% (33.9) in 2011.

Change in consolidated equity

SEKm	Attributable to equity holders of the Parent Company					Non-controlling interests	Total equity
	Share capital	Other paid-in capital	Other reserves	Retained earnings	Total		
Opening balance, January 1, 2010	1,545	2,905	1,814	12,577	18,841	—	18,841
Income for the period	—	—	—	3,997	3,997	—	3,997
Available for sale instruments	—	—	77	—	77	—	77
Cash flow hedges	—	—	-117	—	-117	—	-117
Exchange-rate differences on translation of foreign operations	—	—	-1,108	—	-1,108	—	-1,108
Income tax relating to other comprehensive income	—	—	-30	—	-30	—	-30
Other comprehensive income, net of tax	—	—	-1,178	—	-1,178	—	-1,178
Total comprehensive income for the period	—	—	-1,178	3,997	2,819	—	2,819
Share-based payment	—	—	—	73	73	—	73
Sale of shares	—	—	—	18	18	—	18
Dividend SEK 4.00 per share	—	—	—	-1,138	-1,138	—	-1,138
Total transactions with equity holders	—	—	—	-1,047	-1,047	—	-1,047
Closing balance, December 31, 2010	1,545	2,905	636	15,527	20,613	—	20,613
Income for the period	—	—	—	2,064	2,064	—	2,064
Available for sale instruments	—	—	-91	—	-91	—	-91
Cash flow hedges	—	—	111	—	111	—	111
Exchange-rate differences on translation of foreign operations	—	—	-228	—	-228	5	-223
Income tax relating to other comprehensive income	—	—	-104	—	-104	—	-104
Other comprehensive income, net of tax	—	—	-312	—	-312	5	-307
Total comprehensive income for the period	—	—	-312	2,064	1,752	5	1,757
Share-based payment	—	—	—	29	29	—	29
Sale of shares	—	—	—	—	—	—	—
Dividend SEK 6.50 per share	—	—	—	-1,850	-1,850	—	-1,850
Acquisition of non-controlling interests	—	—	—	-9	-9	105	96
Dividend to non-controlling interests	—	—	—	—	—	-1	-1
Total transactions with equity holders	—	—	—	-1,830	-1,830	104	-1,726
Closing balance, December 31, 2011	1,545	2,905	324	15,761	20,535	109	20,644

For additional information on share capital, number of shares and earnings per share, see Note 20.

For information on the balance of each item of other comprehensive income within other reserves, see Note 11.

Cash flow

Operating cash flow

Cash flow from operations and investments in the full year of 2011 amounted to SEK –4,650m (3,206). The acquisitions of CTI and Olympic Group have impacted cash flow by SEK –5,855m. Excluding acquisitions and divestments, cash flow from operations and investments amounted to SEK 906m (3,199). The decline referred mainly to the deterioration in income.

The Group's ongoing structural efforts to reduce tied-up capital has contributed to the cash flow from operating assets and liabilities.

Outlays for the ongoing restructuring and cost-cutting programs amounted to approximately SEK –660m in 2011.

Investments during the year referred mainly to new products and production capacity.

Capital expenditure, by business area

SEKm	2011	2010
Major Appliances		
Europe, Middle East and Africa	1,199	1,409
% of net sales	3.5	3.9
North America	700	692
% of net sales	2.5	2.2
Latin America	526	650
% of net sales	3.0	4.0
Asia/Pacific	286	198
% of net sales	3.6	2.6
Small Appliances	118	116
% of net sales	1.4	1.4
Professional Products	287	96
% of net sales	4.9	1.5
Other	47	60
Total	3,163	3,221
% of net sales	3.1	3.0

- Cash flow was negatively impacted by acquisitions and the decline in earnings.
- Capital expenditure was in line with the previous year, amounting to SEK 3,163m (3,221).
- R&D costs increased to 2.0% (1.9) of net sales.

Capital expenditure

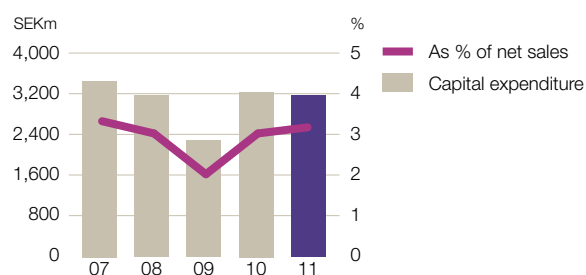
Capital expenditure in property, plant and equipment in 2011 amounted to SEK 3,163m (3,221). Capital expenditure corresponded to 3.1% (3.0) of net sales. Investments during 2011 referred mainly to investments within production for efficiency improvements for new products and production capacity.

Costs for R&D

Costs for research and development in 2011, including capitalization of SEK 374m (396), amounted to SEK 2,043m (1,993), corresponding to 2.0% (1.9) of net sales.

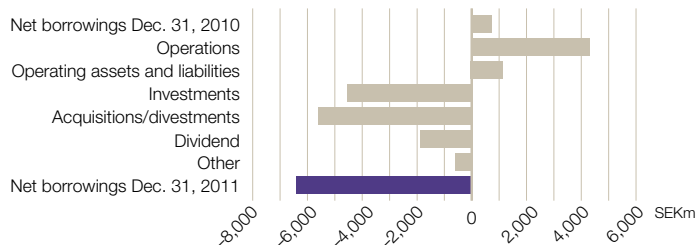
For definitions, see Note 30.

Capital expenditure



Capital expenditure in 2011 amounted to SEK 3,163m (3,221).

Cash flow and change in net borrowings



Consolidated cash flow statement

SEKm	Note	2011	2010
Operations			
Operating income		3,017	5,430
Depreciation and amortization		3,173	3,328
Capital gain/loss included in operating income		-207	4
Restructuring provisions		110	294
Share-based compensation		29	73
Financial items paid, net		-214	-72
Taxes paid		-1,625	-1,316
Cash flow from operations, excluding change in operating assets and liabilities		4,283	7,741
Change in operating assets and liabilities			
Change in inventories		269	-1,755
Change in trade receivables		244	-216
Change in other current assets		200	-977
Change in accounts payable		1,379	2,624
Change in operating liabilities and provisions		-976	263
Cash flow from change in operating assets and liabilities		1,116	-61
Cash flow from operations		5,399	7,680
Investments			
Acquisition of operations	26	-6,377	—
Divestment of operations	26	821	7
Capital expenditure in property, plant and equipment	12	-3,163	-3,221
Capitalization of product development	13	-374	-396
Capitalization of computer software	13	-744	-688
Other		-212	-176
Cash flow from investments		-10,049	-4,474
Cash flow from operations and investments		-4,650	3,206
Financing			
Change in short-term investments		1,444	1,306
Change in short-term borrowings		-619	-1,768
New long-term borrowings	18	3,503	380
Amortization of long-term borrowings	18	-1,161	-1,039
Dividend		-1,850	-1,138
Sale of shares		—	18
Cash flow from financing		1,317	-2,241
Total cash flow		-3,333	965
Cash and cash equivalents at beginning of period		10,389	9,537
Exchange-rate differences referring to cash and cash equivalents		-90	-113
Cash and cash equivalents at end of period		6,966	10,389

Structural changes and acquisitions

Actions to improve operational excellence

At Electrolux Capital Markets Day in November 2011, management presented the Group's strategy to create sustainable economic value by; capitalizing on profitable growth opportunities, speeding up the product-innovation cycle and continuing to improve operational excellence.

To improve cost efficiency, a number of cost-savings activities are being implemented. Electrolux has been tangibly affected by the decline in consumer confidence in mature markets. To adapt the manufacturing capacity, further restructuring measures within manufacturing will be implemented which are estimated to generate annual savings of SEK 1.6 billion as of 2016. Costs for these measures amount to approximately SEK 3.5 billion.

At the same time, overhead costs will be reduced by approximately SEK 680m. Activities to reduce staffing levels in all regions were initiated in the fourth quarter of 2011 and will continue in 2012. Costs for these actions amounting to SEK 635m were charged against operating income in the fourth quarter, see table on page 6.

Activities to capitalize on the Group's shared global strength and scope to escalate the pace in unlocking global synergies, increase modularization and optimize purchasing are being implemented. Costs for these activities amount to a total of about SEK 1 billion in 2011 and 2012. The annual savings are estimated to approximately SEK 3 billion as of 2015.

In total, these actions to improve operational excellence will provide annual savings of SEK 5.3 billion. Costs for these activities amount to SEK 5.1 billion.

Improving efficiency within dish-washing production

To optimize and improve global efficiency and capacity utilization within the Group's dish-washing manufacturing, one production line of dishwashers at the manufacturing facility in Kinston, North Carolina in the US, will be discontinued. The production will be transferred to one of the Group's production facilities in Europe. The costs for these activities of SEK 104m were charged to operating income in 2011, within items affecting comparability. The plant in Kinston will continue to produce dishwashers for the North American market.

Acquisition of Chilean appliances company CTI

During the fourth quarter, Electrolux completed the acquisition of the Chilean appliances company Compañía Tecno Industrial S.A. (CTI) and its subsidiaries. In Chile, CTI group manufactures refrigerators, stoves, washing machines and heaters, sold under the brands Fensa and Mademsa, and is the leading manufacturer with a volume market share of 36%. CTI group also holds a leading position in Argentina with the GAFA brand and in Chile, Somela is the largest supplier of small domestic appliances. CTI group has 2,200 employees and two manufacturing sites in Chile and one site in Argentina.

The acquisition is part of Electrolux strategy to grow in emerging markets. The acquisition makes Electrolux the largest supplier of appliances in Chile and Argentina, and further enhances Electrolux position as a leading appliances company in the fast-growing Latin American markets.

Items affecting comparability

Restructuring provisions and write-downs	2011	2010
SEKm		
Appliances plant in Kinston, North Carolina, USA	-104	—
Appliances plant in L'Assomption, Canada	—	-426
Workforce reduction in manufacturing, Europe	-54	-356
Appliances plant in Revin, France	—	-71
Appliances plant in Forlì, Italy	—	-136
Appliances plant in Motala, Sweden	—	-95
Reversal of unused restructuring provisions	20	20
Total	-138	-1,064

CTI group is included in the consolidated accounts of Electrolux as of October 1, 2011, within the business areas Major Appliances Latin America and Small Appliances. The total consideration paid for the acquired shares in CTI group is SEK 3,804m, which was paid in cash in October 2011. The preliminary purchase price allocation concludes that goodwill mounts to a value of SEK 2,104m. Expenses related to the acquisition amounted to SEK 56m in 2011 and has been reported as administrative expenses in Electrolux income statement of 2011. The acquisition is described in more detail in Note 26.

Acquisition of Olympic Group

During the third quarter, Electrolux completed the acquisition of the Egyptian major appliances manufacturer Olympic Group for Financial Investments S.A.E. (Olympic Group). Olympic Group is a leading manufacturer of appliances in the Middle East with a volume market share in Egypt of approximately 30%. The company has 7,100 employees and manufactures washing machines, refrigerators, cookers and water heaters. The acquisition is part of Electrolux strategy to grow in emerging markets like the Middle East and Africa.

Olympic Group is included in the consolidated accounts of Electrolux as of September 1, 2011, within the business area Major Appliances Europe, Middle East and Africa.

The total consideration for the acquired shares in Olympic Group is SEK 2,556m, which was paid in cash at the beginning of September 2011. The purchase price allocation concludes that goodwill amounts to a value of SEK 1,495m. Expenses related to the acquisition amounted to SEK 24m in 2010 and to SEK 43m in 2011 and have been reported as administrative expenses in Electrolux income statement. The acquisition is described in more detail in Note 26.

Consideration

SEKm	Olympic Group	CTI	Total
Cash paid	2,556	3,804	6,360
Total	2,556	3,804	6,360

Recognized amounts of identifiable assets acquired and liabilities assumed at fair value

SEKm			
Property, plant and equipment	555	382	937
Intangible assets	516	1,012	1,528
Inventories	577	734	1,311
Trade receivables	195	763	958
Other current and non-current assets	236	310	546
Accounts payable	-223	-189	-412
Other operating liabilities	-574	-886	-1,460
Current assets classified as held for sale	537	—	537
Total identifiable net assets acquired	1,819	2,126	3,945
Cash and cash equivalents	34	114	148
Borrowings	-723	-499	-1,222
Assumed net debt	-689	-385	-1,074
Non-controlling interests	-69	-41	-110
Goodwill	1,495	2,104	3,599
Total	2,556	3,804	6,360

Olympic Group and CTI are included in Electrolux consolidated accounts as of September and October, respectively.

Relocation of production, items affecting comparability, restructuring measures

Plant closures and cutbacks			Closed
Torsvik	Sweden	Compact appliances	Q1 2007
Nuremberg	Germany	Dishwashers, washing machines and dryers	Q1 2007
Adelaide	Australia	Dishwashers	Q2 2007
Fredericia	Denmark	Cookers	Q4 2007
Adelaide	Australia	Washing machines	Q1 2008
Spennymoor	UK	Cookers	Q4 2008
Changsha	China	Refrigerators	Q1 2009
Scandicci	Italy	Refrigerators	Q2 2009
St. Petersburg	Russia	Washing machines	Q2 2010
Motala ¹⁾	Sweden	Cookers	Q1 2011
Webster City	USA	Washing machines	Q1 2011
Alcalá	Spain	Washing machines	Q1 2011

1) Divestment

Authorized closures			Estimated closure
L'Assomption	Canada	Cookers	Q4 2013
Investment			Starting
Porcia	Italy	Washing machines	Q4 2010
Memphis	USA	Cookers	Q2 2012

In 2004, Electrolux initiated a restructuring program to make the Group's production competitive in the long term. This program is in its final phase and has so far yielded annual savings of about SEK 3bn. About 35% of manufacturing in high-cost areas have been moved and more than 60% of the Group's household appliances are currently manufactured in low-cost areas that are near rapidly-growing markets for household appliances. In 2011, additional measures were presented to further adapt capacity in mature markets to lower demand. The total cost for the whole program will be approximately SEK 12bn and savings will amount to approximately SEK 5bn annually as of 2016. Restructuring provisions and write-downs are reported as items affecting comparability within operating income.

For information on provisions in 2011, see table on page 18.

Share capital and ownership

Share capital and ownership structure

As of February 1, 2012, the share capital of AB Electrolux amounted to SEK 1,545m, corresponding to 308,920,308 shares. The share capital of Electrolux consists of Class A shares and Class B shares. An A-share entitles the holder to one vote and a B-share to one-tenth of a vote. All shares entitle the holder to the same proportion of assets and earnings and carry equal rights in terms of dividends. In accordance with the Swedish Companies Act, the Articles of Association of Electrolux also provide for specific rights of priority for holders of different types of shares, in the event that the company issues new shares or certain other instruments.

According to Electrolux Articles of Association, owners of Class A shares have the right to have such shares converted to Class B shares. The purpose of the conversion clause is to give holders of Class A shares an opportunity to achieve improved liquidity in their shareholdings. Conversion reduces the total number of votes in the company. In 2011, at the request of shareholders, 850,400 Class A shares were converted to Class B shares. After the conversion, the total number of votes amounts to 38,283,483.

The total number of registered shares in the company thereafter amounts to 308,920,308 shares, of which 8,212,725 are Class A shares and 300,707,583 are Class B shares, see table on page 21.

Major shareholders

	Share capital, %	Voting rights, %
Investor AB	15.5	29.9
Alecta Pension Insurance	9.0	8.4
Swedbank Robur Funds	4.8	3.9
Nordea Funds	3.1	2.5
AMF Insurance & Funds	2.4	2.0
SEB Funds	1.9	1.5
Didner & Gerge Funds	1.4	1.1
SHB Funds	1.2	1.0
Government of Norway	1.1	0.9
Carnegie Funds	1.0	0.8
Total, ten largest shareholders	41.4	52.0
Board of Directors and Group Management, collectively	0.12	0.10

Source: SIS Ägarservice as of December 31, 2011, and Electrolux.

According to the register of Euroclear Sweden, there were approximately 58,840 shareholders in AB Electrolux as of December 31, 2011. Investor AB is the largest shareholder, owning 15.5% of the share capital and 29.9% of the voting rights. Information on the shareholder structure is updated quarterly at www.electrolux.com.

One of the Group's pension funds owned 450,000 Class B shares in AB Electrolux as of February 1, 2012.

Articles of Association

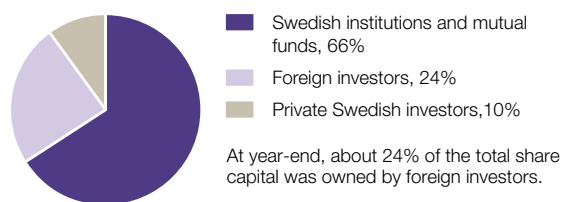
AB Electrolux Articles of Association stipulate that the Annual General Meeting (AGM) shall always resolve on the appointment of the members of the Board of Directors. Apart from that, the articles do not include any provisions for appointing or dismissing members of the Board of Directors or for changing the articles.

A shareholder participating in the AGM is entitled to vote for the full number of shares which he or she owns or represents. Outstanding shares in the company may be freely transferred, without restrictions under law or the company's Articles of Association. Electrolux is not aware of any agreements between shareholders, which limit the right to transfer shares. The full Articles of Association can be downloaded at www.electrolux.com.

Effect of significant changes in ownership structure on long-term financing

The Group's long-term financing is subject to conditions which stipulate that lenders may request advance repayment in the event of significant changes in the ownership of the company. Such significant change could result from a public bid to acquire Electrolux shares.

Ownership structure



Distribution of shareholdings

Shareholding	Ownership, %	Number of shareholders	As % of shareholders
1–1,000	4.5	51,201	87.0
1,001–10,000	5.9	6,671	11.3
10,001–20,000	1.7	353	0.6
20,001–	87.9	617	1.0
Total	100	58,842	100

Source: SIS Ägarservice as of December 31, 2011.

Distribution of funds to shareholders

Proposed dividend

The Board of Directors proposes a dividend for 2011 of SEK 6.50 (6.50) per share, for a total dividend payment of approximately SEK 1,850m (1,850). The proposed dividend corresponds to approximately 85% (40) of income for the period, excluding items affecting comparability. Friday, March 30, 2012, is proposed as record date for the dividend.

The Group's goal is for the dividend to correspond to at least 30% of income for the period, excluding items affecting comparability. Historically, the Electrolux dividend rate has been considerably higher than 30%. Electrolux also has a long tradition of high total distribution to shareholders that includes repurchases and redemptions of shares as well as dividends.

Acquisition of own shares

Electrolux has previously, on the basis of authorizations by the AGM, acquired own shares. The purpose of the repurchase programs has been to adapt the Group's capital structure, thus contributing to increased shareholder value and to use these shares to finance potential company acquisitions and as a hedge for the company's share-related incentive programs.

In accordance with the proposal by the Board of Directors, the AGM 2011 decided to authorize the Board for the period until the 2012 AGM to resolve on acquisitions of shares in the company and that the company may acquire as a maximum so many Class B shares that, following each acquisition, the company holds at a maximum 10% of all shares issued by the company.

Proposal for a renewed mandate on acquisition of own shares

The Board of Directors makes the assessment that it continues to be advantageous for the company to be able to adapt the company's capital structure, thereby contributing to increased shareholder value, and to continue to be able to use repurchased shares on account of potential company acquisitions and the company's share-related incentive programs.

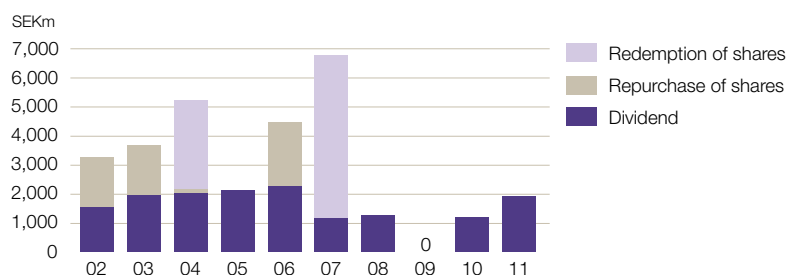
The Board of Directors proposes that the AGM 2012 resolves on a renewed mandate to repurchase own shares equivalent to the previous mandate.

As of February 1, 2012, Electrolux holds 24,255,085 Class B shares in Electrolux, corresponding to 7.9% of the total number of shares in the company.

Number of shares

	Outstanding A-shares	Outstanding B-shares	Outstanding shares, total	Shares held by Electrolux	Shares held by other shareholders
Number of shares as of January 1, 2011	9,063,125	299,857,183	308,920,308	24,255,085	284,665,223
Shares sold under the terms of the employee stock option programs	—	—	—	—	—
Shares allotted under the Performance Share Program	—	—	—	—	—
Conversion of Class A shares into Class B shares	-850,400	850,400	—	—	—
Total number of shares as of December 31, 2011	8,212,725	300,707,583	308,920,308	24,255,085	284,665,223
As % of total number of shares				7.9%	92.1%

Total distribution to shareholders



Electrolux distribution to shareholders include repurchases and redemptions of shares as well as dividends. In 2006, the Group's outdoor operations Husqvarna were distributed to shareholders. No dividend was paid for 2008, as a consequence of the low income for the period and the uncertainty in the market in 2009.

Risks and uncertainty factors

Electrolux ability to increase profitability and shareholder value is based on three elements: Innovative products, strong brands and cost-efficient operations. Realizing this potential requires effective and controlled risk management.

Risks in connection with the Group's operations can, in general, be divided into operational risks related to business operations and those related to financial operations. Operational risks are normally managed by the operative units within the Group, and financial risks by the Group's treasury department.

Risks and uncertainty factors

Electrolux operates in competitive markets, most of which are relatively mature. Demand for appliances varies with general business conditions, and price competition is strong in a number of product categories. Electrolux ability to increase profitability and shareholder value is largely dependent on its success in developing innovative products and maintaining cost-efficient production. Major factors for maintaining and increasing competitiveness include managing fluctuations in prices for raw materials and components as well as implementing restructuring. In addition to these operative risks, the Group is exposed to risks related to financial operations, e.g., interest risks, financing risks, currency risks and credit risks. The Group's development is strongly affected by external factors, of which the most important in terms of managing risks currently include:

Variations in demand

Demand for appliances is affected by the general business cycle. A deterioration in these conditions may lead to lower sales volumes as well as a shift of demand to low-price products, which generally have lower margins. Utilization of production capacity may also decline in the short term. In 2011, demand declined in the Group's major markets while, demand increased in emerging markets as Asia/Pacific. The global economic trend is an uncertainty factor in terms of the development in the future.

Price competition

A number of the markets in which Electrolux operates features strong price competition. Some of Electrolux markets experi-

enced strong price pressure during 2011. The Group's strategy is based on innovative products and brand-building, and is aimed, among other things, at minimizing and offsetting price competition for its products. A continued downturn in market conditions involves a risk of increasing price competition.

Changes in prices for raw materials and components

The raw materials to which the Group is mainly exposed comprise steel, plastics, copper and aluminum. Market prices of raw materials rose in the early part of 2011. Bilateral agreements are used to manage price risks. To some extent, raw materials are purchased at spot prices. There is considerable uncertainty regarding trends for the prices of raw materials.

Exposure to customers and suppliers

Electrolux has a comprehensive process for evaluating credits and tracking the financial situation of retailers. Management of credits as well as responsibility and authority for approving credit decisions are regulated by the Group's credit policy. Credit insurance is used in specific cases to reduce credit risks. The weak trend in the major Electrolux markets in 2011 impacted the Group's retailers who experienced difficult trading conditions but this did not result in any increases in credit losses for Electrolux.

Access to financing

The Group's loan-maturity profile for 2012 and 2013 represents maturities of approximately SEK 4,100m in long-term borrowings.

In addition, Electrolux has two unutilized back-up credit facilities. In 2011, Electrolux replaced an existing revolving credit facility with a new committed EUR 500m multi-currency revolving credit facility maturing in 2016, with extension options for up to two more years. Electrolux also has an additional committed credit facility of SEK 3,400m maturing 2017.

Risks, risk management and risk exposure are described in more detail in:

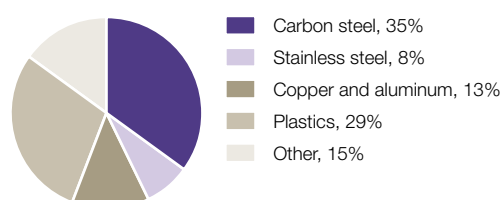
- Note 1 Accounting principles.
- Note 2 Financial risk management.
- Note 18 Financial instruments.

Sensitivity analysis 2011

Risk	Change	Pre-tax earnings impact, SEKm
Raw materials		
Steel	10%	+/-900
Plastics	10%	+/-600
Currencies¹⁾ and interest rates		
USD/SEK	-10%	+810
EUR/SEK	-10%	+410
BRL/SEK	-10%	-300
AUD/SEK	-10%	-260
GBP/SEK	-10%	-180
Interest rate	1 percentage point	+/-60

1) Includes translation and transaction effects.

Raw-materials exposure 2011



In 2011, Electrolux purchased raw materials for approximately SEK 20 billion. Purchases of steel accounted for the largest cost.

Employees

Electrolux corporate culture

The Electrolux corporate culture in combination with a strong set of values form the core of the Group's operations.

The employees' passion for innovation, their consumer obsession and motivation to achieve results set Electrolux apart. Respect, diversity, integrity, ethics, safety and the environment are at the core of all employee actions when they interact with customers and colleagues around the globe.

Wherever Electrolux operates in the world, the company applies the same high standards and principles of conduct.

In 2011, an ethics training program was initiated and the implementation of a whistleblowing system – the Electrolux Ethics Helpline – started.

Electrolux has a number of tools for employees and management including leadership development programs at all levels of management, the Talent Management program, succession planning, the internal Open Labor Market, and the web-based Employee Engagement Index.

Code of Conduct

The Group has a Code of Conduct that defines high employment standards for all Electrolux employees in all countries and business sectors. It incorporates issues such as child and forced labor, health and safety, workers' rights and environmental compliance.

Number of employees

The average number of employees increased in 2011 to 52,916 (51,544), of whom 2,184 (2,296) were in Sweden. At year-end, the total number of employees increased to 57,860 (50,920) on the basis of acquisitions.

Salaries and remuneration in 2011 amounted to SEK 13,137m (12,678), of which SEK 1,076m (1,053) refers to Sweden.

Proposal for remuneration guidelines for Group Management

The Board of Directors will propose the following guidelines for remuneration to and other terms of employment for the President and CEO and other members of Group Management of Electrolux

to the Annual General Meeting (AGM) 2012. Group Management currently comprises thirteen executives. The proposed guidelines for 2012 are essentially in accordance with the guidelines approved by the AGM in 2011.

The principles shall be applied for employment agreements entered into after the AGM in 2012 and for changes made to existing employment agreements thereafter.

Remuneration for the President and CEO is resolved upon by the AB Electrolux Board of Directors, based on the recommendation of the Remuneration Committee. Changes in remuneration for other members of Group Management is resolved upon by the Remuneration Committee and reported to the Board of Directors.

Electrolux shall strive to offer total remuneration that is fair and competitive in relation to the country of employment or region of each Group Management member. The remuneration terms shall emphasize 'pay for performance', and vary with the performance of the individual and the Group. The total remuneration for Group Management can comprise the components as are set forth hereafter.

For a detailed description on remuneration to Group Management and related costs, see Note 27.

Fixed compensation

Annual Base Salary (ABS) shall be competitive relative to the relevant country market and reflect the scope of the job responsibilities. Salary levels shall be reviewed periodically (usually annually) to ensure continued competitiveness and to recognize individual performance.

Variable compensation

Following the 'pay for performance' principle, variable compensation shall represent a significant portion of the total compensation opportunity for Group Management. Variable compensation shall always be measured against pre-defined targets and have a maximum above which no pay-out shall be made.

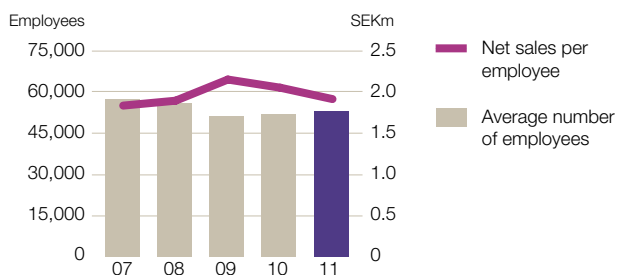
The targets shall principally relate to financial performance, for shorter (up to 1 year) or longer (3 years or longer) periods.

Non-financial targets may also be used in order to strengthen the focus on delivering on the Group's strategic plans or to clarify

Number of employees

Number of employees in 2010	50,920
Number of employees in acquired operations	9,400
Restructuring programs	-1,870
Other changes	-590
Number of employees in 2011	57,860

Employees



The average number of employees increased to 52,916 (51,544) in 2011.

that an own investment in Electrolux shares or other commitment is required. The targets shall be specific, clear, measurable and time bound and be determined by the Board of Directors.

Short Term Incentive (STI)

Group Management members shall participate in a STI plan under which they may receive variable compensation. The objectives in the STI plan shall mainly be financial. These shall be set based on annual financial performance of the Group and, for the sector heads, of the sector for which the Group Management member is responsible.

The maximum STI entitlements shall be dependent on job position and may amount up to a maximum of 100% of ABS. Reflecting market norms, the STI entitlement for a Group Management member in the US may amount up to a maximum of 150% of ABS if the maximum performance level is reached.

STI payments for 2012 are estimated¹⁾ to range between no pay-out at minimum level and SEK 56.3m at maximum level.

Long Term Incentive (LTI)

Each year, the Board of Directors will evaluate whether or not a long-term incentive program shall be proposed to the General Meeting. Long-term incentive programs shall always be designed with the aim to further enhance the common interest of participating employees and Electrolux shareholders of a good long-term development for Electrolux.

For a detailed description of all programs and related costs, see Note 27.

Proposal for performance-based long-term share program 2012

The Board of Directors will present a proposal to the AGM in 2012 for a performance-based long-term share program in 2012. The proposed program will include performance targets for average annual growth in earnings per share (EPS). The proposed program will include up to 180 senior managers and key employees, making participation conditional upon the saving of money in 2012 by the participants to acquire Electrolux B-shares. In addition to providing performance-based shares, the 2012 program will also provide free matching shares, provided the participant is still employed on the last day of the performance period and also still has full ownership of the shares acquired in connection with the participation. For each share owned, the participant will receive one free share in 2015. Details of the program will be included in the information for the AGM 2012.

Cost for LTI awards for 2012 are estimated¹⁾ to range between SEK 15m at minimum level and SEK 195m at maximum level.

Details of the program will be included in the information for the AGM 2012.

1) Estimation made on the assumption that Group Management is unchanged.

Extraordinary arrangements

Other variable compensation may be approved in extraordinary circumstances, under the conditions that such extraordinary arrangement shall, in addition to the target requirements set out above, be made for recruitment or retention purposes, are agreed on an individual basis, shall never exceed three (3) times the ABS and shall be earned and/or paid out in installments over a minimum of two (2) years.

Cost for extraordinary arrangements during 2011 equals to SEK 3.2m. Extraordinary arrangements which have not yet been paid out are estimated to amount to approximately SEK 12m.

Insurable benefits

Old age pension, disability benefits and medical benefits shall be designed to reflect home country practices and requirements. When possible, pension plans shall be based on defined contribution. In individual cases, depending on tax and/or social security legislation to which the individual is subject, other schemes and mechanisms for pension benefits may be approved.

Other benefits

Other benefits may be provided on individual level or to the entire Group Management. These benefits shall not constitute a material portion of total remuneration.

Notice of termination and severance pay

The notice period shall be twelve months if the Group takes the initiative and six months if the Group Management member takes the initiative.

In individual cases, severance arrangements may be approved in addition to the notice periods. Severance arrangements may only be payable upon the Group's termination of the employment arrangement or where a Group Management member gives notice as the result of an important change in the working situation, because of which he or she can no longer perform to standard. This may be the case in, e.g., the event of a substantial change in ownership of Electrolux in combination with a change in reporting line and/or job scope.

Severance arrangements may provide as a benefit to the individual the continuation of the ABS for a period of up to twelve months following termination of the employment agreement; no other benefits shall be included. These payments shall be reduced with the equivalent value of any income that the individual earns during that period of up to twelve months from other sources, whether from employment or independent activities.

Deviations from the guidelines

The Board of Directors shall be entitled to deviate from these guidelines if special reasons for doing so exist in any individual case.

Other facts

Changes in Group Management

Stefano Marzano appointed Chief Design Officer

Stefano Marzano has been appointed Chief Design Officer, a new role at Electrolux. As of January 2012, Stefano Marzano is head of a new Group staff function gathering all the design-related competencies in the Group. This enables Electrolux to increase the relevance and speed of innovative product solutions taken to market. Stefano Marzano has had a long career at Royal Philips Electronics, for the past 20 years as Chief Design Officer.

In January 2011, Electrolux appointed Jan Brockmann and MaryKay Kopf to new roles within Group Management as Chief Technology Officer and Chief Marketing Officer, respectively. With the appointment of Stefano Marzano, the formal structure referred to as the Innovation Triangle is completed. This is to get R&D, Marketing and Design functions in synergy during the entire product creation process with an even clearer focus on customers and consumers.

Lars Worsøe Petersen is new Head of Human Resources

Since October 2011, Lars Worsøe Petersen is new Head of Group Staff Human Resources and Organizational Development. He succeeded Carina Malmgren Heander who is Head of a new Professional-Domestic business unit. Lars Worsøe Petersen was Head of Group Staff Human Resources at Husqvarna AB.

CFO Jonas Samuelson is new Head of Major Appliances Europe, Middle East and Africa

Since October 2011, Jonas Samuelson is new Head of Major Appliances Europe, Middle East and Africa. Mr. Samuelson's previous position was Chief Financial Officer and Head of Global Operations Major Appliances. He succeeded Enderson Guimarães, who has left Electrolux.

Tomas Eliasson appointed new CFO

Tomas Eliasson has been appointed new Chief Financial Officer. Tomas Eliasson assumed his new position in mid February. Mr. Eliasson was previously Chief Financial Officer and Executive Vice-President of ASSA ABLOY AB.

Jack Truong new Head of Major Appliances North America

Since August 2011, Jack Truong is new Head of Major Appliances North America. Jack Truong has previously held several senior management positions with the 3M Company in the US, Europe and Asia. Mr. Truong succeeded Kevin Scott, who has left Electrolux.

Asbestos litigation in the US

Litigation and claims related to asbestos are pending against the Group in the US. Almost all of the cases refer to externally supplied components used in industrial products manufactured by discontinued operations prior to the early 1970s. The cases involve plaintiffs who have made identical allegations against other defendants who are not part of the Electrolux Group.

As of December 31, 2011, the Group had a total of 2,714 (2,800) cases pending, representing approximately 2,843 (approximately 3,050) plaintiffs. During 2011, 1,005 new cases with 1,006 plaintiffs were filed and 1,091 pending cases with approximately 1,211 plaintiffs were resolved.

The Group reached an agreement in 2007 with many of the insurance carriers that issued general liability insurance to certain predecessors of the Group who manufactured industrial products, some of which are alleged to have contained asbestos. Under this agreement, the insurance carriers have agreed to reimburse the Group for a portion of the past and future costs incurred in connection with asbestos-related lawsuits for such products. The term of the agreement is indefinite but subject to termination upon 60 days notice. If terminated, all parties would be restored to all of their rights and obligations under the affected insurance policies.

Additional lawsuits may be filed against Electrolux in the future. It is not possible to predict either the number of future claims or the number of plaintiffs that any future claims may represent. In addition, the outcome of asbestos claims is inherently uncertain and always difficult to predict and Electrolux cannot provide any assurances that the resolution of these types of claims will not have a material adverse effect on its business or on results of operations in the future.

Environmental activities

At the end of 2011, Electrolux operated 61 manufacturing facilities in 19 countries. Manufacturing comprises mainly assembly of components made by suppliers. Other processes include metal-working, molding of plastics, painting and enameling.

Chemicals such as lubricants and cleaning fluids are used as process aids. Chemicals used in Group products include insulation materials, paint and enamel. Production processes generate an environmental impact through the use of energy and water, as well as water- and air-borne emissions, waste and noise.

Studies of the total environmental impact of the Group's products during their entire lifetime, i.e., from production and use to recycling, indicate that the greatest environmental impact is generated when the products are used. The Electrolux strategy is to develop and actively promote increased sales of products with lower environmental impact.

Mandatory permits and notification in Sweden and elsewhere

Electrolux operates four plants in Sweden. Permits are required by authorities for all of these plants, which account for approximately 2% of the total value of the Group's production. Three of these plants are required to submit notification. The permits cover, e.g., thresholds or maximum permissible values for air- and water-borne emissions and noise. No significant non-compliance with Swedish environmental legislation was reported in 2011.

Manufacturing units in other countries adjust their operations, apply for necessary permits and report to the authorities in accordance with local legislation. The Group follows a precautionary principle with reference to both acquisitions of new plants and continuous operations. Potential non-compliance, disputes or items that pose a material financial risk are reported to Group level in accordance with Group policy. No such significant item was reported in 2011.

Electrolux products are affected by legislation in various markets, principally involving energy consumption, producer responsibility for recycling, and restriction and management of hazardous substances. Electrolux continuously monitors changes in legislation, and both product development and manufacturing are adjusted to reflect these changes.

Parent Company income statement

Income statement

SEKm	Note	2011	2010
Net sales		6,660	5,989
Cost of goods sold	1	-5,023	-4,506
Gross operating income		1,637	1,483
Selling expenses		-1,109	-923
Administrative expenses		-295	-620
Other operating income	5	298	379
Other operating expenses	6	-10	-106
Operating income		521	213
Financial income	9	2,727	3,478
Financial expenses	9	-344	-58
Financial items, net		2,383	3,420
Income after financial items		2,904	3,633
Appropriations	21	32	55
Income before taxes		2,936	3,688
Taxes	10	-191	-335
Income for the period		2,745	3,353

Total comprehensive income for the period

SEKm	Note	2011	2010
Income for the period		2,745	3,353
Other comprehensive income			
Available for sale instruments		-91	77
Cash flow hedges		-23	-7
Income tax relating to other comprehensive income		6	7
Other comprehensive income, net of tax		-108	77
Total comprehensive income for the period		2,637	3,430

The Parent Company comprises the functions of the Group's head office, as well as five companies operating on a commission basis for AB Electrolux.

