

The Electrolux share

The Electrolux share is listed on Nasdaq OMX Stockholm. The market capitalization of Electrolux at year-end 2011 was approximately SEK 34 billion (60), which corresponded to 1.0% (1.4) of the total value of Nasdaq OMX Stockholm. The company's shares outstanding are divided into A-shares and B-shares. A-shares entitle the holder to one vote while B-shares entitle the holder to 1/10 of a vote.

Dividend

The Board of Directors proposes a dividend for 2011 of SEK 6.50 per share, equivalent to a total dividend payment of approximately SEK 1,850m. The proposed dividend corresponds to approximately 86% of income for the period, excluding items affecting comparability. Based on the share price at the end of 2011, the dividend yield for 2011 amounted to 5.9%.

The Group's goal is for the dividend to correspond to at least 30% of income for the period, excluding items affecting comparability. For a number of years, the dividend level has been considerably higher than 30%.

Performance of the Electrolux share

Following very strong income and share-price performance in 2009 and 2010, the market had very high expectations of Electrolux in early 2011. Strong price pressure, higher raw-material costs and weak demand from the Group's major markets resulted in a decline in the Group's profitability in 2011. Factors behind the fall in the Electrolux share price during the year included the weaker income trend combined with poor overall performance of the Swedish stock exchange.

Yield

The opening price for the Electrolux B-share in 2011 was SEK 191.00. The highest closing price was SEK 195.60 on January 3. The lowest closing price was SEK 95.30 on September 12. The closing price for the B-share at year-end 2011 was SEK 109.70, which was 43% lower than at year-end 2010. Total return during the year was -39%.

Over the past ten years, the average total return on an investment in Electrolux shares has been 8.5%. The corresponding figure for SIX Return Index was 6.0%.

Share volatility

Over the past three years, the Electrolux share has shown a volatility of 48% (daily values), compared with an average volatility of 29% for Nasdaq OMX Stockholm. The beta value of the Electrolux share over the past five years is 1.12*. A beta value of more than 1 indicates that the share's sensitivity to market fluctuations is above average.

*) Compared to Nasdaq OMX STO.

Conversion of shares

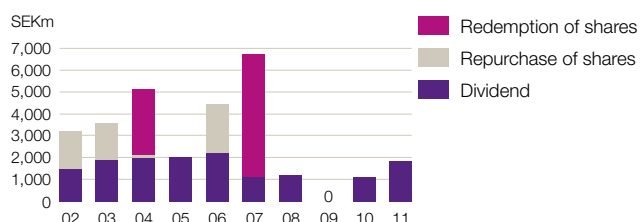
In accordance with the Articles of Association of AB Electrolux, owners of A-shares have the right to have such shares converted to B-shares. Conversion reduces the total number of votes in the company. In 2011, at the request of shareholders, 850,400 A-shares were converted to B-shares.

Incentive programs

Electrolux maintains a number of long-term incentive programs for senior management. Since 2004, the Group has three-years performance-based share programs.

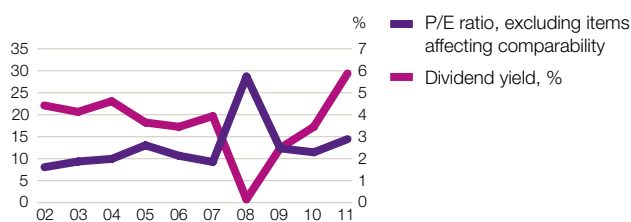
No B-shares were allotted under the 2008 performance-based share program. At year-end 2011, the incentive programs corresponded to a maximum dilution of 1.59% of the total number of shares, or 4,598,651 B-shares.

Total distribution to shareholders



Electrolux has a long tradition of high total distribution to shareholders that includes repurchases and redemption of shares.

P/E ratio and dividend yield



At year-end 2011, the P/E ratio for Electrolux B-shares was 14.5, excluding items affecting comparability. The dividend yield was 5.9% based on the Board's proposal for a dividend of SEK 6.50 per share for 2011.

Trading volume

Lately, there has been a clear trend towards new trading venues for shares. During 2011, 46% of Electrolux B-shares were traded outside Nasdaq OMX Stockholm, compared with 41% during 2010. In 2011, the Electrolux share accounted for 2.5% (3.0) of the shares traded on Nasdaq OMX Stockholm, of a total trading volume of SEK 3,684 billion (3,627).

Trading in Electrolux B-shares	2011	2010
Number of traded shares, million	667.7	656.9
Value of traded shares, SEKbn	90.3	110.5
Average daily trading volume, million	2.6	2.6
Average daily trading volume (value), SEKm	357	436
Number of issued/cancelled ADRs	374,712	1,565,380
Number of ADRs outstanding	441,659	646,363
Market share		
Nasdaq OMX Stockholm, %	53.7	59.3
BOAT, %	21.3	17.6
Chi-X, %	14.1	12.9
Burgundy	5.2	3.1
BATS Europe	3.2	4.3
Turquoise, %	2.4	2.2
Other	0.1	0.6
Total	100.0	100.0

Average daily trading value of Electrolux shares on Nasdaq OMX Stockholm

SEK thousand	2011	2010	2009	2008	2007
A-shares	109	148	228	425	47
B-shares	357,075	435,958	358,962	364,400	523,817

In 2011, an average of 2.6 million Electrolux shares were traded daily on Nasdaq OMX Stockholm.

DJSI World Index

The Group's sustainability performance and strategy help attract and strengthen relations with investors. In 2011 and for the fifth consecutive year, Electrolux was recognized as a leader in the consumer durables industry sector in the prestigious Dow Jones Sustainability Index (DJSI). Electrolux thereby ranks among the top 10% of the world's 2,500 largest companies for social and environmental performance. With 60 DJSI licenses in 16 countries, assets managers with DJSI portfolios valued at USD 8 billion are recommended to invest in Electrolux.



Share data

Share listing ¹⁾	Stockholm
Number of shares	308,920,308
of which A-shares ²⁾	8,212,725
of which B-shares ²⁾	300,707,583
Number of shares after repurchase	284,665,223
Quota value	SEK 5
Market capitalization at December 31, 2011	SEK 34 billion
GLCS code ³⁾	25201040
Ticker codes	Reuters ELUXB.ST Bloomberg ELUXB SS

1) Trading in Electrolux ADRs was transferred from Nasdaq to the US Over-the-Counter market as of March 31, 2005. One ADR corresponds to two B-shares.

2) In 2011, at the request of shareholders, 850,400 A-shares were converted into B-shares.

3) MSCI's Global Industry Classification Standard (used for securities).

Total return of Electrolux B-shares and trading volume on Nasdaq OMX Stockholm, 2007–2011

