Annual General Meeting

The Annual General Meeting will be held at 5 pm on Tuesday, March 27, 2012, at Stockholm Waterfront Congress Centre, Nils Ericsons Plan 4, Stockholm, Sweden.

Participation

Shareholders who intend to participate in the Annual General Meeting must

- be registered in the share register kept by the Swedish central securities depository Euroclear Sweden AB on Wednesday, March 21, 2012, and
- give notice of intent to participate, to Electrolux on Wednesday,

Notice of participation

Notice of intent to participate can be given

- on the Internet on the Group's website; www.electrolux.com/agm2012.
- by telephone +46 8 402 92 79, on weekdays between 9 am and 4 pm
- by mail to AB Electrolux c/o Euroclear Sweden AB SE-101 23 Stockholm Sweden

Notice should include the shareholder's name, personal identity or registration number, address, telephone number and the number of assistants attending, if any. Shareholders may vote by proxy, in which case a power of attorney should be submitted to Electrolux prior to the Annual General Meeting.

Proxy forms in English and Swedish are available on the Group's website; www.electrolux.com/agm2012.

Shares registered by trustee

Shareholders that have their shares registered in the name of a nominee must, in addition to giving notice of participation in the meeting, temporarily be recorded in the share register in their own names (so called voting-rights registration) to be able to participate in the General Meeting. In order for such registration to be effectuated on Wednesday, March 21, 2012, shareholders should contact their bank or trustee well in advance of that date.

Dividend

The Board of Directors proposes a dividend for 2011 of SEK 6.50 per share, for a total dividend payment of approximately SEK 1,850m. The proposed dividend corresponds to approximately 85% of income for the period, excluding items affecting comparability. Friday, March 30, 2012, is proposed as record date for the dividend. The estimated date for payment of dividend is Wednesday April 4,

The Group's goal is for the dividend to correspond to at least 30% of income for the period, excluding items affecting comparability. Historically, the Electrolux dividend rate has been considerably higher than 30%. Electrolux also has a long tradition of high total distribution to shareholders that includes repurchases and redemptions of shares as well as dividends.

Dates regarding the AGM 2012

September

appointed for AGM 2012

23 Nomination Committee

15 Proposals from Nomination Committee

February

17 Notice to AGM

2012

March

21 Notice of intent to participate

- in AGM 21 Deadline for share register
- 27 AGM 2012
- 30 Proposed record date for dividend

April

4 Estimated date for payment of

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