Net sales for the Parent Company in 2011 amounted to SEK 6,660m (5,989), of which SEK 3,266m (3,396) related to sales to Group companies and SEK 3,394m (2,593) to external customers. The majority of the Parent Company's sales was made within Europe. After appropriations of SEK 32m (55) and taxes of SEK -191m (-335), income for the period amounted to SEK 2,745m (3,353).

Non-restricted equity in the Parent Company at year-end amounted to SEK 15,938m.

Net financial exchange-rate differences during the year amounted to SEK 247m (497).

These differences in Group income do not normally generate any effect, as exchange-rate differences are offset against translation differences, i.e., the change in other comprehensive income arising from the translation of net assets in foreign subsidiaries to SEK at year-end rates.

Group contributions in 2011 amounted to SEK 165m (198). Group contributions and the income tax related to group contributions are reported in the income statement. Income tax related to cash flow hedges reported in other comprehensive income amounts to SEK 6m (7).

For information on the number of employees as well as salaries and remuneration, see Note 27. For information on shareholdings and participations, see Note 29.

The parent company reports Group contributions in the income statement as of the fourth quarter of 2011. The income statement for 2010 has been restated.

Parent Company balance sheet

SEKm	Note	December 31, 2011	December 31, 2010
Assets			
Non-current assets			
Intangible assets	13	1,828	1,630
Property, plant and equipment	12	272	262
Deferred tax assets		125	3
Financial assets	14	31,022	26,622
Total non-current assets		33,247	28,517
Current assets			
Inventories	15	51	140
Receivables from subsidiaries		10,841	11,378
Trade receivables		558	404
Derivatives with subsidiaries		658	1,059
Derivatives		235	386
Other receivables		68	226
Prepaid expenses and accrued income		126	87
Short-term investments		90	998
Cash and bank		2,206	5,266
Total current assets		14,833	19,944
Total assets		48,080	48,461
Equity and liabilities			
Equity			
Restricted equity			
Share capital	20	1,545	1,545
Statutory reserve		3,017	3,017
		4,562	4,562
Non-restricted equity			
Retained earnings		13,193	11,736
Income for the period		2,745	3,353
		15,938	15,089
Total equity		20,500	19,651
Untaxed reserves			
	21	597	629
Provisions			
Provisions for pensions and similar commitments	22	395	370
Other provisions	23	337	246
Total provisions		732	616
Non-current liabilities			
Bond loans		6,168	4,686
Other non-current loans		3,052	3,150
Total non-current liabilities		9,220	7,836
Current liabilities			
Payable to subsidiaries		12,338	16,044
Accounts payable		597	502
Tax liabilities		181	160
Other liabilities		107	79
Short-term borrowings		2,056	960
Derivatives with subsidiaries		627	444
Derivatives		314	458
Accrued expenses and prepaid income	24	811	1,082
Total current liabilities		17,031	19,729
Total liabilities and provisions		26,983	28,181
Total liabilities, provisions and equity		48,080	48,461
Pledged assets			
	19	5	5
Contingent liabilities			
	25	1,428	1,608

Parent Company change in equity

SEKm	Restricted equity		Non-restricted equity		Total equity
	Share capital	Statutory reserve	Fair value reserve	Retained earnings	
Opening balance, January 1, 2010	1,545	3,017	20	12,674	17,256
Income for the period	—	—	—	3,353	3,353
Available for sale instruments	—	—	77	—	77
Cash flow hedges	—	—	-7	—	-7
Income tax relating to other comprehensive income	—	—	7	—	7
Other comprehensive income, net of tax	—	—	77	—	77
Total comprehensive income for the period	—	—	77	3,353	3,430
Share-based payment	—	—	—	85	85
Sale of shares	—	—	—	18	18
Dividend SEK 4.00 per share	—	—	—	-1,138	-1,138
Total transactions with equity holders	—	—	—	-1,035	-1,035
Closing balance, December 31, 2010	1,545	3,017	97	14,992	19,651
Income for the period	—	—	—	2,745	2,745
Available for sale instruments	—	—	-91	—	-91
Cash flow hedges	—	—	-23	—	-23
Income tax relating to other comprehensive income	—	—	6	—	6
Other comprehensive income, net of tax	—	—	-108	—	-108
Total comprehensive income for the period	—	—	-108	2,745	2,637
Share-based payment	—	—	—	62	62
Sale of shares	—	—	—	—	—
Dividend SEK 6.50 per share	—	—	—	-1,850	-1,850
Total transactions with equity holders	—	—	—	-1,788	-1,788
Closing balance, December 31, 2011	1,545	3,017	-11	15,949	20,500

Parent Company cash flow statement

SEKm	2011	2010
Operations		
Income after financial items	2,904	3,633
Depreciation and amortization	265	255
Capital gain/loss included in operating income	-31	66
Taxes paid	-285	-5
Cash flow from operations, excluding change in operating assets and liabilities	2,853	3,949
Change in operating assets and liabilities		
Change in inventories	89	-38
Change in trade receivables	-154	-85
Change in current intra-group balances	934	861
Change in other current assets	270	-124
Change in other current liabilities and provisions	-176	473
Cash flow from operating assets and liabilities	963	1,087
Cash flow from operations	3,816	5,036
Investments		
Change in shares and participations	-3,661	-1,441
Capital expenditure in intangible assets	-402	-448
Capital expenditure in property, plant and equipment	-81	-114
Other	-789	-21
Cash flow from investments	-4,933	-2,024
Total cash flow from operations and investments	-1,117	3,012
Financing		
Change in short-term investments	908	1,936
Change in short-term borrowings	-56	-628
Change in intra-group borrowings	-3,519	-868
New long-term borrowings	3,495	—
Amortization of long-term borrowings	-960	-1,014
Dividend	-1,850	-1,138
Sale of shares	39	97
Cash flow from financing	-1,943	-1,615
Total cash flow	-3,060	1,397
Liquid funds at beginning of year	5,266	3,869
Liquid funds at year-end	2,206	5,266

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Notes

Note 1 Accounting and valuation principles

Basis of preparation

The consolidated financial statements are prepared in accordance with International Financial Reporting Standards (IFRS) as adopted by the European Union. The consolidated financial statements have been prepared under the historical cost convention, as modified by revaluation of available-for-sale financial assets and financial assets and liabilities (including derivative instruments) at fair value through profit or loss. Some additional information is disclosed based on the standard RFR 1 from the Swedish Financial Reporting Board and the Swedish Annual Accounts Act. As required by IAS 1, Electrolux companies apply uniform accounting rules, irrespective of national legislation, as defined in the Electrolux Accounting Manual, which is fully compliant with IFRS. The policies set out below have been consistently applied to all years presented with the exception for new accounting standards where the application follows the rules in each particular standard. For information on new standards, see the section on new or amended accounting standards on page 37.

The Parent Company applies the same accounting principles as the Group, except in the cases specified below in the section entitled "Parent Company accounting principles".

The financial statements were authorized for issue by the Board of Directors on February 1, 2012. The balance sheets and income statements are subject to approval by the Annual General Meeting of shareholders on March 27, 2012.

Principles applied for consolidation

The acquisition method of accounting is used to account for the acquisition of subsidiaries by the Group, whereby the assets and liabilities and contingent liabilities assumed in a subsidiary on the date of acquisition are recognized and measured to determine the acquisition value to the Group.

The cost of an acquisition is measured as the fair value of the assets given, equity instruments issued and liabilities incurred or assumed at the date of exchange. The consideration transferred includes the fair value of any asset or liability resulting from a contingent consideration arrangement. Costs directly attributable to the acquisition effort are expensed as incurred. On an acquisition-by-acquisition basis, the Group recognizes any non-controlling interest in the acquiree either at fair value or at the non-controlling interest's proportionate share of the acquiree's net assets.

The excess of the consideration transferred, the amount of any non-controlling interest in the acquiree and the acquisition-date fair value of any previous equity interest in the acquiree over the fair value of the identifiable net assets acquired is recorded as goodwill. If the fair value of the acquired net assets exceeds the cost of the business combination, the acquirer must reassess the identification and measurement of the acquired assets. Any excess remaining after that reassessment must be recognized immediately in profit or loss.

The consolidated financial statements for the Group include the financial statements for the Parent Company and the direct and indirect-owned subsidiaries after:

- elimination of intra-group transactions, balances and unrealized intra-group profits and
- depreciation and amortization of acquired surplus values.

Definition of Group companies

The consolidated financial statements include AB Electrolux and all companies in which the Parent Company has the power to govern the financial and operating policies, generally accompanying a shareholding of more than 50% of the voting rights referring to all shares and participations. When the Group ceases to have control or significant influence, any retained interest in the entity is remeasured to its fair value, with the change in carrying amount recognized in profit or loss.

The following applies to acquisitions and divestments during the year:

- Companies acquired during the year have been included in the consolidated income statement as of the date when Electrolux gains control.
- Companies divested during the year have been included in the consolidated income statement up to and including the date when Electrolux loses control.

At year-end 2011, the Group comprised 226 (230) operating units, and 160 (149) companies.

Associated companies

Associates are all companies over which the Group has significant influence but not control, generally accompanying a shareholding of between 20% and 50% of the voting rights. Investments in associated companies have been reported according to the equity method. This means that the Group's share of income after taxes in an associated company is reported as part of the Group's income. The Group's share of its associates' post-acquisition movements in other comprehensive income is recognized in other comprehensive income. Investment in an associated company is reported initially at cost, increased, or decreased to recognize the Group's share of the profit or loss of the associated company after the date of acquisition. When the Group's share of losses in an associate equals or exceeds its interest in the associate, the Group does not recognize further losses, unless it has incurred obligations or made payments on behalf of the associate. Gains or losses on transactions with associated companies, if any, have been recognized to the extent of unrelated investors' interests in the associate.

Related party transactions

All transactions with related parties are carried out on an arm's-length basis.

Foreign currency translations

Foreign currency transactions are translated into the functional currency using the exchange rates prevailing at the dates of the transactions.

Monetary assets and liabilities denominated in foreign currency are valued at year-end exchange rates and the exchange-rate differences are included in income for the period, except when deferred in other comprehensive income for the effective part of qualifying net investment hedges.

The consolidated financial statements are presented in Swedish krona (SEK), which is the Parent Company's functional and presentation currency.

The balance sheets of foreign subsidiaries have been translated into SEK at year-end rates. The income statements have been translated at the average rates for the year. Translation differences thus arising have been included in other comprehensive income.

The Group uses foreign exchange derivative contracts and loans in foreign currencies in hedging certain net investments in foreign operations. The effective portion of the exchange-rate differences related to these contracts and loans have been charged to other comprehensive income.

When a foreign operation is partially disposed of or sold, exchange-rate differences that were recorded in other comprehensive income are transferred to income for the period as part of the gain or loss on sales.

Goodwill and fair value adjustments arising on the acquisition of a foreign entity are treated as assets and liabilities of the foreign entity and translated at the closing rate.

Segment reporting

The Group has six reportable segments. The segments are identified from the Group's two main business areas, Consumer Durables and Professional Products. Consumer Durables is divided into five operating segments, which are all identified as separate reportable segments. In Professional Products, there are two operating segments that are aggregated into one reportable segment in accordance with the aggregation criteria. The segments are regularly reviewed by the President and CEO, the Group's chief operating decision maker.

The segments are responsible for the operating results and the net assets used in their businesses, whereas financial net and taxes as well as net borrowings and equity are not reported per segment. The operating results and net assets of the segments are consolidated using the same principles as for the total Group. The segments consist of separate legal units as well as divisions in multi-segment legal units where some allocations of costs and net assets are made. Operating costs not included in the segments are shown under Group common costs, which mainly are costs for Group functions.

Sales between segments are made on market conditions with arm's-length principles.

Revenue recognition

Sales are recorded net of value-added tax, specific sales taxes, returns, and trade discounts. Revenues arise from sales of finished products and services. Sales are recognized when the significant risks and rewards connected with ownership of the goods

have been transferred to the buyer and the Group retains neither a continuing right to dispose of the goods, nor effective control of those goods and when the amount of revenue can be measured reliably. This means that sales are recorded when goods have been put at the disposal of the customers in accordance with agreed terms of delivery. Revenues from services are recorded when the service, such as installation or repair of products, has been performed. Revenues from sale of extended warranty are recognized on a linear basis over the contract period.

Items affecting comparability

This item includes events and transactions with significant effects, which are relevant for understanding the financial performance when comparing income for the current period with previous periods, including:

- Capital gains and losses from divestments of product groups or major units
- Close-down or significant down-sizing of major units or activities
- Restructuring initiatives with a set of activities aimed at reshaping a major structure or process
- Significant impairment
- Other major non-recurring costs or income

Borrowing costs

Borrowing costs that are directly attributable to the acquisition, construction or production of qualifying assets are capitalized as a part of the cost of those assets. Other borrowing costs are recognized in the financial net as an expense in the period in which they are incurred.

Taxes

Deferred income tax is provided in full, using the liability method, on temporary differences arising between the tax bases of assets and liabilities and their carrying amounts in the consolidated financial statements. However, the deferred income tax is not accounted for if it arises from initial recognition of an asset or liability in a transaction other than a business combination that at the time of the transaction affects neither accounting nor taxable profit or loss. Deferred taxes are calculated using enacted or substantially enacted tax rates by the balance sheet date. Taxes incurred by the Electrolux Group are affected by appropriations and other taxable or tax-related transactions in the individual Group companies. They are also affected by utilization of tax losses carried forward referring to previous years or to acquired companies. Deferred tax assets on tax losses and temporary differences are recognized to the extent it is probable that they will be utilized in future periods. Deferred tax assets and deferred tax liabilities are shown net when they refer to the same taxation authority and when a company or a group of companies, through tax-consolidation schemes, etc., have a legally enforceable right to set off tax assets against tax liabilities.

Deferred income tax is provided on temporary differences arising on investments in subsidiaries and associates, except where the timing of the reversal of the temporary difference is controlled by the Group and it is probable that the temporary difference will not be reversed in the foreseeable future.

Cont. Note 1

Intangible fixed assets**Goodwill**

Goodwill is reported as an indefinite life intangible asset at cost less accumulated impairment losses.

Trademarks

Trademarks are reported at historical cost less amortization and impairment. The Electrolux trademark in North America, acquired in 2000, is regarded as an indefinite life intangible asset and is not amortized. One of the Group's key strategies is to develop Electrolux into the leading global brand within the Group's product categories. This acquisition has given Electrolux the right to use the Electrolux brand worldwide, whereas it previously could be used only outside of North America. All other trademarks are amortized over their useful lives, estimated to 5 to 10 years, using the straight-line method.

Product development expenses

Electrolux capitalizes expenses for certain own development of new products provided that the level of certainty of their future economic benefits and useful life is high. The intangible asset is only recognized if the product is sellable on existing markets and that resources exist to complete the development. Only expenditures which are directly attributable to the new product's development are recognized. Capitalized development costs are amortized over their useful lives, between 3 and 5 years, using the straight-line method.

Computer software

Acquired computer software licenses are capitalized on the basis of the costs incurred to acquire and bring to use the specific software. These costs are amortized over useful lives, between 3 and 5 years, using the straight-line method with the exception for the development costs of the Group's common business system, which amortization is based on the usage and go-live dates of the entities and continues over useful life. The applied principle gives an amortization period of approximately 12 years for the system.

Client relationships

Client relationships are recognized at fair value in connection with acquisitions. The values of these relationships are amortized over the estimated useful lives, between 5 and 15 years, using the straight-line method.

Property, plant and equipment

Property, plant, and equipment are stated at historical cost less straight-line accumulated depreciation, adjusted for any impairment charges. Historical cost includes expenditures that are directly attributable to the acquisition of the items including borrowing costs where applicable. Subsequent costs are included in the asset's carrying amount only when it is probable that future economic benefits associated with the item will flow to the Group and are of material value. Each part of an item of property, plant and equipment with a cost that is significant in relation to the total cost of the item is depreciated separately. This applies mainly to components for machinery. All other repairs and maintenance are charged to the income statement during the period in which they

are incurred. Land is not depreciated as it is considered to have an unlimited useful life. All other depreciation is calculated using the straight-line method and is based on the following estimated useful lives:

Buildings and land improvements	10–40 years
Machinery and technical installations	3–15 years
Other equipment	3–10 years

Impairment of non-current assets

At each balance sheet date, the Group assesses whether there is any indication that any of the company's non-current assets are impaired. If any such indication exists, the company estimates the recoverable amount of the asset. The recoverable amount is the higher of an asset's fair value less cost to sell and value in use. An impairment loss is recognized by the amount of which the carrying amount of an asset exceeds its recoverable amount. The discount rates used reflect the cost of capital and other financial parameters in the country or region where the asset is in use. For the purposes of assessing impairment, assets are grouped in cash-generating units, which are the smallest identifiable groups of assets that generate cash inflows that are largely independent of the cash inflows from other assets or groups of assets.

The value of goodwill and other intangible assets with indefinite life is continuously monitored, and is tested for yearly impairment or more often if there is indication that the asset might be impaired. Goodwill is allocated to the cash generating units that are expected to benefit from the combination.

Non-financial/current assets (other than goodwill) that suffered impairment are reviewed for possible reversal of the impairment at each reporting date.

Classification of financial assets

The Group classifies its financial assets in the following categories:

- Financial assets at fair value through profit or loss
- Loans and receivables
- Held-to-maturity investments
- Available-for-sale financial assets

The classification depends on the purpose for which the investments were acquired. Management determines the classification of its investments at initial recognition. See also Note 18 on page 51 where the fair value and the carrying amount of financial assets and liabilities are listed according to classification.

Financial assets at fair value through profit or loss

This category has two sub-categories: financial assets held-for-trading, and those designated at fair value through profit or loss at inception. A financial asset is classified in this category if acquired principally for the purpose of selling in the short term or if so designated by management. Derivatives are also categorized as held-for-trading, presented under derivatives in the balance sheet, unless they are designated as hedges. Assets in this category are classified as current assets if they either are held-for-trading or are expected to be realized within 12 months of the balance-sheet date.

Loans and receivables

Loans and receivables are non-derivative financial assets with fixed or determinable payments that are not quoted in an active market. They are included in current assets, except for maturities greater than 12 months after the balance-sheet date. These are classified as non-current assets. Loans and receivables comprise trade and other receivables and cash and cash equivalents in the balance sheet.

Held-to-maturity investments

Held-to-maturity investments are non-derivative financial assets with fixed or determinable payments and fixed maturities that management has the positive intention and ability to hold to maturity. During 2011 and 2010, the Group did not hold any investments in this category.

Available-for-sale financial assets

Available-for-sale financial assets are non-derivatives that are either designated in this category or not classified in any of the other categories. They are included in non-current assets as financial assets unless management intends to dispose of the investment within 12 months of the balance-sheet date.

Recognition and measurement of financial assets

Regular purchases and sales of financial assets are recognized on trade-date, the date on which the Group commits to purchase or sell the asset. Financial assets are initially recognized at fair value plus transaction costs except for those carried at fair value through profit or loss. Financial assets are derecognized when the rights to receive cash flows from the asset have expired or have been transferred and the Group has transferred substantially all risks and rewards of ownership. Financial assets at fair value through profit or loss and available-for-sale financial assets are subsequently carried at fair value. Loans, receivables, and held-to-maturity investments are carried at amortized cost using the effective interest method. Realized and unrealized gains and losses arising from changes in the fair value of the financial assets at fair value through profit or loss category are included in the income statement in the period in which they arise. Unrealized gains and losses arising from changes in the fair value of financial assets classified as available-for-sale are recognized in other comprehensive income. When securities classified as available-for-sale are sold or impaired, the accumulated fair-value adjustments are included in income for the period as gains and losses from investment securities and reported as operating result.

The fair values of quoted investments are based on current bid prices. If the market for a financial asset is not active, the Group establishes fair value by using valuation techniques. These include the use of recent arm's-length transactions, reference to other instruments that are substantially the same, discounted cash-flow analysis, and option-pricing models refined to reflect the issuer's specific circumstances.

The Group assesses at each balance-sheet date whether there is objective evidence that a financial asset or a group of financial assets is impaired. If any such evidence exists for available-for-sale financial assets, the cumulative loss is recognized in the income for the period. Impairment losses recognized in the income statement are reversed through the income statement, except for equity instruments.

Leasing

A finance lease is a lease that transfers substantially all the risks and rewards incidental to ownership of an asset. Title may or may not eventually be transferred. An operating lease is a lease other than a finance lease. Assets under finance leases in which the Group is a lessee are recognized in the balance sheet and the future leasing payments are recognized as a borrowing. Expenses for the period correspond to depreciation of the leased asset and interest cost for the borrowing. The Group's activities as a lessor are not significant.

The Group generally owns its production facilities. The Group rents some warehouse and office premises under leasing agreements and has also leasing contracts for certain office equipment. Most leasing agreements in the Group are operational leases and the costs are recognized directly in the income statement in the corresponding period. Finance leases are capitalized at the inception of the lease at the lower of the fair value of the leased property or the present value of the minimum lease payments.

Leased assets are depreciated over their useful lives. If there is no reasonable certainty that the lessee will obtain ownership by the end of the lease term, the assets are fully depreciated over the shorter of the lease term or remaining useful life.

Inventories

Inventories and work in progress are valued at the lower of cost, at normal capacity utilization, and net realizable value. Net realizable value is defined as the estimated selling price in the ordinary course of business less the estimated costs of completion and the estimated costs necessary to make the sale at market value. The cost of finished goods and work in progress comprises development costs, raw materials, direct labor, tooling costs, other direct costs and related production overheads. The cost of inventories is assigned by using the weighted average cost formula. The cost of inventories are recognized as expense and included in cost of goods sold. Provisions for obsolescence are included in the value for inventory.

Trade receivables

Trade receivables are recognized initially at fair value and subsequently measured at amortized cost using the effective interest method, less provision for impairment. A provision for impairment of trade receivables is established when there is objective evidence that the Group will not be able to collect all amounts due according to the original terms of receivables. The amount of the provision is the difference between the asset's carrying amount and the present value of estimated future cash flows, discounted at the effective interest rate. The change in amount of the provision is recognized in the income statement in selling expenses.

Cash and cash equivalents

Cash and cash equivalents consist of cash on hand, bank deposits and other short-term highly liquid investments with a maturity of 3 months or less.

Provisions

Provisions are recognized when the Group has a present obligation as a result of a past event, and it is probable that an outflow of resources will be required to settle the obligation, and a reliable estimate can be made of the amount of the obligation. The amount

Cont. Note 1

recognized, as a provision is the best estimate of the expenditure required to settle the present obligation at the balance-sheet date. Where the effect of time value of money is material, the amount recognized is the present value of the estimated expenditures.

Provisions for warranty are recognized at the date of sale of the products covered by the warranty and are calculated based on historical data for similar products.

Restructuring provisions are recognized when the Group has both adopted a detailed formal plan for the restructuring and has, either started the plan implementation, or communicated its main features to those affected by the restructuring.

Post-employment benefits

Post-employment benefit plans are classified as either defined contribution or defined benefit plans.

Under a defined contribution plan, the company pays fixed contributions into a separate entity and will have no legal obligation to pay further contributions if the fund does not hold sufficient assets to pay all employee benefits. Contributions are expensed when they are due.

All other post-employment benefit plans are defined benefit plans. The Projected Unit Credit Method is used to measure the present value of the obligations and costs. The calculations are made annually using actuarial assumptions determined at the balance-sheet date. Changes in the present value of the obligations due to revised actuarial assumptions are treated as actuarial gains or losses and are amortized over the employees' expected average remaining working lifetime in accordance with the corridor approach. Differences between expected and actual return on plan assets are treated as actuarial gains or losses. The portion of the cumulative unrecognized gains and losses in each plan that exceeds 10% of the greater of the defined benefit obligation and the plan asset is recognized in profit and loss over the expected average remaining working lifetime of the employees participating in the plans.

Net provisions for post-employment benefits in the balance sheet represent the present value of the Group's obligations at year-end less market value of plan assets, unrecognized actuarial gains and losses and unrecognized past-service costs.

Past-service costs are recognized immediately in income, unless the changes to the pension plan are conditional on the employees remaining in service for a specified period of time (vesting period). In this case, the past-service costs are amortized on a straight-line basis over the vesting period.

Borrowings

Borrowings are initially recognized at fair value net of transaction costs incurred. After initial recognition, borrowings are valued at amortized cost using the effective interest method.

Accounts payable

Accounts payable are initially recognized at fair value. After initial recognition, accounts payable are valued at amortized cost using the effective interest method.

Financial derivative instruments and hedging activities

Derivatives are initially recognized at fair value on the date a derivative contract is entered into and are subsequently measured at their fair value. The method of recognizing the resulting gain or loss depends

on whether the derivative is designated as a hedging instrument, and if so, the nature of the item being hedged. The Group designates certain derivatives as either hedges of the fair value of recognized assets or liabilities or a firm commitment (fair value hedges); hedges of highly probable forecast transactions (cash flow hedges); or hedges of net investments in foreign operations.

The Group documents at the inception of the transaction the relationship between hedging instruments and hedged items, as well as its risk-management objective and strategy for undertaking various hedge transactions. The Group also documents its assessment, both at hedge inception and on an ongoing basis, of whether the derivatives that are used in hedging transactions are highly effective in offsetting changes in fair values or cash flows of hedged items.

Movements on the hedging reserve are shown in other comprehensive income in the consolidated income statement.

Fair value hedge

Changes in the fair value of derivatives that are designated and qualify as fair value hedges are recorded as financial items in the income statement, together with any changes in the fair value of the hedged asset or liability that are attributable to the hedged risk. The Group applies fair value hedge accounting only for hedging fixed interest risk on borrowings. The gain or loss relating to changes in the fair value of interest-rate swaps hedging fixed rate borrowings is recognized in the income statement as financial expense. Changes in the fair value of the hedged fixed rate borrowings attributable to interest-rate risk are recognized in the income statement as financial expense.

If the hedge no longer meets the criteria for hedge accounting or is de-designated, the adjustment to the carrying amount of a hedged item for which the effective interest method is used is amortized in the profit and loss statement as financial expense over the period of maturity.

Cash flow hedge

The effective portion of a change in the fair value of derivatives that are designated and qualify as cash flow hedges are recognized in other comprehensive income. The gain or loss relating to the ineffective portion is recognized immediately in the income statement as financial items.

Amounts previously reported in other comprehensive income are recycled in the operating income in the periods when the hedged item will affect profit or loss, for instance, when the forecast sale that is hedged takes place. However, when the forecast transaction that is hedged results in the recognition of a non-financial asset, for example inventory or a liability, the gains and losses previously reported in other comprehensive income are included in the initial measurement of the cost of the asset or liability.

When a hedging instrument expires or is sold, or when a hedge no longer meets the criteria for hedge accounting, any cumulative gain or loss previously reported in other comprehensive income is recognized when the forecast transaction is ultimately recognized in the income statement. When a forecast transaction is no longer to occur, the cumulative gain or loss that was reported in other comprehensive income is immediately transferred to the income statement within financial items or as cost of goods sold depending on the purpose of the transaction.

Net investment hedge

Hedges of net investments in foreign operations are accounted for similarly to cash flow hedges. Any gain or loss on the hedging instrument relating to the effective portion of the hedge is recognized in other comprehensive income; the gain or loss relating to the ineffective portion is recognized immediately in the income statement as financial items.

Gains and losses previously reported in other comprehensive income are included in income for the period when the foreign operation is disposed of, or when a partial disposal occurs.

Derivatives that do not qualify for hedge accounting

Certain derivative instruments do not qualify for hedge accounting. Changes in the fair value of any derivative instruments that do not qualify for hedge accounting are recognized immediately in the income statement as financial items or cost of goods sold depending on the purpose of the transaction.

Share-based compensation

The instruments granted for share-based compensation programs are either share options or shares, depending on the program. An estimated cost for the granted instruments, based on the instruments' fair value at grant date, and the number of instruments expected to vest is charged to the income statement over the vesting period. The fair value of share options is calculated using a valuation technique, which is consistent with generally accepted valuation methodologies for pricing financial instruments and takes into consideration factors that knowledgeable, willing market participants would consider in setting the price. The fair value of shares is the market value at grant date, adjusted for the discounted value of future dividends which employees will not receive. For Electrolux, the share-based compensation programs are classified as equity-settled transactions, and the cost of the granted instrument's fair value at grant date is recognized over the vesting period which is 2.5 years. At each balance-sheet date, the Group revises the estimates to the number of shares that are expected to vest. Electrolux recognizes the impact of the revision to original estimates, if any, in the income statement, with a corresponding adjustment to equity.

In addition, the Group provides for employer contributions expected to be paid in connection with the share-based compensation programs. The costs are charged to the income statement over the vesting period. The provision is periodically revalued based on the fair value of the instruments at each closing date.

Government grants

Government grants relate to financial grants from governments, public authorities, and similar local, national, or international bodies. These are recognized at fair value when there is a reasonable assurance that the Group will comply with the conditions attached to them, and that the grants will be received. Government grants are included in the balance sheet as deferred income and recognized as income matching the associated costs the grant is intended to compensate.

New or amended accounting standards in 2011

The International Accounting Standards Board (IASB) has not issued any major standards or amendments with effect in 2011.

New or amended accounting standards after 2011

The following new standards and amendments to standards have been issued but are not effective for the financial year beginning January 1, 2012, and will not be early adopted. No significant impact on the financial result or position is expected upon their eventual application with the exception for IAS 19, which is described below.

IAS 1 Financial Statement Presentation: Presentation of Items of Other Comprehensive Income (Amendments)¹⁾. The amendments prescribe how to group items presented in OCI on the basis of whether they are potentially reclassifiable to profit or loss subsequently. The standard will not have any impact on Electrolux financial results or position. The standard is effective for annual periods beginning on or after July 1, 2012.

IAS 19 Employee Benefits (Amendments)¹⁾. IAS 19 prescribes the accounting and disclosure by employers for employee benefits. The amended standard requires an entity to regularly determine the present value of defined benefit obligations and the fair value of plan assets and to recognize the net of those values in the financial statements as a net defined benefit liability. The amended standard removes the option to use the corridor approach (see page 36 for a description) presently used by Electrolux. The standard also requires an entity to apply the discount rate on the net defined benefit liability (asset) in order to calculate the net interest expense (income). The standard thereby removes the use of an expected return on the plan assets. All changes in the net defined benefit liability (asset) will be recognized as they occur, as follows: (i) service cost and net interest in profit or loss; and (ii) remeasurement in other comprehensive income.

The standard will have the following preliminary impact on the presentation of Electrolux financial results and position: All historical actuarial gains or losses will be included in the measurement of the net defined benefit liability. This will initially increase the liabilities of Electrolux and reduce the equity (after deduction for deferred tax). Future changes in the net defined benefit liability from changes in, e.g., discount rate will be presented in other comprehensive income. Electrolux will classify the defined benefit liability as a financial liability and present the net interest on the net liability in the financial net. The removal of the expected return will worsen the net interest with the difference between the expected return and the discount rate applied on the plan assets. For 2011, the changes would have increased the net defined benefit liability by approximately SEK 3,500m and reduced retained earnings by SEK 2,800m. The modified net interest calculation and the removal of the amortization of the actuarial losses would have decreased the income for the period by approximately SEK 200m. The standard will be applied as of Q1, 2013 with full retrospective application.

IFRS 10 Consolidated Financial Standards¹⁾, **IFRS 11** Joint Arrangements¹⁾ and **IFRS 12** Disclosure of Interests in Other Entities¹⁾. IFRS 10 provides a single consolidation model that identifies control as the basis for consolidation in all types of entities.

IFRS 10 replaces IAS 27 Consolidated and Separate Financial Statements and SIC-12 Consolidation – Special Purpose Entities.

Cont. Note 1

IFRS 11 Joint Arrangements establishes principles for the financial reporting by parties to joint arrangement.

IFRS 11 supersedes IAS 31 Interests in Joint Ventures and SIC-13 – Jointly Controlled Entities – Non-monetary Contributions by Venturers.

IFRS 12 combines, enhances and replaces the disclosure requirements for subsidiaries, joint arrangements, associates and unconsolidated structured entities. The new standards will have no immediate impact on Electrolux financial result or position but may influence the accounting for consolidation purposes in the future. The standards are effective for annual periods beginning on or after January 1, 2013.

IFRS 7 Financial instruments: Disclosures – Transfers of Financial Assets (Amendment). The change will provide users with more information about an entity's exposure to the risks of transferred financial assets, particularly those that involve securitisation of financial assets. The standard is not expected to have any impact on Electrolux financial results or position. The standard was effective for annual periods beginning on or after July 1, 2011.

IFRS 9 Financial instruments¹⁾. This standard addresses the classification and measurement of financial instruments and is likely to affect the Group's accounting for its financial assets and liabilities. The Group is yet to assess IFRS 9's full impact. The effective date was originally for annual periods beginning on or after January 1, 2013. In 2011, IASB amended IFRS 9 and postponed the mandatory effective date to January 1, 2015, with early application allowed.

New interpretations of accounting standards

The International Financial Reporting Interpretation Committee (IFRIC) did not issue any new interpretations that were applicable to Electrolux.

1) This amendment or replacement has not been adopted by the EU at the writing date.

Critical accounting policies and key sources of estimation uncertainty

Use of estimates

Management of the Group has made a number of estimates and assumptions relating to the reporting of assets and liabilities and the disclosure of contingent assets and liabilities to prepare these financial statements in conformity with IFRS. Actual results could differ from these estimates.

The discussion and analysis of the Group's results of operations and financial condition are based on the consolidated financial statements, which have been prepared in accordance with IFRS, as adopted by the EU. The preparation of these financial statements requires management to apply certain accounting methods and policies that may be based on difficult, complex or subjective judgments by management or on estimates based on experience and assumptions determined to be reasonable and realistic based on the related circumstances. The application of these estimates and assumptions affects the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities at the balance-sheet date and the reported amounts of net sales and expenses during the reporting period. Actual results

may differ from these estimates under different assumptions or conditions. Electrolux has summarized below the accounting policies that require more subjective judgment of the management in making assumptions or estimates regarding the effects of matters that are inherently uncertain.

Asset impairment

Non-current assets, including goodwill, are evaluated for impairment yearly or whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. An impaired asset is written down to its recoverable amount based on the best information available. Different methods have been used for this evaluation, depending on the availability of information. When available, market value has been used and impairment charges have been recorded when this information indicated that the carrying amount of an asset was not recoverable. In the majority of cases, however, market value has not been available, and the fair value has been estimated by using the discounted cash-flow method based on expected future results. Differences in the estimation of expected future results and the discount rates used could have resulted in different asset valuations.

Property, plant and equipment are depreciated on a straight-line basis over their estimated useful lives. Useful lives for property, plant and equipment are estimated between 10 and 40 years for buildings and land improvements and between 3 and 15 years for machinery, technical installations and other equipment. The carrying amount for property, plant and equipment at year-end 2011 amounted to SEK 15,613m. The carrying amount for goodwill at year-end 2011 amounted to SEK 6,008m. Management regularly reassesses the useful life of all significant assets. Management believes that any reasonably possible change in the key assumptions on which the asset's recoverable amounts are based would not cause their carrying amounts to exceed their recoverable amounts.

Deferred taxes

In the preparation of the financial statements, Electrolux estimates the income taxes in each of the taxing jurisdictions in which the Group operates as well as any deferred taxes based on temporary differences. Deferred tax assets relating mainly to tax loss carry-forwards, energy tax-credits and temporary differences are recognized in those cases when future taxable income is expected to permit the recovery of those tax assets. Changes in assumptions in the projection of future taxable income as well as changes in tax rates could result in significant differences in the valuation of deferred taxes. As of December 31, 2011, Electrolux had a net amount of SEK 1,853m recognized as deferred tax assets in excess of deferred tax liabilities. As of December 31, 2011, the Group had tax loss carry-forwards and other deductible temporary differences of SEK 6,739m, which have not been included in computation of deferred tax assets.

Current taxes

Electrolux provisions for uncertain outcome of tax audits and tax litigations are based on management's best estimates and recorded in the balance sheet. These estimates might differ from the actual outcome and the timing of the potential effect on Electrolux cash flow is normally not possible to predict.

In recent years, tax authorities have been focusing on transfer pricing. Transfer-pricing matters are normally very complex, include high amounts and it might take several years to reach a conclusion.

Trade receivables

Receivables are reported net of allowances for doubtful receivables. The net value reflects the amounts that are expected to be collected, based on circumstances known at the balance-sheet date. Changes in circumstances such as higher than expected defaults or changes in the financial situation of a significant customer could lead to significantly different valuations. At year-end 2011, trade receivables, net of provisions for doubtful accounts, amounted to SEK 19,226m. The total provision for doubtful accounts at year-end 2011 was SEK 904m.

Post-employment benefits

Electrolux sponsors defined benefit pension plans for some of its employees in certain countries. The pension calculations are based on assumptions about expected return on assets, discount rates, mortality rates and future salary increases. Changes in assumptions affect directly the defined benefit obligation, service cost, interest cost and expected return on assets components of the expense. Gains and losses which result when actual returns on assets differ from expected returns, and when actuarial liabilities are adjusted due to experienced changes in assumptions, are subject to amortization over the expected average remaining working life of the employees using the corridor approach. Expected return on assets used in 2011 was 6.5% in average based on historical results. The discount rate used to estimate liabilities at the end of 2010 and the calculation of expenses during 2011 was 4.9% in average.

Restructuring

Restructuring charges include required write-downs of assets and other non-cash items, as well as estimated costs for personnel reductions and other direct costs related to the termination of the activity. The charges are calculated based on detailed plans for activities that are expected to improve the Group's cost structure and productivity. In general, the outcome of similar historical events in previous plans are used as a guideline to minimize these uncertainties. The total provision for restructuring at year-end 2011 was SEK 1 723m.

Warranties

As is customary in the industry in which Electrolux operates, many of the products sold are covered by an original warranty, which is included in the price and which extends for a predetermined period of time. Provisions for this original warranty are estimated based on historical data regarding service rates, cost of repairs, etc. Additional provisions are created to cover goodwill warranty and extended warranty. While changes in these assumptions would result in different valuations, such changes are unlikely to have a material impact on the Group's results or financial situation. As of December 31, 2011, Electrolux had a provision for warranty commitments amounting to SEK 1,518m. Revenues from extended warranty is recognized on a linear basis over the contract period unless there is evidence that some other method better represents the stage of completion.

Long-term incentive programs

Electrolux records a provision for the expected employer contributions, social security charges, arising when the employees receive shares under the 2009–2011 share programs. Employer contributions are paid based on the benefit obtained by the employee when receiving shares. The establishment of the provision requires the estimation of the expected future benefit to the employees. Electrolux bases these calculations on a valuation model, which requires a number of estimates that are inherently uncertain. The uncertainty is due to the unknown share price at the time when shares in the performance-share programs are distributed, and because the liability is marked-to-market, it is remeasured every balance-sheet day.

Disputes

Electrolux is involved in disputes in the ordinary course of business. The disputes concern, among other things, product liability, alleged defects in delivery of goods and services, patent rights and other rights and other issues on rights and obligations in connection with Electrolux operations. Such disputes may prove costly and time consuming and may disrupt normal operations. In addition, the outcome of complicated disputes is difficult to foresee. It cannot be ruled out that a disadvantageous outcome of a dispute may prove to have a material adverse effect on the Group's earnings and financial position.

Parent Company accounting principles

The Parent Company has prepared its Annual Report in compliance with Swedish Annual Accounts Act (1995:1554) and recommendation RFR 2, Accounting for Legal Entities of the Swedish Financial Reporting Board. RFR 2 prescribes that the Parent Company in the Annual Report of a legal entity shall apply all International Financial Reporting Standards and interpretations approved by the EU as far as this is possible within the framework of the Annual Accounts Act, and taking into account the connection between reporting and taxation. The recommendation states which exceptions from IFRS and additions shall be made. The Parent Company reports Group contribution in the income statement for the first time 2011. Corresponding changes have been made in the 2010 financial statements. The Parent Company applies IAS 39, Financial Instruments.

Subsidiaries

Holdings in subsidiaries are recognized in the Parent Company financial statements according to the cost method of accounting. The value of subsidiaries are tested for impairment when there is an indication of a decline in the value.

Anticipated dividends

Dividends from subsidiaries are recognized in the income statement after decision by the annual general meeting in respective subsidiary. Anticipated dividends from subsidiaries are recognized in cases where the Parent Company has exclusive rights to decide on the size of the dividend and the Parent Company has made a decision on the size of the dividend before the Parent Company has published its financial reports.

Cont. Note 1

Taxes

The Parent Company's financial statements recognize untaxed reserves including deferred tax. The consolidated financial statements, however, reclassify untaxed reserves to deferred tax liability and equity.

Group contribution

Group contributions provided or received by the Parent Company, and its current tax effects are recognized as financial items in the income statement. Shareholder contributions provided by the Parent Company are recognized in shares and participations and as such they are subject to impairment tests as indicated above.

Pensions

The Parent Company reports pensions in the financial statements in accordance with the recommendation FAR 4, Accounting for Pension Liability and Pension Cost, from the Swedish Institute of Authorized Public Accountants. According to RFR 2, IAS 19 shall be adopted regarding supplementary disclosures when applicable.

Intangible assets

The Parent Company amortizes trademarks in accordance with RFR 2. The Electrolux trademark in North America is amortized over 40 years using the straight-line method. All other trademarks are amortized over their useful lives, estimated to 10 years, using the straight-line method.

The central development costs of the Group's common business system are recorded in the Parent Company. The amortization is based on the usage and go-live dates of the entities and continues over the system's useful life, estimated to 5 years per unit using the straight-line method. The applied principle gives an estimated amortization period of 12 years for the system.

Property, plant and equipment and intangible assets

The Parent Company reports additional fiscal depreciation, required by Swedish tax law, as appropriations in the income statement. In the balance sheet, these are included in untaxed reserves.

Financial statement presentation

The Parent Company presents the income and balance sheet statements in compliance with the Swedish Annual Accounts Act (1995:1554) and recommendation RFR 2.

Note 2 Financial risk management

Financial risk management

The Group is exposed to a number of risks relating to, for example, liquid funds, trade receivables, customer-financing receivables, payables, borrowings, commodities and derivative instruments. The risks are primarily:

- Interest-rate risk on liquid funds and borrowings
- Financing risk in relation to the Group's capital requirements
- Foreign-exchange risk on commercial flows and net investments in foreign subsidiaries

- Commodity-price risk affecting the expenditure on raw materials and components for goods produced
- Credit risk relating to financial and commercial activities

The Board of Directors of Electrolux has approved a financial policy as well as a credit policy for the Group to manage and control these risks. (Hereinafter all policies are referred to as the Financial Policy). These risks are to be managed by, amongst others, the use of financial derivative instruments according to the limitations stated in the Financial Policy. The Financial Policy also describes the management of risks relating to pension fund assets.

The management of financial risks has largely been centralized to Group Treasury in Stockholm. Local financial issues are also managed by three regional treasury centers located in Singapore, North America, and Latin America. Measurement of risk in Group Treasury is performed by a separate risk-controlling function on a daily basis. The method used for measuring risk in the financial position is parametric Value-at-Risk (VaR). The method shows the maximum potential loss in one day with a probability of 97.5% and is based on the statistical behavior of the FX spot and interest-rate markets during the last 150 business days. To emphasize recent movements in the market, the weight of the rates decrease further away from the valuation date. By measuring the VaR risk, Group Treasury is able to monitor and follow up on the Group's risks across a wide variety of currencies and markets. The main limitation of the method is that events not showing in the statistical data will not be reflected in the risk value. Also, due to the confidence level, there is a 2.5% risk that the loss will be larger than indicated by the risk figure. Furthermore, there are guidelines in the Group's policies and procedures for managing operational risk relating to financial instruments by, e.g., segregation of duties and power of attorney.

Proprietary trading in currency, commodities, and interest-bearing instruments is permitted within the framework of the Financial Policy. This trading is primarily aimed at maintaining a high quality of information flow and market knowledge to contribute to the proactive management of the Group's financial risks.

Interest-rate risk on liquid funds and borrowings

Interest-rate risk refers to the adverse effects of changes in interest rates on the Group's income. The main factors determining this risk include the interest-fixing period.

Liquid funds

Liquid funds as defined by the Group consist of cash and cash equivalents, short-term investments, derivatives, prepaid interest expenses and accrued interest income. Electrolux goal is that the level of liquid funds including unutilized committed credit facilities shall correspond to at least 2.5% of annualized net sales. In addition, net liquid funds defined as liquid funds less short-term borrowings shall exceed zero, taking into account fluctuations arising from acquisitions, divestments, and seasonal variations. Investment of liquid funds is mainly made in interest-bearing instruments with high liquidity and with issuers with a long-term rating of at least A- as defined by Standard & Poor's or similar.

Interest-rate risk in liquid funds

Group Treasury manages the interest-rate risk of the investments in relation to a benchmark. Any deviation from the benchmark is limited by a risk mandate. Financial derivative instruments like futures and forward-rate agreements are used to manage the interest-rate risk. The holding periods of investments are mainly short-term. The major portion of the investments is made with maturities between 0 and 3 months. A downward shift in the yield curves of one-percentage point would reduce the Group's interest income by approximately SEK 70m (110). For more information, see Note 18 on page 51.

Borrowings

The debt financing of the Group is managed by Group Treasury in order to ensure efficiency and risk control. Debt is primarily taken up at the Parent Company level and transferred to subsidiaries as internal loans or capital injections. In this process, swap instruments are used to convert the funds to the required currency. Short-term financing is also undertaken locally in subsidiaries where there are capital restrictions. The Group's borrowings contain no terms or financial triggers for premature cancellation based on rating or other financial keyratios. For additional information, see Note 18 on page 51.

Interest-rate risk in borrowings

The benchmark for the long-term loan portfolio is an average interest-fixing period of 12 months. Group Treasury can choose to deviate from this benchmark on the basis of a risk mandate established by the Board of Directors. However, the maximum average interest-fixing period is 3 years. Derivatives, such as interest-rate swap agreements, are used to manage the interest-rate risk by changing the interest from fixed to floating or vice versa. On the basis of 2011 long-term interest-bearing borrowings with an interest fixing period of 1.2 (0.9) years, a one-percentage point shift in interest rates would impact the Group's interest expenses by approximately SEK +/-60m (60) in 2012. This calculation is based on a parallel shift of all yield curves simultaneously by one-percentage point. Electrolux acknowledges that the calculation is an approximation and does not take into consideration the fact that the interest rates on different maturities and different currencies might change differently.

Capital structure and credit rating

The Group defines its capital as equity stated in the balance sheet including non-controlling interests. In 2011, the Group's capital was SEK 20,644m (20,613). The Group's objective is to have a capital structure resulting in an efficient weighted cost of capital and sufficient credit worthiness where operating needs and the needs for potential acquisitions are considered.

To achieve and keep an efficient capital structure, the Financial Policy states that the Group's long-term ambition is to maintain a long-term rating within a safe margin from a non-investment grade. The rating for long-term debt was changed from BBB to BBB+ in November 2010 by Standard & Poor's.

Rating

	Long-term debt	Outlook	Short-term debt	Short-term debt, Nordic
Standard & Poor's	BBB+	Stable	A-2	K-1

When monitoring the capital structure, the Group uses different key numbers which are consistent with methodologies used by rating agencies and banks. The Group manages the capital structure and makes adjustments to it in light of changes in economic conditions. In order to maintain or adjust the capital structure, the Group may adjust the amount of dividends paid to shareholders, return capital to shareholders, buy back own shares or issue new shares, or sell assets to reduce debt.

Financing risk

Financing risk refers to the risk that financing of the Group's capital requirements and refinancing of existing borrowings could become more difficult or more costly. This risk can be decreased by ensuring that maturity dates are evenly distributed over time, and that total short-term borrowings do not exceed liquidity levels. The net borrowings, i.e., total borrowings less liquid funds, excluding seasonal variances, shall be long-term according to the Financial Policy. The Group's goals for long-term borrowings include an average time to maturity of at least 2 years, and an even spread of maturities. A maximum of SEK 5,000m of the borrowings are normally allowed to mature in a 12-month period. For additional information, see Note 18 on page 51.

Foreign exchange risk

Foreign exchange risk refers to the adverse effects of changes in foreign exchange rates on the Group's income and equity. In order to manage such effects, the Group covers these risks within the framework of the Financial Policy. The Group's overall currency exposure is managed centrally.

Transaction exposure from commercial flows

The Financial Policy stipulates the hedging of forecasted flows in foreign currencies. Taking into consideration the price-fixing periods, commercial circumstances and the competitive environment, business sectors within Electrolux can have a hedging horizon of up to 8 months of forecasted flows. Hedging horizons outside this period are subject to approval from Group Treasury. The operating units are allowed to hedge invoiced flows from 75% to 100% and forecasted flows from 60% to 80%. Group subsidiaries cover their risks in commercial currency flows mainly through the Group's treasury centers. Group Treasury thus assumes the currency risks and covers such risks externally by the use of currency derivatives.

The Group's geographically widespread production reduces the effects of changes in exchange rates. The remaining transaction exposure is either related to internal sales from producing entities to sales companies or external exposures from purchasing of components and input material for the production paid in foreign currency. These external imports are often priced in US dollars. The global presence of the Group, however, leads to a significant netting of the transaction exposures. For additional information on exposures and hedging, see Note 18 on page 51.

Cont. Note 2

Translation exposure from consolidation of entities outside Sweden

Changes in exchange rates also affect the Group's income in connection with translation of income statements of foreign subsidiaries into Swedish krona. Electrolux does not hedge such exposure. The translation exposures arising from income statements of foreign subsidiaries are included in the sensitivity analysis mentioned below.

Foreign exchange sensitivity from transaction and translation exposure

The major currencies that Electrolux is exposed to are the US dollar, the euro, the Brazilian real, and the Australian dollar. Other significant exposures are, for example, the Russian ruble, the British pound and the Swiss franc. These currencies represent the majority of the exposures of the Group, but are, however, largely offsetting each other as different currencies represent net inflows and outflows. Taking into account all currencies of the Group, a change up or down by 10% in the value of each currency would affect the Group's profit and loss for one year by approximately SEK +/- 330m (550), as a static calculation. The model assumes the distribution of earnings and costs effective at year-end 2011 and does not include any dynamic effects, such as changes in competitiveness or consumer behavior arising from such changes in exchange rates.

Sensitivity analysis of major currencies

Risk	Change	Profit or loss impact 2011	Profit or loss impact 2010
Currency			
BRL/SEK	-10%	-304	-314
AUD/SEK	-10%	-257	-273
GBP/SEK	-10%	-180	-202
CHF/SEK	-10%	-164	-134
RUB/SEK	-10%	-155	-164
CAD/SEK	-10%	-118	-97
DKK/SEK	-10%	-66	-72
HUF/SEK	-10%	82	-15
EUR/SEK	-10%	411	319
USD/SEK	-10%	810	601

Exposure from net investments (balance sheet exposure)

The net of assets and liabilities in foreign subsidiaries constitute a net investment in foreign currency, which generates a translation difference in connection with consolidation. This exposure can have an impact on the Group's total comprehensive income, and on the capital structure, and is hedged according to the Financial Policy. The Financial Policy stipulates the extent to which the net investments can be hedged and also sets the benchmark for risk measurement. From January 1, 2011, the hedging policy was changed. Net investments are only hedged to ensure any of the following objectives; 1) to protect key ratios important to the Group's credit rating, 2) financial covenants (if any), and 3) to protect net investments corresponding to financial investments such as excess liquidity. Group Treasury is allowed to deviate from the benchmark under a given risk mandate. The benchmark for hedging is set by the Audit Committee for objectives 1) and 2), and for objective 3), the benchmark is set by the Treasury Board. Hedging

of the Group's net investments is implemented within the Parent Company in Sweden.

A change up or down by 10% in the value of each currency against the Swedish krona would affect the net investment of the Group by approximately SEK +/- 2,980m (2,740), as a static calculation at year-end 2011. A similar valuation of all financial instruments used for hedging net investments would have an effect on the Group's equity of approximately SEK +/- 0m (570). At year-end, no such instruments were outstanding.

For 2011, the hedging policy stated that the benchmark was to hedge only net investments with an equity capitalization exceeding 60%, unless the exposure of any other currency is considered too high by the Group, in which case this also should be hedged.

Commodity-price risks

Commodity-price risk is the risk that the cost of direct and indirect materials could increase as underlying commodity prices rise in global markets. The Group is exposed to fluctuations in commodity prices through agreements with suppliers, whereby the price is linked to the raw-material price on the world market. This exposure can be divided into direct commodity exposure, which refers to pure commodity exposures, and indirect commodity exposures, which is defined as exposure arising from only part of a component. Commodity-price risk is mainly managed through contracts with the suppliers. A change up or down by 10% in steel would affect the Group's profit or loss with approximately SEK +/- 900m (900) and in plastics with approximately SEK +/- 600m (500), based on volumes in 2011.

Credit risk

Credit risk in financial activities

Exposure to credit risks arises from the investment of liquid funds, and as counterparty risks related to derivatives. In order to limit exposure to credit risk, a counterparty list has been established, which specifies the maximum permissible exposure in relation to each counterparty. The Group strives for arranging master netting agreements (ISDA) with the counterparties for derivative transactions and has established such agreements with the majority of the counterparties, i.e., if counterparty will default, assets and liabilities will be netted. To reduce the settlement risk in foreign exchange transactions made with banks, Group Treasury use Continuous Linked Settlement (CLS). CLS eliminates temporal settlement risk since both legs of a transaction are settled simultaneously.

Credit risk in trade receivables

Electrolux sells to a substantial number of customers in the form of large retailers, buying groups, independent stores, and professional users. Sales are made on the basis of normal delivery and payment terms. The Electrolux Group Credit Policy defines how credit management is to be performed in the Electrolux Group to achieve competitive and professionally performed credit sales, limited bad debts, and improved cash flow and optimized profit. On a more detailed level, it also provides a minimum level for customer and credit-risk assessment, clarification of responsibilities and the framework for credit decisions. The credit-decision process combines the

parameters risk/reward, payment terms and credit protection in order to obtain as much paid sales as possible. In some markets, Electrolux uses credit insurance as a mean of protection. Credit limits that exceed SEK 300m are decided by the Board of Directors. For many years, Electrolux has used the Electrolux Rating Model (ERM) to have a common and objective approach to credit-risk assessment that enables more standardized and systematic credit evaluations to minimize inconsistencies in decisions. The ERM is based on a risk/reward approach and is the basis for the customer assessment. The ERM consists of three different parts, Customer and Market Information, Warning Signals and a Credit Risk Rating (CR2). The risk of a customer is determined by the CR2 in which customers are classified.

There is a concentration of credit exposures on a number of customers in, primarily, USA, Latin America and Europe. For additional information, see Note 17 on page 50.

Note 3 Segment information

Reportable segments – Business areas

The Group has six reportable segments. Products for the consumer durables market, i.e., major appliances and small appliances, have five reportable segments: Major Appliances Europe, Middle East and Africa; Major Appliances North America; Major Appliances Latin America; Major Appliances Asia/Pacific; and Small Appliances (previously named Floor Care and Small Appliances). Products within major appliances comprise mainly of refrigerators, freezers, cookers, dryers, washing machines, dishwashers, room air-conditioners and microwave ovens. Small appliances include vacuum cleaners and other small appliances. Professional products have one reportable segment. As of 2011, Small Appliances is reported as a separate segment. The financial information of 2010 for the segments involved has been restated.

	Net sales		Operating income	
	2011	2010	2011	2010
Major Appliances Europe, Middle East and Africa	34,029	36,596	709	2,297
Major Appliances North America	27,665	30,969	250	1,442
Major Appliances Latin America	17,810	16,260	820	951
Major Appliances Asia/Pacific	7,852	7,679	736	793
Small Appliances	8,359	8,422	543	802
Professional Products	5,882	6,389	841	743
	101,597	106,315	3,899	7,028
Group common costs	1	11	-744	-534
Items affecting comparability	—	—	-138	-1,064
Total	101,598	106,326	3,017	5,430
Financial items, net	—	—	-237	-124
Income after financial items	—	—	2,780	5,306

In the internal management reporting, items affecting comparability is not included in the segments. The table specifies the segments to which they correspond.

Items affecting comparability

	Impairment/ restructuring	
	2011	2010
Major Appliances Europe, Middle East and Africa	-34	-658
Major Appliances North America	-104	-406
Major Appliances Latin America	—	—
Major Appliances Asia/Pacific	—	—
Small Appliances	—	—
Professional Products	—	—
Total	-138	-1,064

Inter-segment sales exist with the following split:

	2011	2010
Major Appliances Europe, Middle East and Africa	349	310
Major Appliances North America	908	1 169
Major Appliances Asia/Pacific	339	94
Eliminations	1,596	1,573

The segments are responsible for the management of the operational assets and their performance is measured at the same level, while the financing is managed by Group Treasury at group or country level. Consequently, liquid funds, interest-bearing receivables, interest-bearing liabilities and equity are not allocated to the business segments.

	Assets December 31,		Equity and liabilities December 31,		Net assets December 31,	
	2011	2010	2011	2010	2011	2010
Major Appliances Europe, Middle East and Africa	29,877	27,481	20,427	20,668	9,450	6,813
Major Appliances North America	8,138	9,072	2,822	2,060	5,316	7,012
Major Appliances Latin America	11,634	7,228	4,166	4,082	7,468	3,146
Major Appliances Asia/Pacific	4,293	3,920	2,253	1,900	2,040	2,020
Small Appliances	4,951	4,057	2,741	2,334	2,210	1,723
Professional Products	2,643	2,492	1,711	1,618	932	874
Other ¹⁾	6,892	6,462	6,294	6,507	598	-45
Items affecting comparability	117	4	1,120	1,643	-1,003	-1,639
	68,545	60,716	41,534	40,812	27,011	19,904
Liquid funds	7,839	12,805	—	—	—	—
Interest-bearing receivables	—	—	—	—	—	—
Interest-bearing liabilities	—	—	14,206	12,096	—	—
Equity	—	—	20,644	20,613	—	—
Total	76,384	73,521	76,384	73,521	—	—

1) Includes common Group functions and tax items.

Cont. Note 3

	Depreciation and amortization		Capital expenditure		Cash flow ¹⁾	
	2011	2010	2011	2010	2011	2010
Major Appliances Europe, Middle East and Africa	1,460	1,397	1,199	1,409	-1,099	1,910
Major Appliances North America	809	1,061	700	692	1,794	1,363
Major Appliances Latin America	314	266	526	650	-3,116	825
Major Appliances Asia/Pacific	173	188	286	198	725	773
Small Appliances Professional Products	139	147	118	116	-13	525
Other ²⁾	104	116	287	96	760	863
Items affecting comparability	174	153	47	60	-1,278	-1,290
Financial items	—	—	—	—	-585	-375
Taxes paid	—	—	—	—	-214	-72
Total	3,173	3,328	3,163	3,221	-4,651	3,206

1) Cash flow from operations and investments.

2) Includes Group functions.

Geographical information

	Net sales ¹⁾	
	2011	2010
USA	26,637	29,782
Brazil	14,633	14,231
Germany	5,474	5,974
Australia	5,285	5,514
Sweden (country of domicile)	4,210	3,353
Italy	4,092	4,609
Canada	4,037	4,390
Switzerland	4,027	3,667
France	3,809	4,223
United Kingdom	2,544	2,898
Other	26,850	27,685
Total	101,598	106,326

1) Revenues attributable to countries on the basis of the customer's location.

Tangible and non-tangible fixed assets located in the Group's country of domicile, Sweden, amounted to SEK 2,361m (2,093). Tangible and non-tangible fixed assets located in all other countries amounted to SEK 24,406m (18,107). Individually, material countries in this aspect are Italy with SEK 2,958m (2,877), USA with SEK 3,012m (2,836) and Egypt with SEK 2,734m (0), respectively.

Note 4 Net sales and operating income

The Group's net sales in Sweden amounted to SEK 4,210m (3,353). Exports from Sweden during the year amounted to SEK 3,863m (4,379), of which SEK 3,124m (3,664) were to Group subsidiaries. The vast majority of the Group's revenues consisted of product sales. Revenue from service activities amounted to SEK 1,258m (1,247).

Operating income included net exchange-rate differences in the amount of SEK -53m (71). The Group's Swedish factories accounted for 1.6% (2.4) of the total value of production. Costs for research and development amounted to SEK 1,669m (1,597) and are included in the item Cost of goods sold.

The Group's depreciation and amortization charge for the year amounted to SEK 3,173m (3,328). Salaries, remunerations and employer contributions amounted to SEK 16,237m (16,375) and expenses for post-employment benefits amounted to SEK 425m (741).

Government grants relating to expenses have been deducted in the related expenses by SEK 156m (96). Government grants related to assets have been recognized as deferred income in the balance sheet and will be recognized as income over the useful life of the assets. In 2011, these grants amounted to SEK 121m (220).

Note 5 Other operating income

	Group		Parent Company	
	2011	2010	2011	2010
Gain on sale				
Property, plant and equipment	198	14	—	—
Operations and shares	32	—	32	—
Other	—	—	266	379
Total	230	14	298	379

Note 6 Other operating expenses

	Group		Parent Company	
	2011	2010	2011	2010
Loss on sale				
Property, plant and equipment	-40	-23	-1	-1
Operations and shares	—	—	-9	-10
Other	—	—	—	-95
Total	-40	-23	-10	-106

Note 7 Items affecting comparability

	Group	
	2011	2010
Restructuring and impairment		
Appliances plant in Kinston, North Carolina, USA	-104	—
Appliances plant in L'Assomption, Canada	—	-426
Reduced workforce in Major Appliances, Europe	-54	-356
Appliances plant in Revin, France	—	-71
Appliances plant in Forli, Italy	—	-136
Appliances plant in Motala, Sweden	—	-95
Reversal of unused restructuring provisions	20	20
Total	-138	-1,064

Classification by function in the income statement

	Group	
	2011	2010
Cost of goods sold	-138	-1,062
Selling expenses	—	—
Administrative expenses	—	-2
Other operating income and expenses	—	—
Total	-138	-1,064

Items affecting comparability in 2011 relates to costs for relocation of production from the dishwasher factory in Kinston, North Carolina, and an addition to the downsizing program in Europe that was initiated in 2010. Items affecting comparability in 2010 relates to restructuring costs for the phase-out of the cooker-production factory in Motala, Sweden, and downsizing in several other production units within Major Appliances Europe. Included in the 2010 charge is also the closure of the cooker-production facility in L'Assomption, Canada, announced in December 2010.

Note 8 Leasing

Financial leases

At December 31, 2011, the net carrying amount of the Group's financial leases totals SEK 4m (149). The building with the North American head office in Charlotte, North Carolina, that was previously leased was acquired during the year. Future financial lease payments amount to SEK 5m.

Operating leases

The future amount of minimum lease-payment obligations are distributed as follows:

	Operating leases
2012	733
2013–2016	1,638
2017–	583
Total	2,954

Expenses in 2011 for rental payments (minimum leasing fees) amounted to SEK 839m (807). Among the Group's operating leases there are neither material contingent expenses, nor restrictions.

Note 9 Financial income and financial expenses

	Group		Parent Company	
	2011	2010	2011	2010
Financial income				
Interest income				
From subsidiaries	—	—	328	641
From others	336	329	31	48
Dividends from subsidiaries	—	—	2,150	2,560
Group contribution from subsidiaries	—	—	217	227
Other financial income	1	3	1	2
Total financial income	337	332	2,727	3,478
Financial expenses				
Interest expenses				
To subsidiaries	—	—	-23	-233
To others	-598	-404	-474	-275
Group contribution to subsidiaries	—	—	-52	-29
Exchange-rate differences				
On loans and forward contracts as hedges for foreign net investments	—	—	284	218
On other loans and borrowings, net	74	-16	-58	279
Other financial expenses	-50	-36	-21	-18
Total financial expenses	-574	-456	-344	-58

Interest income from others, for the Group and the Parent Company, includes gains and losses on financial instruments held for trading. Interest expenses to others, for the Group and the Parent Company, include gains and losses on derivatives used for managing the Group's interest fixing and premiums on forward contracts in the amount of SEK -37m (-109) used as hedges for foreign net investments. For information on financial instruments, see Note 18 on page 51.

Note **10** Taxes

	Group		Parent Company	
	2011	2010	2011	2010
Current taxes	-973	-1,779	-307	-165
Deferred taxes	257	470	116	-170
Taxes included in income for the period	-716	-1,309	-191	-335
Deferred tax related to OCI	-104	-30	6	7
Taxes included in total comprehensive income	-820	-1,339	-185	-328

Deferred taxes in 2011 include a positive effect of SEK 7m (-16) due to changes in tax rates. The consolidated accounts include deferred tax liabilities of SEK 157m (165) related to untaxed reserves in the Parent Company.

Theoretical and effective tax rates

%	2011	2010
Theoretical tax rate	31.2	31.3
Non-taxable/non-deductible income statement items, net	-2.5	2.6
Non-recognized tax losses carried forward	2.9	2.1
Utilized non-recognized tax losses carried forward	-5.0	-6.7
Other changes in estimates relating to deferred tax	6.5	-11.2
Withholding tax	1.3	1.0
Other	-8.6	5.6
Effective tax rate	25.8	24.7

The theoretical tax rate for the Group is calculated on the basis of the weighted total Group net sales per country, multiplied by the local statutory tax rates.

Non-recognized deductible temporary differences

As of December 31, 2011, the Group had tax loss carry-forwards and other deductible temporary differences of SEK 6,739m (4,461), which have not been included in computation of deferred tax assets. The non-recognized deductible temporary differences will expire as follows:

	December 31, 2011
2012	277
2013	281
2014	237
2015	13
2016	348
And thereafter	4,328
Without time limit	1,255
Total	6,739

Changes in deferred tax assets and liabilities

The table below shows net deferred tax assets and liabilities. Deferred tax assets and deferred tax liabilities amounted to the net deferred tax assets and liabilities in the balance sheet.

Net deferred tax assets and liabilities

	Excess of depreciation	Provision for warranty	Provision for pension	Provision for restructuring	Obsolescence allowance	Unrealized profit in stock	Recognized unused tax losses	Other	Total deferred tax assets and liabilities	Set-off tax	Net deferred tax assets and liabilities
Opening balance, January 1, 2010	-676	274	404	228	107	47	315	1,175	1,874	—	1,874
Recognized in total comprehensive income	200	-30	-155	259	-16	3	-73	252	440	—	440
Exchange-rate differences	37	-12	-19	-25	-5	-7	-9	-99	-139	—	-139
Closing balance, December 31, 2010	-439	232	230	462	86	43	233	1,328	2,175	—	2,175
Of which deferred tax assets	82	258	535	462	95	43	233	2,173	3,881	-900	2,981
Of which deferred tax liabilities	-521	-26	-305	—	-9	—	—	-845	-1,706	900	-806
Opening balance, January 1, 2011	-439	232	230	462	86	43	233	1,328	2,175	—	2,175
Recognized in total comprehensive income	65	-33	-162	-13	-1	2	228	67	153	—	153
Acquisition of operations	-36	5	—	—	5	—	—	-339	-365	—	-365
Other	—	—	—	—	—	—	—	-43	-43	—	-43
Exchange-rate differences	11	2	21	-2	2	-1	16	-116	-67	—	-67
Closing balance, December 31, 2011	-399	206	89	447	92	44	477	897	1 853	—	1 853
Of which deferred tax assets	109	256	515	447	100	44	477	2,092	4,040	-1,060	2,980
Of which deferred tax liabilities	-508	-50	-426	—	-8	—	—	-1,195	-2,187	1,060	-1,127

Other deferred tax assets include tax credits related to the production of energy-efficient appliances amounting to SEK 331m (1,036).

Note 11 Other comprehensive income

	2011	2010
Available-for-sale instruments		
Opening balance, January 1	114	37
Gain/loss taken to other comprehensive income	-91	77
Transferred to profit and loss	—	—
Closing balance, December 31	23	114
Cash flow hedges		
Opening balance, January 1	-147	-30
Gain/loss taken to other comprehensive income	-36	-147
Transferred to profit and loss	147	30
Closing balance, December 31	-36	-147
Exchange-rate differences on translation of foreign operations		
Opening balance, January 1	699	1,807
Net investment hedge	284	218
Translation difference	-507	-1,326
Closing balance, December 31	476	699
Income tax related to other comprehensive income	-104	-30
Other comprehensive income, net of tax	-307	-1,178

Income taxes related to items of other comprehensive income were SEK -34m (29) for financial instruments for cash flow hedging and SEK -70m (-59) for financial instruments for hedging of translation of foreign operations.

Note 12 Property, plant and equipment

Group	Land and land improve- ments	Buildings	Machinery and technical installations	Other equipment	Plants under construction	Total
Acquisition costs						
Opening balance, January 1, 2010	1,073	8,714	31,131	1,972	900	43,790
Acquired during the year	25	320	1,294	284	1,451	3,374
Transfer of work in progress and advances	—	79	832	1	-912	—
Sales, scrapping, etc.	-10	-64	-871	-337	-56	-1,338
Exchange-rate differences	-87	-689	-2,285	-133	-132	-3,326
Closing balance, December 31, 2010	1,001	8,360	30,101	1,787	1,251	42,500
Acquired during the year	77	128	1,057	325	1,576	3,163
Acquisition of operations	224	268	288	38	119	937
Divestment of operations	-26	-108	-25	-1	—	-160
Transfer of work in progress and advances	1	81	494	34	-610	—
Sales, scrapping, etc.	-31	-209	-2,218	-211	-12	-2,681
Exchange-rate differences	-19	-296	-587	-16	-41	-959
Closing balance, December 31, 2011	1,227	8,224	29,110	1,956	2,283	42,800
Accumulated depreciation						
Opening balance, January 1, 2010	202	4,246	22,515	1,514	-2	28,475
Depreciation for the year	10	235	2,268	160	—	2,673
Transfer of work in progress and advances	-2	-40	46	-6	2	—
Sales, scrapping, etc.	-10	-48	-867	-334	—	-1,259
Impairment	7	41	148	—	—	196
Exchange-rate differences	-16	-353	-1,741	-105	—	-2,215
Closing balance, December 31, 2010	191	4,081	22,369	1,229	—	27,870
Depreciation for the year	8	214	2,008	190	—	2,420
Divestment of operations	—	-73	-23	-1	—	-97
Transfer of work in progress and advances	2	9	-242	-1	232	—
Sales, scrapping, etc.	-23	-213	-2,192	-183	—	-2,611
Impairment	—	3	64	—	—	67
Exchange-rate differences	-4	-79	-366	-13	—	-462
Closing balance, December 31, 2011	174	3,942	21,618	1,221	232	27,187
Net carrying amount, December 31, 2010	810	4,279	7,732	558	1,251	14,630
Net carrying amount, December 31, 2011	1,053	4,282	7,492	735	2,051	15,613

Cont. Note 12

Property, plant and equipment in 2011 were increased with SEK 555m due to the acquisition of Olympic Group in Egypt and with SEK 382m due to the acquisition of CTI in Chile. Property, plant and equipment decreased: with SEK 43m due to the divestment of a real estate in Australia; with SEK 15m due to the divestment of Electrolux Professional AG – Components in Switzerland; and with

SEK 5m due to the divestment of a real estate in Sweden. Total impairments in 2011 were SEK 3m (236) on buildings and land, and SEK 64m (386) on machinery and other equipment, whereof SEK 62m (192) are related to the restructuring costs for the factory in Kinston, North Carolina in USA.

Property, plant and equipment

Parent Company	Land and land improve- ments	Buildings	Machinery and technical installations	Other equipment	Plants under construction	Total
Acquisition costs						
Opening balance, January 1, 2010	4	57	874	363	7	1,305
Acquired during the year	—	—	44	10	60	114
Transfer of work in progress and advances	—	—	1	—	-1	—
Sales, scrapping, etc.	—	—	-1	-93	—	-94
Closing balance, December 31, 2010	4	57	918	280	66	1,325
Acquired during the year	—	—	36	25	20	81
Transfer of work in progress and advances	—	—	31	23	-54	—
Sales, scrapping, etc.	—	—	-160	-12	—	-172
Closing balance, December 31, 2011	4	57	825	316	32	1,234
Accumulated depreciation						
Opening balance, January 1, 2010	2	54	666	305	—	1,027
Depreciation for the year	—	—	56	18	—	74
Sales, scrapping, etc.	—	—	56	-94	—	-38
Closing balance, December 31, 2010	2	54	778	229	—	1,063
Depreciation for the year	—	—	41	20	—	61
Sales, scrapping, etc.	—	—	-152	-10	—	-162
Closing balance, December 31, 2011	2	54	667	239	—	962
Net carrying amount, December 31, 2010	2	3	140	51	66	262
Net carrying amount, December 31, 2011	2	3	158	77	32	272

Note **13** Goodwill and other intangible assets**Intangible assets with indefinite useful lives**

Goodwill as at December 31, 2011, has a total carrying value of SEK 6,008m. In addition, the right to use the Electrolux trademark in North America, acquired in 2000, has been assigned an indefinite useful life. The total carrying amount for the right is SEK 410m, included in the item Other on the next page. The allocation, for impairment-testing purposes, on cash-generating units of the significant amounts is shown in the table below. The carrying amounts of goodwill allocated to Major Appliances Latin America, Major Appliances Europe, Middle East and Africa and Major Appliances Asia/Pacific are significant in comparison with the total carrying amount of goodwill.

All intangible assets with indefinite useful lives are tested for impairment at least once every year. Single assets can be tested more often in case there are indications of impairment. The recoverable amounts of the cash-generating units have been determined based on value in use calculations. The cash-generating units equal the business areas.

Value in use is calculated using the discounted cash-flow model and based on a three-year forecast made by Group Management. The forecast is built up from the estimate of the units within each business area. The preparation of the forecast requires a number

of key assumptions such as volume, price, product mix, which will create a basis for future growth and gross margin. These figures are set in relation to historic figures and external reports on market growth. The cash flow for the third year is used as the base for the fourth year and onwards in perpetuity. The discount rates used are, amongst other things, based on the individual countries' inflation, interest rates and country risk. The pre-tax discount rates used in 2011 were for the main part within a range of 8.7% to 15.8%. For the calculation of the in-perpetuity value, Gordon's growth model is used. According to Gordon's model the terminal value of a growing cash flow is calculated as the starting cash flow divided by cost of capital less the growth rate. Cost of capital less growth has been assumed at 6% for all markets. This corresponds to a weighted average cost of capital for the Group of 11% less an average nominal growth rate of 5%. The cost of capital and growth rate is estimated to be higher than the average in emerging markets and lower in developed markets; however the resulting difference is assumed to be equal in all markets over time. Management believes that any reasonably possible adverse change in the key assumptions would not reduce the recoverable amount below its carrying amount.

Goodwill, value of trademark and discount rate

	2011			2010		
	Goodwill	Electrolux trademark	Discount rate, %	Goodwill	Electrolux trademark	Discount rate, %
Major Appliances Europe, Middle East and Africa	1,971	—	12.9	368	—	9.9
Major Appliances North America	379	410	9.5	374	410	10.1
Major Appliances Asia/Pacific	1,488	—	9.7	1,468	—	10.8
Major Appliances Latin America	1,873	—	15.8	32	—	19.4
Other	297	—	8.7–10.9	53	—	8.5–11.4
Total	6,008	410	—	2,295	410	—

Goodwill and other intangible assets

	Group Other intangible assets				Parent Company	
	Goodwill	Product development	Program software	Other	Total other intangible assets	Trademarks, software etc.
Acquisition costs						
Opening balance, January 1, 2010	2,274	3,099	1,533	1,019	5,651	1,859
Acquired during the year	—	—	107	2	109	—
Internally developed	—	396	581	—	977	448
Reclassification	—	—	–2	2	—	—
Sold during the year	—	—	—	—	—	—
Fully amortized	—	–775	—	—	–775	–24
Write-off	—	–1	—	—	–1	—
Exchange-rate differences	21	–276	–63	–11	–350	—
Closing balance, December 31, 2010	2,295	2,443	2,156	1,012	5,611	2,283
Acquired during the year	—	—	84	11	95	—
Acquisition of operations	3,599	—	46	1,482	1,528	—
Internally developed	—	374	660	—	1,034	402
Reclassification	—	—	3	–3	—	—
Sold during the year	—	—	—	—	—	—
Fully amortized	—	–264	–30	–32	–326	–3
Write-off	—	–11	–14	–6	–31	—
Exchange-rate differences	114	–34	–18	11	–41	—
Closing balance, December 31, 2011	6,008	2,508	2,887	2,475	7,870	2,682
Accumulated amortization						
Opening balance, January 1, 2010	—	1,736	409	507	2,652	496
Amortization for the year	—	434	191	30	655	181
Sold and acquired during the year	—	—	—	—	—	—
Fully amortized	—	–775	—	—	–775	–24
Impairment (+) / reversal of impairment (–)	—	—	—	—	—	—
Exchange-rate differences	—	–158	–29	–10	–197	—
Closing balance, December 31, 2010	—	1,237	571	527	2,335	653
Amortization for the year	—	420	268	65	753	204
Sold and acquired during the year	—	—	—	—	—	—
Fully amortized	—	–264	–30	–32	–326	–3
Impairment (+) / reversal of impairment (–)	—	—	—	—	—	—
Exchange-rate differences	—	–17	–1	–20	–38	—
Closing balance, December 31, 2011	—	1,376	808	540	2,724	854
Carrying amount, December 31, 2010	2,295	1,206	1,585	485	3,276	1,630
Carrying amount, December 31, 2011	6,008	1,132	2,079	1,935	5,146	1,828

Goodwill acquired during the year refers to goodwill recognized in connection with the acquisitions of Olympic Group and CTI. For additional information, see Note 26 on page 65.

Included in the item Other are trademarks of SEK 851m (473) and customer relationships etc. amounting to SEK 1,084m (12). Amortization of intangible assets are included within cost of

goods sold with SEK 435m (439), administrative expenses with SEK 247m (184) and selling expenses with SEK 71m (32) in the income statement. Electrolux did not capitalize any borrowing costs during the period.

Note 14 Other non-current assets

	Group December 31,		Parent Company December 31,	
	2011	2010	2011	2010
Shares in subsidiaries	—	—	27,042	23,256
Participations in other companies	—	—	209	293
Long-term receivables in subsidiaries	—	—	3,758	3,057
Other receivables	1,212	1,307	13	16
Pension assets	1,824	1,529	—	—
Total	3,036	2,836	31,022	26,622

Note 15 Inventories

	Group December 31,		Parent Company December 31,	
	2011	2010	2011	2010
Raw materials	3,023	2,453	31	57
Products in progress	213	231	1	2
Finished products	8,619	8,406	19	81
Advances to suppliers	102	40	—	—
Total	11,957	11,130	51	140

The cost of inventories recognized as expense and included in Cost of goods sold amounted to SEK 72,799m (73,603) for the Group.

Provisions for obsolescence are included in the value for inventory. Write-downs amounted to SEK 118m and previous write-downs reversed with SEK 121m for the Group. The amounts have been included in the item Cost of goods sold in the income statement.

Note 16 Other current assets

	Group December 31,	
	2011	2010
Miscellaneous short-term receivables	2,557	2,512
Provisions for doubtful accounts	—5	—29
Prepaid expenses and accrued income	823	778
Prepaid interest expenses and accrued interest income	287	308
Total	3,662	3,569

Miscellaneous short-term receivables include VAT and other items.

Note 17 Trade receivables

	2011	2010
Trade receivables	20,130	20,129
Provisions for impairment of receivables	—904	—783
Trade receivables, net	19,226	19,346
Provisions in relation to trade receivables, %	4.5	3.9

As of December 31, 2011, provisions for impairment of trade receivables amounted to SEK 904m (783). The Group's policy is to reserve 50% of trade receivables that are 6 months past due but less than 12 months, and to reserve 100% of receivables that are 12 months past due and more. If the provision is considered insufficient due to individual consideration such as bankruptcy, officially known insolvency, etc., the provision should be extended to cover the extra anticipated losses.

Provisions for impairment of receivables

	2011	2010
Provisions, January 1	—783	—869
Acquisition of operations	—63	—
New provisions	—132	—143
Actual credit losses	57	147
Exchange-rate differences and other changes	17	82
Provisions, December 31	—904	—783

The fair value of trade receivables equals their carrying amount as the impact of discounting is not significant. Electrolux has a significant concentration on a number of major customers primarily in the US, Latin America and Europe. Receivables concentrated to customers with credit limits amounting to SEK 300m or more represent 31.5% (36.9) of the total trade receivables. The creation and usage of provisions for impaired receivables have been included in selling expenses in the income statement.

Timing analysis of trade receivables

	2011	2010
Trade receivables not overdue	18,030	18,393
Less than 2 months overdue	795	625
2–6 months overdue	281	216
6–12 months overdue	87	112
More than 1 year overdue	33	—
Total trade receivables past due but not impaired	1,196	953
Impaired trade receivables	904	783
Total trade receivables	20,130	20,129
Past due, including impaired, in relation to trade receivables, %	10.4	8.6

Note 18 Financial instruments

Additional and complementary information is presented in the following notes to the Annual Report: Note 1, Accounting and valuation principles, discloses the accounting and valuation policies adopted. Note 2, Financial risk management, describes the Group's risk policies in general and regarding the principal financial instruments of Electrolux in more detail. Note 17, Trade receivables, describes the trade receivables and related credit risks.

The information in this note highlights and describes the principal financial instruments of the Group regarding specific major terms and conditions when applicable, and the exposure to risk and the fair values at year-end.

Net borrowings

At year-end 2011, the Group's net borrowings amounted to SEK 6,367m (–709). The table below presents how the Group calculates net borrowings and what they consist of.

Net borrowings

	December 31,	
	2011	2010
Short-term loans	1,301	894
Short-term part of long-term loans	2,030	1,177
Trade receivables with recourse	839	1,068
Short-term borrowings	4,170	3,139
Derivatives	314	476
Accrued interest expenses and prepaid interest income	83	68
Total short-term borrowings	4,567	3,683
Long-term borrowings	9,639	8,413
Total borrowings	14,206	12,096
Cash and cash equivalents	6,966	10,389
Short-term investments	337	1,722
Derivatives	249	386
Prepaid interest expenses and accrued interest income	287	308
Liquid funds	7,839	12,805
Net borrowings	6,367	–709
Revolving credit facilities (EUR 500m and SEK 3,400m) ¹⁾	7,865	7,907

1) The facilities are not included in net borrowings, but can, however, be used for short-term and long-term funding.

Liquid funds

Liquid funds as defined by the Group consist of cash and cash equivalents, short-term investments, derivatives and prepaid interest expenses and accrued interest income. The table below presents the key data of liquid funds. The carrying amount of liquid funds is approximately equal to fair value.

Liquidity profile

	December 31,	
	2011	2010
Cash and cash equivalents	6,966	10,389
Short-term investments	337	1,722
Derivatives	249	386
Prepaid interest expenses and accrued interest income	287	308
Liquid funds	7,839	12,805
% of annualized net sales ¹⁾	13.9	18.9
Net liquidity	3,272	9,122
Fixed-interest term, days	18	34
Effective yield, % (average per annum)	3.6	2.8

1) Liquid funds plus unused revolving credit facilities of EUR 500m and SEK 3,400m divided by annualized net sales.

For 2011, liquid funds, including unused revolving credit facilities of EUR 500m and SEK 3,400m, amounted to 13.9% (18.9) of annualized net sales. The net liquidity is calculated by deducting short-term borrowings from liquid funds.

Interest-bearing liabilities

In 2011, SEK 1,161m of long-term borrowings matured or were amortized. These maturities were refinanced with SEK 1,500m and another SEK 2,000m was borrowed. In addition, a bilateral loan of SEK 1,000m maturing in 2013 was extended to 2017.

At year-end 2011, the Group's total interest-bearing liabilities amounted to SEK 12,970m (10,484), of which SEK 11,669m (9,590) referred to long-term borrowings including maturities within 12 months. Long-term borrowings with maturities within 12 months amounted to SEK 2,030m (1,177). The outstanding long-term borrowings have mainly been made under the Swedish and European Medium-Term Note Program and via bilateral loans. The majority of total long-term borrowings, SEK 11,250m (8,796), is taken up at the parent company level. Since 2010, Electrolux has an unused committed multicurrency revolving credit facility of SEK 3,400m maturing 2017. In December 2011, an unused committed multicurrency revolving credit facility from 2005, of EUR 500m, with maturity in 2012, was replaced. The new committed multicurrency revolving credit facility of EUR 500m maturing 2016 has an extension option for up to 2 more years. These two facilities can be used as either long-term or short-term back-up facilities. However, Electrolux expects to meet any future requirements for short-term borrowings through bilateral bank facilities and capital-market programs such as commercial paper programs.

At year-end 2011, the average interest-fixing period for long-term borrowings was 1.2 years (0.9). The calculation of the average interest-fixing period includes the effect of interest-rate swaps used to manage the interest-rate risk of the debt portfolio. The average interest rate for the total borrowings was 3.7% (3.2) at year end.

The fair value of the interest-bearing borrowings was SEK 12,993m. The fair value including swap transactions used to manage the interest fixing was approximately SEK 12,981m. The borrowings and the interest-rate swaps are valued marked-to-market in order to calculate the fair value. When valuating the borrowings, the Electrolux credit rating is taken into consideration.

Cont. Note 18

The table below sets out the carrying amount of the Group's borrowings.

Borrowings

Issue/maturity date	Description of loan	Interest rate, %	Currency	Nominal value (in currency)	Carrying amount, December 31,	
					2011	2010
Bond loans¹⁾						
2007–2012	SEK MTN Program	4.500	SEK	2,000	—	2,057
2008–2013	Euro MTN Program	Floating	EUR	85	756	762
2008–2014	Euro MTN Program	Floating	USD	42	290	286
2008–2016	Euro MTN Program	Floating	USD	100	690	680
2009–2014	Euro MTN Program	Floating	EUR	100	893	901
2011–2013	Euro MTN Program	Floating	SEK	1,000	1,000	—
2011–2016	Euro MTN Program	Floating	SEK	1,000	999	—
2011–2016	Euro MTN Program	Floating	SEK	1,500	1,540	—
Total bond loans					6,168	4,686
Other long-term loans¹⁾						
1996–2036	Fixed rate loans in Germany	7.870	EUR	42	355	362
2007–2013	Long-term bank loans in Sweden	Floating	SEK	300	300	300
2008–2017	Long-term bank loans in Sweden	Floating	SEK	1,000	1,000	1,000
2008–2015	Long-term bank loans in Sweden	Floating	EUR	120	1,071	1,082
2008–2015	Long-term bank loans in Sweden	Floating	PLN	338	680	768
2010–2021	Fixed rate loans in USA	6.000	USD	22	—	150
Other long-term loans					65	65
Total other long-term loans					3,471	3,727
Long-term borrowings					9,639	8,413
Short-term part of long-term loans²⁾						
2007–2011	SEK MTN Program	5.250	SEK	250	—	255
2007–2012	SEK MTN Program	4.500	SEK	2,000	2,030	—
2008–2011	Fixed rate loans in Thailand	6.290	THB	965	—	217
2008–2011	Long-term bank loans in Sweden	Floating	USD	45	—	306
2009–2011	SEK MTN Program	4.250	SEK	399	—	399
Total short-term part of long-term loans					2,030	1,177
Other short-term loans						
	Short-term bank loans in Egypt	Floating	EGP	634	726	—
	Short-term bank loans in USA	Floating	USD	51	—	345
	Other bank borrowings and commercial papers				575	549
Total other short-term loans					1,301	894
Trade receivables with recourse					839	1,068
Short-term borrowings					4,170	3,139
Fair value of derivative liabilities					314	476
Accrued interest expenses and prepaid interest income					83	68
Total borrowings					14,206	12,096

1) The interest-rate fixing profile of the borrowings has been adjusted with interest-rate swaps.

2) Long-term borrowings with maturities within 12 months are classified as short-term borrowings in the Group's balance sheet.

Short-term borrowings pertain mainly to countries with capital restrictions. The average maturity of the Group's long-term borrowings including long-term borrowings with maturities within

12 months was 3.0 years (3.3), at the end of 2011. The table below presents the repayment schedule of long-term borrowings.

Repayment schedule of long-term borrowings, December 31

	2012	2013	2014	2015	2016	2017–	Total
Debenture and bond loans	—	1,756	1,183	—	3,229	—	6,168
Bank and other loans	—	365	—	1,751	—	1,355	3,471
Short-term part of long-term loans	2,030	—	—	—	—	—	2,030
Total	2,030	2,121	1,183	1,751	3,229	1,355	11,669

Other interest-bearing investments

Interest-bearing receivables from customer financing amounting to SEK 85m (82) are included in the item Trade receivables in the consolidated balance sheet. The Group's customer-financing activities are performed in order to provide sales support and are directed mainly to independent retailers in Scandinavia. The majority of the financing is shorter than 12 months. There is no major concentration of credit risk related to customer financing. Collaterals and the right to repossess the inventory also reduce the credit risk in the financing operations. The income from customer financing is subject to interest-rate risk. This risk is immaterial to the Group.

Commercial flows

The table below shows the forecasted transaction flows, imports and exports, for the 12-month period of 2012 and hedges at year-end 2011.

The hedged amounts are dependent on the hedging policy for each flow considering the existing risk exposure. Hedges with maturity above 12 months have a market value of SEK 0m (–14) at year-end. The effect of hedging on operating income during 2011 amounted to SEK –412m (–489). At year-end 2011, unrealized exchange-rate losses on forward contracts charged against other comprehensive income amounted to SEK –11m (–122).

Forecasted transaction flows and hedges

	BRL	AUD	RUB	GBP	CHF	CAD	THB	HUF	EUR	USD	Other	Total
Inflow of currency, long position	2,650	2,310	1,560	1,650	1,560	950	530	3,500	11,460	1,510	11,550	39,230
Outflow of currency, short position	–120	–240	—	–40	–30	—	–1,190	–4,300	–15,470	–9,290	–8,550	–39,230
Gross transaction flow	2,530	2,070	1,560	1,610	1,530	950	–660	–800	–4,010	–7,780	3,000	—
Hedges	–180	–1,230	–330	–860	–810	–480	420	410	1,240	2,430	–610	—
Net transaction flow	2,350	840	1,230	750	720	470	–240	–390	–2,770	–5,350	2,390	—

Fair value estimation

Valuation of financial instruments at fair value is done at the most accurate market prices available. This means that instruments, which are quoted on the market, such as, for instance, the major bond and interest-rate future markets, are all marked-to-market with the current price. The foreign-exchange spot rate is then used to convert the value into SEK. For instruments where no reliable price is available on the market, cash flows are discounted using the deposit/swap curve of the cash flow currency. In the event that no proper cash flow schedule is available, for instance, as in the case with forward-rate agreements, the underlying schedule is used for valuation purposes. To the extent option instruments are used, the valuation is based on the Black & Scholes' formula.

The carrying value less impairment provision of trade receivables and payables are assumed to approximate their fair values. The fair value of financial liabilities for disclosure purposes is estimated by discounting the future contractual cash flows at the current market interest rate that is available to the Group for similar financial instruments. The Group's financial assets and liabilities are measured at fair value according to the following fair value hierarchy:

Level 1: Quoted prices (unadjusted) in active markets for identical assets or liabilities.

Level 2: Inputs other than quoted prices included in Level 1 that are observable for assets or liabilities, either directly, i.e., as prices or indirectly, i.e., derived from prices.

Level 3: Inputs for the assets or liabilities that are not entirely based on observable market data, i.e., unobservable inputs.

Cont. Note 18

The table below presents the Group's financial assets and liabilities that are measured at fair value according to the fair value measurement hierarchy.

Fair value measurement hierarchy

	2011				2010			
	Level 1	Level 2	Level 3	Total	Level 1	Level 2	Level 3	Total
Financial assets								
Financial assets	517	—	—	517	577	—	—	577
Financial assets at fair value through profit and loss	315	—	—	315	284	—	—	284
Available for sale	202	—	—	202	293	—	—	293
Derivatives	—	252	—	252	—	386	—	386
Derivatives for which hedge accounting is not applied, i.e., held for trading	—	40	—	40	—	118	—	118
Derivatives for which hedge accounting is applied	—	212	—	212	—	268	—	268
Short-term investments and cash equivalents	514	—	—	514	2,411	—	—	2,411
Financial assets at fair value through profit and loss	514	—	—	514	2,411	—	—	2,411
Total financial assets	1,031	252	—	1,283	2,988	386	—	3,374
Financial liabilities								
Derivatives	—	324	—	324	—	483	—	483
Derivatives for which hedge accounting is not applied, i.e., held for trading	—	115	—	115	—	57	—	57
Derivatives for which hedge accounting is applied	—	209	—	209	—	426	—	426
Total financial liabilities	—	324	—	324	—	483	—	483

Changes in Level 3 instruments

	2011	2010
	Available for sale instruments	Available for sale instruments
Financial assets		
Opening balance	—	217
Gains or losses recognized in income for the period	—	—
Gains or losses recognized in other comprehensive income	—	29
Reclassified to Level 1	—	-246
Closing balance	—	—
Total gains or losses for the period included in profit or loss	—	—
Total gains or losses for the period included in profit or loss for assets held at the reporting period	—	—

Financial derivative instruments

The table below presents the fair value of the Group's financial derivative instruments used for managing financial risk and proprietary trading.

Financial derivatives at fair value

	December 31, 2011		December 31, 2010	
	Assets	Liabilities	Assets	Liabilities
Interest-rate swaps	101	94	88	63
Cash flow hedges	—	68	5	51
Fair value hedges	93	—	75	—
Held-for-trading	8	26	8	12
Cross currency interest-rate swaps	—	—	—	—
Cash flow hedges	—	—	—	—
Fair value hedges	—	—	—	—
Held-for-trading	—	—	—	—
Forward-rate agreements and futures	—	—	22	21
Cash flow hedges	—	—	—	—
Fair value hedges	—	—	—	—
Held-for-trading	—	—	22	21
Currency derivatives (forwards and options)	151	230	274	399
Cash flow hedges	119	141	86	331
Net investment hedges	—	—	102	44
Held-for-trading	32	89	86	24
Commodity derivatives	—	—	2	—
Cash flow hedges	—	—	—	—
Fair value hedges	—	—	—	—
Held-for-trading	—	—	2	—
Total	252	324	386	483

Maturity profile of financial liabilities and derivatives

The table below presents the undiscounted cash flows of the Group's contractual liabilities related to financial instruments based on the remaining period at the balance sheet to the con-

tractual maturity date. Floating interest cash flows with future fixing dates are estimated using the forward-forward interest rates at year-end. Any cash flow in foreign currency is converted to local currency using the FX spot rates at year-end.

Maturity profile of financial liabilities and derivatives – undiscounted cash flows

	1 year	1–2 years	2–5 years	5 years–	Total
Loans	–3,682	–2,398	–6,552	–1,355	–13,987
Net settled derivatives	37	–24	1	—	14
Gross settled derivatives	–104	—	—	—	–104
Whereof outflow	–19,171	–20	—	—	–19,191
Whereof inflow	19,067	20	—	—	19,087
Accounts payable	–18,490	—	—	—	–18,490
Financial guarantees	–1,276	—	—	—	–1,276
Total	–23,515	–2,422	–6,551	–1,355	–33,843

Net gain/loss, fair value and carrying amount on financial instruments

The tables below present net gain/loss on financial instruments, the effect in the income statement and equity, and the fair value and carrying amount of financial assets and liabilities. Net gain/loss can include both exchange-rate differences and gain/loss due to changes in interest-rate levels.

Specification of gains and losses on fair value hedges

	2011	2010
Fair value hedges, net	—	—
whereof interest-rate derivatives	9	–69
whereof fair-value adjustment on borrowings	–9	69

Cont. Note 18

Net gain/loss, income and expense on financial instruments

	2011				2010			
	Gain/loss in profit and loss	Gain/loss in OCI	Interest income	Interest expenses	Gain/loss in profit and loss	Gain/loss in OCI	Interest income	Interest expenses
Recognized in the operating income								
Financial assets and liabilities at fair value through profit and loss	-408	—	—	—	-487	—	—	—
Derivatives for which hedge accounting is not applied, i.e., held-for-trading	4	—	—	—	2	—	—	—
Currency derivatives related to commercial exposure where hedge accounting is applied, i.e., cash flow hedges	-412	—	—	—	-489	—	—	—
Loans and receivables	359	—	—	—	559	—	—	—
Trade receivables/payables	359	—	—	—	559	—	—	—
Available-for-sale financial assets	1	-91	—	—	2	77	—	—
Other shares and participations	1	-91	—	—	2	77	—	—
Total net gain/loss, income and expenses	-48	-91	—	—	74	77	—	—
Recognized in the financial items								
Financial assets and liabilities at fair value through profit and loss	-72	395	24	-6	-675	101	53	-57
Derivatives for which hedge accounting is not applied, i.e., held-for-trading	-77	—	—	—	-465	—	—	—
Interest-related derivatives for which fair value hedge accounting is applied, i.e., fair value hedges	9	—	—	46	-69	—	—	81
Interest-related derivatives for which cash flow hedge accounting is applied, i.e., cash flow hedges	—	-23	—	-15	—	-7	—	-29
Currency derivatives related to commercial exposure where hedge accounting is applied, i.e., cash flow hedges	13	134	—	—	-10	-110	—	—
Net investment hedges where hedge accounting is applied	—	284	—	-37	—	218	—	-109
Other financial assets carried at fair value	-17	—	24	—	-131	—	53	—
Loans and receivables	-37	—	316	—	52	—	293	—
Other financial liabilities	164	—	—	-626	640	—	—	-430
Financial liabilities for which hedge accounting is not applied	163	—	—	-423	291	—	—	-222
Financial liabilities for which hedge accounting is applied	1	—	—	-203	349	—	—	-208
Total net gain/loss, income and expenses	55	395	340	-632	17	101	346	-487

Fair value and carrying amount on financial assets and liabilities

	2011 ¹⁾		2010 ¹⁾	
	Fair value	Carrying amount	Fair value	Carrying amount
Financial assets				
Financial assets	517	517	577	577
Financial assets at fair value through profit and loss	315	315	284	284
Available-for-sale	202	202	293	293
Trade receivables	19,226	19,226	19,346	19,346
Loans and receivables	19,226	19,226	19,346	19,346
Derivatives	252	252	386	386
Financial assets at fair value through profit and loss:				
Derivatives for which hedge accounting is not applied, i.e., held for trading	40	40	118	118
Interest-related derivatives for which fair value hedge accounting is applied, i.e., fair value hedges	93	93	75	75
Interest-related derivatives for which cash flow hedge accounting is applied, i.e., cash flow hedges	—	—	5	5
Currency derivatives related to commercial exposure where hedge accounting is applied, i.e., cash flow hedges	119	119	86	86
Net investment hedges where hedge accounting is applied	—	—	102	102
Short-term investments	337	337	1,722	1,722
Financial assets at fair value through profit and loss	203	203	1,089	1,089
Loans and receivables	134	134	633	633
Cash and cash equivalents	6,966	6,966	10,389	10,389
Financial assets at fair value through profit and loss	311	311	1,322	1,322
Loans and receivables	3,409	3,409	5,529	5,529
Cash	3,246	3,246	3,538	3,538
Total financial assets	27,298	27,298	32,420	32,420
Financial liabilities				
Long-term borrowings	9,656	9,639	8,455	8,413
Financial liabilities measured at amortized cost	8,925	8,892	6,157	6,101
Financial liabilities measured at amortized cost for which fair value hedge accounting is applied	731	747	2,298	2,312
Accounts payable	18,490	18,490	17,283	17,283
Financial liabilities at amortized cost	18,490	18,490	17,283	17,283
Short-term borrowings	4,177	4,170	3,261	3,139
Financial liabilities measured at amortized cost	2,140	2,140	3,261	3,139
Financial liabilities measured at amortized cost for which fair value hedge accounting is applied	2,037	2,030	—	—
Derivatives	324	324	483	483
Financial liabilities at fair value through profit and loss:				
Derivatives for which hedge accounting is not applied, i.e., held for trading	115	115	57	57
Interest-related derivatives for which fair value hedge accounting is applied, i.e., fair value hedges	—	—	—	—
Interest-related derivatives for which cash flow hedge accounting is applied, i.e., cash flow hedges	68	68	51	51
Currency derivatives related to commercial exposure where hedge accounting is applied, i.e., cash flow hedges	141	141	331	331
Net investment hedges where hedge accounting is applied	—	—	44	44
Total financial liabilities	32,647	32,623	29,482	29,318
	2011 ¹⁾		2010 ¹⁾	
	Fair value	Carrying amount	Fair value	Carrying amount
Per category				
Financial assets at fair value through profit and loss	1,081	1,081	3,081	3,081
Available-for-sale	202	202	293	293
Loans and receivables	22,769	22,769	25,508	25,508
Cash	3,246	3,246	3,538	3,538
Total financial assets	27,298	27,298	32,420	32,420
Financial liabilities at fair value through profit and loss	324	324	483	483
Financial liabilities measured at amortized cost	32,323	32,299	28,999	28,835
Total financial liabilities	32,647	32,623	29,482	29,318

1) There has not been any reclassification between categories.

Note 19 Assets pledged for liabilities to credit institutions

	Group December 31,		Parent Company December 31,	
	2011	2010	2011	2010
Real-estate mortgages	84	60	—	—
Other	10	10	5	5
Total	94	70	5	5

The major part of real-estate mortgages is related to Brazil. In the process of finalizing the tax amounts to be paid, in some cases,

buildings are pledged for estimated liabilities to the Brazilian tax authorities.

Note 20 Share capital, number of shares and earnings per share

The equity attributable to equity holders of the Parent Company consists of the following items:

Share capital

The share capital of AB Electrolux consists of 8,212,725 Class A shares and 300,707,583 Class B shares with a quota value of SEK 5 per share. All shares are fully paid. An A-share entitles the holder to one vote and a B-share to one-tenth of a vote. All shares entitle the holder to the same proportion of assets and earnings, and carry equal rights in terms of dividends. In 2011, 850,400 Class A shares were converted to Class B shares at the request of share-holders.

Share capital

	Quota value
Share capital, December 31, 2011	
8,212,725 Class A shares, with a quota value of SEK 5	41
300,707,583 Class B shares, with a quota value of SEK 5	1,504
Total	1,545
Share capital, December 31, 2010	
9,063,125 Class A shares, with a quota value of SEK 5	46
299,857,183 Class B shares, with a quota value of SEK 5	1,499
Total	1,545

Number of shares

	Owned by Electrolux	Owned by other share- holders	Total
Shares, December 31, 2010			
Class A shares	—	9,063,125	9,063,125
Class B shares	24,255,085	275,602,098	299,857,183
Conversion of Class A shares into Class B shares			
Class A shares	—	–850,400	–850,400
Class B shares	—	850,400	850,400
Sold shares			
Class A shares	—	—	—
Class B shares	—	—	—
Shares, December 31, 2011			
Class A shares	—	8,212,725	8,212,725
Class B shares	24,255,085	276,452,498	300,707,583

Other paid-in capital

Other paid-in capital relates to payments made by owners and includes share premiums paid.

Other reserves

Other reserves include the following items: Available-for-sale instruments which refer to the fair value changes in Electrolux holdings in Videocon Industries Ltd., India; cash flow hedges which refer to changes in valuation of currency contracts used for hedging future foreign currency transactions; exchange-rate differences on translation of foreign operations which refer to changes in exchange rates when net investments in foreign subsidiaries are translated to SEK. The amount of exchange-rate changes includes the value of hedging contracts for net investments. Finally, other reserves include tax relating to the mentioned items.

Retained earnings

Retained earnings, including income for the period, include the income of the Parent Company and its share of income in subsidiaries and associated companies. Retained earnings also include the reversal of the cost for share-based payments recognized in income, income from sales of own shares and the amount recognized for the common dividend.

Earnings per share

	2011	2010
Income for the period	2,064	3,997
Earnings per share		
Basic, SEK	7.25	14.04
Diluted, SEK	7.21	13.97
Average number of shares, million		
Basic	284.7	284.6
Diluted	286.1	286.0

Basic earnings per share is calculated by dividing the income for the period with the average number of shares. The average number of shares is the weighted average number of shares outstanding during the year, after repurchase of own shares.

Diluted earnings per share is calculated by adjusting the weighted average number of ordinary shares outstanding to assume conversion of all dilutive potential ordinary shares. Performance share programs are included in the dilutive potential ordinary shares as from the start of each program. The dilution from Electrolux incentive programs is a consequence of the 2009 Performance Share Program.

As of December 31, 2011, Electrolux has sold or delivered a total of 0 (243,756) Class B shares, with a total quota value of SEK 0m (1), to the participants in Electrolux long-term incentive programs. The average number of shares during the year has been 284,665,223 (284,598,306) and the average number of diluted shares has been 286,125,044 (286,017,584).

Note 21 Untaxed reserves, Parent Company

	December 31, 2011	Appropriations	December 31, 2010
Accumulated depreciation in excess of plan			
Brands	377	-42	419
Licenses	101	19	82
Machinery and equipment	93	5	88
Buildings	2	—	2
Other	24	-14	38
Total	597	-32	629

Note 22 Post-employment benefits

Post-employment benefits

The Group sponsors pension plans in many of the countries in which it has significant activities. Pension plans can be defined contribution or defined benefit plans or a combination of both. Under defined benefit pension plans, the company enters into a commitment to provide post-employment benefits based upon one or several parameters for which the outcome is not known at present. For example, benefits can be based on final salary, on career average salary, or on a fixed amount of money per year of employment. Under defined contribution plans, the company's commitment is to make periodic payments to independent authorities or investment plans, and the level of benefits depends on the actual return on those investments. Some plans combine the promise to make periodic payments with a promise of a guaranteed minimum return on the investments. These plans are also defined benefit plans.

In some countries, the companies make provisions for compulsory severance payments. These provisions cover the Group's commitment to pay employees a lump sum upon reaching retirement age, or upon the employees' dismissal or resignation. These plans are listed below as Other post-employment benefits.

In addition to providing pension benefits and compulsory severance payments, the Group provides healthcare benefits for some of its employees in certain countries, mainly in the US.

The Group's major defined benefit plans cover employees in the US, the UK, Switzerland, Germany, France, Italy and Sweden. The Italian and French plans are unfunded and the rest of the plans are funded.

In Sweden, in addition to benefits relating to retirement pensions, there is also a family pension for many of the Swedish employees. This commitment is classified as a multi-employer defined benefit plan and administered by Alecta. It has not been possible to obtain the necessary information for the accounting of this plan as a defined benefit plan, and therefore, it has been accounted for as a defined contribution plan.

Below are set out schedules which show the obligations of the plans in the Electrolux Group, the assumptions used to determine these obligations and the assets relating to the benefit plans, as well as the amounts recognized in the income statement and balance sheet. The schedules also include a reconciliation of changes in net provisions during the year, a reconciliation of changes in the present value of the obligation during the year and a reconciliation of the changes in the fair value of plan assets.

The provisions for post-employment benefits amounted to SEK 287m (957). The decrease of SEK 670m is mainly due to lower contributions by employer and a lower pension expense. The unrecognized actuarial losses in the plans for post-employment benefits increased with SEK 2,159m to SEK 3,492m (1,333). The increase is mainly due to sharp falls in discount rates across all plans and poor performance of the plan assets.

Cont. Note 22

Amounts recognized in balance sheet

	December 31, 2011				December 31, 2010			
	Pension benefits	Healthcare benefits	Other post-employment benefits	Total	Pension benefits	Healthcare benefits	Other post-employment benefits	Total
Present value of funded obligations	19,973	2,249	—	22,222	18,332	2,068	—	20,400
Fair value of plan assets	-18,468	-1,331	—	-19,799	-18,069	-1,340	—	-19,409
Surplus/deficit	1,505	918	—	2,423	263	728	—	991
Present value of unfunded obligations	739	—	638	1,377	666	—	657	1,323
Unrecognized actuarial losses (-) /gains (+)	-3,360	-87	-45	-3,492	-1,532	232	-33	-1,333
Unrecognized past-service cost	—	—	-21	-21	-1	1	-24	-24
Effect of limit on assets	—	—	—	—	—	—	—	—
Net provisions for post-employment benefits	-1,116	831	572	287	-604	961	600	957
Whereof reported as								
Prepaid pension cost in other non-current assets ¹⁾	1,824	—	—	1,824	1,529	—	—	1,529
Provisions for post-employment benefits	708	831	572	2,111	925	961	600	2,486

1) Pension assets are related to Canada, Norway, Sweden, Switzerland and the United Kingdom.

Reconciliation of changes in net provisions for post-employment benefits

	Pension benefits	Healthcare benefits	Other post-employment benefits	Total
Net provision for post-employment benefits, January 1, 2010				
Expenses for defined post-employment benefits	226	37	51	314
Contributions by employer	-626	-192	-72	-890
Exchange-rate differences	8	-43	-90	-125
Net provision for post-employment benefits, December 31, 2010	-604	961	600	957
Expenses for defined post-employment benefits	-9	-5	43	29
Contributions by employer	-479	-143	-65	-687
Exchange-rate differences and other changes	-24	18	-6	-12
Net provision for post-employment benefits, December 31, 2011	-1,116	831	572	287

Amounts recognized in income statement

	December 31, 2011				December 31, 2010			
	Pension benefits	Healthcare benefits	Other post-employment benefits	Total	Pension benefits	Healthcare benefits	Other post-employment benefits	Total
Current service cost	198	1	4	203	312	1	4	317
Interest cost	865	93	28	986	957	114	35	1,106
Expected return on plan assets	-1,099	-88	—	-1,187	-1,140	-90	—	-1,230
Amortization of actuarial losses/gains	29	-8	—	21	92	-10	—	82
Amortization of past-service cost	-2	-1	1	-2	5	-6	2	1
Losses/gains on curtailments and settlements	2	-2	10	10	15	28	10	53
Effect of limit on assets	-2	—	—	-2	-15	—	—	-15
Total expenses for defined post-employment benefits	-9	-5	43	29	226	37	51	314
Expenses for defined contribution plans	—	—	—	396	—	—	—	427
Total expenses for post-employment benefits	—	—	—	425	—	—	—	741
Actual return on plan assets	-735	—	—	-735	-1,864	—	—	-1,864

For the Group, total expenses for pensions, healthcare and other post-employment benefits have been recognized as operating expenses and classified as cost of goods sold, selling expenses

or administrative expenses depending on the function of the employee. In the Parent Company, a similar classification has been made.

**Reconciliation of change in present value of defined benefit obligation
for funded and unfunded obligations**

	2011				2010			
	Pension benefits	Healthcare benefits	Other post- employment benefits	Total	Pension benefits	Healthcare benefits	Other post- employment benefits	Total
Opening balance, January 1	18,998	2,068	657	21,723	19,610	2,055	734	22,399
Current service cost	198	1	4	203	312	1	4	317
Interest cost	865	93	28	986	957	114	35	1,106
Contributions by plan participants	41	16	—	57	41	21	—	62
Actuarial losses/gains	1,458	190	16	1,664	222	150	26	398
Past-service cost	—3	—	—2	—5	—	—	15	15
Curtailments/special termination benefit cost	6	—2	—	4	10	32	12	54
Liabilities extinguished on settlements	—5	—	6	1	—2	—	—3	—5
Exchange-rate differences on foreign plans	215	38	—6	247	—1,054	—117	—94	—1,265
Benefits paid	—1,062	—168	—65	—1,295	—1,098	—199	—72	—1,369
Other	1	13	—	14	—	11	—	11
Closing balance, December 31	20,712	2,249	638	23,599	18,998	2,068	657	21,723

Reconciliation of change in fair value of plan assets

	2011				2010			
	Pension benefits	Healthcare benefits	Other post- employment benefits	Total	Pension benefits	Healthcare benefits	Other post- employment benefits	Total
Opening balance, January 1	18,069	1,340	—	19,409	17,749	1,259	—	19,008
Expected return on plan assets	1,099	88	—	1,187	1,140	90	—	1,230
Actuarial gains/losses	—344	—108	—	—452	581	53	—	634
Settlements	—	—	—	—	—	—	—	—
Contributions by employer	479	143	65	687	626	192	72	890
Contributions by plan participants	41	16	—	57	41	21	—	62
Exchange-rate differences on foreign plans	185	17	—	202	—974	—76	—	—1,050
Benefits paid	—1,062	—168	—65	—1,295	—1,098	—199	—72	—1,369
Other	1	3	—	4	4	—	—	4
Closing balance, December 31	18,468	1,331	—	19,799	18,069	1,340	—	19,409

The pension plan assets include ordinary shares issued by AB Electrolux with a fair value of SEK 49m (86). In 2012, the Group expects to pay a total of SEK 763m in contributions to the funds

and payments of benefits directly to the employees. In 2011, this amounted to SEK 687m, of which SEK 380m were contributions to the Group's pension funds.

Cont. Note 22

Major categories of plan assets as a percentage of total plan assets

%	December 31,	
	2011	2010
European equities	10	16
North American equities	15	16
Other equities	10	10
European bonds	19	19
North American bonds	24	22
Other bonds	4	—
Alternative investments ¹⁾	12	13
Property	5	3
Cash and cash equivalents	1	1
Total	100	100

1) Includes hedge funds and infrastructure investments.

Principal actuarial assumptions at balance-sheet date expressed as a weighted average

%	December 31,	
	2011	2010
Discount rate	4.1	4.9
Expected long-term return on assets	6.5	6.8
Expected salary increases	3.7	3.8
Annual increase of healthcare costs	8.0	8.0

- When determining the discount rate, the Group uses AA-rated corporate bond indexes which match the duration of the pension obligations. If no corporate bond is available, government bonds are used to determine the discount rate. In Sweden, mortgage bonds are used for determining the discount rate.
- Expected long-term return on assets is calculated by assuming that fixed-income holdings are expected to have the same return as ten-year corporate bonds. Equity holdings are assumed to return an equity-risk premium of 5% over ten-year government bonds. Alternative investments are assumed to return 4% over three-month Libor annually. The benchmark allocation for the assets is used when calculating the expected return, as this represents the long-term actual allocation.
- Expected salary increases are based on local conditions in each country.
- The assumed healthcare-cost trend rate has a significant effect on the amounts recognized in the profit or loss. A one-percentage point change in the assumed medical cost-trend rate would have the following effects:

Healthcare benefits sensitivity analysis

	2011		2010	
	One-percentage point increase	One-percentage point decrease	One-percentage point increase	One-percentage point decrease
Effect on aggregate of service cost and interest cost	9	–8	11	–9
Effect on defined benefit obligation	245	–209	210	–181

Amounts for annual periods

	December 31,				
	2011	2010	2009	2008	2007
Defined benefit obligation	–23,599	–21,723	–22,399	–23,185	–20,597
Plan assets	19,799	19,409	19,008	13,989	14,008
Surplus/deficit	–3,800	–2,314	–3,391	–9,196	–6,589
Experience adjustments on plan liabilities	208	425	222	217	–221
Experience adjustments on plan assets	–452	634	1,130	–1,665	–38

Parent Company

According to Swedish accounting principles adopted by the Parent Company, defined benefit liabilities are calculated based upon officially provided assumptions, which differ from the assumptions used in the Group under IFRS. The pension benefits are secured by contributions to a separate fund or recorded as a liability in the balance sheet. The accounting principles used in the Parent Company's separate financial statements differ from the IFRS principles, mainly in the following:

- The pension liability calculated according to Swedish accounting principles does not take into account future salary increases.
- The discount rate used in the Swedish calculations is set by the Swedish Pension Foundation (PRI) and was 4.0% (4.0). The rate is the same for all companies in Sweden.
- Changes in the discount rate and other actuarial assumptions are recognized immediately in the profit or loss and the balance sheet.
- Deficit must be either immediately settled in cash or recognized as a liability in the balance sheet.
- Surplus cannot be recognized as an asset, but may in some cases be refunded to the company to offset pension costs.

Change in present value of defined benefit pension obligation for funded and unfunded obligations

	Funded	Unfunded	Total
Opening balance, January 1, 2010	1,217	374	1,591
Current service cost	31	13	44
Interest cost	62	19	81
Other change of present value	—	—	—
Benefits paid	–44	–36	–80
Closing balance, December 31, 2010	1,266	370	1,636
Current service cost	118	43	161
Interest cost	60	17	77
Other change of present value	—	—	—
Benefits paid	–49	–35	–84
Closing balance, December 31, 2011	1,395	395	1,790

Change in fair value of plan assets

	Funded
Opening balance, January 1, 2010	1,587
Actual return on plan assets	110
Contributions and compensation to/from the fund	61
Closing balance, December 31, 2010	1,758
Actual return on plan assets	–38
Contributions and compensation to/from the fund	7
Closing balance, December 31, 2011	1,727

Amounts recognized in balance sheet

	December 31,	
	2011	2010
Present value of pension obligations	–1,790	–1,636
Fair value of plan assets	1,727	1,758
Surplus/deficit	–63	122
Limitation on assets in accordance with Swedish accounting principles	–332	–492
Net provisions for pension obligations	–395	–370
Whereof reported as provisions for pensions	–395	–370

Amounts recognized in income statement

	2011	2010
Current service cost	161	44
Interest cost	77	81
Total expenses for defined benefit pension plans	238	125
Insurance premiums	69	74
Total expenses for defined contribution plans	69	74
Special employer's contribution tax	63	46
Cost for credit insurance	1	1
Total pension expenses	371	246
Compensation from the pension fund	–43	—
Total recognized pension expenses	328	246

The Swedish Pension Foundation

The pension liabilities of the Group's Swedish defined benefit pension plan (PRI pensions) are funded through a pension foundation established in 1998. The market value of the assets of the foundation amounted at December 31, 2011, to SEK 2,048m (2,086) and the pension commitments to SEK 1,657m (1,505). The Swedish Group companies recorded a liability to the pension fund as per December 31, 2011, in the amount of SEK 152m (58). Contributions to the pension foundation during 2011 amounted to SEK 58m (73) regarding the pension liability at December 31, 2010. Contributions from the pension foundation during 2011 amounted to SEK 52m (0).

Note **23** Other provisions

	Group					Parent Company			
	Provisions for restructuring	Warranty commitments	Claims	Other	Total	Provisions for restructuring	Warranty commitments	Other	Total
Opening balance, January 1, 2010	1,684	1,796	1,016	2,783	7,279	29	140	41	210
Provisions made	878	852	223	1,178	3,131	44	—	19	63
Provisions used	-588	-921	-211	-538	-2,258	-15	-8	-4	-27
Unused amounts reversed	-22	-65	—	-71	-158	—	—	—	—
Exchange-rate differences	-161	-107	-46	-157	-471	—	—	—	—
Closing balance, December 31, 2010	1,791	1,555	982	3,195	7,523	58	132	56	246
Of which current provisions	1,044	739	—	434	2,217	55	17	—	72
Of which non-current provisions	747	816	982	2,761	5,306	3	115	56	174
Opening balance, January 1, 2011	1,791	1,555	982	3,195	7,523	58	132	56	246
Acquisitions of operations	—	56	—	396	452	—	—	—	—
Provisions made	695	744	272	721	2,432	31	97	16	144
Provisions used	-684	-794	-225	-711	-2,414	-14	-6	-17	-37
Unused amounts reversed	-66	-38	—	-90	-194	-16	—	—	-16
Exchange-rate differences	-13	-5	13	-129	-134	—	—	—	—
Closing balance, December 31, 2011	1,723	1,518	1,042	3,382	7,665	59	223	55	337
Of which current provisions	1,004	754	—	607	2,365	44	30	5	79
Of which non-current provisions	719	764	1,042	2,775	5,300	15	193	50	258

Provisions for restructuring represent the expected costs to be incurred as a consequence of the Group's decision to close some factories, rationalize production and reduce personnel, both for newly acquired and previously owned companies. The provisions for restructuring are only recognized when Electrolux has both a detailed formal plan for restructuring and has made an announcement of the plan to those affected by it at the balance-sheet date. The amounts are based on management's best estimates and are adjusted when changes to these estimates are known. The larger part of the restructuring provisions as per December 31, 2011, will be used during 2012 and 2013.

Provisions for warranty commitments are recognized as a consequence of the Group's policy to cover the cost of repair of defective products. Warranty is normally granted for one to two years after the sale. Provisions for claims refer to the Group's captive insurance companies. Other provisions include mainly provisions for indirect tax, environmental liabilities, asbestos claims or other liabilities, none of which is material to the Group. The timing of any resulting outflows for provisions for claims and other provisions is uncertain.

Note **24** Other liabilities

	Group December 31,		Parent Company December 31,	
	2011	2010	2011	2010
Accrued holiday pay	796	812	146	153
Other accrued payroll costs	974	1,390	110	229
Accrued interest expenses	83	68	81	52
Prepaid income	363	286	—	—
Other accrued expenses	5,288	5,385	474	648
Other operating liabilities	2,993	2,966	—	—
Total	10,497	10,907	811	1,082

Other accrued expenses include accruals for fees, advertising and sales promotion, bonuses, extended warranty, and other items. Other operating liabilities include VAT and other items.

Note 25 Contingent liabilities

	Group December 31,		Parent Company December 31,	
	2011	2010	2011	2010
Trade receivables, with recourse	—	—	—	—
Guarantees and other commitments				
On behalf of subsidiaries	—	—	1,265	1,448
On behalf of external counterparties	1,276	1,062	155	154
Employee benefits in excess of reported liabilities	—	—	8	6
Total	1,276	1,062	1,428	1,608

The main part of the total amount of guarantees and other commitments on behalf of external counterparties is related to US sales to dealers financed through external finance companies with a regulated buy-back obligation of the products in case of dealer's bankruptcy.

In addition to the above contingent liabilities, guarantees for fulfillment of contractual undertakings are given as part of the Group's normal course of business. There was no indication at year-end that payment will be required in connection with any contractual guarantees.

Asbestos litigation in the US

Litigation and claims related to asbestos are pending against the Group in the US. Almost all of the cases refer to externally supplied components used in industrial products manufactured by discontinued operations prior to the early 1970s. The cases involve plaintiffs who have made identical allegations against other defendants who are not part of the Electrolux Group.

As of December 31, 2011, the Group had a total of 2,714 (2,800) cases pending, representing approximately 2,843 (approximately 3,050) plaintiffs. During 2011, 1,005 new cases with 1,006 plaintiffs were filed and 1,091 pending cases with approximately 1,211 plaintiffs were resolved.

The Group reached an agreement in 2007 with many of the insurance carriers that issued general liability insurance to certain predecessors of the Group who manufactured industrial products, some of which are alleged to have contained asbestos. Under this agreement, the insurance carriers have agreed to reimburse the Group for a portion of the past and future costs incurred in connection with asbestos-related lawsuits for such products. The term of the agreement is indefinite but subject to termination upon 60 days notice. If terminated, all parties would be restored to all of their rights and obligations under the affected insurance policies.

Additional lawsuits may be filed against Electrolux in the future. It is not possible to predict either the number of future claims or the number of plaintiffs that any future claims may represent. In addition, the outcome of asbestos claims is inherently uncertain and always difficult to predict and Electrolux cannot provide any assurances that the resolution of these types of claims will not have a material adverse effect on its business or on results of operations in the future.

Electrolux insurer to Husqvarna Belgium S.A.

In July 2004, a gas explosion occurred on Husqvarna Belgium S.A.'s ("Husqvarna") property in Ghislenghien, Belgium, resulting in the loss of 24 lives, more than 100 personal injuries and substantial property damage. The accident was caused by the bursting of a sub-surface industrial gas pipe. The Husqvarna group was spun-off from Electrolux to Electrolux shareholders in 2006.

In June 2011, after several years of legal proceedings, the Court of Appeal in Mons, Belgium, ruled that Husqvarna together with five other parties were found liable for the accident and jointly and severally liable for the damages resulting from it. Husqvarna has appealed the verdict to the Belgian Supreme Court, which is expected to rule on the matter during 2012.

At this stage a sufficiently reliable estimate of the total damages from the accident cannot be made. As a former subsidiary to Electrolux, Husqvarna is covered by Electrolux liability insurance program for 2004. This program is reinsured by external insurance companies. Electrolux believes that losses which Husqvarna may have cover for under Electrolux insurance program will be correspondingly covered by the external reinsurance program.

Note 26 Acquired and divested operations

Acquired operations in 2011

	Olympic Group	CTI	Total
Consideration			
Cash paid ¹⁾	2,556	3,804	6,360
	2,556	3,804	6,360
Recognized amounts of identifiable assets acquired and liabilities assumed at fair value			
Property, plant and equipment	555	382	937
Intangible assets	516	1,012	1,528
Inventories	577	734	1,311
Trade receivables	195	763	958
Other current and non-current assets	236	310	546
Accounts payable	-223	-189	-412
Other operating liabilities	-574	-886	-1,460
Current assets held for sale	537	—	537
Total identifiable net assets acquired	1,819	2,126	3,945
Cash and cash equivalents	34	114	148
Borrowings	-723	-499	-1,222
Assumed net debt	-689	-385	-1,074
Non-controlling interests	-69	-41	-110
Goodwill	1,495	2,104	3,599
Total	2,556	3,804	6,360

1) Before divestment of assets held for sale in Olympic Group.

Cont. Note 26

Acquisition of Olympic Group

On September 8, 2011, Electrolux closed its tender offer for the shares in Olympic Group and acquired in total 59,074,122 shares representing 98.33% of the shares and votes in the company. The tender offer was launched in July 2011, following an agreement with Paradise Capital to acquire its 52% majority stake in Olympic Group. The total consideration for 98.33% of the shares in Olympic Group is SEK 2,556m, which was paid in cash at the beginning of September 2011.

Olympic Group is a leading manufacturer of appliances in the Middle East with a volume market share in Egypt of approximately 30%. The company has 7,100 employees and manufactures washing machines, refrigerators, cookers and water heaters.

The acquisition is part of Electrolux strategy to grow in emerging markets like Middle East and Africa. Electrolux and Olympic Group have developed a successful commercial partnership in the region for almost 30 years, which today covers technology, supply of components, distribution and brand licensing.

Olympic Group, excluding the two companies Namaa and B-Tech, which were not part of the core business and was divested after Electrolux acquisition, had sales of about EGP 2.3 billion (SEK 2.5 billion) in 2010, and a recurring operating profit of about EGP 265m (SEK 280m). This corresponds to a margin of 11% and a net profit of about EGP 190m (SEK 200m).

Olympic Group is included in the consolidated accounts of Electrolux as of September 1, 2011, within the business area Major Appliances Europe, Middle East and Africa.

Following closing of the tender offer, Electrolux has sold Olympic Group's shares in the companies Namaa and B-Tech and some additional assets to Paradise Capital for a total of SEK 522m, since they were not part of Olympic Group's core business. According to the agreement with Paradise Capital, additional assets will be sold in 2012. Olympic Group also intends to launch a tender offer for the shares held by minority shareholders in Olympic Group's subsidiary Delta Industrial-Ideal S.A.E. at a price of EGP 21.4 per share. The estimated total consideration for these shares will not exceed SEK 116m. The actual consideration to be paid will depend on the number of tendered shares.

Upon the completion of the above transactions, the total net consideration paid for Electrolux 98.33% interest in Olympic Group will be approximately SEK 2,135m.

Expenses related to the acquisition amounted to SEK 24m in 2010 and to SEK 43m in 2011 and have been reported as administrative expenses in Electrolux income statement.

The purchase price allocation concludes that goodwill amounts to a value of SEK 1,495m. The goodwill is attributable mainly to synergies in product development, production and sales and from gaining market presence in the North African region that is expected to grow economically going forward. None of the goodwill is expected to be deductible for tax purposes. The goodwill amount has been tested for impairment as a part of the Major Appliances Europe, Middle East and Africa cash generating unit.

Olympic Group has entered into a seven-year management agreement with Paradise Capital to ensure continued technical and management support to Olympic Group against a yearly fee

of 2.5% of Olympic Group's net sales. The fee is reported within administrative expenses.

The purchase agreement with Paradise Capital includes customary indemnity provisions which entitles Electrolux to be compensated under circumstances detailed in the agreement.

The non-controlling interest in Olympic Group is 6.1% including the shares in Olympic Group's subsidiaries currently held by minority shareholders, and amounted to a value of SEK 69m in the acquisition balance. The value of the non-controlling interest is calculated based on the non-controlling interest's proportionate share of Olympic Group's total net assets.

Acquisition of CTI

On October 14, 2011, Electrolux acquired 7,005,564,670 shares in Compañía Tecno Industrial S.A. (CTI) through a cash tender offer on the Santiago Stock Exchange. Electrolux also acquired 127,909,232 shares, representing 96.90% of the voting equity interest in the subsidiary Somela S.A., through a cash tender offer on the Santiago Stock Exchange.

In Chile, CTI group manufactures refrigerators, stoves, washing machines and heaters, sold under the brands Fensa and Mademsa and it is the leading manufacturer with a volume market share of 36%. CTI group also holds a leading position in Argentina with the GAFA brand and in Chile, Somela is the largest supplier of small domestic appliances. CTI group has 2,200 employees and two manufacturing sites in Chile and one in Argentina. In 2010, CTI group had sales of SEK 2.9 billion (CLP 203 billion). The acquisition is a step towards Electrolux growth strategy and provides significant revenue and growth synergies.

The shares acquired represents 97.79% of the voting equity interest in CTI and Electrolux thereby achieved control of the company. The cash tender offer was preceded by an agreement with Sigdo Koppers and certain associated parties, which held 64% of the shares in CTI, to buy their shares in the tender offer. CTI group is included in the consolidated accounts of Electrolux as of October 2011, and is included in the Major Appliances Latin America and Small Appliances business areas. The income statement of Electrolux includes 3 months of sales and income from CTI group.

The total consideration paid for the acquisition of the shares in CTI group was SEK 3,804m and was paid in cash in October 2011. The preliminary purchase price allocation concludes that goodwill amounts to a value of SEK 2,104m. This value may be adjusted when the purchase price allocation is finalized for, e.g., appraisal of buildings and land. The goodwill is attributable mainly to synergies in development, production and marketing of household appliances and from gaining market presence in the Southern cone of Latin America that is expected to grow economically going forward. None of the goodwill is expected to be deductible for tax purposes. The goodwill amount has been tested for impairment as a part of the Major Appliances Latin America and Small Appliances cash generating units.

The purchase agreement with Sigdo Koppers includes the right for Electrolux to be indemnified for certain environmental claims and tax claims amongst others.

The non-controlling interest in CTI group at acquisition is 2.36% and amounts to a value of SEK 41m. The value of the non-controlling interest is calculated based on the non-controlling interest's proportionate share of the CTI group's net assets. Subsequent to the acquisition, Electrolux has acquired a further 22,143,092 shares from minority shareholders for a total of SEK 17m.

Expenses related to the acquisition amounted to SEK 56m in 2011 and has been reported as administrative expenses in Electrolux income statement.

Revenue and profit from acquisitions

The revenue and the operating profit of acquired companies since their acquisition are SEK 1,690m and SEK -24m, respectively. This includes acquisition related entries, e.g., the effect of inventory revaluation. The revenue of Electrolux and the acquired companies combined would have been SEK 104,910m if the acquisitions had taken place on the first day of 2011. The calculation of profit for the combined entities from the beginning of the year is considered impractical and not disclosed. The main reason for this is that the entities had different accounting policies prior to the acquisitions.

Divested companies

	Divestments	
	2011	2010
Fixed assets	63	3
Inventories	13	—
Receivables	20	31
Other current assets	522	11
Other liabilities and provisions	-4	-19
Net assets	614	26
Sales price	821	7
Net borrowings in acquired/divested operations	—	—
Effect on Group cash and cash equivalents	821	7

Divestments in 2011 include the sale of the shares in the Egyptian companies Namaa and B-Tech as agreed in connection with the acquisition of the Olympic Group. The heating element operation in Switzerland, a non-core business in the professional segment, was divested in the first quarter. Further, real estate in Australia, Switzerland, Sweden and Egypt were sold during the year.

On September 9, 2010, an agreement to sell Baring Industries Division in USA, a unit in the Professional Products business area, was concluded. The divestment was made close to book value of the transferred net assets. An additional consideration of SEK 11m was received in 2011.

Note 27 Employees and remuneration

Employees and employee benefits

In 2011, the average number of employees was 52,916 (51,544), of whom 36,590 (33,748) were men and 16,326 (17,796) women.

A detailed specification of the average number of employees by country has been submitted to the Swedish Companies Registration Office and is available on request from AB Electrolux, Investor Relations and Financial Information. See also Electrolux website www.electrolux.com/employees-by-country

Average number of employees, by geographical area

	Group	
	2011	2010
Europe	21,667	23,030
North America	9,178	10,076
Rest of world	22,071	18,438
Total	52,916	51,544

Salaries, other remuneration and employer contributions

	2011			2010		
	Salaries and remuneration	Employer contributions	Total	Salaries and remuneration	Employer contributions	Total
Parent Company	857	387	1,244	831	575	1,406
(whereof pension costs)	—	(103) ¹⁾	(103) ¹⁾	—	(246) ¹⁾	(246) ¹⁾
Subsidiaries	12,280	2,713	14,993	11,847	3,122	14,969
(whereof pension costs)	—	(322)	(322)	—	(495)	(495)
Total Group	13,137	3,100	16,237	12,678	3,697	16,375
(whereof pension costs)	—	(425)	(425)	—	(741)	(741)

1) Includes SEK 13m (12), referring to the President's predecessors according to local GAAP (the cost for the current President is included in his home country).

Cont. Note 27

Salaries and remuneration for Board members, senior managers and other employees

	2011			2010		
	Board members and senior managers	Other employees	Total	Board members and senior managers	Other employees	Total
Parent Company	33	824	857	44	787	831
Other	185	12,095	12,280	198	11,649	11,847
Total Group	218	12,919	13,137	242	12,436	12,678

Of the Board members in the Group, 120 were men and 37 women, of whom 5 men and 4 women in the Parent Company. Senior managers in the Group consisted of 178 men and 52 women, of whom 8 men and 3 women in the Parent Company. The total pension cost for Board members and senior managers in the Group amounted to 34m (33) in 2011.

Compensation to the Board of Directors

The Annual General Meeting (AGM) determines the total compensation to the Board of Directors for a period of one year until the next AGM. The compensation is distributed between the Chairman, Deputy Chairman, other Board Members and remuneration for committee work. The Board decides the distribution of the committee fee between the committee members. Compensation is paid out in advance each quarter. Compensation paid in 2011 refers to one fourth of the compensation authorized by the AGM in 2010, and three fourths of the compensation authorized by the AGM in 2011. Total compensation paid in cash in 2011 amounted to SEK 5.4m, of which SEK 4.8m referred to ordinary compensation and SEK 0.6m to committee work.

Compensation to Board members 2011

	Ordinary compensation	Compensation for committee work	Total compensation
'000 SEK			
Marcus Wallenberg, Chairman	1,600	55	1,655
Peggy Bruzelius, Deputy Chairman	550	200	750
Lorna Davis	475	37	512
Hasse Johansson	475	57	532
John S. Lupo	475	—	475
Keith McLoughlin, President	—	—	—
Johan Molin (up to AGM 2011)	119	18	137
Torben Ballegaard Sørensen	475	85	560
Ulrica Saxon (as from AGM 2011)	356	—	356
Caroline Sundewall (up to AGM 2011)	119	28	147
Barbara Milian Thoralfsson	475	120	595
Ola Bertilsson	—	—	—
Gunilla Brandt	—	—	—
Ulf Carlsson	—	—	—
Total compensation 2011	5,119	600	5,719
Revaluation of synthetic shares from previous assignment period	-3,027	—	-3,027
Total compensation cost 2011, including revaluation of synthetic shares	2,092	600	2,692

Synthetic shares

The AGM in 2008, 2009 and 2010 decided that a part of the fees to the Board of Directors should be payable in synthetic shares. A synthetic share is a right to receive in the future a payment corresponding to the stock-market value of a Class B share in Electrolux at the time of payment. In accordance with the fee structure laid down by the AGM, the Directors have for the 2008/2009, 2009/2010 and 2010/2011 terms of office been given the choice of receiving 25% or 50% of the fees for the Board assignment in synthetic shares. The remaining part of the fees to the Directors is paid in cash. Foreign Directors have been able to elect to receive 100% of the fee in cash. The synthetic shares entail a right to payment, in the fifth year after the AGM decision, of a cash amount per synthetic share corresponding to the price for a Class B share in Electrolux at the time of payment. Should a Director's assignment end not later than four years after the time of allocation, cash settlement may instead take place during the year after the assignment came to an end. At the end of 2011, a total of 35,923 (34,465) synthetic shares were outstanding, having a total value of SEK 3.9m (6.6). The accrued value of the synthetic shares has been calculated as the number of synthetic shares times the volume weighted average price of a Class B share in Electrolux as of December 31, 2011. The income from revaluation of synthetic shares during 2011 was SEK 3.0m. No cash settlements took place in 2011.

Remuneration Committee

The working procedures of the Board of Directors stipulate that remuneration to the President be proposed by a Remuneration Committee. The Committee comprises the Chairman of the Board and two additional Directors. During 2011, the Committee members were Barbara Milian Thoralfsson (Chairman), Marcus Wallenberg and Johan Molin up to April. From April, Johan Molin was replaced by Lorna Davis.

The Remuneration Committee establishes principles for remuneration for the President and the other members of Group Management, subject to subsequent approval by the AGM. Proposals on the President's remuneration submitted by the Remuneration Committee to the Board include targets for variable compensation, the relationship between fixed and variable salary, changes in fixed or variable salary, criteria for assessment of long-term variable salary, pensions and other benefits. The Remuneration Committee resolves on the above subjects for members of the Group Management on proposal by the President.

A minimum of two meetings are convened each year and additional meetings are held when needed. Eight meetings were held during 2011.

Remuneration guidelines for Group Management

The AGM in 2011 approved the proposed remuneration guidelines. These guidelines are described below.

The overall principles for compensation within Electrolux are tied strongly to the position held, individual as well as team performance, and competitive compensation in the country or region of employment.

The overall compensation package for higher-level management comprises fixed salary, variable salary based on short-term and long-term performance targets, and benefits such as pensions and insurance.

Electrolux strives to offer fair and competitive total compensation with an emphasis on "pay for performance". Variable compensation represents a significant proportion of total compensation for higher-level management. Total compensation is lower if targets are not achieved.

The Group has a uniform program for variable salary for management and other key positions. Variable salary is based on financial targets and may include non-financial targets for certain positions. Each job level is linked to a minimum and a maximum level for variable salary, and the program is capped.

Since 2004, Electrolux has long-term performance-share programs for approximately 160 senior managers of the Group. For further information, see page 70.

Compensation and terms of employment for the President

The compensation package for the President comprises fixed salary, variable salary based on annual targets, a long-term performance-share program and other benefits such as pensions and insurance.

For the new President, the annualized base salary for 2011 has been set at SEK 9,878,000 (USD amount 1,450,000). It will not be reviewed until January 1, 2013.

The variable salary is based on annual financial targets for the Group. Each year, a performance range is determined with a minimum and a maximum. If the performance outcome for the year is below or equal to the minimum level, no pay out will be made. If the performance outcome is at or above the maximum, pay out is capped at 100% of the annualized base salary. If the performance outcome is between minimum and maximum, the pay out shall be determined on a linear basis.

The President participates in the Group's long-term performance programs. For further information on these programs, see page 70.

The notice period for the company is 12 months, and for the President 6 months. The President is entitled to 12 months severance pay based on base salary. Severance pay is applicable if the employment is terminated by the company. It is also applicable if the employment is terminated by the President provided serious breach of contract on the company's behalf or if there has been a major change in ownership structure in combination with changes in management and changed individual accountability.

The President is employed on a US employment contract and has been assigned to Sweden. A specific support package is provided to him under the Group's International Assignment Policy,

that includes amongst others relocation support, tax filing support, as well as various allowances that are provided to expatriates within the Group under the policy.

Pensions for the President

The President is covered by the pension plans in place with his US employer for old age, disability and death benefits. The retirement age for the President is 65. The President is entitled to a fixed defined annual contribution of SEK 5,185,000 (USD 800,000) that is paid towards the employer's pension plans (401(k), excess 401(k) and Supplemental Defined Contribution Plan).

The capital value of pension commitments for the President in 2011, prior Presidents, and survivors is SEK 245m (155).

Compensation and terms of employment for other members of Group Management

Like the President, other members of Group Management receive a compensation package that comprises fixed salary, variable salary based on annual targets, long-term performance-share programs and other benefits such as pensions and insurance.

Base salary is revised annually per January 1. The average base salary increase for members of Group Management in 2011 was 5.4% (3.5).

Variable salary in 2011 is based on financial targets on sector and Group level. Variable salary for sector heads varies between a minimum (no pay out) and a maximum of 100% of annual salary, which is also the cap. The US-based members of Group Management have 100% as midpoint and a maximum of 150%.

Group staff heads receive variable salary that varies between a minimum (no pay out) and a maximum of 80%, which is also the cap.

During 2011, no payments for retention agreements were made. There are no further extraordinary arrangements outstanding for retention purposes. Individual members of Group Management are entitled to additional variable compensation arrangements agreed in connection with the recruitment. The compensation shall be paid in instalments provided the member is still employed until the end of 2012 and 2013. These payments will be SEK 6.0m in 2012. In 2011 SEK 3.2m has been paid as recruitment compensation.

The members of Group Management participate in the Group's long-term performance programs. These programs comprise the performance-share program introduced in 2004. For further information on these programs, see page 70.

Certain members of Group Management are entitled to 12 months severance pay based on base salary. Severance pay is applicable if the employment is terminated by the company. It is also applicable if the employment is terminated by the Group Management member provided serious breach of contract on the company's behalf or if there has been a major change in ownership structure in combination with changes in management and changed individual accountability.

The Swedish members of Group Management are not eligible for fringe benefits such as company cars. For members of Group Management employed outside of Sweden, varying fringe benefits and conditions may apply, depending upon the country of employment.

Cont. Note 27

Compensation paid to Group Management

	2011					2010				
	Annual fixed salary ¹⁾	Variable salary paid 2011 ²⁾	Total salary	Long-term PSP (value of shares awarded)	Other remuneration ³⁾	Annual fixed salary ¹⁾	Variable salary paid 2010 ²⁾	Total salary	Long-term PSP (value of shares awarded)	Other remuneration ³⁾
'000 SEK										
President ⁴⁾	9,878	10,503	20,380	—	2,340	9,593	9,460	19,053	—	—
Other members of Group Management ⁵⁾	43,641	31,066	74,707	—	7,443	49,928	47,694	97,622	—	22,901
Total	53,519	41,569	95,088	—	9,783	59,521	57,154	116,675	—	22,901

1) The annual fixed salary includes vacation salary, paid vacation days and travel allowance.

2) The actual variable salary paid in a year refers to the previous year's performance. For the President variable salary paid in 2011 refers to his previous position as Chief Operations Officer Major Appliances.

3) Includes conditional variable compensation, allowances and other benefits as housing and company car.

4) As of January 1, 2011, Keith McLoughlin and up to January 1, 2011, Hans Stråberg.

5) As of February 2011, other members of Group Management comprised 11 people after the appointments of the Chief Technology Officer and the Chief Marketing Officer. In 2010, other members of Group Management comprised of 11 people.

Compensation cost incurred for Group Management

	2011						2010					
	Annual fixed salary	Variable salary incurred 2011 but paid 2012	Long-term PSP (cost) ¹⁾	Other remuneration ²⁾	Total pension contribution	Social contribution	Annual fixed salary	Variable salary incurred 2010 but paid 2011	Long-term PSP (cost) ¹⁾	Other remuneration ²⁾	Total pension contribution	Social contribution
'000 SEK												
President	9,878	1,654	1,415	1,183	5,185	1,458	9,593	9,680	-891	—	5,795	6,014
Other members of Group Management	43,641	8,805	1,236	6,993	16,333	9,358	50,144	52,425	11,781	—	66,820	10,586
Total	53,519	10,459	2,651	8,175	21,518	10,816	59,737	62,105	10,890	—	72,615	16,600

1) Cost for share-based incentive programs are accounted for according to IFRS 2, Share-based payments. When the expected cost of the program is reduced, the previous recorded cost is reversed and an income is recorded in the income statement. The cost includes social contribution cost for the program.

2) Includes conditional variable compensation, allowances and other benefits as housing and company car.

3) Includes SEK 45m in one-time pension contribution for Keith McLoughlin in his role as Chief Operations Officer Major Appliances and previously Head of Major Appliances North America. The contribution is a result of changed remuneration terms for Mr McLoughlin and refers to his services before accepting the role as Chief Executive Officer of AB Electrolux.

Pensions for other members of Group Management

The earliest retirement age is 60 for members of Group Management.

Members of Group Management employed in Sweden are covered by the Alternative ITP plan, as well as a supplementary plan.

The Alternative ITP plan is a defined contribution plan where the contribution increases with age. The contribution is between 20% and 35% of pensionable salary, between 7.5 and 30 income base amounts. Provided that the member retains the position until age 60, the company will finalize outstanding premiums in the alternative ITP plan. The contribution to the supplementary plan is 35% of pensionable salary above 20 income base amounts.

One member is covered by a closed supplementary plan in which contributions equal 35% of the pensionable salary. The member is also entitled to individual additional contributions.

Electrolux provides disability benefits equal to 70% of pensionable salary less disability benefits from other sources. Electrolux also provides survivor benefits equal to the highest of the accumulated capital for retirement or 250 income base amounts.

The pensionable salary is calculated as the current fixed salary including vacation pay plus the average variable salary for the last three years. Accrued capital is subject to a real rate of return of 3.5% per year.

For members of Group Management employed outside of Sweden, varying pension terms and conditions apply, depending upon the country of employment.

Share-based compensation

Over the years, Electrolux has implemented several long-term incentive programs (LTI) for senior managers. These programs are intended to attract, motivate, and retain the participating managers by providing long-term incentives through benefits linked to the company's share price. They have been designed to align management incentives with shareholder interests. All programs are equity-settled.

Performance-share programs 2009, 2010 and 2011

The Annual General Meeting in 2011 approved an annual long-term incentive program. The program is in line with the Group's principles for remuneration based on performance, and is an integral part of the total compensation for Group Management and other senior managers. Electrolux shareholders benefit from this program since it facilitates recruitment and retention of competent executives and aligns management interest with shareholder interest as the participants invest in Electrolux Class B shares.

Under the 2010 and 2011 programs, the allocation is determined by two main factors. First, the participant should invest in Electrolux Class B shares through a purchase in the open market. The personal investment should be equal in value to 10% to 15% of the maximum program value. Each purchased share will be matched with one share at the end of the program by the company. The second factor is that allocation is determined by average annual growth in earnings per share. If the minimum level is reached, the allocation will amount to 25% of maximum number of shares for the 2010 program and 17% for the 2011 program. There is no allocation if the minimum level is not reached. If the maximum is reached, 100% of shares will be allocated. Should the average annual growth be below the maximum but above the minimum, a proportionate allocation will be made. The shares will be allocated after the three-year period free of charge.

Participants are permitted to sell the allocated shares to cover personal income tax arising from the share allocation. For the 2009 program, the remaining shares must be held for another two years; for the 2010 and 2011 programs, this additional requirement is not applicable.

If a participant's employment is terminated during the performance period, the right to receive shares will be forfeited in full. In the event of death, divestiture or leave of absence for more than six months, this will result in a reduced award for the affected participant.

All programs cover almost 160 senior managers and key employees in about 20 countries. Participants in the program comprise five groups, i.e., the President, other members of Group Management, and three groups of other senior managers. All programs comprise Class B shares.

Number of potential shares per category and year

	2011 Maximum number of B shares ¹⁾	2010 Maximum number of B shares ¹⁾	2009 Maximum number of B shares ¹⁾	2011 Maximum value, SEK ^{2) 3)}	2010 Maximum value, SEK ^{2) 3)}	2009 Maximum value, SEK ^{2) 3)}
President	34,825	29,654	54,235	5,000,000	5,000,000	5,000,000
Other members of Group Management	12,537	10,676	19,525	1,800,000	1,800,000	1,800,000
Other senior managers, cat. C	9,403	8,007	14,644	1,350,000	1,350,000	1,350,000
Other senior managers, cat. B	6,269	5,338	9,763	900,000	900,000	900,000
Other senior managers, cat. A	4,702	4,004	7,322	675,000	675,000	675,000

1) Each value is converted into a number of shares. The number of shares is based on a share price of SEK 92.19 for 2009, SEK 168.62 for 2010 and SEK 143.58 for 2011, calculated as the average closing price of the Electrolux Class B share on the Nasdaq OMX Stockholm during a period of ten trading days before the day participants were invited to participate in the program, adjusted for net present value of dividends for the period until shares are allocated. The recalculated weighted average fair value of shares at grant for the 2009, 2010 and 2011 programs is SEK 129.22 per share.

2) Total maximum value for all participants at grant is SEK 146m for the 2009 program and SEK 168m for the performance-share programs 2010 and 2011.

3) The 2009 program meets the maximum level. The current expectation is that the performance of the 2010 and 2011 programs will not meet the entry level.

If performance is in the middle, i.e., between minimum and maximum, the total cost for the 2011 performance-share program over a three-year period is estimated at SEK 125m, including costs for employer contributions. If the maximum level is attained, the cost is estimated at a maximum of SEK 242m. The distribution of shares under this program will result in an estimated maximum increase of 0.6% in the number of outstanding shares.

For 2011, LTI programs resulted in a cost of SEK 17m (including an income of SEK 4m in employer contribution) compared to a cost of SEK 85m in 2010 (including SEK 25m in employer contribution cost). The total provision for employer contribution in the balance sheet amounted to SEK 31m (37).

Repurchased shares for LTI programs

The company uses repurchased Electrolux B-shares to meet the company's obligations under the share programs. The shares will be distributed to share-program participants if performance targets are met. Electrolux intends to sell additional shares on the market in connection with the distribution of shares under the program in order to cover the payment of employer contributions.

Delivery of shares for the 2008 program

The 2008 performance-share program did not meet the entry level and no shares were distributed.

Note **28** Fees to auditors

PricewaterhouseCoopers (PwC) is appointed auditors for the period until the 2014 Annual General Meeting.

	Group		Parent Company	
	2011	2010	2011	2010
PwC				
Audit fees ¹⁾	44	46	7	8
Audit-related fees ²⁾	4	1	3	1
Tax fees ³⁾	5	6	—	1
All other fees	6	22	3	19
Total fees to PwC	59	75	13	29
Audit fees to other audit firms	—	1	—	—
Total fees to auditors	59	76	13	29

- 1) Audit fees consist of fees for the annual audit-services engagement and other audit services, which are those services that only the external auditors reasonably can provide, and include the Company audit; statutory audits; comfort letters and consents; and attest services.
- 2) Audit-related fees consist of fees for assurance and related services that are reasonably related to the performance of the audit or review of the Company's financial statements or that are traditionally performed by the external auditors, and include consultations concerning financial accounting and reporting standards; internal control reviews; and employee benefit plan audits. Audit-related fees also include review of interim report.
- 3) Tax fees include fees for tax-compliance services, including the preparation of original and amended tax returns and claims for refund; tax consultations; tax advice related to mergers and acquisitions; transfer pricing; requests for rulings or technical advice from taxing authorities; tax-planning services; and expatriate-tax planning and services.

Note **29** Shares and participations**Participation in associated companies**

	2011	2010
Opening balance, January 1	17	19
Acquisitions	—	—
Operating result	1	—
Dividend	—	—
Tax	—	—
Divestment	—	—
Other	—	-2
Exchange-rate difference	—	—
Closing balance, December 31	18	17

Companies classified as assets available for sale

	Holding, %	Carrying amount
2011	2,9	202
2010	2,9	293

Participation in associated companies at December 31, 2011, included goodwill with the amount of SEK 2m (2).

The Group's share of the associated companies, all of which are unlisted, were at December 31, 2011, as follows:

Associated companies

	2011									
	Participation,%	Carrying amount	Relation to Electrolux ¹⁾				Income statement		Balance sheet	
			Receivables	Liabilities	Sales	Purchases	Income	Net results	Total assets	Total liabilities
Sidème, France	39,3	14	31	—	185	1	482	2	157	127
European Recycling Platform, ERP, France	24,5	4	—	—	—	—	27	1	—	—
Total		18	31	0	185	1	509	3	157	127

1) From Electrolux perspective.

The Group's share of the associated companies, all of which are unlisted, were at December 31, 2010, as follows:

	2010									
	Participation,%	Carrying amount	Relation to Electrolux ¹⁾				Income statement		Balance sheet	
			Receivables	Liabilities	Sales	Purchases	Income	Net results	Total assets	Total liabilities
Sidème, France	39.3	13	44	—	241	3	525	–1	182	151
European Recycling Platform, ERP, France	24.5	4	—	51	—	83	23	3	246	232
Total	—	17	44	51	241	86	548	2	428	383

1) From Electrolux perspective.

Subsidiaries

Major Group companies		Holding, %
Argentina	Frimetal S.A.	100
Australia	Electrolux Home Products Pty. Ltd.	100
Austria	Electrolux Hausgeräte GmbH	100
	Electrolux CEE Ges.m.b.H.	100
Belgium	Electrolux Home Products Corporation N.V.	100
	Electrolux Belgium N.V.	100
Brazil	Electrolux do Brasil S.A.	100
Canada	Electrolux Canada Corp.	100
Chile	Compañía Tecno Industrial S.A.	98.08
	Somela S.A.	98.17
China	Electrolux (Hangzhou) Domestic Appliances Co. Ltd.	100
	Electrolux (China) Home Appliance Co. Ltd.	100
Denmark	Electrolux Home Products Denmark A/S	100
Egypt	Olympic Group Financial Investment S.A.E.	98.33
Finland	Oy Electrolux Ab	100
France	Electrolux France SAS	100
	Electrolux Home Products France SAS	100
	Electrolux Professionnel SAS	100
Germany	Electrolux Deutschland GmbH	100
	Electrolux Rothenburg GmbH Factory and Development	100
Hungary	Electrolux Lehel Kft	100
Italy	Electrolux Appliances S.p.A.	100
	Electrolux Professional S.p.A.	100
	Electrolux Italia S.p.A.	100
Luxembourg	Electrolux Luxembourg S.à r.l.	100
Mexico	Electrolux de Mexico, S.A. de C.V.	100
The Netherlands	Electrolux Associated Company B.V.	100
	Electrolux Home Products (Nederland) B.V.	100
Norway	Electrolux Home Products Norway AS	100
Poland	Electrolux Poland Spolka z o.o.	100
Spain	Electrolux Home Products España S.A.	100
	Electrolux Home Products Operations España S.L.	100
Sweden	Electrolux Laundry Systems Sweden AB	100
	Electrolux HemProdukter AB	100
	Electrolux Professional AB	100
	Electrolux Floor Care and Small Appliances AB	100
Switzerland	Electrolux AG	100
United Kingdom	Electrolux Plc	100
	Electrolux Professional Ltd.	100
USA	Electrolux Home Products, Inc.	100
	Electrolux North America, Inc.	100
	Electrolux Professional Inc.	100

A detailed specification of Group companies has been submitted to the Swedish Companies Registration Office and is available on request from AB Electrolux, Investor Relations and Financial Information.

Note **30** Definitions

Capital indicators

Annualized net sales

In computation of key ratios where capital is related to net sales, the latter are annualized and converted at year-end exchange rates and adjusted for acquired and divested operations.

Net assets

Total assets exclusive of liquid funds and interest-bearing financial receivables less operating liabilities, non-interest-bearing provisions and deferred tax liabilities.

Working capital

Current assets exclusive of liquid funds and interest-bearing financial receivables less operating liabilities and non-interest-bearing provisions.

Liquid funds

Liquid funds consist of cash on hand, bank deposits, fair-value derivatives, prepaid interest expenses and accrued interest income and other short-term investments, of which the majority has original maturity of three months or less.

Interest-bearing liabilities

Interest-bearing liabilities consist of short-term and long-term borrowings.

Total borrowings

Total borrowings consist of interest-bearing liabilities, fair-value derivatives, accrued interest expenses and prepaid interest income, and trade receivables with recourse.

Net liquidity

Liquid funds less short-term borrowings, fair-value derivatives, accrued interest expenses and prepaid interest income and trade receivables with recourse.

Net borrowings

Total borrowings less liquid funds.

Net debt/equity ratio

Net borrowings in relation to equity.

Equity/assets ratio

Equity as a percentage of total assets less liquid funds.

Earnings per share

Earnings per share

Income for the period divided by the average number of shares after buy-backs.

Other key ratios

Organic growth

Sales growth, adjusted for acquisitions, divestments and changes in exchange rates.

EBITDA margin

Operating income before depreciation and amortization expressed as a percentage of net sales.

Operating cash flow

Total cash flow from operations and investments, excluding acquisitions and divestment of operations.

Operating margin

Profit for the period expressed as a percentage of net sales.

Return on equity

Income for the period expressed as a percentage of average equity.

Return on net assets

Operating income expressed as a percentage of average net assets.

Interest coverage ratio

Operating income plus interest income in relation to total interest expenses.

Capital turnover rate

Net sales divided by average net assets.

Proposed distribution of earnings

'000 SEK

The Board of Directors proposes that income for the period and retained earnings be distributed as follows:	15,938,484
A dividend to the shareholders of SEK 6.50 per share ¹⁾ , totaling	1,850,324
To be carried forward	14,088,160
Total	15,938,484

1) Calculated on the number of outstanding shares as per February 1, 2012. The Board of Directors and the President propose March 30, 2012 as record day for the right to dividend.

The Board of Directors has proposed that the Annual General Meeting 2012 resolves on a dividend to the shareholders of SEK 6.50 per share. On account hereof, the Board of Directors hereby makes the following statement according to Chapter 18 Section 4 of the Swedish Companies Act.

The Board of Directors finds that there will be full coverage for the restricted equity of the Company, after distribution of the proposed dividend.

It is the Board of Directors' assessment that after distribution of the proposed dividend, the equity of the Company and the Group will be sufficient with respect to the kind, extent, and risks of the operations. The Board of Directors has hereby considered, among other things, the Company's and the Group's historical development, the budgeted development and the state of the market. If financial instruments currently valued at actual value in accordance with Chapter 4 Section 14a of the Swedish Annual Accounts Act instead had been valued according to the lower of cost or net realizable value, including cumulative revaluation of external shares, the equity of the company would decrease by SEK 45.3m.

After the proposed dividend, the financial strength of the Company and the Group is assessed to continue to be good in relation to the industry in which the Group is operating. The dividend will not affect the ability of the Company and the Group to comply

with its payment obligations. The Board of Directors finds that the Company and the Group are well prepared to handle any changes in respect of liquidity, as well as unexpected events.

The Board of Directors is of the opinion that the Company and the Group have the ability to take future business risks and also cope with potential losses. The proposed dividend will not negatively affect the Company's and the Group's ability to make further commercially motivated investments in accordance with the strategy of the Board of Directors.

The Board of Directors declares that the consolidated financial statements have been prepared in accordance with IFRS as adopted by the EU and give a true and fair view of the Group's financial position and results of operations. The financial statements of the Parent Company have been prepared in accordance with generally accepted accounting principles in Sweden and give a true and fair view of the Parent Company's financial position and results of operations.

The statutory Administration Report of the Group and the Parent Company provides a fair review of the development of the Group's and the Parent Company's operations, financial position and results of operations and describes material risks and uncertainties facing the Parent Company and the companies included in the Group.

Stockholm, February 1, 2012

Marcus Wallenberg
Chairman of the Board of Directors

Peggy Bruzelius
Deputy Chairman of the Board of Directors

Lorna Davis
Board member

Hasse Johansson
Board member

John S. Lupo
Board member

Ulrika Saxon
Board member

Torben Ballegaard Sørensen
Board member

Barbara Milian Thoralfsson
Board member

Ola Bertilsson
*Board member,
employee representative*

Gunilla Brandt
*Board member,
employee representative*

Ulf Carlsson
*Board member,
employee representative*

Keith McLoughlin
President and Chief Executive Officer

Auditor's report

To the annual meeting of the shareholders of

AB Electrolux (publ)

Corporate identity number 556009-4178

Report on the annual accounts and consolidated accounts

We have audited the annual accounts and consolidated accounts of AB Electrolux for the year 2011. The annual accounts and consolidated accounts of the company are included in the printed version of this document on pages 5–75.

Responsibilities of the Board of Directors and the President for the annual accounts and consolidated accounts

The Board of Directors and the President are responsible for the preparation and fair presentation of these annual accounts and consolidated accounts in accordance with International Financial Reporting Standards, as adopted by the EU, and the Annual Accounts Act, and for such internal control as the Board of Directors and the President determine is necessary to enable the preparation of annual accounts and consolidated accounts that are free from material misstatement, whether due to fraud or error.

Auditor's responsibility

Our responsibility is to express an opinion on these annual accounts and consolidated accounts based on our audit. We conducted our audit in accordance with International Standards on Auditing and generally accepted auditing standards in Sweden. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the annual accounts and consolidated accounts are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the annual accounts and consolidated accounts. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the annual accounts and consolidated accounts, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the company's preparation and fair presentation of the annual accounts and consolidated accounts in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the company's internal control. An audit also includes evaluating the appropriateness of

accounting policies used and the reasonableness of accounting estimates made by the Board of Directors and the President, as well as evaluating the overall presentation of the annual accounts and consolidated accounts.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinions

In our opinion, the annual accounts have been prepared in accordance with the Annual Accounts Act and present fairly, in all material respects, the financial position of the parent company as of December 31, 2011 and of its financial performance and its cash flows for the year then ended in accordance with the Annual Accounts Act, and the consolidated accounts have been prepared in accordance with the Annual Accounts Act and present fairly, in all material respects, the financial position of the Group as of December 31, 2011 and of their financial performance and cash flows in accordance with International Financial Reporting Standards, as adopted by the EU, and the Annual Accounts Act. The statutory administration report is consistent with the other parts of the annual accounts and consolidated accounts.

We therefore recommend that the annual meeting of shareholders adopt the income statement and balance sheet for the Parent Company and the Group.

Report on other legal and regulatory requirements

In addition to our audit of the annual accounts and consolidated accounts, we have examined the proposed appropriations of the company's profit or loss and the administration of the Board of Directors and the President of AB Electrolux for the year 2011.

Responsibilities of the Board of Directors and the President

The Board of Directors is responsible for the proposal for appropriations of the company's profit or loss, and the Board of Directors and the President are responsible for administration under the Companies Act.

Auditor's responsibility

Our responsibility is to express an opinion with reasonable assurance on the proposed appropriations of the company's profit and on the administration based on our audit. We conducted the audit in accordance with generally accepted auditing standards in Sweden.

As a basis for our opinion on the Board of Directors' proposed appropriations of the company's profit or loss, we examined the Board of Directors' reasoned statement and a selection of supporting evidence in order to be able to assess whether the proposal is in accordance with the Companies Act.

As a basis for our opinion concerning discharge from liability, in addition to our audit of the annual accounts and consolidated accounts, we examined significant decisions, actions taken and circumstances of the company in order to determine whether any

member of the Board of Directors or the President is liable to the company. We also examined whether any member of the Board of Directors or the President has, in any other way, acted in contravention of the Companies Act, the Annual Accounts Act or the Articles of Association.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Opinions

We recommend to the annual meeting of shareholders that the profit be appropriated in accordance with the proposal in the statutory administration report and that the members of the Board of Directors and the President be discharged from liability for the financial year.

Stockholm, February 24, 2012
PricewaterhouseCoopers AB

Anders Lundin
Authorized Public Accountant
Partner in Charge

Björn Irle
Authorized Public Accountant

Eleven-year review

SEKm	2011	2010	2009	2008	2007
Net sales and income					
Net sales	101,598	106,326	109,132	104,792	104,732
Organic growth, %	0.2%	1.5%	-4.8%	-0.9%	4.0
Depreciation and amortization	3,173	3,328	3,442	3,010	2,738
Items affecting comparability	-138	-1,064	-1,561	-355	-362
Operating income	3,017	5,430	3,761	1,188	4,475
Income after financial items	2,780	5,306	3,484	653	4,035
Income for the period	2,064	3,997	2,607	366	2,925
Cash flow					
EBITDA	6,328	9,822	8,764	4,553	7,575
Cash flow from operations excluding changes in operating assets and liabilities	4,283	7,741	6,378	3,446	5,498
Changes in operating assets and liabilities	1,116	-61	1,919	1,503	-152
Cash flow from operations	5,399	7,680	8,297	4,949	5,346
Cash flow from investments	-10,049	-4,474	-2,967	-3,755	-4,069
of which capital expenditures	-3,163	-3,221	-2,223	-3,158	-3,430
Cash flow from operations and investments	-4,650	3,206	5,330	1,194	1,277
Operating cash flow ²⁾	906	3,199	5,326	1,228	1,277
Dividend, redemption and repurchase of shares	-1,850	-1,120	69	-1,187	-6,708
Capital expenditure as % of net sales	3.1	3.0	2.0	3.0	3.3
Margins³⁾					
Operating margin, %	3.1	6.1	4.9	1.5	4.6
Income after financial items as % of net sales	2.9	6.0	4.6	1.0	4.2
EBITDA margin, %	6.2	9.2	8.0	4.3	7.2
Financial position					
Total assets	76,384	73,521	72,696	73,323	66,089
Net assets	27,011	19,904	19,506	20,941	20,743
Working capital	-5,180	-5,902	-5,154	-5,131	-2,129
Trade receivables	19,226	19,346	20,173	20,734	20,379
Inventories	11,957	11,130	10,050	12,680	12,398
Accounts payable	18,490	17,283	16,031	15,681	14,788
Equity	20,644	20,613	18,841	16,385	16,040
Interest-bearing liabilities	14,206	12,096	14,022	13,946	11,163
Net borrowings	6,367	-709	665	4,556	4,703
Data per share					
Income for the period, SEK	7.25	14.04	9.18	1.29	10.41
Equity, SEK	73	72	66	58	57
Dividend, SEK ⁴⁾	6.50	6.50	4.00	—	4.25
Trading price of B-shares at year-end, SEK	109.70	191.00	167.50	66.75	108.50
Key ratios					
Return on equity, %	10.4	20.6	14.9	2.4	20.3
Return on net assets, %	13.7	27.8	19.4	5.8	21.7
Net assets as % of net sales ⁵⁾	23.8	18.2	17.1	18.1	18.6
Trade receivables as % of net sales ⁵⁾	17.0	17.7	17.7	17.9	18.3
Inventories as % of net sales ⁵⁾	10.5	10.2	8.8	11.0	11.1
Net debt/equity ratio	0.31	-0.03	0.04	0.28	0.29
Interest coverage ratio	5.84	12.64	7.54	1.86	7.49
Dividend as % of equity	9.0	9.0	6.0	—	7.5
Other data					
Average number of employees	52,916	51,544	50,633	55,177	56,898
Salaries and remuneration	13,137	12,678	13,162	12,662	12,612
Number of shareholders	58,800	57,200	52,000	52,600	52,700
Average number of shares after buy-backs, million	284.7	284.6	284.0	283.1	281.0
Shares at year end after buy-backs, million	284.7	284.7	284.4	283.6	281.6

1) Including outdoor products, Husqvarna, which was distributed to the Electrolux shareholders in June 2006.

2) Cash flow from acquisitions and divestments excluded. 3) Items affecting comparability are excluded. 4) 2011: Proposed by the Board. 5) Net sales are annualized.

	2006	2005	2005 ¹⁾	2004 ¹⁾	2003 ¹⁾	2002 ¹⁾	2001 ¹⁾	Compound annual growth rate, %	
								5 years	10 years
	103,848	100,701	129,469	120,651	124,077	133,150	135,803	-0.4	-2.9
	3.3	4.5	4.3	3.2	3.3	5.5	-2.4		
	2,758	2,583	3,410	3,038	3,353	3,854	4,277		
	-542	-2,980	-3,020	-1,960	-463	-434	-141		
	4,033	1,044	3,942	4,807	7,175	7,731	6,281	-5.6	-7.1
	3,825	494	3,215	4,452	7,006	7,545	5,215	-6.2	-6.1
	2,648	-142	1,763	3,259	4,778	5,095	3,870	-4.9	-6.1
	7,333	6,607	10,372	9,805	10,991	12,019	10,699	-2.9	-5.1
	5,263	5,266	8,428	7,140	7,150	9,051	5,848	-4.0	-3.1
	-703	-1 804	-1 888	1 442	-857	1,854	3,634		
	4,560	3,462	6,540	8,582	6,293	10,905	9,482	3.4	-5.5
	-2,386	-4,485	-5,827	-5,358	-2,570	-1,011	1,213		
	-3,152	-3,654	-4,765	-4,515	-3,463	-3,335	-4,195	0.1	-2.8
	2,174	-1,023	713	3,224	3,723	9,894	10,695		
	1,110	-653	1,083	3,224	2,866	7,665	5,834	-4.0	-17.0
	-4,416	-2,038	-2,038	-5,147	-3,563	-3,186	-3,117		
	3.0	3.6	3.7	3.7	2.8	2.5	3.1		
	4.4	4.0	5.4	5.6	6.2	6.1	4.7		
	4.2	3.4	4.8	5.3	6.0	6.0	3.9		
	7.1	6.6	8.0	8.1	8.9	9.0	7.9		
	66,049		82,558	75,096	77,028	85,424	94,447	3.0	-2.1
	18,140	17,942	28,165	23,988	26,422	27,916	37,162	8.3	-3.1
	-2,613	-3,799	-31	-383	4,068	2,216	6,659		
	20,905	20,944	24,269	20,627	21,172	22,484	24,189	-1.7	-2.3
	12,041	12,342	18,606	15,742	14,945	15,614	17,001	-0.1	-3.5
	15,320	14,576	18,798	16,550	14,857	16,223	17,304	3.8	0.7
	13,194		25,888	23,636	27,462	27,629	28,864	9.4	-3.3
	7,495		8,914	9,843	12,501	15,698	23,183	13.6	-4.8
	-304		2,974	1,141	-101	1,398	10,809		
	9.17	-0.49	6.05	10.92	15.25	15.58	11.35	-4.6	-4.4
	47		88	81	89	87	88	9.1	-1.9
	4.00	7.50	7.50	7.00	6.50	6.00	4.50	10.2	3.7
	137.00		206.50	152.00	158.00	137.50	156.50	-4.3	-3.5
	18.7		7.0	13.1	17.3	17.2	13.2		
	23.2	5.4	13.0	17.5	23.9	22.1	15.0		
	16.5	15.7	21.0	21.2	23.6	23.1	29.3		
	19.1	18.3	18.1	18.2	18.9	18.6	19.1		
	11.0	10.8	13.9	13.9	13.4	12.9	13.4		
	-0.02		0.11	0.05	0.00	0.05	0.37		
	6.13		4.32	5.75	8.28	7.66	3.80		
	8.5		8.5	8.6	7.3	6.9	5.1		
	55,471	57,842	69,523	72,382	77,140	81,971	87,139	-0.9	-4.9
	12,849	13,987	17,033	17,014	17,154	19,408	20,330	0.4	-4.3
	59,500	60,900	60,900	63,800	60,400	59,300	58,600	-0.2	0.0
	288.8	291.4	291.4	298.3	313.3	327.1	340.1		
	278.9	293.1	293.1	291.2	307.1	318.3	329.6		

Quarterly information

Net sales and income

SEKm		Q1	Q2	Q3	Q4	Full year
Net sales	2011	23,436	24,143	25,650	28,369	101,598
	2010	25,133	27,311	26,326	27,556	106,326
Operating income	2011	696	745	1,064	512	3,017
	Margin, %	3.0	3.1	4.1	1.8	3.0
	2011¹⁾	696	745	1,098	616	3,155
	Margin, %	3.0	3.1	4.3	2.2	3.1
	2010	1,231	1,270	1,977	952	5,430
	Margin, %	4.9	4.7	7.5	3.5	5.1
	2010 ¹⁾	1,326	1,477	1,977	1,714	6,494
	Margin, %	5.3	5.4	7.5	6.2	6.1
Income after financial items	2011	637	696	1,119	328	2,780
	Margin, %	2.7	2.9	4.4	1.2	2.7
	2011¹⁾	637	696	1,153	432	2,918
	Margin, %	2.7	2.9	4.5	1.5	2.9
	2010	1,211	1,269	1,901	925	5,306
	Margin, %	4.8	4.6	7.2	3.4	5.0
	2010 ¹⁾	1,306	1,476	1,901	1,687	6,370
	Margin, %	5.2	5.4	7.2	6.1	6.0
Income for the period	2011	457	561	825	221	2,064
	2010	911	1,028	1,381	677	3,997
Earnings per share²⁾	2011	1.61	1.97	2.90	0.77	7.25
	2011¹⁾	1.61	1.97	2.96	1.01	7.55
	2010	3.20	3.61	4.85	2.38	14.04
	2010 ¹⁾	3.45	4.12	4.85	4.23	16.65

1) Excluding items affecting comparability.

2) Before dilution, based on average number of shares after buy-backs.

Number of shares before dilution

Number of shares after buy-backs, million	2011	284.7	284.7	284.7	284.7	284.7
	2010	284.5	284.7	284.7	284.7	284.7
Average number of shares after buy-backs, million	2011	284.7	284.7	284.7	284.7	284.7
	2010	284.5	284.6	284.7	284.7	284.6

Items affecting comparability

Restructuring provisions, write-downs and capital gains/losses	2011	—	—	−34	−104	−138
	2010	−95	−207	—	−762	−1,064

Net sales, by business area¹⁾

SEKm		Q1	Q2	Q3	Q4	Full year
Major Appliances Europe, Middle East and Africa	2011	7,656	7,660	8,964	9,749	34,029
	2010	8,921	8,603	9,395	9,677	36,596
Major Appliances North America	2011	6,728	7,544	7,122	6,271	27,665
	2010	7,305	9,308	7,604	6,752	30,969
Major Appliances Latin America	2011	3,998	3,708	4,101	6,003	17,810
	2010	3,796	3,667	3,810	4,987	16,260
Major Appliances Asia/Pacific	2011	1,746	1,945	1,981	2,180	7,852
	2010	1,666	2,035	1,909	2,069	7,679
Small Appliances	2011	1,930	1,794	2,056	2,579	8,359
	2010	1,936	1,966	2,106	2,414	8,422
Professional Products	2011	1,378	1,491	1,426	1,587	5,882
	2010	1,501	1,730	1,501	1,657	6,389

Operating income, by business area¹⁾

SEKm		Q1	Q2	Q3	Q4	Full year
Major Appliances Europe Middle East and Africa	2011	311	156	444	-202	709
	Margin, %	4.1	2.0	5.0	-2.1	2.1
	2010	499	453	898	447	2,297
	Margin, %	5.6	5.3	9.6	4.6	6.3
Major Appliances North America	2011	-71	138	107	76	250
	Margin, %	-1.1	1.8	1.5	1.2	0.9
	2010	299	439	413	291	1,442
	Margin, %	4.1	4.7	5.4	4.3	4.7
Major Appliances Latin America	2011	139	114	222	345	820
	Margin, %	3.5	3.1	5.4	5.7	4.6
	2010	206	209	199	337	951
	Margin, %	5.4	5.7	5.2	6.8	5.8
Major Appliances Asia/Pacific	2011	174	177	172	213	736
	Margin, %	10.0	9.1	8.7	9.8	9.4
	2010	145	207	241	200	793
	Margin, %	8.7	10.2	12.6	9.7	10.3
Small Appliances	2011	114	23	169	237	543
	Margin, %	5.9	1.3	8.2	9.2	6.5
	2010	211	122	198	271	802
	Margin, %	10.9	6.2	9.4	11.2	9.5
Professional Products	2011	177	274	199	191	841
	Margin, %	12.8	18.4	14.0	12.0	14.3
	2010	91	207	202	243	743
	Margin, %	6.1	12.0	13.5	14.7	11.6
Common Group costs, etc.	2011	-148	-137	-215	-244	-744
	2010	-125	-160	-174	-75	-534
Total Group, excluding items affecting comparability	2011	696	745	1,098	616	3,155
	Margin, %	3.0	3.1	4.3	2.2	3.1
	2010	1,326	1,477	1,977	1,714	6,494
	Margin, %	5.3	5.4	7.5	6.2	6.1
Items affecting comparability	2011	—	—	-34	-104	-138
	2010	-95	-207	—	-762	-1,064
Total Group, including items affecting comparability	2011	696	745	1,064	512	3,017
	Margin, %	3.0	3.1	4.1	1.8	3.0
	2010	1,231	1,270	1,977	952	5,430
	Margin, %	4.9	4.7	7.5	3.5	5.1

1) Figures for 2010 have been restated according to the new reporting structure.

Corporate governance report 2011

Electrolux aims at implementing strict norms and efficient processes to ensure that all operations create long-term value for shareholders and other stakeholders. This involves the maintenance of an efficient organizational structure, systems for internal control and risk management and transparent internal and external reporting.

The Electrolux Group is comprised of approximately 160 companies with operations in over 150 countries. The parent company of the Group is AB Electrolux, a public Swedish limited liability company. The company's shares are listed on Nasdaq OMX Stockholm.

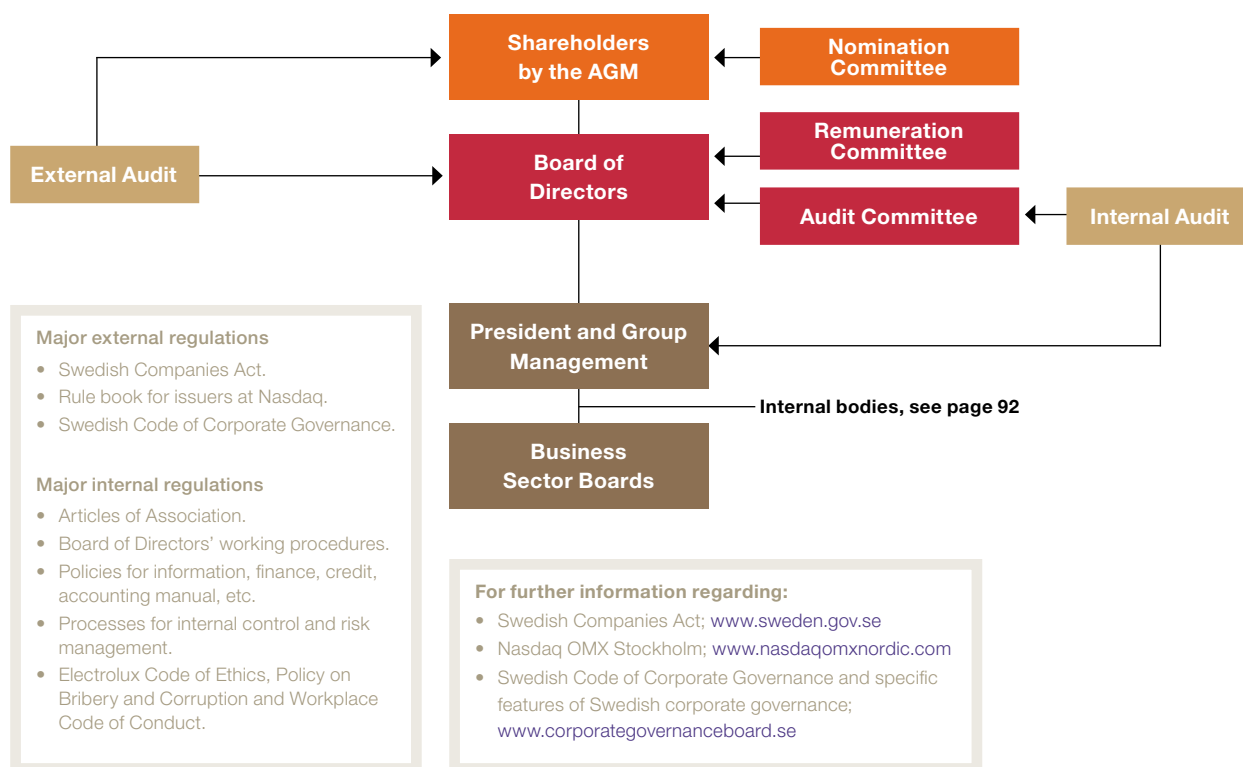
The governance of Electrolux is based on the Swedish Companies Act, the rule book for issuers at Nasdaq and the Swedish Code of Corporate Governance (the "Code"), as well as other relevant Swedish and foreign laws and regulations.

This corporate governance report has been drawn up as a part of Electrolux application of the Code. Electrolux does not report any deviations from the Code in 2011.

Highlights 2011

- Keith McLoughlin new President and Chief Executive Officer as of January 1, 2011.
- Keith McLoughlin and Ulrika Saxon elected new Board members at the Annual General Meeting 2011.
- Unchanged fees to the Board members.
- Performance based, long-term incentive program 2011 for top management.
- Six new appointments in Group Management.
- Three new roles within Group Management for closer cooperation between marketing, technology development and design.
- Focus on ethics training program and implementation of a whistleblowing system.

Governance structure



AB Electrolux (publ) is registered under number 556009-4178 with the Swedish Companies Registration Office. The registered office of the Board of Directors is in Stockholm, Sweden. The address of the Group headquarters is S:t Göransgatan 143, SE-105 45 Stockholm, Sweden.

Shares and shareholders

The Electrolux share is listed on Nasdaq OMX Stockholm. At year-end 2011, Electrolux had 58,840 shareholders according to the share register kept by Euroclear Sweden AB. Of the total share capital, 66% was owned by Swedish institutions and mutual funds, 24% by foreign investors and 10% by Swedish private investors, see below. Investor AB is the largest shareholder, holding 15.5% of the share capital and 29.9% of the voting rights. The ten largest shareholders accounted for 41.4% of the share capital and 52.0% of the voting rights in the company.

Voting rights

The share capital of Electrolux consists of Class A-shares and Class B-shares. One A-share entitles the holder to one vote and one B-share to one-tenth of a vote. Both A-shares and B-shares entitle the holders to the same proportion of assets and earnings and carry equal rights in terms of dividends. Owners of A-shares can request to convert their A-shares into B-shares. Conversion reduces the total number of votes in the company. As of December 31, 2011, the total number of registered shares in the company amounted to 308,920,308 shares, of which 8,212,725 were Class A-shares and 300,707,583 were Class B-shares. The total number of votes in the company was 38,283,483. Class B-shares represented 78.6% of the voting rights and 97.3% of the share capital.

Dividend policy

Electrolux goal is for the dividend to correspond to at least 30% of the income for the period, excluding items affecting comparability. For a number of years, the dividend level has been considerably higher than 30%.

The Annual General Meeting (AGM) in March 2011 decided to adopt the Board's proposed dividend of SEK 6.50 per share for 2010. The Board of Directors proposes a dividend for 2011 of SEK 6.50 per share, for a total dividend payment of approximately SEK 1,850m.

Shareholders by the AGM

General Meetings of shareholders

The decision-making rights of shareholders in Electrolux are exercised at shareholders' meetings. The AGM of Electrolux is held in Stockholm, Sweden, during the first half of the year.

Extraordinary General Meetings may be held at the discretion of the Board or, if requested, by the auditors or by shareholders owning at least 10% of the shares.

Participation in decision-making requires the shareholder's presence at the meeting, either personally or through a proxy. In addition, the shareholder must be registered in the share register by a stipulated date prior to the meeting and must provide notice of participation in the manner prescribed. Additional requirements for participation apply to shareholders with holdings in the form of American Depositary Receipts (ADR) or similar certificates. Holders of such certificates are advised to contact the ADR depository bank, the fund manager or the issuer of the certificates in good time before the meeting in order to obtain additional information.

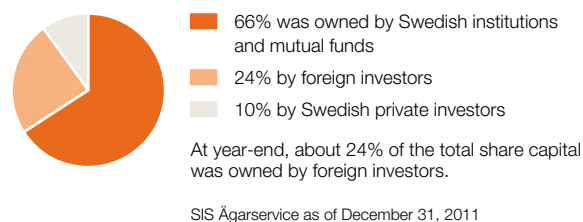
Individual shareholders requesting that a specific issue be included in the agenda of a shareholders' meeting can normally request the Electrolux Board to do so well in advance to the meeting via an address provided on the Group's website.

Decisions at the meeting are usually taken on the basis of a simple majority. However, as regards certain issues, the Swedish Companies Act stipulates that proposals must be approved by shareholders representing a larger number of votes than the number of votes cast and shares represented at the meeting.

Annual General Meeting 2011

The 2011 AGM was held at the Berwald Hall in Stockholm, Sweden, on March 31, 2011. 720 shareholders representing a total of 49.9% of the share capital and 60.4% of the votes were present at the AGM. The President's speech was broadcasted live via the Group's website and is also presented on www.electrolux.com/corporate-governance, together with the minutes. The meeting was held in Swedish, with simultaneous interpretation into English. The speech of the President was simultaneously interpreted into Swedish.

Ownership structure

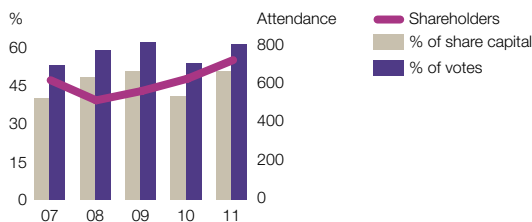


The development of the ownership structure shows no major changes compared to the previous year.

Foreign investors are not always recorded in the share register. Foreign banks and other custodians may be registered for one or several customers' shares, and the actual owners are then usually not displayed in the register. For additional information regarding the ownership structure, see above.

The information on ownership structure is updated quarterly on the Group's website; www.electrolux.com/corporate-governance.

Attendance at AGMs 2007–2011



720 shareholders representing a total of 49.9% of the share capital and 60.4% of the votes were present at the 2011 AGM.

All Board members, as well as the Group's auditor in charge, were present at the meeting.

Decisions at the Annual General Meeting 2011 included:

- Dividend payment of SEK 6.50 per share for fiscal year 2010.
- Election of the two new Board members Keith McLoughlin and Ulrika Saxon and re-election of the Board members Marcus Wallenberg, Peggy Bruzelius, Lorna Davis, Hasse Johansson, John S. Lupo, Torben Ballegaard Sørensen and Barbara Milian Thoralfsson.
- Re-election of Marcus Wallenberg as Chairman of the Board.
- Unchanged fees to the Board members.
- Approval of remuneration guidelines for Electrolux Group Management.
- Performance-based, long-term incentive program for 2011 covering up to 170 managers and key employees.
- Authorization to acquire own shares for the purpose of financing potential company acquisitions and as a hedge for the company's share-related incentive programs.
- Adoption of an instruction for the Nomination Committee to apply until further notice.

Annual General Meeting 2012

The next AGM of Electrolux will be held on Tuesday, March 27, 2012, at the Stockholm Waterfront Congress Centre, Stockholm, Sweden.

For additional information on the next AGM, see page 104.

Nomination Committee

Nomination Committee

The AGM resolves upon the nomination process for the Board of Directors and, when appropriate, the auditors. The AGM 2011 adopted an instruction for the Nomination Committee which applies until further notice. The instruction involves a process for the appointment of a Nomination Committee comprised of six members. The members should be one representative of each of the four largest shareholders, in terms of voting rights that wish to participate in the Committee, together with the Chairman of the Electrolux Board and one additional Board member.

The composition of the Nomination Committee shall be based on shareholder statistics from Euroclear Sweden AB as of the last

banking day in August in the year prior to the AGM and on other reliable shareholder information which is provided to the company at such time. The names of the representatives and the names of the shareholders they represent shall be announced as soon as they have been appointed. If the shareholder structure changes during the nomination process, the composition of the Nomination Committee may be adjusted accordingly.

The Nomination Committee is assisted in preparing proposals for auditors and auditors' fees by the company's Audit Committee. The Audit Committee evaluates the auditors' work and informs the Nomination Committee of its findings.

The Nomination Committee's proposals are publicly announced no later than on the date of notification of the AGM. Shareholders may submit proposals for nominees to the Nomination Committee.

Nomination Committee for the AGM 2011

The Nomination Committee for the AGM 2011 was comprised of six members. Petra Hedengran of Investor AB led the Nomination Committee's work.

The Nomination Committee proposed Keith McLoughlin and Ulrika Saxon as new Board members of Electrolux. A report regarding the work of the Nomination Committee was presented at the AGM 2011. Further information regarding the Nomination Committee and its work can be found on the Group's website; www.electrolux.com/corporate-governance.

Nomination Committee for the AGM 2012

The Nomination Committee for the AGM 2012 is based on the ownership structure as of August 31, 2011, and was announced in a press release on September 23, 2011.

The Nomination Committee's members are:

- Petra Hedengran, Investor AB, Chairman
- Kaj Thorén, Alecta
- Marianne Nilsson, Swedbank Robur funds
- Ingrid Bonde, AMF
- Marcus Wallenberg, Chairman of Electrolux
- Peggy Bruzelius, Deputy Chairman of Electrolux

No changes in the composition of the Nomination Committee had occurred as of February 1, 2012. Shareholders wishing to submit proposals to the Nomination Committee should send an e-mail to nominationcommittee@electrolux.com.

The AGM resolves upon:

- The adoption of the Annual Report.
- Dividend.
- Election of Board members and, if applicable, auditors.
- Remuneration to Board members and auditors.
- Guidelines for remuneration to Group Management.
- Other important matters.

The Nomination Committee's tasks include preparing a proposal for the next AGM regarding:

- Chairman of the AGM.
- Board members.
- Chairman of the Board.
- Remuneration to individual Board members.
- Remuneration for committee work.
- Process for appointment of the Nomination Committee, if appropriate.
- Auditors and auditors' fees, when these matters are to be decided by the following AGM.

Board of Directors

The Board of Directors

The Board of Directors has the overall responsibility for Electrolux organization and administration.

Composition of the Board

From the AGM in 2011, the Electrolux Board is comprised of nine members without deputies, who are elected by the AGM, and three members with deputies, who are appointed by the Swedish employee organizations in accordance with Swedish labor law.

The AGM elects the Chairman of the Board. Directly after the AGM, the Board holds a meeting for formal constitution at which the Deputy Chairman of the Board is elected, among other things. The Chairman of the Board of Electrolux is Marcus Wallenberg and the Deputy Chairman is Peggy Bruzelius.

All members of the Board, except for the President, are non-executive members. Five of the nine Board members are not Swedish citizens.

For additional information regarding the Board of Directors, see pages 88–89. The information is updated regularly at the Group's website; www.electrolux.com/board-of-directors.

Independence

The Board is considered to be in compliance with relevant requirements for independence. The assessment of each Board member's independence is presented in the table on pages 88–89. Marcus Wallenberg has been considered independent in relation to the company and the administration of the company, but not in relation to major shareholders of Electrolux. Keith McLoughlin has been deemed to be independent in relation to major shareholders of Electrolux, but not in his capacity as President and CEO, in relation to the company and the administration of the company. Keith McLoughlin has no major shareholdings, nor is he a part-owner in companies having significant business relations with Electrolux. Keith McLoughlin is the only member of Group Management with a seat on the Board.

The Board's tasks

The main task of the Board is to manage the Group's operations in such a manner as to assure the owners that their interests, in terms of a long-term good return on capital, are being met in the

best possible manner. The Board's work is governed by rules and regulations including the Swedish Companies Act, the Articles of Association, the Code and the working procedures established by the Board. The Articles of Association of Electrolux are available on the Group's website; www.electrolux.com/corporate-governance.

Working procedures and Board meetings

The Board determines its working procedures each year and reviews these procedures as required. The working procedures describe the Chairman's specific role and tasks, as well as the responsibilities delegated to the committees appointed by the Board.

In accordance with the procedures, the Chairman shall:

- Organize and distribute the Board's work.
- Ensure that the Board discharges its duties.
- Secure the efficient functioning of the Board.
- Ensure that the Board's decisions are implemented efficiently.
- Ensure that the Board evaluates its work annually.

The working procedures for the Board also include detailed instructions to the President and other corporate functions regarding issues requiring the Board's approval. Among other things, these instructions specify the maximum amounts that various decision-making functions within the Group are authorized to approve as regards credit limits, capital expenditure and other expenditure.

The working procedures stipulate that the meeting for the formal constitution of the Board shall be held directly after the AGM. Decisions at this meeting include the election of Deputy Chairman and authorization to sign on behalf of the company. The Board normally holds six other ordinary meetings during the year. Four of these meetings are held in conjunction with the publication of the Group's full-year report and interim reports. One or two meetings are held in connection with visits to Group operations. Additional meetings, including telephone conferences, are held when necessary.

The Board's work in 2011

During the year, the Board held eight scheduled meetings and two extraordinary meetings. All meetings except one were held in Stockholm, Sweden. The attendance of each Board member at these meetings is shown in the table on pages 88–89.

The Board deals with and decides on Group-related issues such as:

- Main goals.
- Strategic orientation.
- Essential issues related to financing, investments, acquisitions and divestments.
- Follow-up and control of operations, communication and organization, including evaluation of the Group's operational management.
- Appointment of and, if necessary, dismissal of the President.
- Overall responsibility for establishing an effective system of internal control and risk management.
- Important policies.

Remuneration to the Board of Directors 2009–2011:

SEK	2009	2010	2011
Chairman of the Board	1,600,000	1,600,000	1,600,000
Deputy Chairman of the Board	550,000	550,000	550,000
Board member	475,000	475,000	475,000
Chairman of the Audit Committee	200,000	200,000	200,000
Member of the Audit Committee	85,000	85,000	85,000
Chairman of the Remuneration Committee	120,000	120,000	120,000
Member of the Remuneration Committee	55,000	55,000	55,000

All Board meetings during the year followed an agenda, which, together with the documentation for each item on the agenda, was sent to Board members in advance of the meetings. Meetings usually last for half a day or one entire day in order to allow time for presentations and discussions. Cecilia Vieweg, Electrolux General Counsel, served as secretary at all of the Board meetings.

Each scheduled Board meeting includes a review of the Group's results and financial position, as well as the outlook for the forthcoming quarters, as presented by the President. The meetings also deal with investments and the establishment of new operations, as well as acquisitions and divestments. The Board decides on all investments exceeding SEK 100m and receives reports on all investments exceeding SEK 25m. Normally, the head of a sector also reviews a current strategic issue at the meeting. For an overview of how the Board's work is spread over the year, see the table below.

Major issues addressed by the Board during 2011

- Acquisition of Olympic Group in Egypt and CTI in Chile.
- Actions to improve operational excellence by adapting manufacturing capacity, taking out overhead costs and accelerating efforts to capitalize on the Group's global strength and scope.
- New appointments in Group Management.
- Capitalization of the Group.
- Dividend payment for the fiscal year 2010.

Ensuring quality in financial reporting

The working procedures determined annually by the Board include detailed instructions on the type of financial reports and similar information which are to be submitted to the Board. In addition to the full-year report, interim reports and the annual report, the Board reviews and evaluates comprehensive financial information regarding the Group as a whole and the entities within the Group.

The Board also reviews, primarily through the Group's Audit Committee, the most important accounting principles applied by the Group in financial reporting, as well as major changes in these principles. The tasks of the Audit Committee also include reviewing reports regarding internal control and financial reporting processes,

as well as internal audit reports submitted by the Group's internal audit function, Management Assurance & Special Assignments.

The Group's external auditors report to the Board as necessary, but at least once a year. A minimum of one such meeting is held without the presence of the President or any other member of Group Management. The external auditors also attend the meetings of the Audit Committee.

The Audit Committee reports to the Board after each of its meetings. Minutes are taken at all meetings and are made available to all Board members and to the auditors.

Evaluation of the Board's activities

The Board evaluates its activities annually with regard to working procedures and the working climate, as well as regards the focus of the Board's work. This evaluation also focuses on access to and requirements of special competence in the Board. The evaluation is a tool for the development of the Board's work and also serves as input for the Nomination Committee's work.

A separate annual evaluation of the Chairman's work is performed under the leadership of the Deputy Chairman of the Board.

Remuneration to Board members

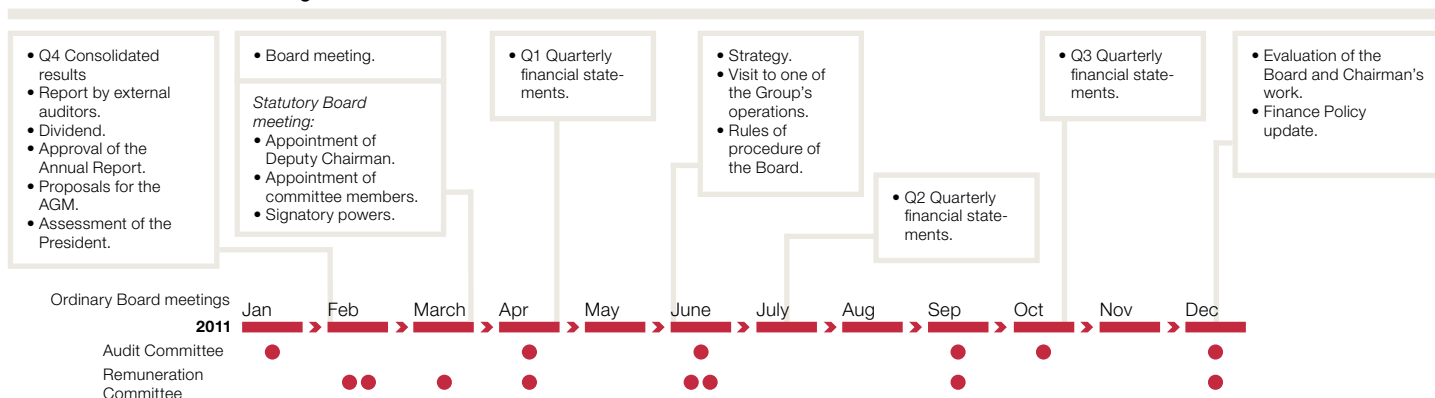
Remuneration to Board members is determined by the AGM and distributed to the Board members who are not employed by Electrolux. Remuneration to each Board member, in accordance with a resolution made at the AGM 2011, remained unchanged, see page 85.

The Nomination Committee has recommended that Board members appointed by the AGM acquire Electrolux shares and that these are maintained as long as they are part of the Board. A shareholding of a Board member should after five years correspond to the value of one gross annual fee.

Board members who are not employed by Electrolux are not invited to participate in the Group's long-term incentive programs for senior managers and key employees. Remuneration to the President is proposed by the Remuneration Committee and determined by the Board.

For additional information on remuneration to Board members, see Note 27.

Overview of various items on the Board's agenda and committee meetings 2011



Each scheduled Board meeting included a review of the Group's results and financial position, as well as the outlook for the forthcoming quarters.

**Remuneration
Committee
Audit Committee**

Committees of the Board

The Board has established a Remuneration Committee and an Audit Committee.

The major tasks of these committees are preparatory and advisory, but the Board may delegate decision-making powers on specific issues to the committees. The issues considered at committee meetings shall be recorded in minutes of the meetings and reported at the following Board meeting. The members and Chairmen of the Committees are appointed at the statutory Board meeting following election.

The Board has also determined that issues may be referred to ad hoc committees dealing with specific matters.

Remuneration Committee

One of the Remuneration Committee's primary tasks is to propose guidelines for the remuneration to the members of Group Management. The Committee also proposes changes in remuneration to the President, for resolution by the Board, and reviews and resolves on changes in remuneration to other members of Group Management on proposal by the President.

The Committee is comprised of three Board members: Barbara Milian Thoralfsson (Chairman), Lorna Davis and Marcus Wallenberg. At least two meetings are convened annually. Additional meetings are held as needed.

In 2011, the Remuneration Committee held eight meetings. The attendance of each Board member at these meetings is shown in the table on pages 88–89. Significant issues addressed include review of the remuneration to the President, review and resolution on changes in the remuneration to members of Group Management, review of proposed remuneration to new members of Group Management, follow-up and evaluation of previously approved long-term incentive programs and remuneration guidelines for Group Management. In addition, a review of Electrolux remuneration guidelines was performed. The Head of Human Resources and Organizational Development participated in the meetings and was responsible for meeting preparations.

Audit Committee

The main task of the Audit Committee is to oversee the processes of Electrolux financial reporting and internal control in order to secure the quality of the Group's external reporting.

The Audit Committee is also tasked with supporting the Nomination Committee with proposals when electing external auditors and auditors' fees.

The Audit Committee is comprised of three Board members: Peggy Bruzelius (Chairman), Hasse Johansson and Torben Ballegaard Sørensen. The external auditors report to the Committee at each ordinary meeting. At least three meetings are held annually. Additional meetings are held as needed.

In 2011, the Audit Committee held six meetings. The attendance of each Board member at these meetings is shown in the table on pages 88–89. Electrolux managers have also had regular contacts with the Committee Chairman between meetings regarding specific issues. The Group's Chief Financial Officer and the Head of Internal Audit have participated in all of the Audit Committee meetings. Cecilia Vieweg, General Counsel, has served as secretary at four of the six meetings.

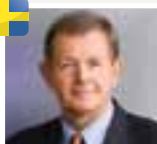
The Remuneration Committee's tasks include:

- To prepare and evaluate remuneration guidelines for Group Management.
- To prepare and evaluate targets and principles for variable compensation.
- To prepare terms for pensions, notices of termination and severance pay as well as other benefits for Group Management.
- To prepare and evaluate Electrolux long-term incentive programs.

The Audit Committee's tasks include:

- To review the financial reporting.
- To monitor the effectiveness of the internal control, including risk management, concerning the financial reporting.
- To follow-up the activities of the internal audit function Management Assurance & Special Assignments as regards organization, recruiting, budgets, plans, results and audit reports.
- To oversee the external audit and evaluate the work of the external auditors.
- To review, and when appropriate, preapprove the external auditors' engagements in other tasks than audit services.
- To evaluate the objectivity and independence of the external auditors.

CV

Board of Directors
and Auditors

Marcus Wallenberg
Chairman

Born 1956. B. Sc. of Foreign Service. Elected 2005. Member of the Electrolux Remuneration Committee.


Peggy Bruzelius
Deputy Chairman

Born 1949. M. Econ. Hon. Doc. in Econ. Elected 1996. Chairman of the Electrolux Audit Committee.


Lorna Davis

Born 1959. Bachelor of Social Science and Psychology. Elected 2010. Member of the Electrolux Remuneration Committee. Senior Vice-President and Global Biscuits Category Head within Kraft Foods since 2011.


Hasse Johansson

Born 1949. M. Sc. in Electrical Engineering. Elected 2008. Member of the Electrolux Audit Committee.


John S. Lupo

Born 1946. B. Sc. in Marketing. Elected 2007.

Board membership

Board Chairman of LKAB, SEB (Skandinaviska Enskilda Banken AB) and Saab AB. Board Member of Astra Zeneca Plc, Stora Enso Oyj, the Knut and Alice Wallenberg Foundation and Temasek Holdings Limited.

Board Chairman of Lance-lot Asset Management AB. Board Member of Axfood AB, Akzo Nobel nv, Husqvarna AB, Syngenta AG and Diageo Plc.

Board Chairman of Kraft Foods China.

Board Chairman of Dynamate Industrial Services AB, Lindholmen Science Park AB, Alelion Batteries AB and VINNOVA (Swedish Governmental Agency for Innovation Systems). Board Member of Fouriertransform AB, Skyllbergs Bruk AB and Calix Group AB.

Board Member of Citi Trends Inc. and Cobra Electronics Corp., USA.

Previous positions

President and CEO of Investor AB, 1999–2005. Executive Vice-President of Investor AB, 1993–1999.

Executive Vice-President of SEB (Skandinaviska Enskilda Banken AB), 1997–1998. President and CEO of ABB Financial Services AB, 1991–1997.

President of Kraft Foods China, 2007–2011. Senior positions within the food industry, mainly within Danone in China and the UK.

Executive Vice-President and Head of R&D of Scania CV AB, 2001–2009. Founder of Mecel AB (part of Delphi Corporation). Senior management positions within Delphi Corporation, 1990–2001.

Principle of Renaissance Partners Consultants, 2000–2008. Executive Vice-President of Bassett Furniture, 1998–2000. Chief Operating Officer of Wal-Mart International, 1996–1998. Senior Vice-President Merchandising of Wal-Mart Stores Inc., 1990–1996.

Total remuneration 2011, SEK

1,655 000

750,000

530,000

560,000

475,000

Board meeting attendance

10/10

10/10

10/10

9/10

10/10

Remuneration Committee attendance

8/8 ●

4/8¹⁾ ●

Audit Committee attendance

6/6 ●

4/6²⁾ ●

Holdings in AB Electrolux

5,000 B-shares
Through company: 50,000 B-shares Related party: 1,000 B-shares
11,282 Synthetic shares⁴⁾

6,500 B-shares
3,878 Synthetic shares⁴⁾

2,000 B-shares
1,334 Synthetic shares⁴⁾

4,000 B-shares
6,699 Synthetic shares⁴⁾

1,200 ADR³⁾
0 Synthetic shares⁴⁾

Independence⁵⁾

No

Yes

Yes

Yes

Yes

● Chairman ● Member

* Caroline Sundewall and Johan Molin declined re-election to the Board and Keith McLoughlin and Ulrika Saxon were appointed new Board members at the AGM in March 2011.

1) Lorna Davis was appointed member of the Remuneration Committee at the statutory board meeting held after the AGM in March 2011.

2) Hasse Johansson was appointed member of the Audit Committee at the statutory board meeting held after the AGM in March 2011.

3) American Depositary Receipt.

4) The AGM in 2008, 2009 and 2010 decided that a part of the fees to the Board of Directors should be payable in synthetic shares. A synthetic share is a right to receive in the future a payment corresponding to the stock-market value of a Class B share in Electrolux at the time of payment. For additional information regarding synthetic shares, see Note 27.

5) For further information about the independence assessment, see page 85.

**Keith McLoughlin ***

Born 1956. B.S. Eng. Elected 2011. President and CEO of AB Electrolux as of January 1, 2011.

Board Member of Briggs & Stratton Corporation.

Senior positions within Electrolux: Head of Major Appliances North America and Executive Vice-President of AB Electrolux, 2003; also Head of Major Appliances Latin America, 2004–2007; Chief Operations Officer Major Appliances, 2009. Senior management positions within DuPont, USA, 1981–2003.

**Ulrika Saxon ***

Born 1966. Studies in Economics at Stockholm School of Economics. Elected 2011. President of Bonnier Tidskrifter AB since 2005 and member of Bonnier AB group management.

Board Chairman of Svensk Filmindustri, SF Bio, Bonnier Publications in Denmark, Bonnier International Magazines, Mediafy and Mag+. Board Member of several companies within the Bonnier Group, among others, Dagens Nyheter and Bonnier Corporation in USA.

Senior positions in various companies within the Bonnier Group since 1998 and in Matsgård Media, 1991–1998.

**Torben Ballegaard Sørensen**

Born 1951. M.B.A. Elected 2007. Member of the Electrolux Audit Committee.

Board Member of Egmont Fonden, LEGO A/S, Pandora Holding A/S, Systematic Software Engineering A/S, Tajco A/S, AS3-Companies A/S, Monberg-Thorsen A/S in Denmark and VTI Technology OY in Finland.

President and CEO of Bang & Olufsen a/s, 2001–2008. Executive Vice-President of LEGO A/S, 1996–2001. Managing Director of Computer Composition International, CCI-Europe, 1988–1996. Chief Financial Officer of Aarhus Stiftsbogtrykkerie, 1981–1988.

**Barbara Milian Thoralfsson**

Born 1959. M.B.A., B.A. Elected 2003. Chairman of the Electrolux Remuneration Committee. Director of Fleming Invest AS, Norway, since 2005.

Board Member of SCA AB, Telenor ASA, Orkla ASA, Fleming Invest AS and related companies.

President and CEO of TellaSonera Norway, 2001–2005. President and CEO of Midelfart & Co, 1995–2001. Leading positions within marketing and sales, 1988–1995.

**Ola Bertilsson**

Born 1955. Representative of the Swedish Confederation of Trade Unions. Elected 2006.

—

10/10

**Gunilla Brandt**

Born 1953. Representative of the Federation of Salaried Employees in Industry and Services. Elected 2006.

—

9/10

**Ulf Carlsson**

Born 1958. Representative of the Swedish Confederation of Trade Unions. Elected 2001.

—

10/10

8/8 ●

5/6 ●

63,913 B-shares
0 Synthetic shares ⁴⁾

1,000 B-shares
0 Synthetic shares ⁴⁾

800 B-shares
2,682 Synthetic
shares ⁴⁾

Through company:
10,000 B-shares
0 Synthetic shares ⁴⁾

0 shares

0 shares

0 shares

No

Yes

Yes

Yes

Employee representatives, deputy members**Gerd Almlöf**

Born 1959. Representative of the Federation of Salaried Employees in Industry and Services. Elected 2007. Holdings in AB Electrolux: 0 shares.

Peter Karlsson

Born 1965. Representative of the Swedish Confederation of Trade Unions. Elected 2006. Holdings in AB Electrolux: 0 shares.

Wivica Brinkenfeldt Lever

Born 1960. Representative of the Federation of Salaried Employees in Industry and Services. Elected 2010. Holdings in AB Electrolux: 0 shares.

Secretary of the Board**Cecilia Vieweg**

Born 1955. B. of Law. General Counsel of AB Electrolux. Secretary of the Electrolux Board since 1999. Holdings in AB Electrolux: 14,410 B-shares.

Auditors

At the Annual General Meeting in 2010, PricewaterhouseCoopers AB (PwC) was re-elected as auditors for a four-year period until the Annual General Meeting in 2014. For additional information regarding auditors, see page 90.

Holdings in AB Electrolux as of December 31, 2011. The information is regularly updated at www.electrolux.com/board-of-directors.

External Audit**External auditors**

The AGM in 2010 re-elected PricewaterhouseCoopers AB (PwC) as the Group's external auditors for a four-year period, until the AGM in 2014. Authorized Public Accountant Anders Lundin is the auditor in charge of Electrolux.

PwC provides an audit opinion regarding AB Electrolux, the financial statements of its subsidiaries, the consolidated financial statements for the Electrolux Group and the administration of AB Electrolux. The auditors also conduct a review of the report for the third quarter.

The audit is conducted in accordance with the Swedish Companies Act, International Standards on Auditing (ISA) and generally accepted auditing standards in Sweden.

Audits of local statutory financial statements for legal entities outside of Sweden are performed as required by law or applicable regulations in the respective countries and as required by IFAC GAAS, including issuance of audit opinions for the various legal entities.

For additional information on the Group's auditors, see below. For details regarding fees paid to the auditors and their non-audit assignments in the Group, see below and Note 28.

Internal Audit**Internal control and risk management**

The internal audit function, Management Assurance & Special Assignments, is responsible for independent, objective assurance, in order to systematically evaluate and propose improvements for more effective governance, internal control and risk management processes.

The process of internal control and risk management has been developed to provide reasonable assurance that the Group's goals are met in terms of efficient operations, compliance with relevant laws and regulations and reliable financial reporting.

For additional information on internal control, see page 96. For additional information on risk management, see Note 1, Note 2 and Note 18.

Auditors**Anders Lundin****PricewaterhouseCoopers AB**

Born 1956. Authorized Public Accountant. Partner in Charge.

Other audit assignments: AarhusKarlshamn AB, AB Industrivärden, Melker Schörling AB, Husqvarna AB and SCA AB. Holdings in AB Electrolux: 0 shares.

Björn Irlé**PricewaterhouseCoopers AB**

Born 1965. Authorized Public Accountant. Holdings in AB Electrolux: 0 shares.

Holdings in AB Electrolux as of December 31, 2011. The information is regularly updated at www.electrolux.com/board-of-directors.

Fees to auditors

SEKm	2009	2010	2011
PwC			
Audit fees	51	46	44
Audit-related fees	3	1	4
Tax fees	3	6	5
All other fees	5	22	6
Total fees to PwC	62	75	59
Audit fees to other audit firms	1	1	–
Total fees to auditors	63	76	59

For details regarding fees paid to the auditors and their non-audit assignments in the Group, see Note 28.

Company Management of Electrolux

Company Management of Electrolux

Electrolux – a global leader with a customer focus

Electrolux is a global leader in household appliances and appliances for professional use, selling more than 40 million products to customers in more than 150 markets every year. The company focuses on innovations that are thoughtfully designed, based on extensive consumer insight, to meet the real needs of consumers and professionals. Electrolux products include refrigerators, dishwashers, washing machines, vacuum cleaners, cookers and air-conditioners sold under esteemed brands such as Electrolux, AEG, Eureka and Frigidaire.

Electrolux vision and strategy

Electrolux vision is to be “the world leader in making life easier and more enjoyable with the help of powered appliances”.

Strong brands and rapid launches of new innovative products are the pillars of Electrolux strategy. Strong brands grow sales in existing markets and gain access to new ones. Developing consumer-insight based products with high quality, excellent design and services supported by operational excellence are crucial to achieve a market-leading position. Electrolux ambition is to become the best appliances company in the world measured by customers, shareholders and employees.

Electrolux objective is to grow with consistent profitability, see the financial goals below.

Respect and diversity

Electrolux corporate culture is imbued with the spirit from the time of its founder, Axel Wenner-Gren. His success was built on proximity to customers and the ability to identify new business opportunities ahead of others. The Electrolux corporate culture in combination with a strong set of values form the core of the Group's operations. The employees' passion for innovation, their consumer obsession and motivation to achieve results set Electrolux apart, see core values below.

Sustainability

The company takes a consistent approach to sustainability in the more than 150 countries where Electrolux operates. Understanding and engaging in challenges such as climate change, creating ethical and safe workplaces, and adopting a responsible approach to sourcing and restructuring are important for realizing the business strategy. Values such as respect, diversity, integrity, ethics, safety and sustainability are at the core of all employee actions when they interact with customers and colleagues around the globe. Key policies in this context include the Electrolux Code of Ethics, the Electrolux Workplace Code of Conduct and the Electrolux Policy on Corruption and Bribery.

In the Dow Jones Sustainability World Index (DJSI World) for 2011, Electrolux was named Durable Household Products sector leader. The Dow Jones Sustainability Indexes evaluate the performance of the world's leading companies in sustainability – from each industry on a global and regional level, respectively. The evaluation is based on criteria such as corporate governance, risk management, branding, climate change mitigation, supply chain standards and labor practices.

During 2011, an ethics training program was initiated and the implementation of a whistleblowing system – the Electrolux Ethics Helpline – has started. The ethics training program and the implementation of the whistleblowing system through-out the Group will continue during 2012.

Risk assessment

Risks in connection with the Group's operations can, in general, be divided into operational risks related to business operations and those related to financial operations. Business risks are normally managed by the operative units within the Group, and financial risks by the Group's treasury department.

Electrolux operates in competitive markets, most of which are relatively mature. Demand for appliances varies with general business conditions, and price competition is strong in a number of product categories. The Group's ability to improve profitability and increase shareholder return is based on three elements: Innovative products, strong brands and cost-efficient operations. Realizing this potential requires effective and controlled risk management.

Financial goals over a business cycle

The financial goals set by Electrolux aim to strengthen the Group's leading, global position in the industry and assist in generating a healthy total yield for Electrolux shareholders. The objective is growth with consistent profitability.

- Operating margin of 6% or greater.
- Capital-turnover rate of 4 or higher.
- Return on net assets of at least 25%.
- Average annual growth of 4% or more.

Key ratios are excluding items affecting comparability.

Electrolux core values



Passion for Innovation Innovation is key to our success. We are constantly looking for new opportunities and new ways to go forward. We are always open to better ways of doing things. We are not afraid of taking risks. An innovation may be anything new and different that improves the customer experience or otherwise benefits the customer.



Customer Obsession The people who buy and use our products are the sole purpose of our work. We are dependent on them. They do us a favor by choosing our products. Their wants, wishes and views guide our actions.



Drive for Results We strive for a visible, measurable benefit from everything we do. We do not confuse effort with results, and value matters more to us than mere volume. We focus on the essential and aim at simple, informal, lean and direct ways of doing things.

The Group's development is strongly affected by external factors, of which the most important in terms of managing risks currently include: Fluctuations in demand, price competition, exposure to customers and suppliers, changes in prices for raw materials and components as well as adapting production capacity. In addition, the Group is exposed to risks related to financial operations, e.g., interest risks, financing risks, currency risks and credit risks.

The Group has established internal boards to manage these risk exposures, see below.

The internal audit function, Management Assurance & Special Assignments, has been developed to provide reasonable assurance that the Group's goals are met in terms of efficient operations, compliance with relevant laws and regulations and reliable financial reporting, see page 96.

Management and company structure

Electrolux aims at implementing strict norms and efficient processes to ensure that all operations create long-term value for shareholders and other stakeholders. This involves the maintenance of an efficient organizational structure, systems for internal control and risk management and transparent internal and external reporting.

The Group has a decentralized corporate structure in which the overall management of operational activities is largely performed by the Business sector boards.

Electrolux operations are organized into six business sectors. Within Major Appliances, the business sectors are geographically defined, while the sectors Professional Products and Small Appliances are global. There are seven Group staff units that support all business sectors: Finance, Legal Affairs, Human Resources and Organizational Development, Marketing and Branding, Technology development, Design and Communications.

There are a number of internal bodies which are forums that are preparatory and decision-making in their respective areas. Each body includes representatives from concerned functions and in most cases the President and CEO, see chart below.

In order to fully take advantage of the Group's global presence and economies of scale, a global organization within Major Appliances was established in 2009 with responsibility for product development, purchasing and manufacturing. Since October 2011, the Global Major Appliances Leadership Team includes the four Major Appliances business sector heads, the functional heads of Manufacturing, Technology development, Purchasing, the Chief Financial Officer, the Chief Marketing Officer, the Chief Design Officer and the head of the Product Boards.

President and Group Management

President and Group Management

Group Management includes the President, the six sector heads and six Group staff heads. The President is appointed by and receives instructions from the Board. The President, in turn, appoints other members of Group Management and is responsible for the ongoing management of the Group in accordance with the Board's guidelines and instructions. Group Management holds monthly meetings to review the previous month's results, to update forecasts and plans and to discuss strategic issues.

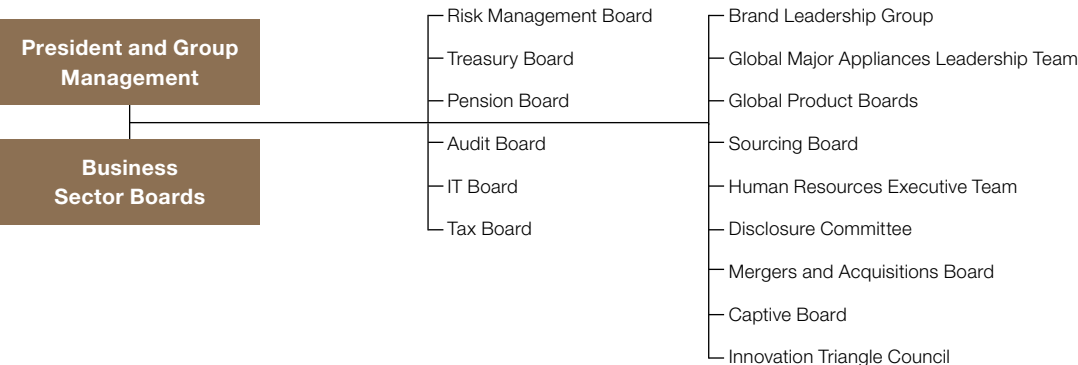
A diversified management team

Electrolux Group Management comprises six different nationalities. A major part of the team has worked and lived in two or more continents and have working experience from international consumer companies in industries such as telecom, automobile, et cetera.

During the year, three new roles within Group Management were established including Chief Marketing Officer, Chief Technology Officer, and Chief Design Officer. Electrolux now has the formal structure referred to as "The Innovation Triangle" in place. This is to get Marketing, Technology development and Design functions in synergy during the entire product creation process with an even clearer focus on customers and consumers.

For details regarding members of Group Management, see pages 94-95. The information is updated regularly at the Group's website; www.electrolux.com/group-management.

Internal bodies



Major issues addressed by the President and Group Management in 2011

- Global business strategy.
- New appointments in Group Management.
- Strengthening of the organization for product innovation, marketing and design.
- Measures to meet the decline in demand in the mature markets as price increases, adapting manufacturing capacity, taking out overheads.
- Accelerating efforts to capitalize on the Group's global strength and scope.
- Acquisition of Olympic Group in Egypt and CTI in Chile.
- Customer-care program.
- Brand structure and guidelines.
- Improvements of the product-planning process.
- Introduction of an ethics training program and a whistleblowing system.
- Activities to improve Electrolux environmental performance.

Business Sector Boards

Business sectors

The sector heads are comprised of members of Group Management and have responsibility for the operating income and net assets of their respective sectors.

The overall management of the sectors is the responsibility of sector boards, which meet quarterly. The President is the chairman of all sector boards. The sector board meetings are attended by the President, the management of the respective sectors and the Chief Financial Officer. The sector boards are responsible for monitoring on-going operations, establishing strategies, determining sector budgets and making decisions on major investments.

Remuneration to Group Management

Remuneration guidelines for Group Management are resolved upon by the AGM, based on the proposal from the Board. Remuneration to the President is then resolved upon by the Board, based on proposals from the Remuneration Committee. Changes

in the remuneration to other members of Group Management is resolved upon by the Remuneration Committee, based on proposals from the President, and reported to the Board.

Electrolux shall strive to offer total remuneration that is fair and competitive in relation to the country of employment or region of each Group Management member. The remuneration terms shall emphasize "pay for performance", and vary with the performance of the individual and the Group.

Remuneration may comprise of:

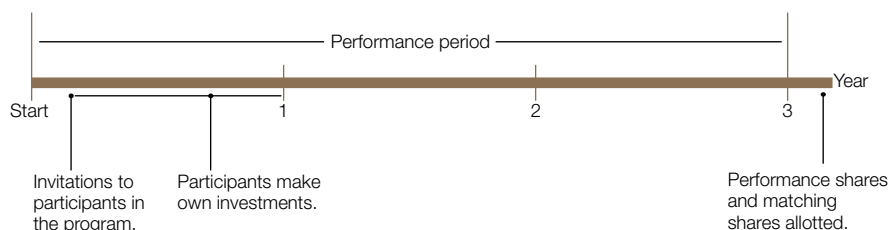
- Fixed compensation.
- Variable compensation.
- Other benefits such as pension and insurance.

Following the "pay for performance" principle, variable compensation shall represent a significant portion of the total compensation opportunity for Group Management. Variable compensation shall always be measured against pre-defined targets and have a maximum above which no pay-out shall be made. The targets shall principally relate to financial performance, for shorter (up to 1 year) or longer (3 years or longer) periods.

Each year, the Board of Directors will evaluate whether or not a long-term incentive program shall be proposed to the AGM. The AGM 2011 decided on a long-term share program for up to 170 senior managers and key employees.

For additional information on remuneration, remuneration guidelines, long-term incentive programs and pension benefits, see Note 27.

Timeline for the long-term incentive program for senior management 2011



Earnings per share for Electrolux, excluding items affecting comparability, has to increase by an average of at least 2% annually before any performance shares will be allotted.

Participants in the program must invest in Electrolux shares. At the end of the three-year period, one matching share is allotted for each share acquired.

CV Group Management



Keith McLoughlin

President and Chief Executive Officer
Born 1956. B.S. Eng. In Group Management since 2003.



Henrik Bergström

Head of Small Appliances, Executive Vice-President
Born 1972. M. Sc. in Business Administration and Economics. In Group Management since 2010.



Jan Brockmann

Chief Technology Officer, Senior Vice-President
Born 1966. M. Sc. in Mechanical Engineering, M.B.A. In Group Management since 2011.



Tomas Eliasson

Chief Financial Officer, Senior Vice-President as of February 13, 2012
Born 1962. B. Sc. in Business Administration and Economics. In Group Management since 2012.



Ruy Hirschheimer

Head of Major Appliances Latin America, Executive Vice-President
Born 1948. M.B.A. Doctoral Program in Business Administration. In Group Management since 2008.



MaryKay Kopf

Chief Marketing Officer, Senior Vice-President
Born 1965. B.S. Finance, M.B.A. In Group Management since 2011.

Previous positions

Senior management positions within DuPont in USA, 1981–2003. Vice-President and General Manager of DuPont Non-wovens, 2000–2003, and of DuPont Corian, 1997–2000. Joined Electrolux as Head of Major Appliances North America and Executive Vice-President of AB Electrolux, 2003. Also Head of Major Appliances Latin America, 2004–2007. Chief Operations Officer Major Appliances, 2009. President and Chief Executive Officer of AB Electrolux, 2011.

Business Development and General Management positions within Electrolux Major Appliances Latin America, 1997–2002. Managing Director Electrolux in Latin America and Caribbean, 2002–2008. Vice-President and General Manager for three business areas in Electrolux Major Appliances North America, 2008–2010. Head of Electrolux Asia Sourcing Operations, 2009–2010. Head of Small Appliances and Executive Vice-President of AB Electrolux, 2010.

Management positions within Valeo Group, 1994–1999. Project Manager in Roland Berger Strategy Consultants GmbH, 2000–2001. Senior management positions within Volkswagen Group, 2001–2010. Joined Electrolux as Head of R&D, Major Appliances, 2010. Group Chief Technology Officer, 2011.

Management positions within ABB Group, 1987–2002. Chief Financial Officer in Seco Tools AB, 2002–2006. Chief Financial Officer of ASSA ABLOY AB, 2006–2012.

Executive Vice-President of Alcoa Aluminum in Brazil, 1983–1986. President and CEO of J.I. Case Brazil, 1990–1994. President and CEO of Bunge Foods, 1994–1997. Senior Vice-President of Bunge International Ltd. in USA, 1997–1998. Joined Electrolux as Head of Brazilian Major Appliances operations, 1998. Head of Major Appliances Latin America, 2002. Executive Vice-President of AB Electrolux, 2008.

Senior management positions within Dupont in North America, Europe, Middle East and Africa, and globally, 1991–2003. Joined Electrolux in 2003 as Vice-President Brand Marketing, Major Appliances North America, 2003. Group Chief Marketing Officer, 2011.

Board membership

Board Member of Briggs & Stratton Corporation.

Holdings in AB Electrolux

63,913 B-shares

6,621 B-shares

1,999 B-shares

0 shares

35,877 B-shares

4,136 B-shares



Keith McLoughlin



Henrik Bergström



Jan Brockmann



Tomas Eliasson



Ruy Hirschheimer



MaryKay Kopf



Stefano Marzano



Gunilla Nordström



Lars Worsøe Petersen



Jonas Samuelson



Jack Truong



Cecilia Vieweg



Alberto Zanata



Stefano Marzano

Chief Design Officer, Senior Vice-President as of January 10, 2012. Born 1950. Doctorate in architecture. In Group Management since 2012.



Gunilla Nordström

Head of Major Appliances Asia/Pacific, Executive Vice-President. Born 1959. M. Sc. In Group Management since 2007.



Lars Worsøe Petersen

Head of Human Resources and Organizational Development, Senior Vice-President. Born 1958. M.Econ. In Group Management since 2011.



Jonas Samuelson

Head of Major Appliances Europe, Middle East and Africa, Executive Vice-President. Born 1968. M. Sc. in Business Administration and Economics. In Group Management since 2008.



Jack Truong

Head of Major Appliances North America, Executive Vice-President. Born 1962. Ph.D. Chem. Eng. In Group Management since 2011.



Cecilia Vieweg

General Counsel, Senior Vice-President. Born 1955. B. of Law. In Group Management since 1999.



Alberto Zanata

Head of Professional Products, Executive Vice-President. Born 1960. University degree in Electrical Engineering with Business Administration. In Group Management since 2009.

Senior designer, Philips-IRE Major Domestic Appliances Division, 1973–1978. Design Group Leader, Philips Data Systems and Telecommunications Division, 1978–1982. Director, Philips-Ire Design Centre (Major Domestic Appliances Division), 1982–1989. Vice-President and Head of Corporate Industrial Design, Whirlpool International (a Whirlpool and Philips joint venture), 1989–1991. Executive Vice-President and Chief Design Officer, Philips, 1991–2011. Joined Electrolux as Group Chief Design Officer, 2012.

Senior management positions within Telefonaktiebolaget LM Ericsson and Sony Ericsson in Europe, Latin America and Asia, 1983–2005. President of Sony Ericsson Mobile Communications (China) Co. Ltd. and Corporate Vice-President of Sony Ericsson Mobile Communications AB, 2005–2007. Joined Electrolux as Head of Major Appliances Asia/Pacific and Executive Vice-President of AB Electrolux, 2007.

Joined Electrolux as head of Human Resources Electrolux in Denmark, 1994. Vice-President Human Resources within Electrolux Major Appliances Europe, 1999–2000. Head of Electrolux Holding A/S in Denmark, 2000–2002. Head of Human Resources for Electrolux Major Appliances North America, 2002–2005. Head of Group Staff Human Resources at Husqvarna AB, 2005–2011. Rejoined Electrolux as Head of Group Staff Human Resources and Organizational Development, 2011.

Business development and finance positions within General Motors in USA, 1996–1999. Treasurer and Director of Commercial Finance and Business Support in Saab Automobile AB, 1999–2001. Senior management positions within controlling and finance in General Motors North America, 2001–2005. Chief Financial Officer of Munters AB, 2005–2008. Chief Financial Officer of AB Electrolux, 2008–2011 as well as Chief Operations Officer and Head of Global Operations Major Appliances during 2011. Head of Major Appliances Europe, Middle East and Africa and Executive Vice-President of AB Electrolux, 2011.

Research & Development and Business Management positions within 3M in USA, 1989–1997. Business Director, 3M Home Care Business, Europe, Middle East and North Africa, 1997–2001. Managing Director of 3M Thailand Ltd., 2001–2003. Vice-President and General Manager of 3M Global Office Supplies Division, 2003–2009. Vice-President and General Manager of 3M Global Construction and Home Improvement Division, 2009–2011. Joined Electrolux as Head of Major Appliances North America and Executive Vice-President of AB Electrolux, 2011.

Attorney of Berglund & Co Advokatbyrå, 1987–1990. Corporate Legal Counsel of AB Volvo, 1990–1992. General Counsel of Volvo Car Corporation, 1992–1997. Attorney and partner of Wahlin Advokatbyrå, 1998. Joined Electrolux as Senior Vice-President and General Counsel, with responsibility for legal, intellectual property, risk management and security matters, 1999.

Joined Electrolux Professional Products, 1989. Senior management positions within factory management, marketing, product management and business development, 1989–2002. Head of Professional Products in North America, 2003–2008. Head of Professional Products and Executive Vice-President of AB Electrolux, 2009.

Board Member of Atlas Copco AB.

Board Member of Polygon AB.

Board Member of Vattenfall AB, PMC Group AB and member of the Swedish Securities Council.

0 shares (Jan 10, 2012).

6,166 B-shares

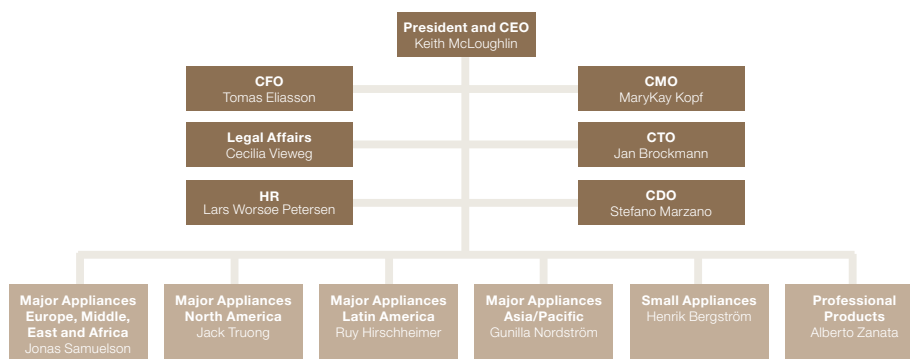
0 shares

5,004 B-shares

0 shares

14,410 B-shares

16,364 B-shares



Changes in Group Management

Tomas Eliasson joined Electrolux in February 2012 as Chief Financial Officer. His predecessor, Jonas Samuelson, has been appointed Head of Major Appliances Europe, Middle East and Africa. Enderson Guimarães, the former head of this business area, has left the Group.

Stefano Marzano joined Electrolux as Chief Design Officer in January 2012. **Lars Worsøe Petersen**, Head of Human Resources and Organizational Development, joined Electrolux in October 2011. He succeeded Carina Malmgren Heander, who heads a new business unit of domestic products based on professional solutions.

Jack Truong joined Electrolux in August 2011 as Head of Major Appliances North America. He succeeded Kevin Scott, who left the Group.

MaryKay Kopf was appointed Chief Marketing Officer in February 2011. **Jan Brockmann** was appointed Chief Technology Officer in February 2011.

Holdings in AB Electrolux as of December 31, 2011. The information is regularly updated at www.electrolux.com/group-management.

Internal control over financial reporting

The Electrolux Control System (ECS) has been developed to ensure accurate and reliable financial reporting and preparation of financial statements in accordance with applicable laws and regulations, generally accepted accounting principles and other requirements for listed companies. ECS adds value through clarified roles and responsibilities, improved process efficiency, increased risk awareness and improved decision support.

ECS is based on the framework for internal control issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO). The five components of this framework are control environment, risk assessment, control activities, monitor and improve and inform and communicate.

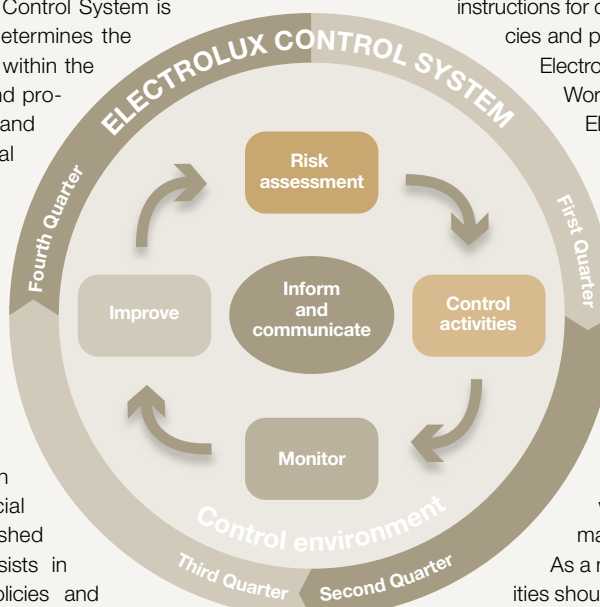


The objective of ECS is to quality assure the internal and external financial reporting.

Control environment

The foundation for the Electrolux Control System is the control environment, which determines the individual and collective behavior within the Group. It is defined by policies and procedures, manuals, and codes, and enforced by the organizational structure of Electrolux with clear responsibility and authority based on collective values.

The Electrolux Board has overall responsibility for establishing an effective system of internal control. Responsibility for maintaining effective internal controls is delegated to the President. The governance structure of the Group is described on page 82. Specifically for financial reporting, the Board has established an Audit Committee, which assists in overseeing relevant manuals, policies and important accounting principles applied by the Group.

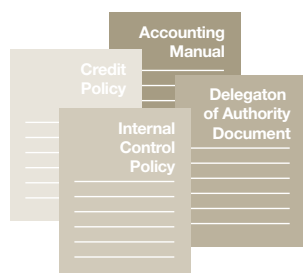


The limits of responsibilities and authorities are given in instructions for delegation of authority, manuals, policies and procedures, and codes, including the Electrolux Code of Ethics, the Electrolux Workplace Code of Conduct, and the Electrolux Policy on Bribery and Corruption, as well as in policies for information, finance and credit, and in the accounting manual. Together with laws and external regulations, these internal guidelines form the control environment and all Electrolux employees are held accountable for compliance.

Responsibility for internal control is defined in the Electrolux Internal Control Policy. All entities within the Electrolux Group must maintain adequate internal controls.

As a minimum requirement, control activities should address key risks identified within the Group. Group Management have the ultimate

Control environment – Example trade receivables



Accounting Manual

Rules for revenue recognition and calculation of provision for doubtful trade receivables.

Credit Policy

Rules for customer assessment and credit risk that clarify responsibilities and are the framework for credit decisions.

Delegation of Authority Document

Details the approval rights, with monetary, volume or other appropriate limits, e.g., approval of credit limits and credit notes.

Internal Control Policy

Details responsibility for internal controls. Controls should address the Minimum Internal Control Requirements (MICR) within every applicable process, for example "Order to Cash".

Electrolux Control System – Roles and responsibilities (for larger reporting units)

Role	Sector/Group staff internal control coordinator	Reporting unit internal control coordinator	Process owner	Control operator	Management tester
Typically who	Senior person within the Finance organization in the Sector or Group Staff function.	Controller or CFO for the reporting unit.	Person with overall responsibility for the process, e.g., warehouse manager, purchase manager, sales manager.	Person performing the daily activities within the process, i.e. warehouse operator, accounts payable clerk, accounts receivable clerk.	Person with process knowledge but not performing daily activities in the process to ensure independence.
Main responsibilities	<ul style="list-style-type: none"> * Monitor and report on the effectiveness of controls. * Identify skilled resources to ensure sustainability. 	<ul style="list-style-type: none"> * Plan, coordinate and monitor the timeliness of the documentation, testing and improvement of controls. * Support the process owners, control operators and management testers. 	<ul style="list-style-type: none"> * Ensure that controls are implemented within the process. * Execute remediation, i.e., improvement activities when controls have been tested and deemed not effective. 	<ul style="list-style-type: none"> * Document control descriptions. * Perform control activities. * Maintain evidence of controls performed. 	<ul style="list-style-type: none"> * Perform testing of controls. * Document and report test results.

responsibility for internal controls within their areas of responsibility. Group Management is described on pages 94–95.

The Electrolux Control System Program Office, a department within the Internal Audit function, has developed the methodology and yearly time plan for maintaining the Electrolux Control System. To ensure timely completion of these activities, specific roles aligned with the company structure, with clear responsibilities regarding internal control, have been assigned within the Group, see table Electrolux Control System – Roles and responsibilities above.

Over the last years, training and support have been provided to the thousands of persons with assigned ECS roles globally. The objective of the training has been to educate in risk and internal control and provide hands-on tools and techniques in order to effectively carry out the assigned responsibilities. These training sessions have been a mix of regional training sessions, computer-based training modules and net meetings.

Risk assessment

Risk assessment

Risk assessment includes identifying risks of not fulfilling the fundamental criteria, i.e., completeness, accuracy, valuation and reporting, for significant accounts in the financial reporting for the Group. Risks assessed also include risk of loss or misappropriation of assets.

At the beginning of each calendar year, the Electrolux Control System Program Office performs a global risk assessment to determine the reporting units, data centers and processes in scope for the ECS activities. Within the Electrolux Group, a number of different processes generating transactions that end up in significant accounts in the financial reporting have been identified. For each process, key risks are identified and documented. See below examples of key risks within processes generating transactions to the significant account trade receivables.

All larger reporting units perform the ECS activities. These larger units cover approximately 75% of the total external sales and external assets of the Group.

ECS has been rolled out to almost all of the smaller units within the Group. The scope for these units is limited to the four major processes Closing Routine, Order to Cash, Manage Inventory and Procure to Pay and predetermined key risks within these. The scope is also limited in terms of monitoring as management does not formally have to test the controls.

Risk assessment – Example trade receivables



Control activities – Example trade receivables

Process	Risk assessed	Control activity	Type of control
Internal Control and Risk Management	Risk of incorrect and inconsistent financial reporting.	Periodic controls to ensure that the Accounting Manual is updated, communicated and adhered to.	Entity-wide control
Closing Routine	Risk of incorrect financial reporting.	Reconciliation between general ledger and accounts receivable sub-ledger is performed, documented and approved.	Manual control
Manage IT	Risk of unauthorized/incorrect changes in IT environment.	All changes in the IT environment are authorized, tested, verified and finally approved.	IT general control
Order to Cash	Risk of not receiving payment from customers in due time.	Customers' payments are monitored and outstanding payments are followed up.	Manual control
Order to Cash	Risk of incurring bad debt.	Application automatically blocks sales orders/deliveries when the credit limit is exceeded.	Application control

Control activities

Control activities

Control activities mitigate the risks identified and ensure accurate and reliable financial reporting as well as process efficiency.

Control activities include both general and detailed controls aimed at preventing, detecting and correcting errors and irregularities. In the Electrolux Control System, the following controls are implemented, documented and tested;

- Manual and application controls – to secure that key risks related to financial reporting within processes are controlled. Examples of important manual and application controls are ones over journal entries, reconciliations, access rights and segregation of duties.
- IT general controls – to secure the IT environment for key applications. Examples of important IT general controls are ones over change management, user administration, production environment and back-up procedures.
- Entity-wide controls – to secure and enhance the control environment within Electrolux. Examples of important entity-wide controls are ones over Group policies, accounting rules, delegation of authority and financial reviews.

Every calendar year, usually between March and May, the documentation of controls is updated and quality-assured. Documentation of controls is stored in a central web-based tool. Documentation comprises of both flowcharts of the process and descriptions of the control activities detailing who performs the control, what he or she does and how often the control is performed. Each control activity documented is also evidenced, i.e., a document or file proving that the control actually has taken place is maintained.

Monitor

Monitor and improve

Monitor and test of control activities is performed periodically to ensure that risks are properly mitigated.

Improve

The effectiveness of control activities are monitored continuously at four levels:

Group, sector, reporting unit, and process. Monitoring involves both formal and informal procedures applied by management, process owners and control operators, including reviews of

results in comparison with budgets and plans, analytical procedures, and key-performance indicators.

Within the Electrolux Control System, management is responsible for testing key controls. Management testers who are independent of the control operator perform these activities. The Group's Internal Audit function maintains test plans and performs independent testing of selected controls. Testing is usually performed between June and August each calendar year with some additional testing performed up to and at year-end. Results from testing of controls are monitored through the web-based tool. Controls that have failed need to be remediated, which means establishing and implementing actions to correct weaknesses.

The test results from the larger reporting units are presented to the external auditors who assess the results of the testing performed by management and the Internal Audit function and determine to what extent they can rely upon the work within ECS for Group audit and statutory audit purposes. The external auditors' evaluation of ECS as part of the audit is reported to management as well as to the Audit Board and Audit Committee.

The Audit Committee reviews reports regarding internal control and processes for financial reporting, as well as internal audit reports submitted by the Internal Audit function. The external auditors report to the Audit Committee at each ordinary meeting.

In addition, the Group's Internal Audit function proactively proposes improvements to the control environment. The head of the Internal Audit function has dual reporting lines: To the President and the Audit Committee for assurance activities, and to the CFO for other activities.

Inform and communicate

Inform and communicate

Inform and communicate within the Electrolux Group regarding risks and controls contributes to ensuring that the right business decisions are made.

Guidelines for financial reporting are communicated to employees, e.g., by ensuring that all manuals, policies and codes are published and accessible through the group-wide intranet as well as information related to the Electrolux Control System. This information includes the methodology, instructions and hands-on checklists, description of the roles and responsibilities, and the overall time plan.

Test of controls and quality assurance



Management testers perform tests of controls in different test phases during the year.

The Internal Audit function performs independent testing of selected controls through desktop reviews and on-site re-performance of tests to ensure methodology is adhered to.

External reporting



The final result after performing the ECS activities is a quality assured internal and external financial reporting.

Inform and communicate is a central element of the ECS and is performed continuously during the year. Management, process owners and control operators in general are responsible for informing and communicating the results within the ECS. This is done through different sign-off procedures during the year.

The status of ECS activities is followed up continuously through status calls between the ECS Office and sector internal control coordinators. Information about the status of the ECS is provided periodically to relevant parties such as Sector and Group Management, the Audit Board and the Audit Committee.

Financial reporting and information

Electrolux routines and systems for information and communication aim at providing the market with relevant, reliable, correct and vital information concerning the development of the Group and its financial position. Specifically for purposes of considering the materiality of information, including financial reporting, relating to Electrolux and ensuring timely communication to the market, a Disclosure Committee has been formed.

Electrolux has a communications policy meeting the requirements for a listed company.

Financial information is issued regularly in the form of:

- Full-year reports and interim reports, published as press releases.
- The Annual Report.
- Press releases on all matters which could materially affect the share price.
- Presentations and telephone conferences for financial analysts, investors and media representatives on the day of publication of full-year and quarterly results and in conjunction with the release of important news.
- Meetings with financial analysts and investors in Sweden and worldwide.

All reports, presentations and press releases are published simultaneously at www.electrolux.com/ir.

Stockholm, February 1, 2012
AB Electrolux (publ)
The Board of Directors

Auditor's report on the Corporate Governance Statement

To the annual meeting of the shareholders of AB Electrolux (publ), corporate identity number 556009-4178

It is the Board of Directors who is responsible for the Corporate Governance Statement for the year 2011 on pages 82 – 99 and that it has been prepared in accordance with the Annual Accounts Act. We have read the corporate governance statement and based on that reading and our knowledge of the company and the group we believe that we have a sufficient basis for our opinions. This means that our statutory examination of the Corporate Governance Statement is different and substantially less in scope than an audit conducted in accordance with International Standards on Auditing and generally accepted auditing standards in Sweden. In our opinion, the Corporate Governance Statement has been prepared and its statutory content is consistent with the annual accounts and the consolidated accounts.

Stockholm, February 24, 2012

PricewaterhouseCoopers AB

Anders Lundin	Björn Irlé
Authorized Public Accountant	Authorized Public Accountant
Partner in Charge	

Factors affecting forward-looking statements

This annual report contains "forward-looking" statements within the meaning of the US Private Securities Litigation Reform Act of 1995. Such statements include, among others, the financial goals and targets of Electrolux for future periods and future business and financial plans. These statements are based on current expectations and are subject to risks and uncertainties that could cause actual results to differ materially due to a variety of factors. These factors include, but may not be limited to the following; consumer demand and market conditions in the geo-

graphical areas and industries in which Electrolux operates, effects of currency fluctuations, competitive pressures to reduce prices, significant loss of business from major retailers, the success in developing new products and marketing initiatives, developments in product liability litigation, progress in achieving operational and capital efficiency goals, the success in identifying growth opportunities and acquisition candidates and the integration of these opportunities with existing businesses, progress in achieving structural and supply-chain reorganization goals.

Sustainability priorities and progress

Electrolux is committed to growth that's sustainable – delivering long-term value to customers, employees, shareholders and the wider world. Every year, the Group raises the performance bar by integrating sustainability priorities more deeply into the business.

Electrolux aims to be the best appliance company in the world. The Group's objective to keep its position as sustainability leader, and realizing the supporting sustainability strategy are key contributing factors to achieve this.

The sustainability strategy

The Electrolux sustainability strategy is geared at seizing opportunities for new business models, products, materials and markets, while soundly managing ethical, social and environmental risks. The strategy is underpinned by a range of targets for achieving more eco-efficient operations and products, as well as absolute targets for chemicals use, ethics and conduct, transparency and safety.

Identifying priorities

Sustainability priorities are both determined by elements of the business strategy – products, brand and operational excellence – and the issues of greatest importance to stakeholders. Stakeholders include those most affected by the business and most critical to company success.

The Group has developed a materiality process to identify priorities and align the sustainability strategy and annual performance reporting with issues of importance to stakeholders. Electrolux monitors issues across the entire product life cycle and keeps track of the priorities of key stakeholder groups through dialog, surveys, market intelligence and media reviews. To stay ahead of the trends, it also consults other stakeholders, including

government contacts, industry peers, opinion leaders and socially-responsible investors, as well as sustainability management and reporting standards such as ISO and the Global Reporting Initiative (GRI).

This materiality process was further developed this year. It now includes stakeholder group prioritization, and an analysis of the sustainability impacts on different aspects of the business strategy.

Defining sustainability leadership:

Great business leadership is about meeting today's needs and turning tomorrow's challenges into opportunities. For Electrolux, it means growing sustainably with the greatest integrity and the best environmental performance. It's about improving people's lives by understanding new needs and delivering smarter, more efficient solutions to more people around the world.

Recognition of performance

- Electrolux is sector leader in the prestigious Dow Jones Sustainability World Index for long-term economic, environmental and social performance.
- Carbon Disclosure Project: Quality and completeness of reporting were among the reasons Electrolux was featured among the top ten Nordic reporters in their 2011 ranking.
- Electrolux is included among the World's Most Ethical Companies 2011. The ranking lists 110 companies in 38 industries that surpass their industry peers.
- Electrolux is Sector Leader, Sector Mover and a Gold Class Member in the 2012 SAM Sustainability Yearbook.
- Electrolux Appliances North America received the US EPA 2011 ENERGY STAR Partner of the Year award.



Products, services and markets

Core issues:

- Innovative, energy and water efficient products
- Hazardous materials
- Design for recycling and using recycled material
- Growing the market for more efficient products
- Designing products for the growing middle class in emerging markets

With over 70% of the total environmental impact of appliances occurring during use, improving product efficiency is the most relevant issue from a life-cycle perspective. It is also where the company can make the greatest difference in lowering consumers' environmental footprint.

Lowering environmental impact

During 2012 product targets for energy and water reductions and chemical use in all major markets will be defined. Electrolux has demonstrated progress on efficiency improvements over a long period. For example, today's energy class A++ refrigerator/freezer consumes 66% less energy than an average appliance from 1995; an improvement from 574kWh/year to 196kWh.

Challenges remain to implement further improvements in the Group's product fleet. These include raising the bar on product efficiency, and continually phasing out hazardous materials.

As part of its 2015 goals, the Group will increase investment in advanced technology by 20%. The R&D priorities are to innovate products for energy efficiency and design for recycling.

The learnings from implementing the European RoHS and REACH regulation have been used for updating the restricted materials program across the Group. Electrolux revises its Restricted Materials List every year, resulting in more stringent requirements for suppliers.

Growing the market

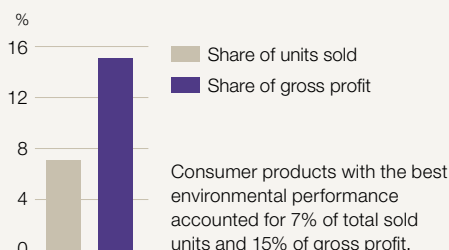
Efficient products are crucial to continued business success. Each year, Electrolux identifies new criteria for the most environmentally sound appliances among all Group products. Each market has a Green Range of energy and water efficient products based on these criteria.

Group business units must report on yearly sales of these products as a proportion of the entire product range. In 2011, sales of the green ranges accounted for 7% of sold units and 15% of gross profit, confirming that products with outstanding environmental performance generate higher profits.

The challenge of growing the market for the most efficient products is ongoing, and despite the economic downturn, there is market promise. Energy efficiency and other environmental messaging have played a larger role in marketing efforts.

In line with its business strategy, the Group also sees strong potential for growth in emerging markets where a rising middle class is placing increased strains on limited resources such as water and energy.

Global Green Range



The Electrolux approach to reporting

Electrolux has a three-tiered approach to sustainability reporting, including an extensive GRI report available on-line.



1. Sustainability information is integrated throughout this printed Annual Report. Targeted to shareholders and other stakeholders, the focus is on how sustainability issues relate to the business strategy, as well as goals and performance. (See also p. 48, in the Annual Report Strategy book).



2. The Electrolux annual sustainability performance review, Sustainability Matters, is built around the GRI framework for sustainability reporting and is included in the on-line Annual Report. It can be accessed at www.electrolux.com/sustainability

3. Future InSight: Aimed at employees and business contacts, this outlook report is designed to spark debate and communicate how the Group intends to realize its sustainability strategy through integration, driving innovation and building partnerships. It can be accessed at www.electrolux.com/sustainability

People and operations

Core issues:

- Reductions in energy, water, waste and emissions
- Ethical business practices
- Health and safety
- Human rights

Reducing environmental impacts and doing business with integrity reduces risks, raises the employee brand and reduces costs. Since 2005, through energy-reductions targets, Electrolux has saved more than SEK 300m a year in energy costs.

Reducing the environmental footprint

Electrolux exceeded its 2012, 28% energy savings target by 8 percentage points, a year ahead of schedule. The Group thereby consumed 36% less energy than the 2005 benchmark and emitted 230,000 tons less carbon at similar production volumes. To maintain momentum, the company has decided on a one-year target of an additional 3.5% reduction for 2012, pending finalization of 2015 targets.

Performance is also in line with the company's 2014 reduction targets for water (20%) and transportation (15%).

Training, measuring and monitoring

Electrolux is founded on the principles of ethics, integrity, respect, diversity, safety and sustainability. These are embedded in the governance structure through the Code of Ethics, Code of Conduct, Environmental Policy and related management practices.

Target-setting, data collection, training, employee appraisals, surveys and compliance monitoring help ensure the Group lives up to these principles. Of 29 (20) plants located in risk-defined regions, 14 (11) operations were audited by combined teams comprising both Electrolux and third-party auditors. Values, principles and sustainability are integrated into leadership programs. In total, 55 (700) workshops were held, with 1,000 (8,000) employees taking part.

The Group receives employee feedback through engagement surveys conducted every 18 months. The first attempt to gauge company culture was launched in 2010: around 80% viewed

Electrolux as an organization that acts with integrity. Competence development and fair treatment in rewarding performance were, however, identified as areas requiring improvement.

In total, 9,400 new employees were added to the Group through acquisitions of Olympic Group in Egypt and CTI in Latin America. During the year, Electrolux initiated a program of alignment with the company strategy, values and principles for Olympic. A collaborative approach was adopted to identify differences in practices and areas for improvement. Relevant issues that are addressed primarily include employment practices as well as safety and environmental performance. Action plans are currently under development. In 2012, work will continue with the Ukraine – factory operations purchased in 2010 – and acquisitions of CTI.

An ethical approach

To enhance employee understanding of Group expectations for personal and corporate ethical accountability, an ethics program was rolled out. This includes an ethics helpline operated by a third party, where employees can confidentially report suspected misconduct. Latin America was the first to launch the program by training 8,100 blue and white collar staff members. An extensive educational campaign included workshops for management as well as factory workers, e-learning and information materials. The helpline for Latin America also opened in June 2011. In 2012, the ethics program will be rolled out across Europe.

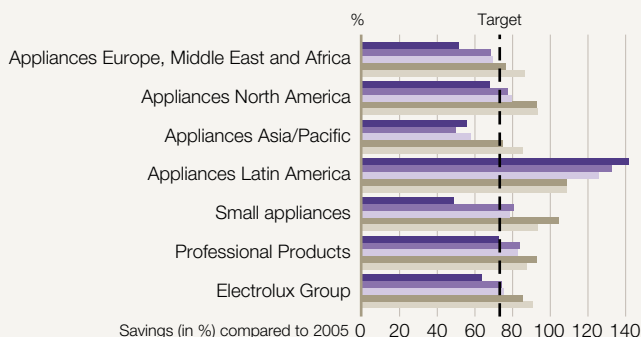
Safety net

Electrolux aims to operate 25% of manufacturing facilities at best practice levels for health and safety by 2016. The global health and safety management program includes monthly safety statistics from all major appliance operations and three of four small appliance factories. Electrolux Professional has its own program aligned with Group ambitions, yet tailored to operational challenges of dealing with more hand-crafted products.

Employee surveys gauge perception of health and safety performance. In 2011, major appliance manufacturing hit a record-low incident rate of less than 1.0, marking a 50% reduction in incidents since the more comprehensive safety program began in 2010.

The total case-incident rate decreased by 42% (21), while work-days lost due to injuries decreased by 36% (9).

2012 Energy-savings target (GRI EN18)



The Group's energy consumption has been reduced by 36% since 2005, corresponding to a carbon-dioxide reduction of 230,000 tons (adjusted for data from IEA 2010). This data derives from 47 factories, 36 warehouses and 40 offices, compared to 52 factories, 17 warehouses and 25 offices in 2005.

Stakeholders and society

Core issues:

- Responsible sourcing
- Restructuring
- Strategic partnerships
- Dialog
- Transparency and accountability

Electrolux aims for honesty and transparency regarding its actions and impacts. It engages in issues that affect its industry and addresses these along the value chain. This helps the Group earn stakeholders' trust, find solutions and reinforce its role in society.

Responsible sourcing

Electrolux aims to embed high standards for labor, the environment and human rights in its business relationships. The proportion of procurement from low-cost countries increased from 30% in 2004 to approximately 60% (56) in 2011, and is expected to reach 70%. Compliance with the Code of Conduct and Environmental Policy are mandatory and non-negotiable criteria in evaluating all potential and existing suppliers.

Using audits, training and reporting, the aim of the Responsible Sourcing program is to build supportive and transparent relationships that uphold suppliers' environmental and labor practices. The program prioritizes suppliers classified as high or medium risk and sustainability auditors are in place in Asia/Pacific, Eastern Europe and Latin America to monitor performance. In total, 360 (328) supplier audits were performed this year, 327 (271) by Group auditors and 33 (57) by third-party assurers.

Engaging suppliers in Group objectives

To realize its sustainability strategy, Electrolux must engage its entire value chain, including suppliers. The company hosted a workshop with 40 major Chinese suppliers to introduce them to the strategy. An energy reporting standard was also launched, to be piloted in 2012. Such measures help the Group gain better insight into the energy consumed by suppliers and how they are managing it.

Dialog builds the strategy

Ongoing dialog is a crucial component of the company's strategy. In 2011, Future InSight, a dialog platform, was introduced to further engage stakeholders in the sustainability strategy. The platform includes a strategy report, a blog inviting input to the strategy and an employee discussion forum. Future InSight will form the basis for stakeholder engagement, feeding into both materiality assessment and strategy development.

Restructuring

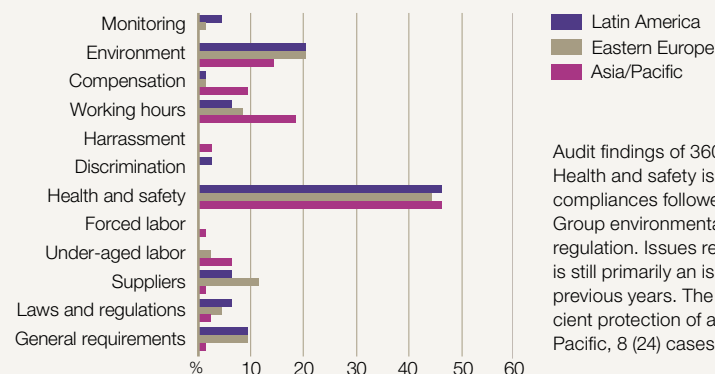
As a global employer, Group decisions affect individuals and local communities. Whether setting up new operations or managing organizational change, Electrolux aims to do so responsibly, transparently and in dialog with those affected. The restructuring program is relocating over half of production to low-cost areas. This benefits these regions with jobs, opportunities for local suppliers, knowledge transfer, and improved social and environmental standards.

Closing operations, however, is a difficult process for all involved. Electrolux reduced its staff by approximately 1,870 (900) employees, with operations in Spain, Sweden and the United States particularly affected. When restructuring is under evaluation, a procedure is initiated that addresses local needs and priorities. After the decision to close or downsize is made, employees are offered assistance such as pre-retirement schemes, training and career coaching. Achieving successful outcomes lies in constructive dialog with unions, municipal authorities and potential investors and in focusing on long-term interests of employees.

Raising awareness

In all markets, Electrolux is engaged in educating consumers. Vac from the Sea is an awareness campaign to highlight the problem of plastic waste in the oceans. The initiative helped spark public debate about need for recycling of plastics, an issue relevant to the Electrolux value chain. It continues its successful run in Asia and Europe. Electrolux Appliances North America received the US EPA 2011 ENERGY STAR Partner of the Year award for helping to educate consumers about the ENERGY STAR program and increasing its selection of qualified appliances.

Responsible Sourcing Program



Audit findings of 360 supplier audits conducted during 2011. Health and safety issues continue to be the area with most non-compliances followed by the environment. Revised in 2009, Group environmental requirements are often stricter than local regulation. Issues related to under-aged labor (below 15 years) is still primarily an issue in Asia/Pacific but less prevalent than in previous years. The majority of cases recorded relate to insufficient protection of authorized minors (16-18 years). In Asia/Pacific, 8 (24) cases of under-aged workers were uncovered.

Annual General Meeting

The Annual General Meeting will be held at 5 pm on Tuesday, March 27, 2012, at Stockholm Waterfront Congress Centre, Nils Ericsons Plan 4, Stockholm, Sweden.

Participation

Shareholders who intend to participate in the Annual General Meeting must

- be registered in the share register kept by the Swedish central securities depository Euroclear Sweden AB on Wednesday, March 21, 2012, and
- give notice of intent to participate, to Electrolux on Wednesday, March 21, 2012.

Notice of participation

Notice of intent to participate can be given

- on the Internet on the Group's website;
www.electrolux.com/agm2012.
- by telephone +46 8 402 92 79, on weekdays between 9 am and 4 pm
- by mail to
AB Electrolux
c/o Euroclear Sweden AB
Box 191
SE-101 23 Stockholm
Sweden

Notice should include the shareholder's name, personal identity or registration number, address, telephone number and the number of assistants attending, if any. Shareholders may vote by proxy, in which case a power of attorney should be submitted to Electrolux prior to the Annual General Meeting.

Proxy forms in English and Swedish are available on the Group's website; www.electrolux.com/agm2012.

Shares registered by trustee

Shareholders that have their shares registered in the name of a nominee must, in addition to giving notice of participation in the meeting, temporarily be recorded in the share register in their own names (so called voting-rights registration) to be able to participate in the General Meeting. In order for such registration to be effectuated on Wednesday, March 21, 2012, shareholders should contact their bank or trustee well in advance of that date.

Dividend

The Board of Directors proposes a dividend for 2011 of SEK 6.50 per share, for a total dividend payment of approximately SEK 1,850m. The proposed dividend corresponds to approximately 85% of income for the period, excluding items affecting comparability. Friday, March 30, 2012, is proposed as record date for the dividend. The estimated date for payment of dividend is Wednesday April 4, 2012.

The Group's goal is for the dividend to correspond to at least 30% of income for the period, excluding items affecting comparability. Historically, the Electrolux dividend rate has been considerably higher than 30%. Electrolux also has a long tradition of high total distribution to shareholders that includes repurchases and redemptions of shares as well as dividends.

Dates regarding the AGM 2012

2011		2012	
September	February	March	April
23 Nomination Committee appointed for AGM 2012	15 Proposals from Nomination Committee 17 Notice to AGM	21 Notice of intent to participate in AGM 21 Deadline for share register 27 AGM 2012 30 Proposed record date for dividend	4 Estimated date for payment of dividend

Events and reports

The Electrolux website www.electrolux.com/ir contains additional and updated information about such items as the Electrolux share and corporate governance as well as a platform for financial statistics. The platform allows visitors to view graphic illustrations detailing Electrolux development on an annual or quarterly basis.



Electrolux Annual Report 2011 consists of:

- Operations and strategy
- Financial review, Corporate Governance Report and Sustainability Report

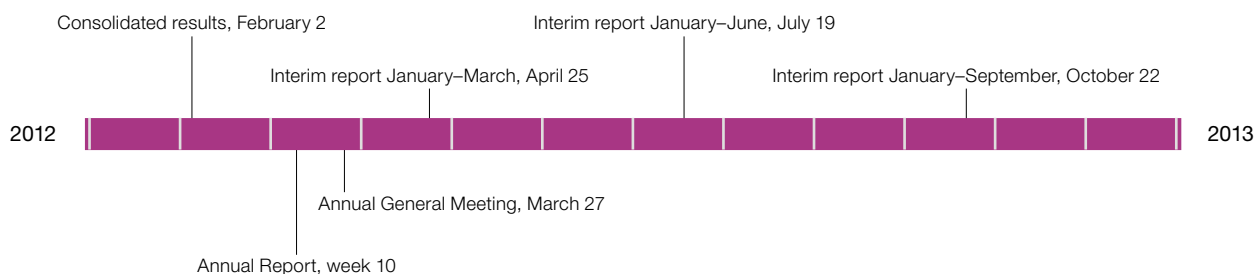
Electrolux annual report is available at www.electrolux.com/annualreport2011

Electrolux Interim reports are available www.electrolux.com/ir

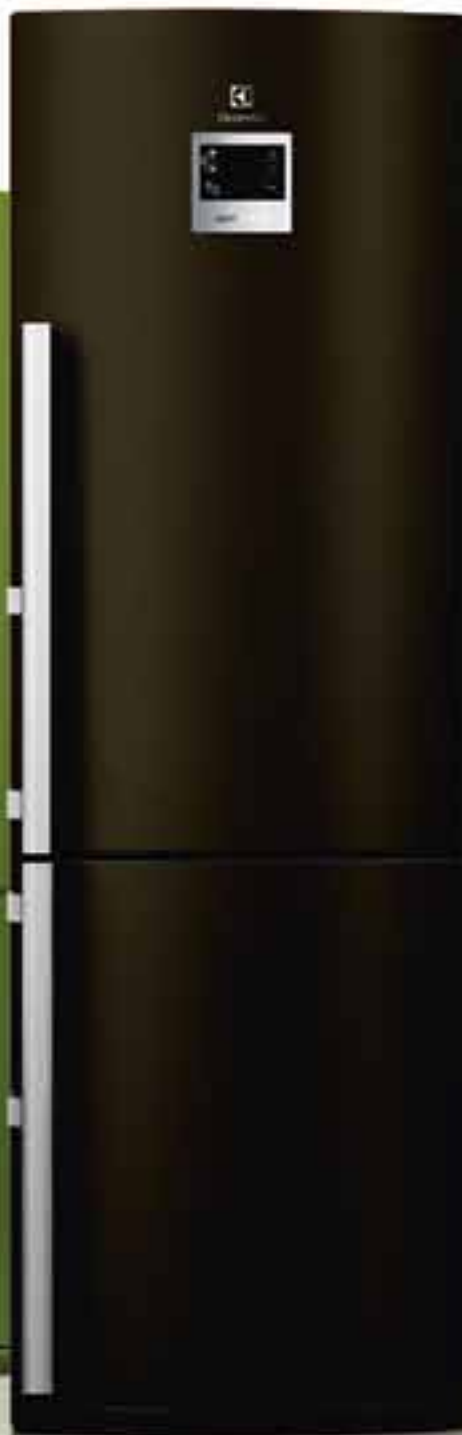
Electrolux GRI reports are available www.electrolux.com/sustainability



Financial reports and major events in 2012



Electrolux subscription service can be accessed at www.electrolux.com/subscribe



AB Electrolux (publ)

Mailing address

SE-105 45 Stockholm, Sweden

Visiting address

S:t Göransgatan 143, Stockholm

Telephone: +46 8 738 60 00

Telefax: +46 8 738 74 61

Website: www.electrolux.com